

Candidate 1 evidence

National 5 Graphic Communication 2017-2018

*Task 1a
Task 1d*

CANDIDATE NAME: _____

CANDIDATE DATE OF BIRTH: _____

SCOTTISH CANDIDATE NUMBER: _____

CENTRE NAME: _____

CENTRE NUMBER: _____

TITLE: NATIONAL 5 ASSIGNMENT TASK 1 DRAWING SHEET 1	DRAWN BY: _____	SCALE: 1:2 UNLESS STATED OTHERWISE
PROJECT: Graphic Communication Assignment	DRAWING NUMBER: 1	DATE: 09/03/18

National 5 Graphic Communication 2017-2018

Task 1a
Task 1d

CANDIDATE NAME: _____

CANDIDATE DATE OF BIRTH: _____

SCOTTISH CANDIDATE NUMBER: _____

CENTRE NAME: _____

CENTRE NUMBER: _____

TITLE: NATIONAL 5 ASSIGNMENT TASK 1 DRAWING SHEET 2

PROJECT: Graphic Communication Assignment

DRAWN BY: _____

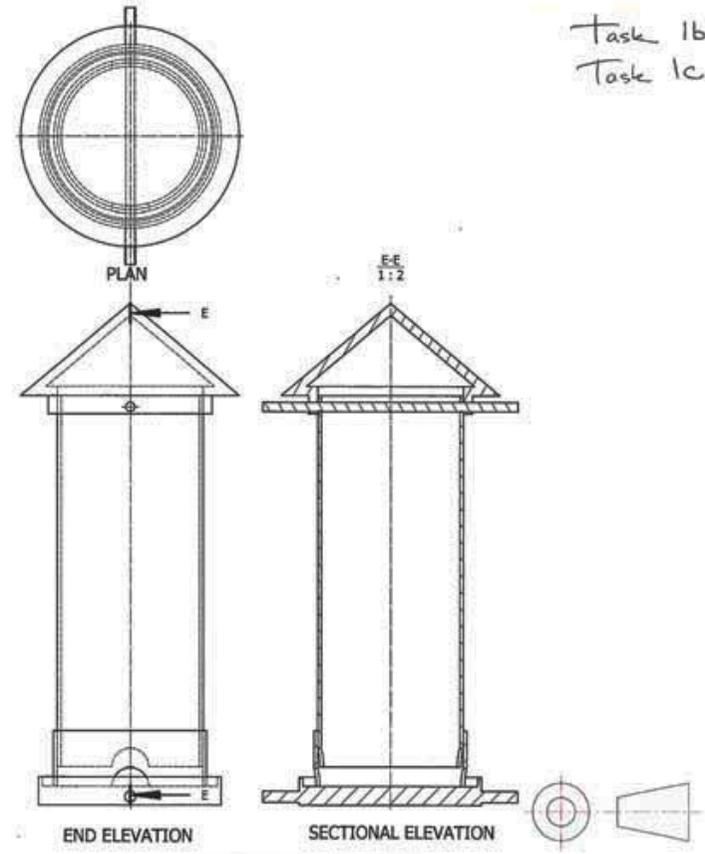
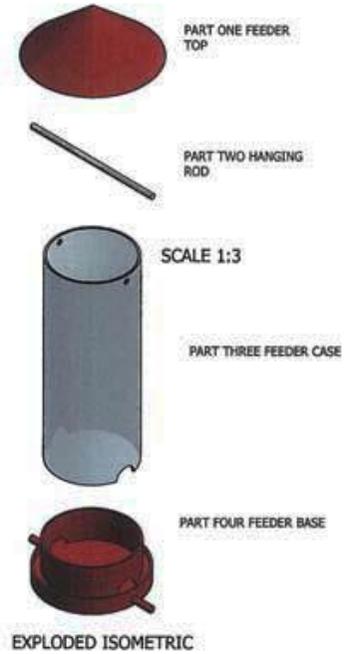
DRAWING NUMBER: 1

SCALE: 1:2 UNLESS STATED OTHERWISE

DATE: 09/03/18

National 5 Graphic Communication 2017-2018

Task 1b
Task 1c



CANDIDATE NAME: _____

CANDIDATE DATE OF BIRTH: _____

SCOTTISH CANDIDATE NUMBER: _____

CENTRE NAME: _____

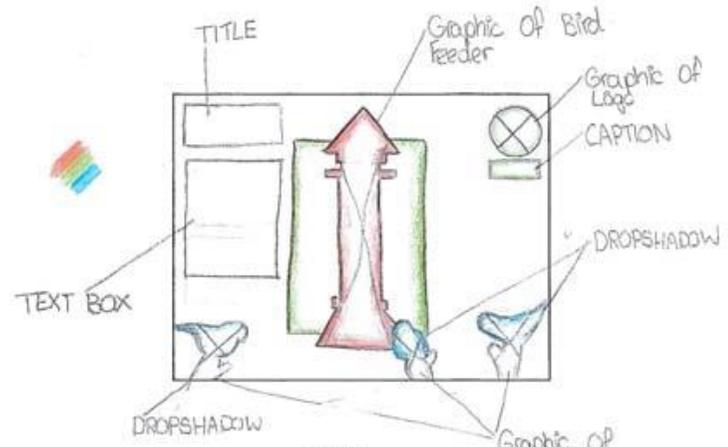
CENTRE NUMBER: _____

TITLE: NATIONAL 5 ASSIGNMENT TASK 1 DRAWING SHEET 3	DRAWN BY: _____	SCALE: 1:2 UNLESS STATED OTHERWISE
PROJECT: Graphic Communication Assignment	DRAWING NUMBER: 3	DATE: 09/03/18

