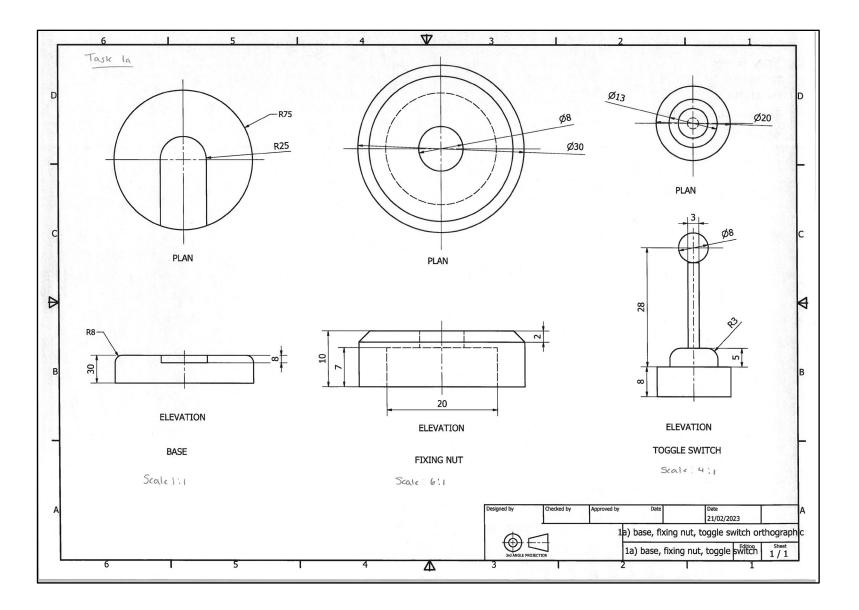
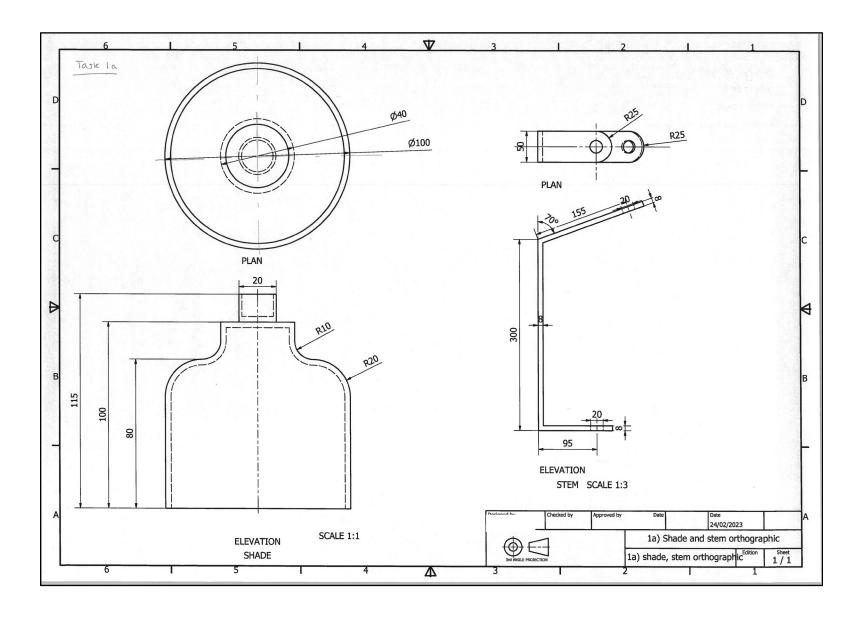
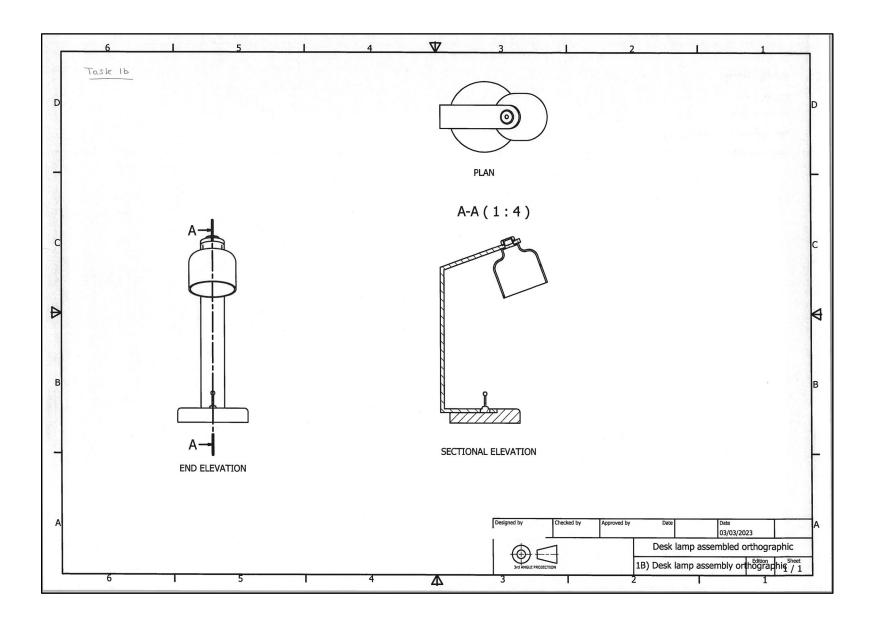
