

Candidate 2 evidence

ENTER NUMBER OF QUESTION	DO NOT WRITE IN THIS MARGIN
1a)	<p>In the documentary 'Senna' we see Ayrton Ayrton Senna represented as a kind, family man who is very religious and he is overall represented in a good light</p> <p>Again in 'Senna' we see Senna's rival Prost represented as calculating, greedy and a big of player which overall represents him in a bad way.</p> <p>b) We see a seen shot of Senna holding a young child most likely a sibling which represents him as kind and loving as he is holding this child.</p> <p>We can hear Senna's family in this same shot talking about how wonderful he is and what a great son they have which also shows how his representation is so lovely and kind kind.</p> <p>Throughout the documentary we hear Senna talking about his faith and how close to god he is which also anchors his representation of being a kind person as that is how we view religious people (especially Christians) in our society.</p>

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	<p>We also hear Senna talk about his charity work which he does mainly for Brazilian people as he is from Brazil, this represents him as generous as he wants to give back to the people.</p>	
	<p>Throughout the documentary we hear the Brazilian people talking about how much they love Senna and how he provides hope for their country. This voice over is also paired with a long shot of a shanty town which helps Senna to be represented as a hero as he is helping to save these people.</p>	
	<p>We see an interview with Senna's rival Prost which where he is sitting very strangely in a chair and his body language is very awkward which represents him as weird and helps build the image that he is not as slick as Senna.</p>	
	<p>In the same interview Prost is talking about how he finds the lady interviewing him very attractive and she goes on to mention Prost's wife and which is followed by a very awkward silence which helps helps</p>	

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	represent Prost as sneaky and a player as he is	
	suggesting adultery	
	We learn throughout the documentary that Prost	
	is nicknamed as 'the professor' which helps build the	
	representation that he is calculating as a professor is	
	very smart.	
	In the same scene we see Prost surrounded by big	
	trophies which makes represents him as greedy and	
	that he is only in the sport for fame and money.	
	We never hear Prost talk about his love for the	
	sport he is in which represents him as someone who	
	only cares about money as we hear Senna talk	
	about his love for the sport a lot.	
2a)	In the film 'minority report' there is a very tense	
	tone built up in a scene then scene that involves	
	robot spiders. This tone is built up through many	
	different things	
	b) Whilst the main character (Tom Cruise) is hiding	

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<p>In a bath from these robot spiders we hear see a bubble float to the top of water from his mouth, this builds ten tension as we know as the audience that the slightest noise could give away our characters hiding position.</p>	
<p>We also see a birds eye shot of peoples homes which is very intrusive and therefore builds tension as we can see that this scene moment is traumatizing for these people.</p>	
<p>The use of the spider in robots build tension as a spider is something that many people are afraid of and is a classic image used to scare people.</p>	
<p>The image of one of the spiders turning around as we hear the bubble pop builds tension as we know the spiders have found our character and will be able to find him.</p>	
<p>We hear an alarm ^{ticking} going off throughout this scene which is to tell our character they can't remove.</p>	
<p>The bandages of an eye operation they have</p>	

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	<p>had, this builds tension as we know he needs to take the bandages off so the spiders can see his eyes but he may go blind.</p>	
	<p>We also see young children getting upset as the spiders crawl around their house which builds tension as we can see this incident is hard for the people and could be dangerous.</p>	
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	<p>3) In a black mirror episode called 'Waxedie' we follow Lacie's narrative story.</p> <p>We see an equilibrium being built up by pastel colours in the first scene which shows that this is Lacie (main character) everyday life as it is calm and peaceful.</p> <p>The equilibrium is also built up by the acts that Lacie does throughout her morning as they are all mundane acts such as jogging or getting a coffee showing that this is her normal day.</p> <p>The disruption to the equilibrium is shown by Lacie</p>	

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	<p>not being able to afford the house of her dreams and she can't get a discount because her social media rating is not high enough which shows an issue in Lacie's perfect life.</p>	
	<p>Lacie is invited to her childhood best friend's wedding which is another distraction as it is what sets her on the journey she's about to go on and also is something that doesn't happen everyday.</p>	
	<p>The recognition of the disequilibrium comes when Lacie goes to a man who can get her rating up so that she can buy her house.</p>	
	<p>The recognition also comes when she begins to write her speech for her friend's wedding as she is now realising she needs to do this to get her rating up as the people at her friend's wedding have very high ratings.</p>	
	<p>Her attempts to fix the disequilibrium come as she is trying to get to the wedding but is being kept back by things. She is being denied things.</p>	

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	<p>which makes her angry and her ratings go further down. She gets a truck with a woman with an extremely low rating showing how much she wants to fix this issue.</p>	
	<p>The ^{new} equilibrium is shown through her going to prison and getting the technology in there her eye removed therefore she can't see people's rating, this shows her new equilibrium as this is how her life will be now.</p>	
	<p>We see her taking off her bridesmaid's dress which represents her ridding herself of her old fake life and become more pure in her new equilibrium.</p>	
	<p>The the new equilibrium is also shown by her swearing at the man in the cell opposite her showing her losing control and becoming this new, more real person.</p>	
	<p>4a) In the 'It' trailer we see the clown being portrayed as scary which is the preferred reading the producers they want you to see and they want you to think</p>	

