

Candidate 3 evidence

ENTER NUMBER OF QUESTION	DO NOT WRITE IN THIS MARGIN
1	
•	Door Slamming open with scientist running
	through is a horror genre marker
	as it frightens the audience
•	POV shot from the demigorgan looking
	down at the scientist is a horror
	genre as it shows the demigorgan
	is a monster as it is on the ceiling
•	Will running through a foggy forest is
	a horror genre as it makes the
	audience tense as it is hard to see
	which could lead to them expecting
	the demigorgan to pop out & scare
	them
•	Sudden backlit shots of the
	demigorgan creates jumpscare is a
	horror genre marker as it scares the
	viewer
•	Eileen having telekinetic powers is a
	Sci-Fi genre marker as telekinetic
	is apparent in a lot of sci-fi films
•	The show having a good amount of
	scenes in Hawkins High School
	could be a genre marker of a

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	teen flick as most teen flicks
	follow teenagers who go to school
	• The show following characters such as Nancy, Steve & Jonathan could be a genre marker of a teen flick as these 3 characters are teenagers
	• Eleven being tested on by scientists could be a genre marker of sci-fi as science fiction usually involve scientists
	• The Demogorgon trying to attack Joyce through her wall creates a jumpscare. This is horror as the jumpscare frightens the audience
	• Flashback Close up of scientist rapidly pressing a elevator button is a horror genre as it shows he is desperate to get out & maybe running for his life

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2)	
●	Medium shot of Hopper ^{sleeping} on on his couch fully clothed represents him as lazy & maybe alcoholic as there are beer cans all over the place.
●	Hopper saying "mornings are for coffee & contemplation" represent him as unprofessional as this is his response to being told he actually has to work
●	Hopper taking pills with a can of beer indicates he deals with issues with alcohol as he is using it rather than a glass of water
●	Sudden jumpcuts of Hopper getting ready in the bathroom shows there are two sides to Hopper as he is in a single character frame. This shows Hoppers restriction to him in the bathroom showing him twice, meaning he has two sides.
●	Hopper saying his daughter lives in another city shows he is in denial

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	about her death & maybe facing depression
	• Nancy wearing a sweater & shirt throughout the show represents her as an average girl in the 80's as this is what most girls wore then
	• Nancy telling Steve "I can't I have to study" represents her as a classic "good girl" who gets involved with a "bad boy"
	• Steve breaking Jonathan's camera represents him as a classic American Bully as he is picking on the weird kid which most bullies do in American movies
	• "Africa Song" by Toto playing in a scene with just Steve & Nancy represents them as popular as this song was popular during the time the show is set.
	• Steve climbing through Nancy's window represents him as a classic "Bad boy" as he wouldn't be accepted by the family

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3)	
•	Equilibrium is hinted rather than shown at the start of the show as Hopper is phoned about gnomes being stolen from a garden
•	Equilibrium is also hinted at with Will, Mike, Dustin & Lucas playing Dungeons & Dragons in Mike's basement.
•	Disruption of equilibrium is shown as Will is taken by the demigorgon
•	Disruption of equilibrium is also shown when Dustin, Mike & Lucas meet Eleven for the first time
•	Recognition that equilibrium has been disrupted is shown when Joyce goes to Hopper saying Will is missing
•	Recognition that equilibrium has been disrupted is also shown when Lucas, Dustin & Mike go out on their bikes searching for Will
•	Attempt to repair equilibrium is shown in Stranger Things when Hopper & Joyce go to the upside down in search for Will

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●	Attempt to repair equilibrium is	
	also shown when Jonathan &	
	Nancy go out to kill the demigogun	
●	Restoration of equilibrium is shown	
	at the end of season one as	
	Eveun destroys the demigogun	
●	Restoration of equilibrium is also	
	shown as Will is rescued from	
	the upside down	

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4	
a)	
• Budget	
• Ownership	
b)	
• During scenes taking place in Eleven's mind, black curtains & water on the floor was used as it was cheaper and done the same job as CGI	
• The Duffers were only given six million per episode which meant they had to couldn't shoot by the season as it was too expensive	
• Rather than CGI, the demigorgon is an anatomical suit which was used as it is cheaper & looks more real	
• The Duffers were given full creative control for Stranger Things which helped as they see the first season as an 8 hour film rather than a series	
• The Duffers wrote only one script	

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5)	
•	Bright colours are used to grab the attention of children so they learn about the consequences of palm oil
•	The narrative or rhyming is used for children to make it easier to understand
•	The main character being a little girl is used for children to watch the advert as they could relate to the girl
•	Zoom in shot to the Orangutan's eyes turning black & white showing the trees being destroyed. The black & white shows how serious the situation is
•	The Orangutan looking at a bottle containing palm oil & a disgusted expression on its face shows the palm oil is bad
•	Medium shot of Orangutan looking down on its destroyed home. The Orangutan is in

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colour but everything else is black & white shows the Orangutan is the most important thing in the shot

• Medium shot of an Orangutan lying in rubble with a crane above it shows the crane is the higher power & the Orangutan is weak

• The little girl hugging the Orangutan in front of a window with sunlight beaming down on them shows they are the light in the darkness

• Black screen with the 'Island' logo appearing shows who made the advert which could lead to people shopping at Island

• An animal such as an Orangutan being used could appeal to children & make them watch the advert

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6)	
<ul style="list-style-type: none"> • Two people holding each other indicates the movie is a love romance & could attract fans of this genre 	
<ul style="list-style-type: none"> • Poppys in the background could mean the movie takes place in WW2 & could appeal to people who like war films 	
<ul style="list-style-type: none"> • The title being 'testament of youth' could mean the characters are teenagers & appeal to teen flick fans 	
<ul style="list-style-type: none"> • "United by love" could suggest the two characters are torn apart but reunite as they love each other. This could appeal to romance genre fans 	
<ul style="list-style-type: none"> • "Divided by war" may suggest the man is sent away to war & cannot see his lover. This could appeal to drama & genre fans 	
<ul style="list-style-type: none"> • "Based on the powerful best-selling memoir by Vera Britton" suggests the film is based off a book 	

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	Which could attract fans of the book	
	• The six people at the bottom of the poster indicates these are the main characters & could appeal to fans of movies with a large cast	
	• The large, gated building could mean one of the characters is extremely wealthy & the other maybe not as wealthy ^{wealthy} & could appeal to fans of these types of movies	
	• The man in the bottom right in the war uniform looks like the man on the cover & confirms he is sent to war. This could appeal to fans of war movies	
	• Alicia Vikander having her name first on the list of actors could mean she plays a main character. This could attract fans of the actor	