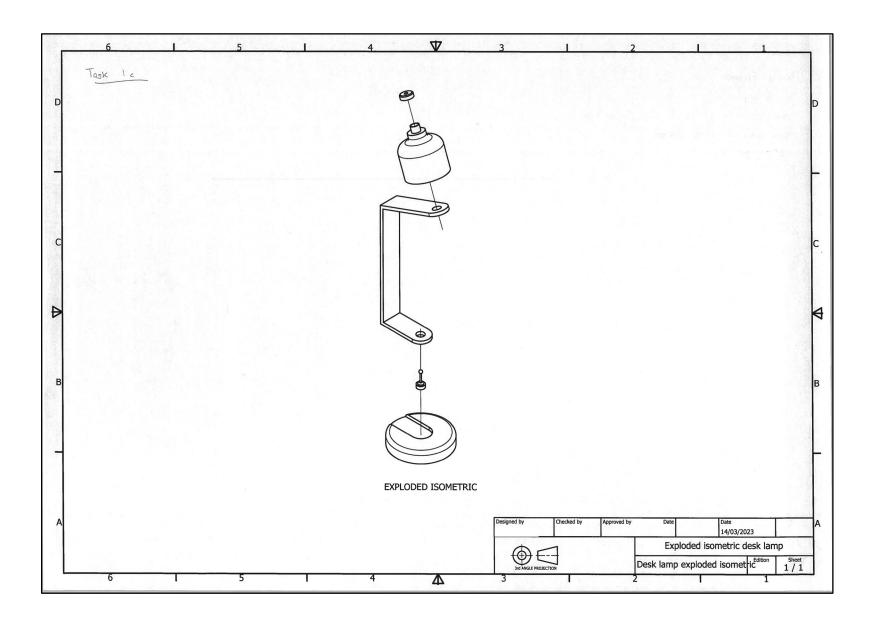
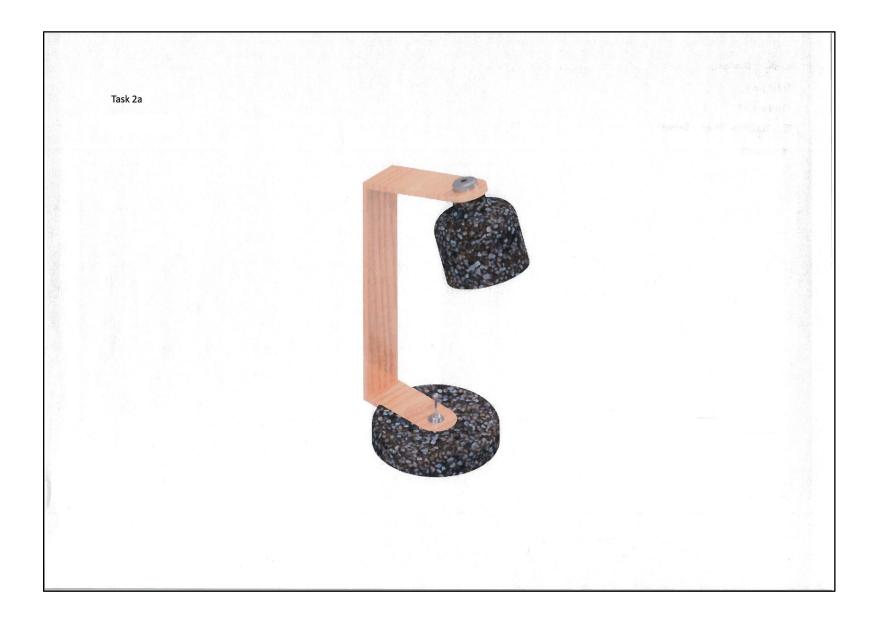
Candidate 1 evidence