P r e l i m i n a r y

Task 2b

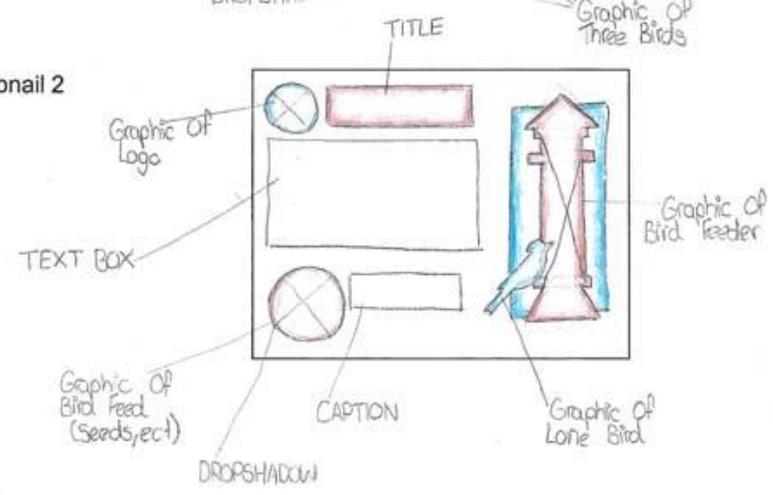
Thumbnail 1



DOMINANCE

- the use of a pale green (receding colour) to bring forward the graphic of the bird feeder
- overlapping the graphic of the bird on top of the graphic of the bird feeder
- the use of dropshadows on the three birds graphics
- Contrast between red and green

Thumbnail 2



DOMINANCE

- the use of a dropshadow on the graphic of bird feed
- overlapping the lone bird graphic on top of the graphic of the bird feeder
- the use of blue (receding colour) to bring the graphic of the bird feeder forward

Task 2b

National 5 Graphic Communication 2017-18 ASSIGNMENT

Task 2a + Task 2c

P r o m o t i o n a l

REPETITION

- I created repetition by using the same shade of red multiple times throughout my promotional poster
- Additionally I used the same typeface multiple times throughout the poster
- The use of repetition strengthens the design by tying together individual elements which helps to create consistency and Association

CONTRAST

- Used both circles and rectangles
This is a clear example of contrast as the greater the differences between the two elements the greater the contrast
- Used a variation of large typeface and small



