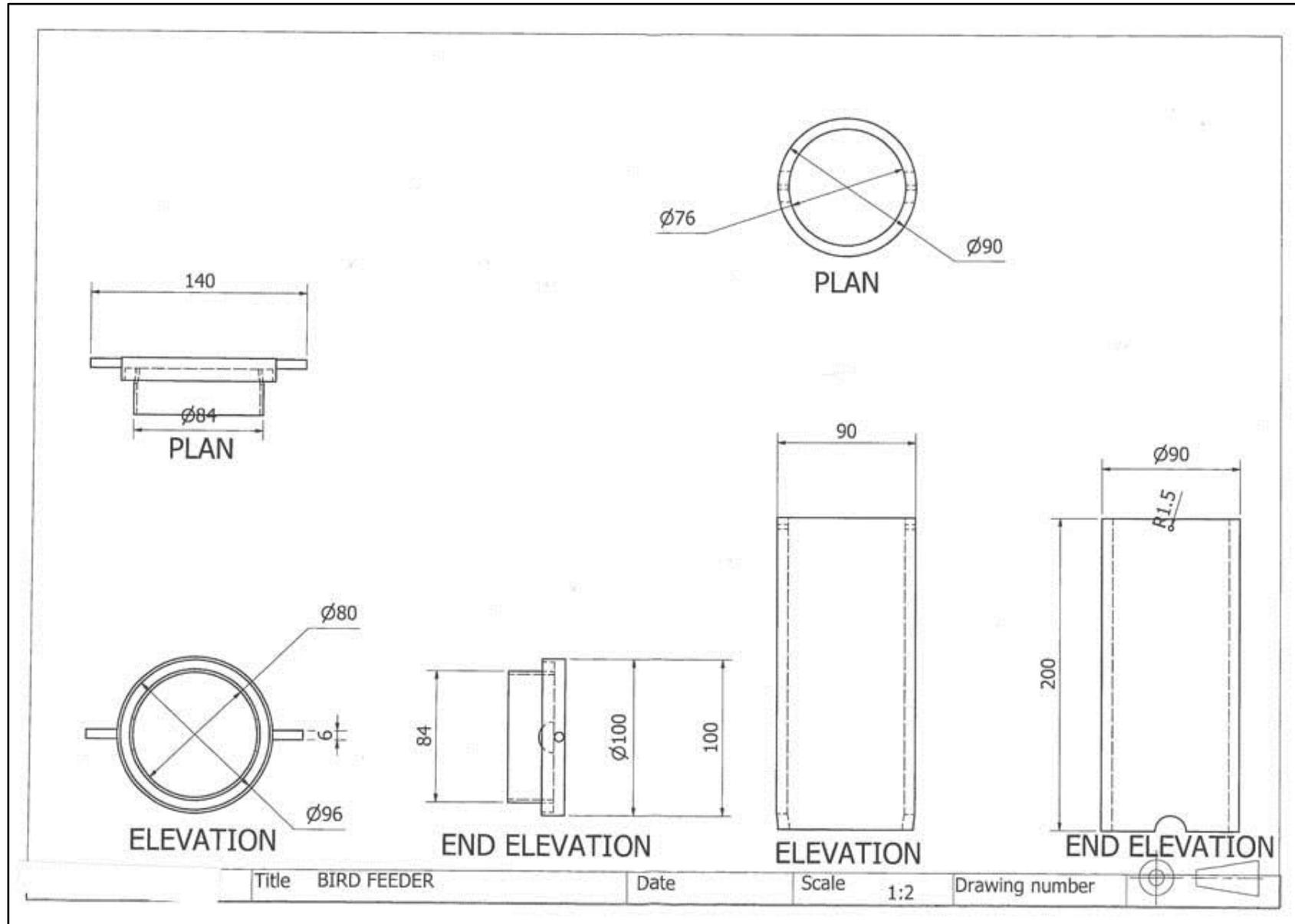
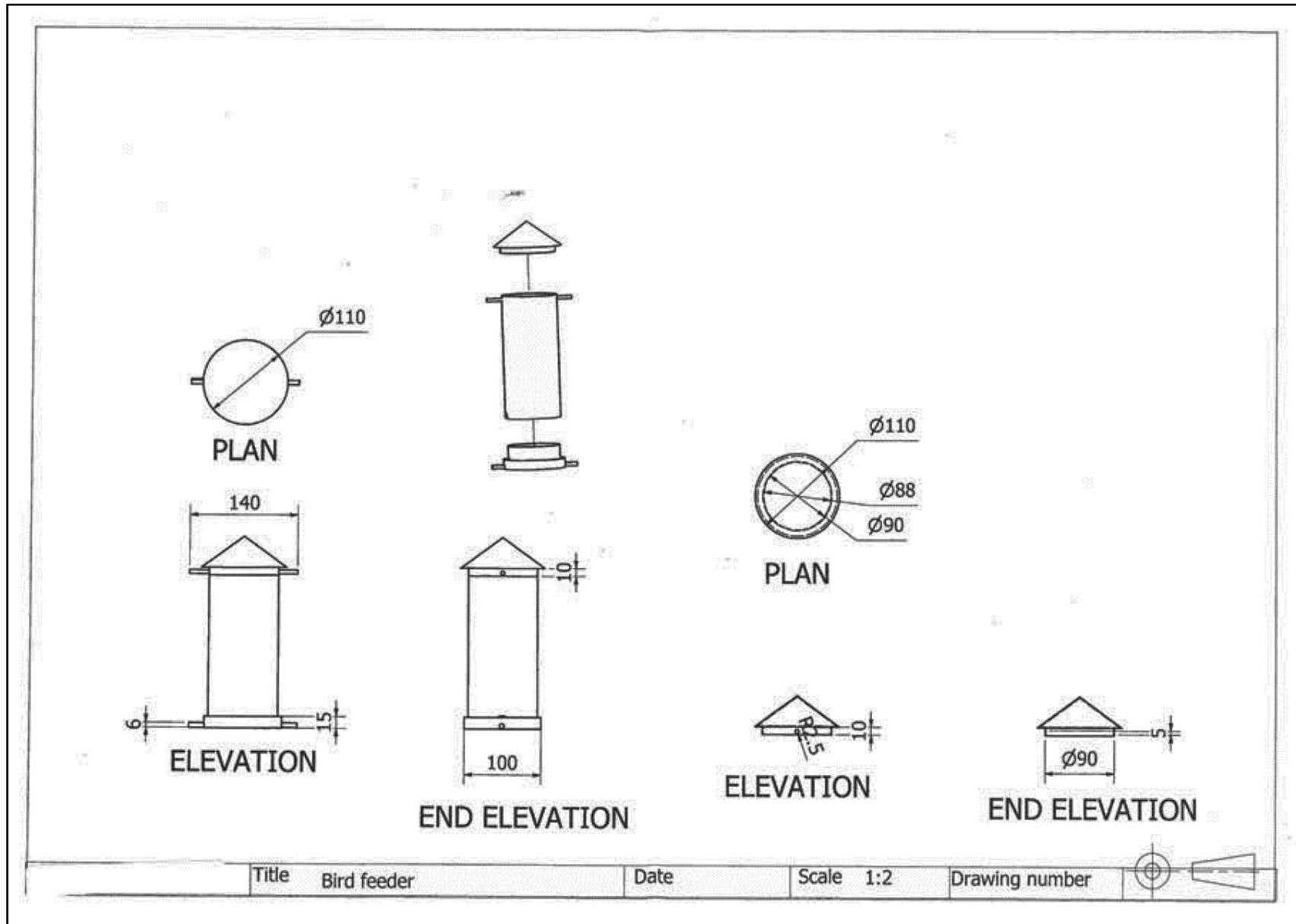
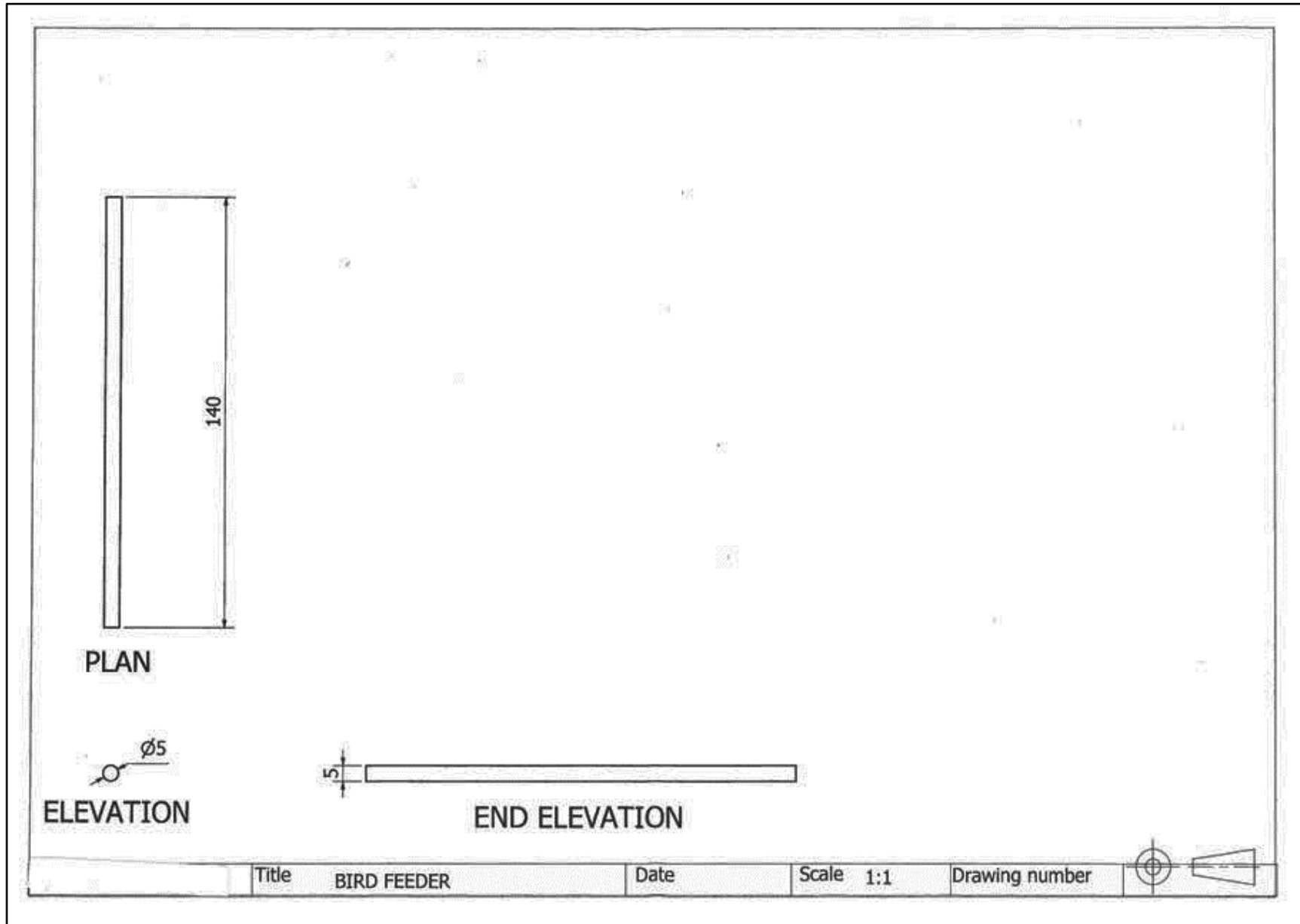


Candidate 3 evidence







Preliminary layouts

The image displays two preliminary layout designs for an advertisement. The top layout features a bird feeder on a bed of pebbles. Labels include 'dominance' pointing to the feeder, 'Unity - same colour' pointing to the pebbles, and 'Alignment' pointing to the feeder's base. The text 'Springdale Gardening' and 'The best gardening equipment' is overlaid. The bottom layout shows a bird feeder in a garden setting. Labels include 'Unity-same colour' pointing to the feeder and the garden background, 'Dominance' pointing to the feeder, and 'Alignment' pointing to the feeder's base. The text 'springdale' and 'Gardening' is overlaid, along with a list of features: 'Comes in two colours', 'Made with light material', 'Easy to set up', and 'Great for birds'.