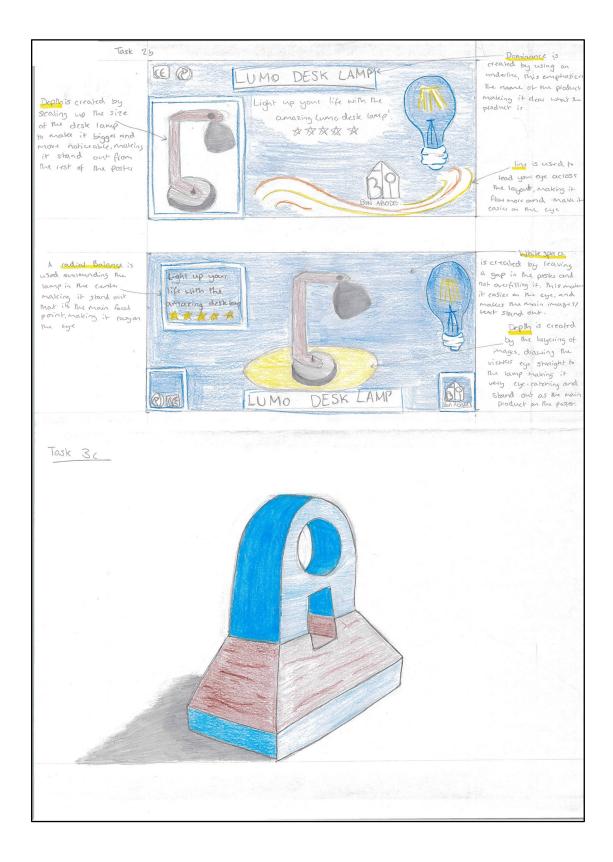




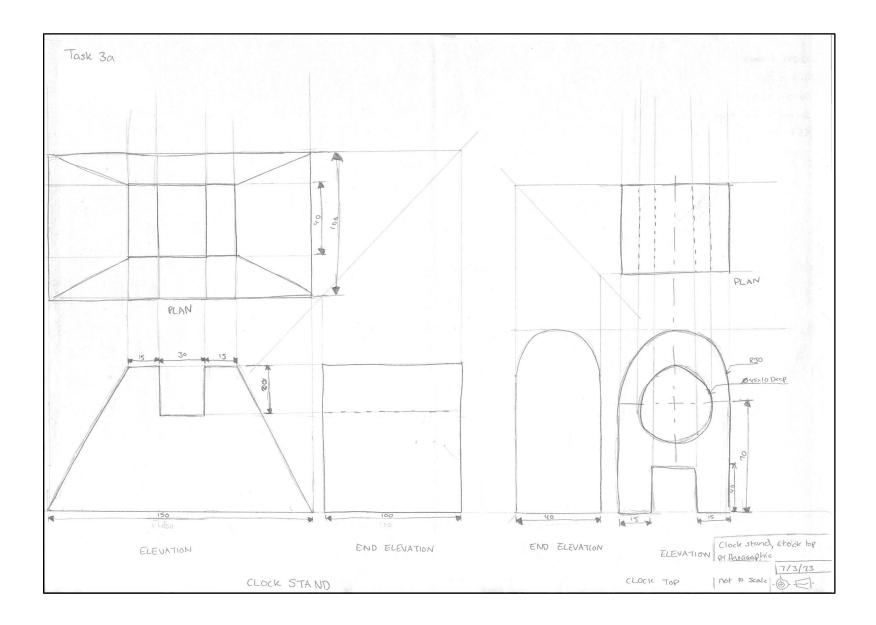


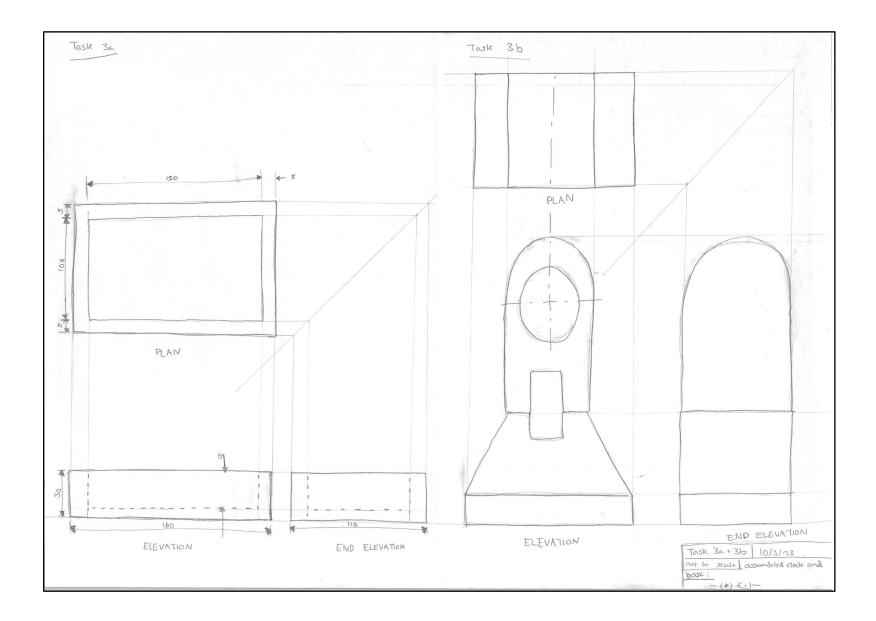




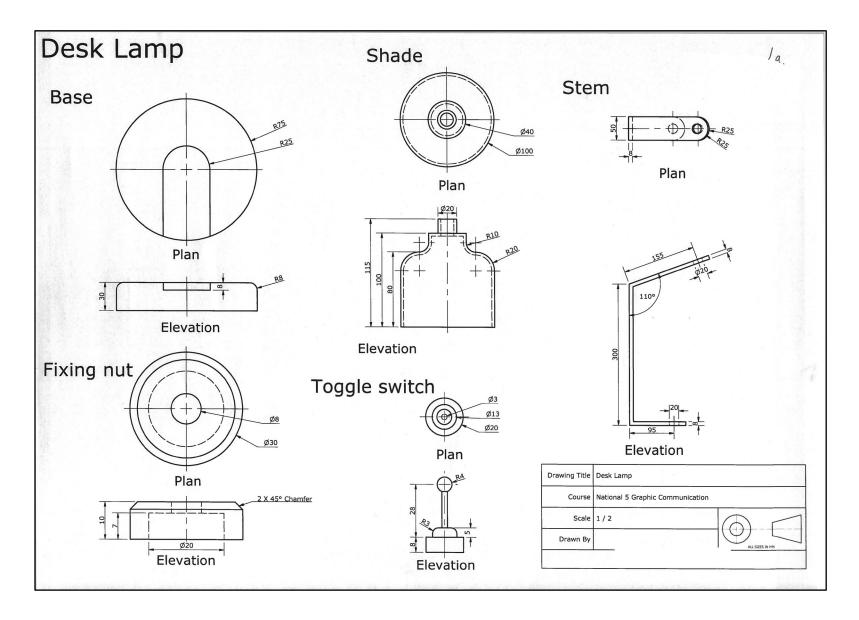


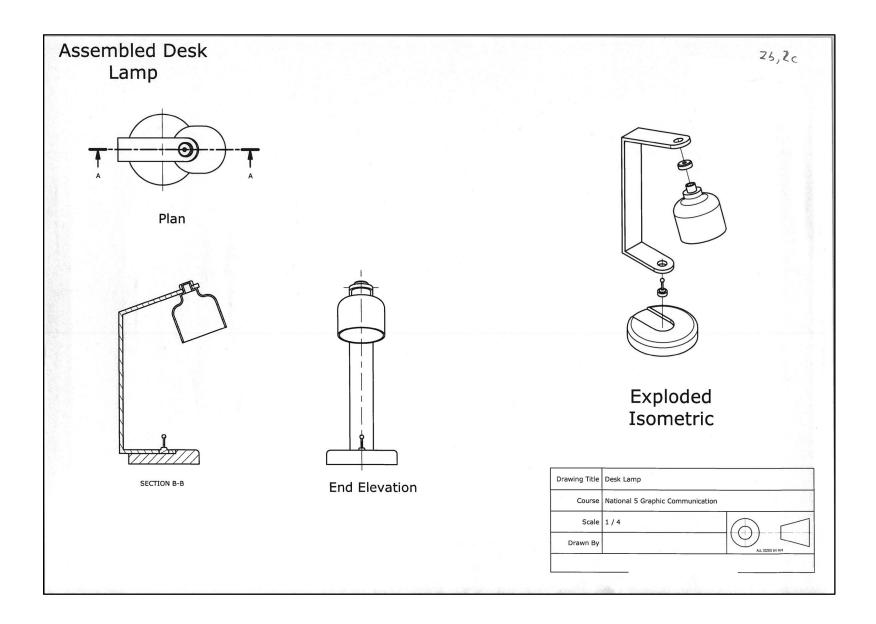


