

Section 1: Planning (22 marks)

Exploring the brief (6 marks)

You should:

- ◆ identify **three** key issues from the brief (3 marks)
- ◆ explain why **each** key issue is important to the brief (3 marks)

Key issue	Why is this issue important to the brief?
1	
2	

Key issue	Why is this issue important to the brief?
3	

Identify the target group (if not already identified in the brief)	
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Carrying out research (10 marks – 5 marks for each investigation)

Now carry out **two** investigations to find out information about the key issues you identified, using **two different** investigative techniques.

Present the information you gather from **each** investigation, using any suitable format.

The information you present from each investigation should:

- ◆ identify the investigative techniques you used
- ◆ identify the source(s) of the information

You must make sure the results of your investigations are clear. You must select and summarise three main points of information from each investigation, which can be used to develop your product.

Insert the information you have gathered from your research on the following page(s).

Investigation 1

Investigation 2

Present ideas (6 marks)

From the investigations you have carried out, present **three** ideas for your food product.

This must include:

- ◆ a detailed description of each idea (3 marks)
- ◆ a justification of why you think each idea might be suitable for the brief (3 marks)

Food product ideas
1
2

Food product ideas

3

Justification (6 marks)

You should explain at least **six** ways your product meets the needs of the brief, based on the results of your investigations. You should identify and explain why the following aspects of your product are important in meeting the needs of the brief:

- ◆ a **minimum of three** ingredients used in the product
- ◆ a **minimum of two** features of the product

Justifications