

Candidate 1 evidence

ENTER NUMBER OF QUESTION	DO NOT WRITE IN THIS MARGIN
1a	<p>One war convention in Hacksaw Ridge is sfx of explosions. This is seen in Hacksaw Ridge when the American's are fighting the Japanese on the battlefield.</p>
	<p>Another war convention in Hacksaw Ridge is diegetic sounds of gunfire and screaming. This is seen in Hacksaw Ridge on the battle field. This makes the audience feel sorry for the soldiers and shows the harsh realities of war.</p>
	<p>Another war convention in Hacksaw Ridge is war costumes. In Hacksaw Ridge they used replica WW2 USA soldier uniforms. This made the movie more believable to the time period.</p>
	<p>Another war convention in Hacksaw Ridge is the weapons. In Hacksaw Ridge they used replica guns from WW2. This made Hacksaw Ridge more accurate to watch.</p>

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	Another war convention in Hacksaw Ridge is the one man army. This is seen in Hacksaw Ridge when Desmond is saving all of his fellow soldiers who are injured. He is seen to do this on his own with no help.
	Another war convention in Hacksaw Ridge is binary opposition. This is seen in Hacksaw Ridge when we the audience are made to believe that the Americans are the heroes whereas the Japanese are faceless enemies.
	Another war convention in Hacksaw Ridge is band of brothers. This is seen in Hacksaw Ridge when Desmond and his fellow soldiers all stick together no matter what.
1b	The producers may have chosen to use these conventions as it would make the film more accurate which would mean that the audience would enjoy it more.

[illegible]

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2	<p>One representation^{in Black Panther} is that T'challa mm is a peaceful leader. In every fight scene T'challa spares the life of every antagonist, for example M'Baku on the waterfalls. This performance shows us that T'challa is very peaceful and doesn't advocate for violence.</p>	
	<p>Another representation in Black Panther is that T'challa is a strong. When fighting for the throne T'challa uses traditional African martial arts called zulu stick fighting. This performance shows us that T'challa is strong as the audience are amazed by his fighting skills.</p>	
	<p>Another representation in Black Panther is that T'challa is a successful leader. A series of mid shots capture T'challa and Nakia mm walking through the streets of Wakanda looking relaxed. These camera shots show us that T'challa is a successful leader as he isn't scared that his people will attack him</p>	

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Another representation in Black Panther is that Okoye is a powerful woman. Danica Gurira has played roles of powerful women in the past, for example she ~~play~~ played Tupak's mother who was a member of the Black Panther party. This casting shows us that Okoye is a powerful woman as Danica Gurira already has experience playing powerful women meaning she was a good fit for Okoye.

Another representation in Black Panther is that Okoye is a proud African. When wearing the wig in Korea, Okoye constantly complains about having to cover up her bald head which is a symbol of her African pride. This prop shows us that Okoye is proud to be African as she loves her bald head and hates Western beauty standards pushed on her.

Another representation in Black Panther is that Okoye is a formidable warrior. Her costume consists of golden armour ~~the~~ going down her shoulders which reminds us of

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3	<p>The equilibrium in Hot Fuzz is at the start of the movie when PC Angel is a successful police officer in London. A series of shots showing all of his achievements achievements at work are quickly edited together to create a montage. This editing shows us that PC Angel is an overachieving and highly skilled police officer.</p>
	<p>The disruption in Hot Fuzz comes when PC Angel moves the from London to Sandford. A close up shot of his phone on the train to Sandford shows no texts or missed calls from anyone, it also shows how the signal drops as they go more closer to Sandford. This camera shot shows that no one really cares about Angel and how he goes further into isolation the closer he gets to Sandford.</p>
	<p>The recognition in Hot Fuzz is when Angel suspects the Skinner has something to do with one of the murders. When Angel is at</p>

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the scene of the murder, Skinner. pulls over. to talk to Angel. We see that Angel has a suspicious facial expression ~~nam~~ with his brow furrowed and a frown while he is talking to Skinner whereas Skinner has a smug facial expression ~~nam~~ with a smirk and narrowed eyes. These facial expressions suggest that Skinner knows more than he's telling.

The attempt to repair comes in Hot Fuzz when Angel discovers the murdering cult at their meeting place and confronts them. As Angel is talking to them there is diagetic dialogue in the form of call and response when the ~~are~~ cult ~~re~~ repeats "For the greater good." This diagetic dialogue ~~was~~ further suggests that they are a cult and shows that "For the greater good" may be their slogan.

Finally, the new equilibrium in Hot Fuzz is at the ~~the~~ end of the movie when Angel is seen to be living happily in a cottage

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4a	<p>One institutional factor in Black Panther is budget. Black Panther had a huge budget of £ \$200 million.</p>
	<p>Another institutional factor in Black Panther is BBFC age rating. Black Panther had an age rating of 12.</p>
	<p>Another institutional factor in Black Panther is health and safety laws. Due to laws, Black Panther had to ensure everyone was safe and there was professionals present.</p>
4b	<p>Black Panther were able to hire extremely talented crew ^{due to large budget} for example Ruth E Carter who is an award winning costume designer. As a result, Black Panther won the 2019 Oscar for best costume design.</p>
	<p>Due to their large budget Black Panther could go to many different locations to film, for example the Waterfalls in Argentina and the Korea scene in Busan. As a result, this added to the audience's experience watching</p>

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12.	

When T'challa is seen drinking a purple liquid from the heart shaped herb he is seen to be in pain and discomfort.

As a result, due to the liquid giving T'challa pain and there being no instructions, the drug use only made the age rating a 12.

During the first heist scene there are replica machine guns used with blanks. As a result, everyone was kept safe and no health and safety laws were broken.

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5a	One attitude that can be influenced by the the Dior Johnny Depp colonge advert is that Savage can make you nostalgic, and cool like a rockstar, is classy, and a classic.
	One behaviour that can be influenced by the Dior Johnny Depp colonge advert is that if you want to be like Johnny Depp you should buy the product.
5b	Dior intentionally influences our mean behaviours by casting Johnny Depp. This makes people more likely to buy the product as thats they want to be like Johnny Depp.
	Dior intentionally influences our attitudes by about setting the advert in Paris. This means that people will think the product is classy and romantic as these things are associated with Paris.
	Dior intentionally influences our attitudes by having diegetic sounds of screaming and guitar at a rock concert. This means that

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	people will believe that the product will make you seem will cool like a rockstar.
	Dior intentionally influences our attitudes by using a black and white colour filter on on the advert. This means that people will believe that the product is classic and timeless as black and white colour filters have connotations with this.
	Dior intentionally influences our attitudes by having a non-diegetic voice over of Johnny Depp talking about the nostalgia he gets from the product. This means that it will appeal more to older audiences as they want to be reminded of the 'good old days.'
	Dior unintentionally influences our attitudes by casting Johnny Depp after the domestic violence allegations. This means that people such as women will question Dior's morals.

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6A	
The poster features 4 women in the centre. This suggests that women are more likely to see the movie as they are represented.	
The 4 characters on the poster are wearing costumes from the past. This suggests that those who like movies set in the past are more likely to pay to see it.	
The background of the poster features unusual unusual plants, sparkles, and red mystical smoke, suggesting this movie is fantasy. This suggests that people who like fantasy are more likely to see the movie a younger female audience are more likely to see the movie movie as they stereotypically enjoy fantasy.	
At the bottom it says it's based on the book by Soman Chainani. This suggests that those who enjoyed the book are going to pay to see the movie.	