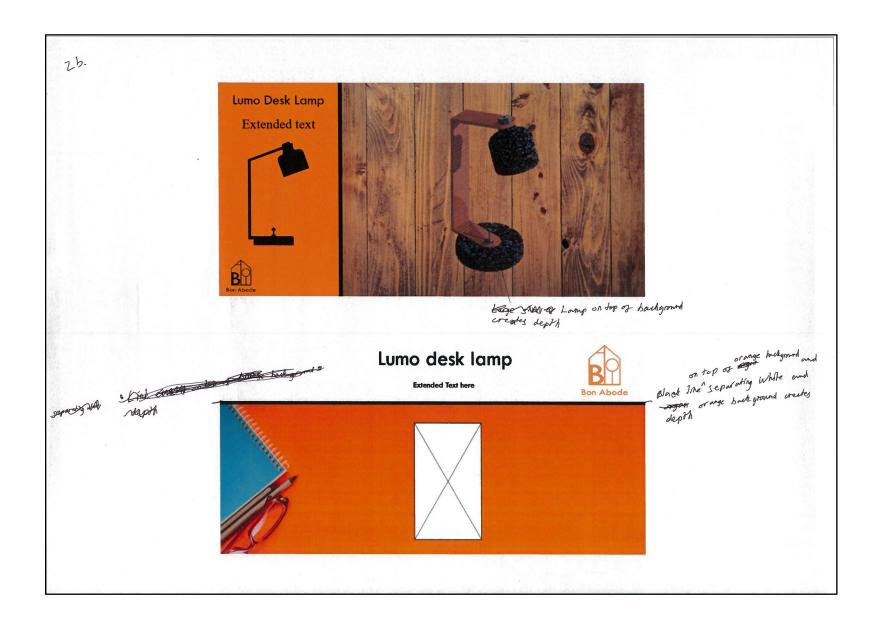




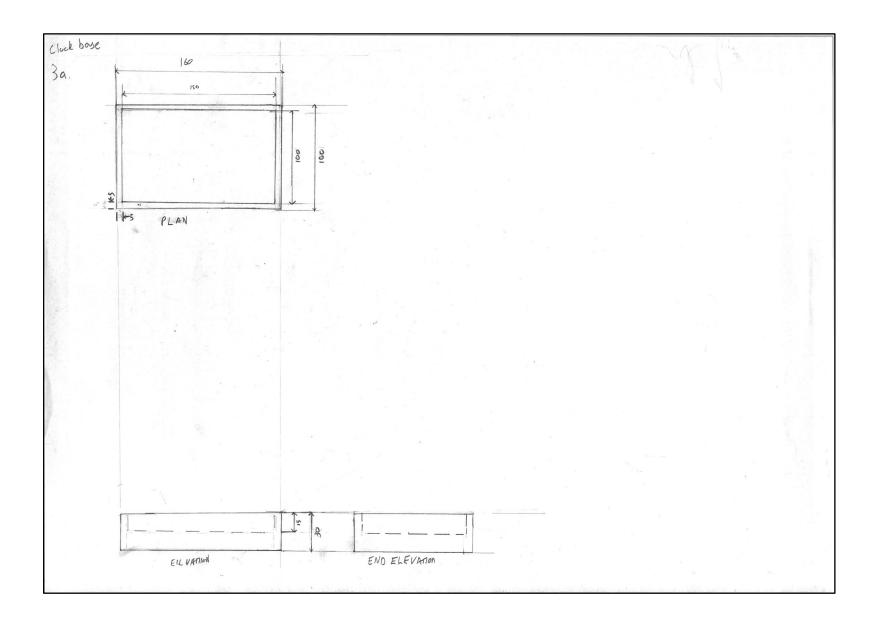
Candidate 2 evidence

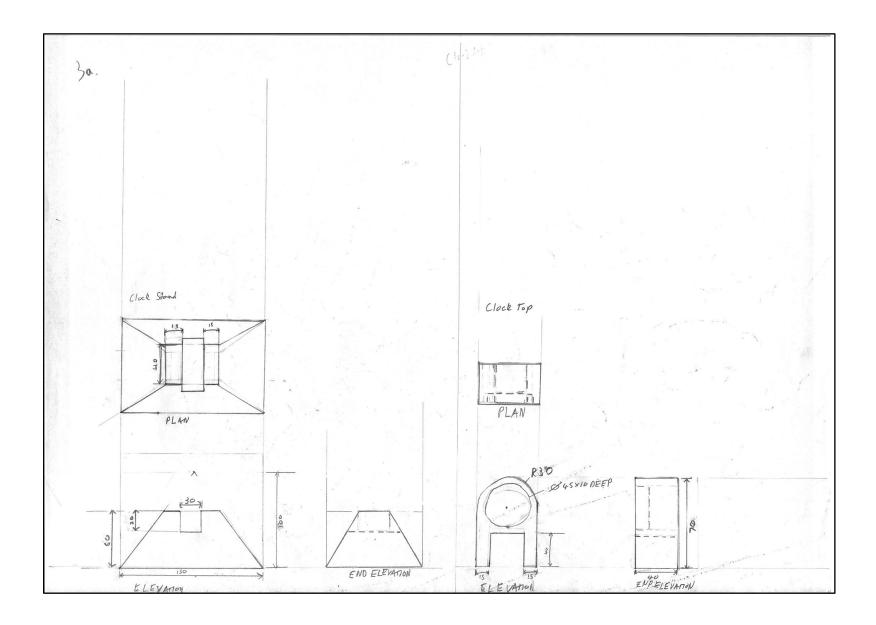


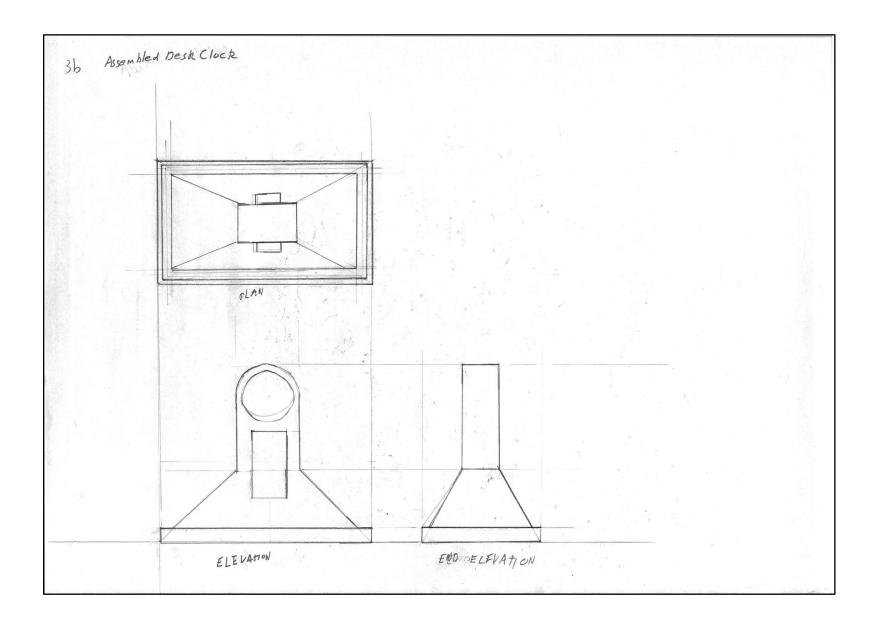