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	The film is really scary.	
	Another preferred reading is that in the program 'Kina and the neurons' is that science can be fun and interesting.	
	b) In the 'IT' trailer we see pennywise appear out of a sewer drain which is paired by a crescendo in the music showing that pennywise is scary and should be feared.	
	In the same trailer we hear people talking about how lots of people are going missing this builds fear as that is a scary topic and would scare most people.	
	In the 'IT' trailer we see a shot of pennywise running towards the camera which shows that he is scary as there are children screaming as he runs.	
	In the 'IT' trailer again we see children talking about how scary this is thing is which shows that the audience should be fearful whilst watching.	

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	<p>this film.</p>	
	<p>In 'Nina and the neurons' we see Nina being very upbeat and happy which therefore makes us think that science is fun as that Nina's job.</p>	
	<p>We can also see her brightly coloured lab which adds to how fun science can be as those colours are very fun.</p>	
	<p>As Nina is dressed very childlike the children can relate to this person and may therefore think that because Nina thinks science is fun they might too.</p>	
	<p>Finally ⁱⁿ 'Nina and the neurons' cartoons are used</p>	
	<p>to connect the ch</p>	
	<p>Finally, we see images of the children having fun whilst doing science, showing other children that science can be fun and that other children enjoy it so they might too.</p>	

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5a)	

5a) The 'black mirror' episode 'nosedive' shows people how dangerous technology can be and also how the world could be soon which may change their attitude towards technology.

'Nina and the neurons' educates children and also changes their attitudes towards science as to make them think science is fun.

b) In 'nosedive' Lacie is represented as fake, lonely and sad at times showing people that technology can make ~~that~~ them feel the same ways.

Again in 'nosedive' we see^m people being treated bad because their rating is low which could make people think about the world today.

In 'nosedive' there is a social hierarchy based on how high someone's rating is which could again make an audience question the world today and think about any social hierarchy we have.

Again in 'nosedive' we see Lacie's brother being represented as free because he doesn't care about

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his rating, and therefore might make people think they would be more happy without technology and would apply this to their life.

In 'nina and the neurons' we see nina educating children with fun experiment which would make them think science is fun and interesting.

Again in 'nina and the neurons' Nina is represented as childlike due to her personality and her appearance which may make children listen to her as they can relate to her being childlike.

In 'nina and the neurons' we see cartoon characters used to pull the children attention and to make them listen to nina therefore being educated

As nina has such an upbeat and bubbly personality she could influence the children to be happy and upbeat like her.

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6)	Film Poster	
	<p>The purpose of this film poster is to sell the film to an audience and to get them to buy a ticket to see it at the cinema therefore making a profit. The audience of this film could be women as there is a strong female lead or men between the ages of 18-40 because it is an action film. It could also be people who are fans of the set actor on the poster.</p>	
	<u>Representations</u>	
	<p>The woman in this poster is represented as ^{dangerous} strong because she is holding a gun which give connotations of violence and danger, this would appeal to an action audience because this this representation is one action fans enjoy.</p>	
	<p>The men on the poster are represented as intimidating and mysterious due to their ^{positioning} postioning and facial expression, this would intrigue audience audiences as to who these people are and would make them buy a ticket to see the film.</p>	

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	<p><u>Society</u></p> <p>There is a strong female lead in this poster which would attract the female audience to the film as there is not often a female lead in an action style film, with all the equal rights movements these days this would appeal to the female audience as it is a progression for women in Hollywood movies.</p> <p><u>Language</u></p> <ul style="list-style-type: none"> We can see bullets flying across the poster which are appealing to the action genre fans as this suggests violence and danger which are factors often in action films. We can see a long list of actors name at the centre of the poster which could attract fans of these actors to the film as they may want to see their favorite actor in a new film. The words 'They gave her no choice' suggests that the leading woman in this film has done something dangerous, this may attract fans. 	

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	<p>intrigue audiences as to what she has done the persuading them to buy a ticket to see the film to find out.</p>	
	<p>'The Words' from the director of oceans eleven may appeal to fans of that film as they may think if it's the same director they would also like the film and would therefore want to go and see it.</p>	
	<p>* or people who are fans of the oceans eleven film as it is by the same director.</p>	
	<p>'In theatres Jan 20' adds extra information to the poster that is vital for a viewer of this poster to know if they want to see the film, this means they are more likely to buy a ticket and see the movie.</p>	
	<p>The glass flying around the poster suggest violence and action appealing to fans of the action genre as these are things they may look for in a film.</p>	
	<p>the man in the centre of the poster who is in front of the other man seems to be more prominent than the other men in the poster suggesting he</p>	
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