Task 2c

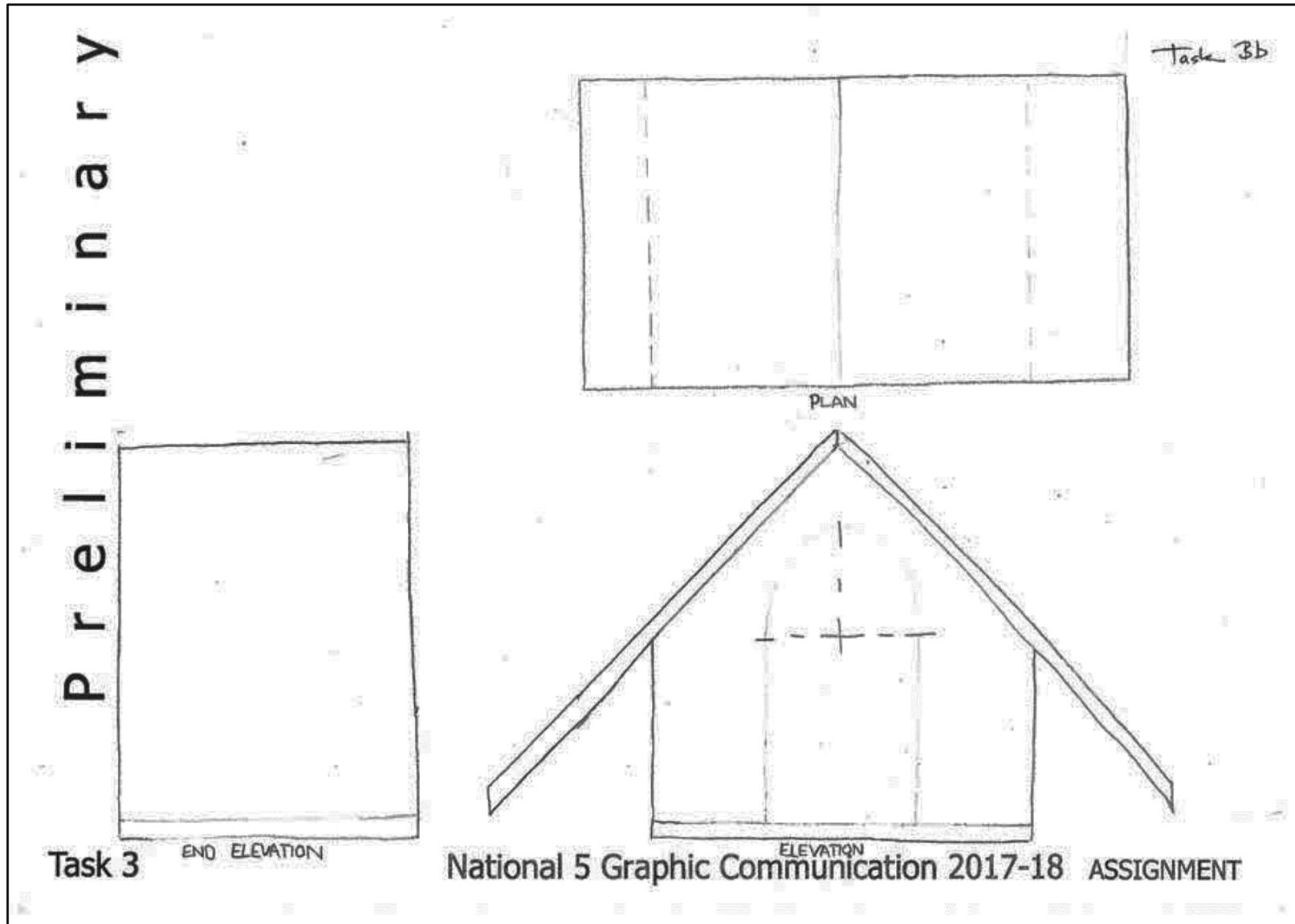
National 5 Graphic Communication 2017-18 ASSIGNMENT

P r e l i m i n a r y

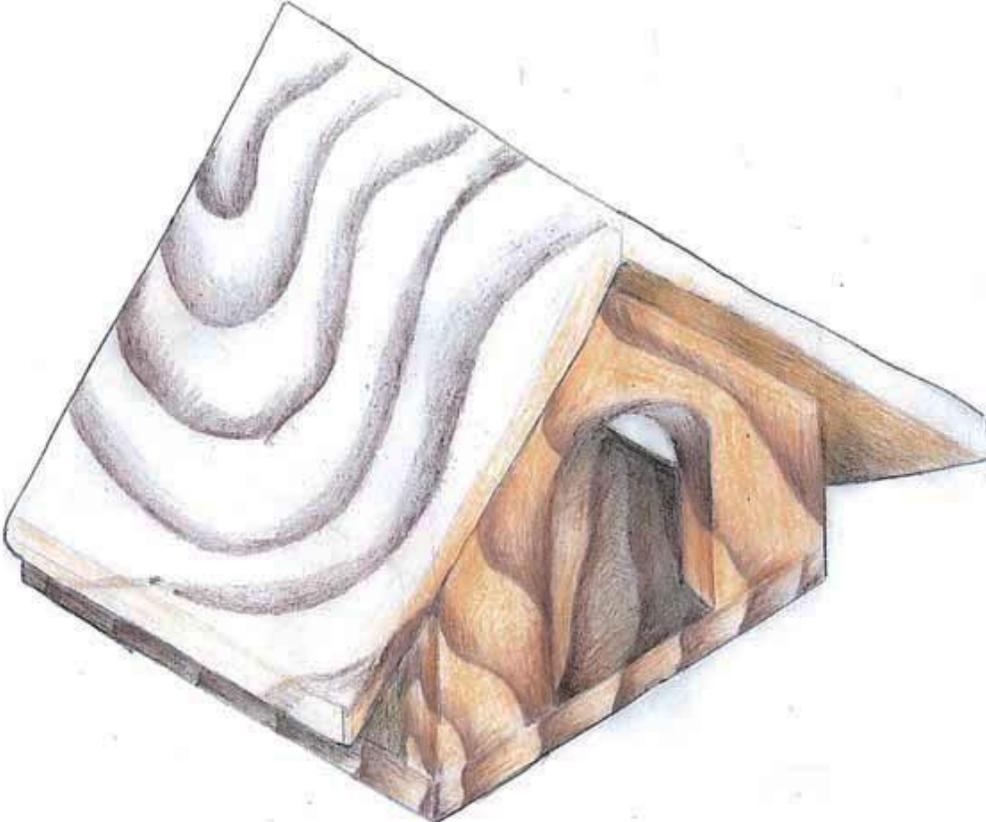
Task 3a

Task 3

National 5 Graphic Communication 2017-18 ASSIGNMENT



P r e l i m i n a r y



Task 3c

Task 3

National 5 Graphic Communication 2017-18 ASSIGNMENT