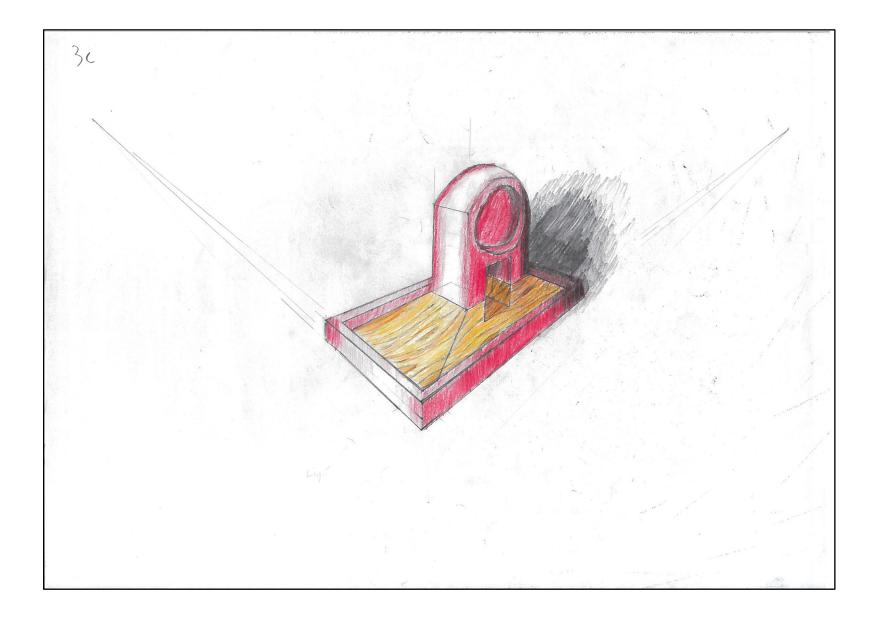




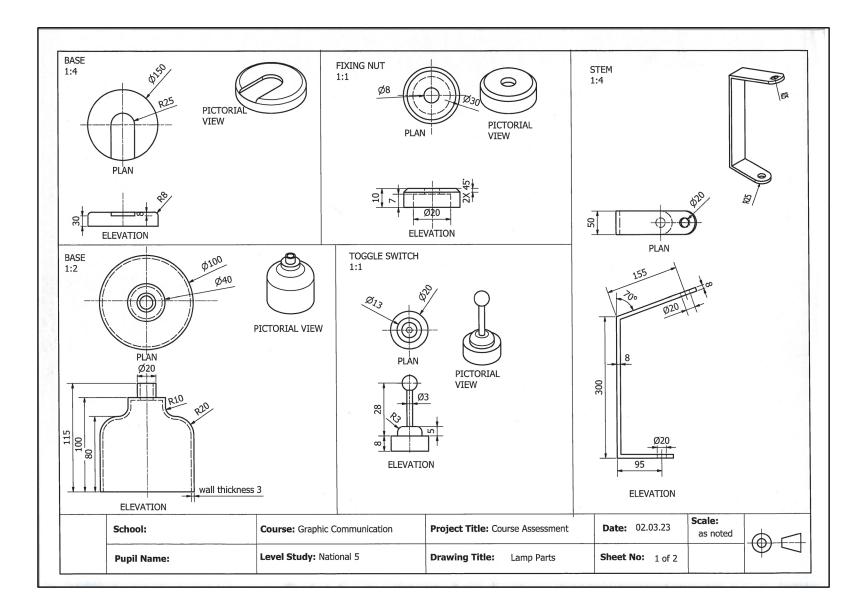


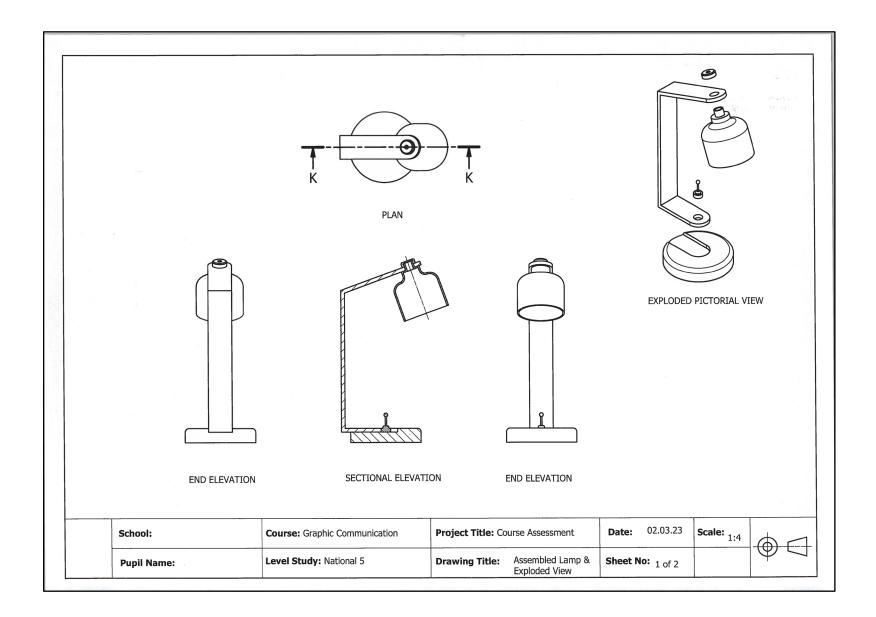


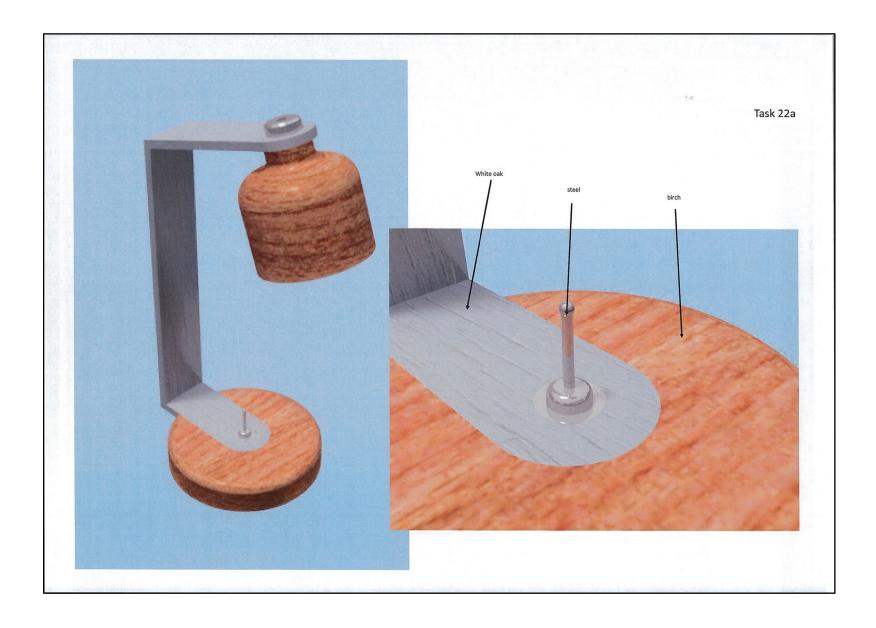




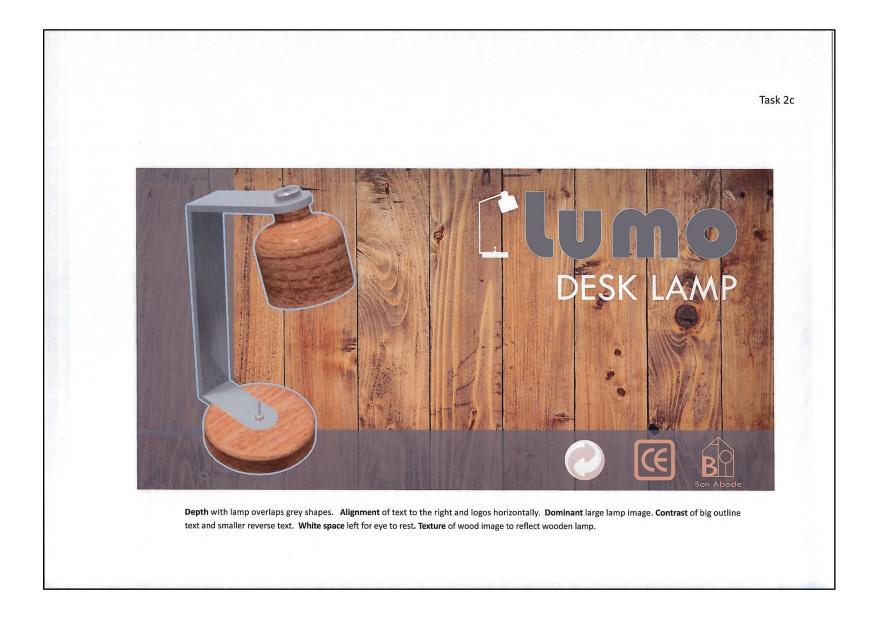
