

Candidate 2 evidence

ENTER NUMBER OF QUESTION	DO NOT WRITE IN THIS MARGIN
Q1a)	<p>Common sense tends to shut down any debate. Common sense is subjective and is not based on fact. Human Society is viewed through the common sense perspective would be based on stereotypes.</p>
b)	<p>Questionnaires are a great piece of research methods because they are quantitative. The An advantage of questionnaires is that the sample size could potentially be huge as questionnaires can be sent electronically or by post. However ^{meaning} the sample size could go from 1-1,000,000. However, a disadvantage is that although lots of questionnaires get sent out, not a lot get completed and turned back in.</p>

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C)	<p>Structured interviews are a primary research method as the researcher could ask the questions themselves. Another feature is that the questions tend to be closed (Yes/No questions) this helps and make the results easy to analyse and check.</p>
D)	<p>Non-participant observation is when the researcher watches the subject either covertly or overtly (undercover or disclosed). An advantage of non-participant observation is that you could watch the subject in their natural environment there for getting good data. A disadvantage of non-participant observation could be that it is very time consuming. Some examiners can waste days waiting for the right circumstances and therefore lose</p>

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c)	
Valuable Aim:	
e)	
Structural perspectives look at	
society as a whole, a Macro perspective.	
Structural perspectives use quantitative	
research methods like the official statistics	
to show societies' certain issues. Can be	
a consensus.	
f)	
Action perspectives look at individuals	
in society and they believe society	
gets then shaped by the individual, a	
Micro perspective. Action perspectives use	
Qualitative research methods because	
they like to get individuals full thoughts	
on a certain topic or subject. So they	
usually use open interviews (open ended	
questions eg. how? why?).	

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Q1a)	<p>Primary Socialisation influenced the formation of your identity because the first only primary source of socialisation is family. We as individuals learn who we are through family, family teaches you all the basics as a kid. and as you grow up you realise you share a lot of the same norms and values as your parents. Your parents to influence your identity formation.</p>
b)	<p>Secondary socialisation could be 4 things considering there are 5 agents of socialisation and only 1 is primary. Secondary socialisation comes from your peers, education, religion and mass media. Your peers/friends influence you greatly throughout your life younger years. Education has a huge impact on the development</p>

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3	<p>Differential educational attainment from a functionalist perspective says that those that don't do well in school just aren't trying hard enough and that those who do well deserve rewards for working hard. The functionalist perspective is also attainment thinks education is brilliant because it prepares you for work outside of school. However, Marxist perspective on the other hand is says that education is bad in its current state as it prepares you for a life of working for a big boss. Marxists think education is unfair unfair because the higher class parents can pay to send their child to private schools for better education and at the end of it, a better job. Whereas the working class get stuck with worse education and then worse paying jobs.</p>	

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b)	<p>Kingdon and Cassen, 2007, found that eligibility for free school meals was strongly associated with poor educational attainment. They also found that within the immediate area the children with poor achievement were also linked with single parent housing, low parental educational attainment and parental unemployment. These suggest strongly that poverty or low family income is a factor in low educational attainment.</p>
6)	
c)	<p>The role of research in sociology is objective based. Sociologists study society all the time, research is just what they have to look for. Research can help prevent stereotypes and can improve the minds of the public so that they think with less common sense.</p>