

Candidate 2 evidence

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1)	<p>One genre with specific convention used is horror. In the film 'Get Out' the final girl convention is used. A final is the last remaining survivor of a horror film. In this film that character is Chris as he is the only survivor from the black people the Armitage family has imprisoned and he escapes from their home.</p> <p>Another convention of horror seen in the film is scary place. This is the setting of a film used to make the audience fearful. In 'Get Out' this is the Armitage families home as it is a past plantation reflecting the violent racist beliefs of the family and communicating them to the audience.</p> <p>A third horror convention seen in the film is the monster. The monster is villain of a horror</p>

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<p>movie. In this film the monster is the father of the Armitage family as he is evil and deeply racist this is reflected in one scene where the flames from the fire part reflect on his glasses showing his devil like nature.</p>	
<p>A 4 fourth horror convention in the the film is savant. A savant is an old wise character that informs. In this film that is the blind man as he tells Chris about the intentions of the Armitage family.</p>	
<p>A final horror convention in the film is the darkness. This is dark lighting used in horror film to create an eary atmosphere. This is seen in 'Get Out' when the Armitage's mother puts chris in the never ending darkness of the sunken place as it shows how</p>	

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	scared Chris is whilst also making the audience fearful and uncomfortable
2)	At the beginning of the film 'Shawshank Redemption' Andy is represented as a villain this is shown through the as mis-en-scene of him sitting in darkly lit car holding a gun and alcohol suggesting he is thinking of hurting himself or others.
	Later Andy is represented as becoming weakened by his time in prison this is shown through his hair as it is usually slicked back but after his encounter with the sisters it begins to fall over his eyes, reflecting his mental state.
	Andy is also represented as an intelligent character this is shown through his costume of grey hair and glasses as well as the knowledge that he was previously a banker

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using dark lighting to show how evil he is.

The character of Brook is represented as someone the audience should show sympathy towards. This is shown through his old age and costume of grey hair and cardigans as well as his love for his pet bird.

In the film 'Mean Girls' Cady is represented as uncomfortable in her body at the beginning. This is shown through her costume of a baggy green polo shirt and trousers showing her insecurity and that she has not yet entered girl world.

The character of Keyina George is represented as feminine and confident. This is shown through her costume of a tight unbuttoned pink blouse and black mini skirt reflecting her femininity and mean girl nature.

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One narrative theory seen in the film 'Barbie' is Todorov's linear narrative. ~~One~~ One stage of this is the equilibrium, the happy start of a film. This is shown through stereotypical barbies seemingly perfect life in Barbie land at the beginning of the film.

Another stage of this theory is the disruption, an event that breaks the happy equilibrium. This is seen in the film when Barbie discovers she is malfunctioning causing her to leave Barbieland in search for answers.

A final stage of this theory is resolution, the resolve of conflict at the end of the film. This is seen in 'Barbie' when the Barbie and Kens make peace and agree to live as equal at the end of the film.

Another narrative theory is Propp's character theory this is seen

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4a)	One institutional factor that effected
	the film Barbie was budget as
	the film had a budget of 150 million.
	One institutional factor that
	effected the film 'get out' was
	BBFC age rating as the film
	was rated a 15.
	b) One way budget was used in
	Barbie was by hiring top billing
	actors Margot Robbie and Ryan
	Reynolds as they were payed millions
	each.
	Another way budget was used was
	by having cameo apperances from
	celebrities such as John Cena and
	Dua Lipa.
	A third way budget was used in
	the film was to create detailed
	and the intricate sets, so much
	pink paint was used that it
	created a world wide shortage.
	A fourth way budget affected the
	film was that they were able

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	<p>to include songs from current pop stars such as Charli xxcx and Billie Eilish.</p>	
	<p>'Get Outs' age rating of 15 affected the film as they were limited in the scenes of blood and gore they were able to use.</p>	
	<p>'Get Out' was also affected by budget as they were limited to only 5 million, Jordan Peele stuck to this using only 2 filming locations for the entire film.</p>	
	<p>The film was also affected by time constraints as they were given only 23 days to film the entire movie.</p>	
	<p>'Barbie's' budget was also used largely in marketing, everything from trailers to billboards to dolls as it enticed more viewers.</p>	

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	making audiences think its something they wouldn't do allowing them to bring that same attitude to the railway accidents.
	Another way the advert educates audiences is through putting the characters that deaths were caused by trains front and centre drawing the audiences attention to them.
	A third way the advert educates is by making the railway deaths the most grounded and realistic as a pose to the othe over the top and cartoon like deaths.
	One way the advert informs the audience is by using a soft female voice that comes across as motherly which makes audiences more receptive to the message.
	Another way the advert informs audiences is through the anchorage of a tagline in the last fews seconds telling them NOT to do the deaths depicted while the rest of the

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	family are contained to her side of poster.	
8	The male character may be more focused on fighting in the war as his side of the poster depicts with a soldier in the woods.	
9	Imagery of a poppy field is used suggesting the film is set during the first world war.	
10	The poster states that the film is based on a book enticing fans of the book to go see the movie.	
11	The tagline "Divided by war, united by love" suggests the film fits into both the romance and war movie genre.	
12	The poster lists the main actors of the film enticing their fans to see the film and suggesting they would enjoy it.	
13	The age rating is PG-13 meaning it won't be too graphic as many war films are.	