Candidate 3 evidence

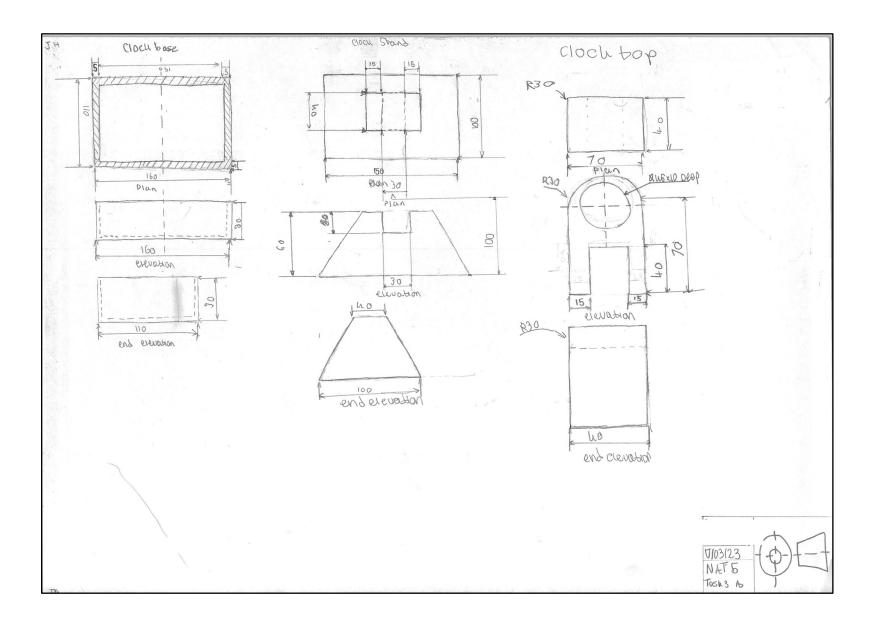


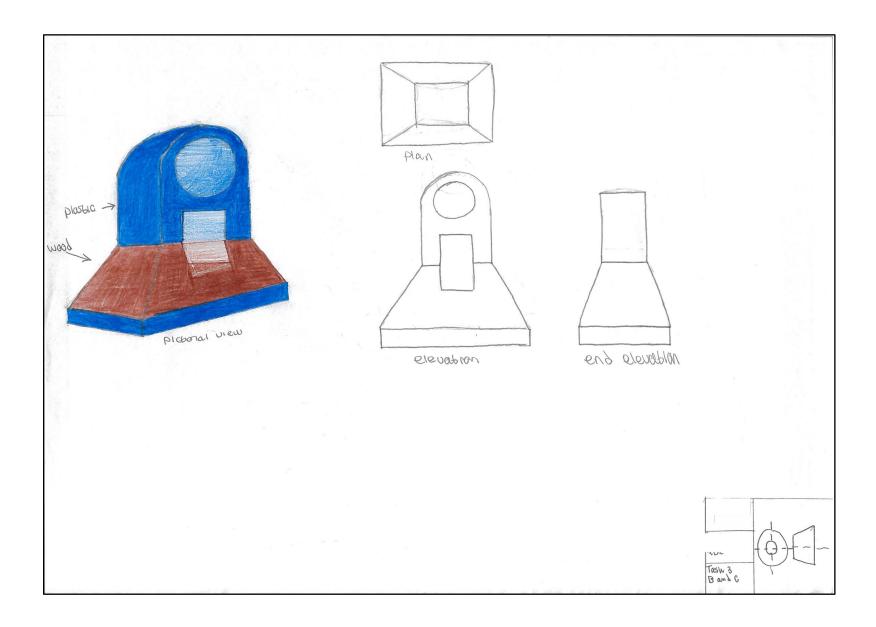




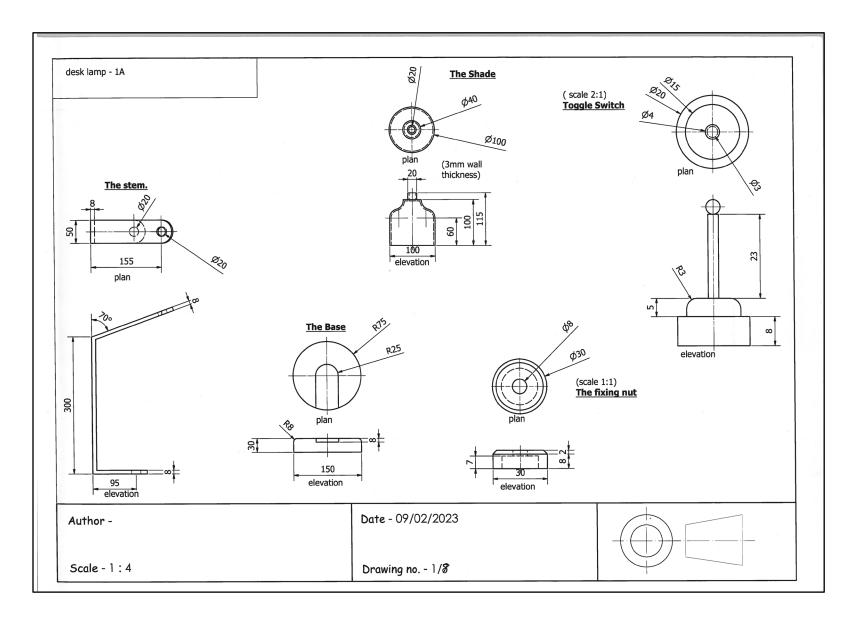


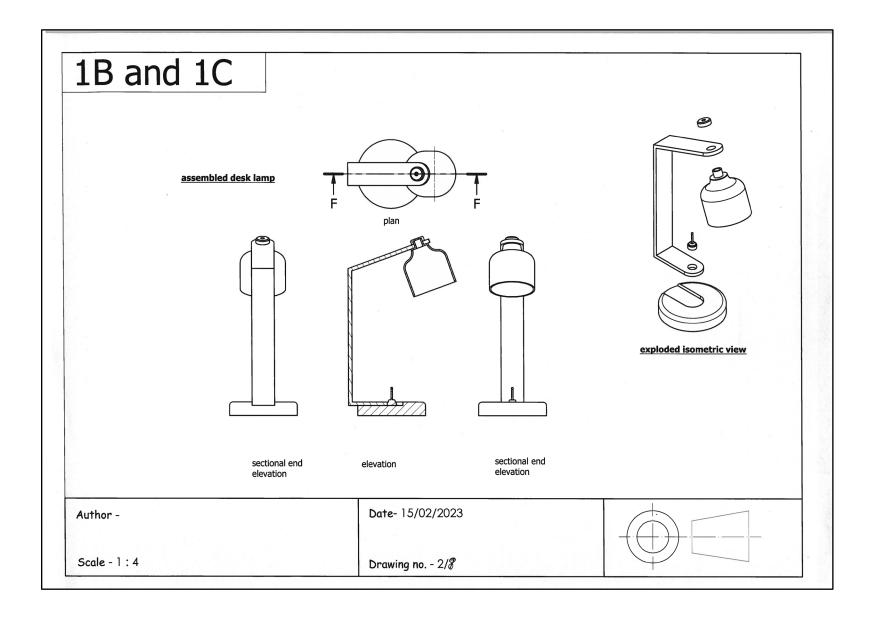






Candidate 4 evidence









Depth is created by the layering of the lamp and the wood pattern

Bleed is created as the wood pattern has gone off the page

Alliance is created as the company logo is aligned with The safety warning on the left of the thumbnail.

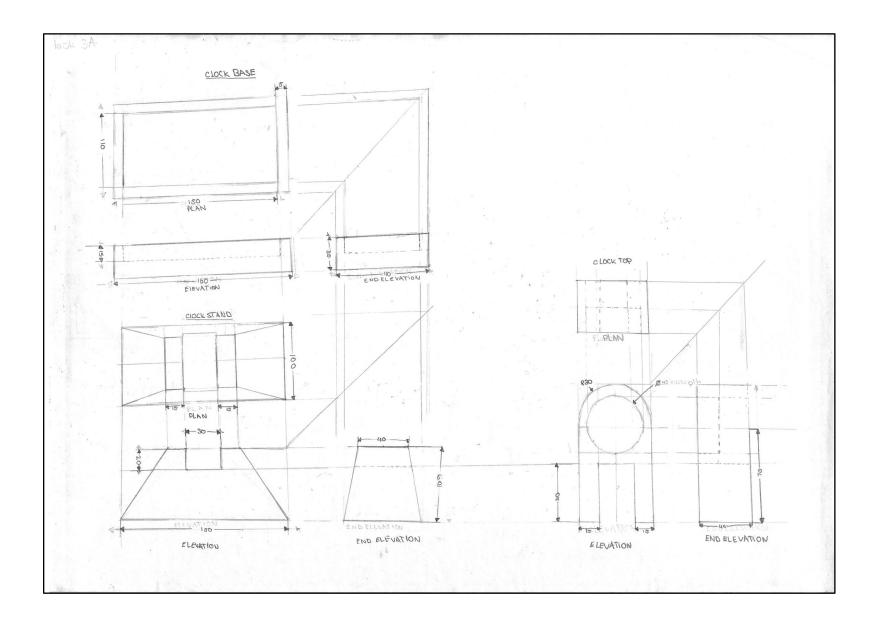


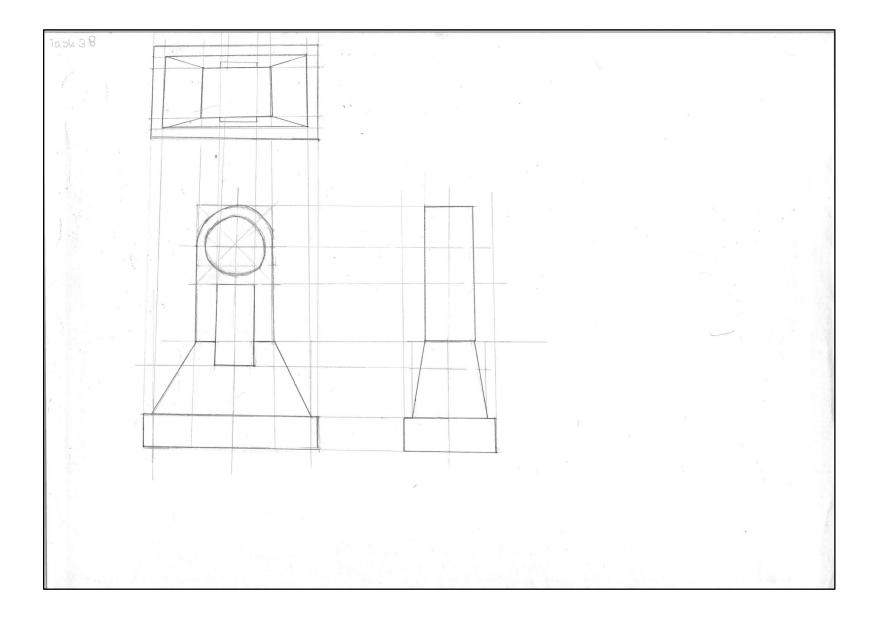
Depth it created with the logo being layered on top of the Lamp.

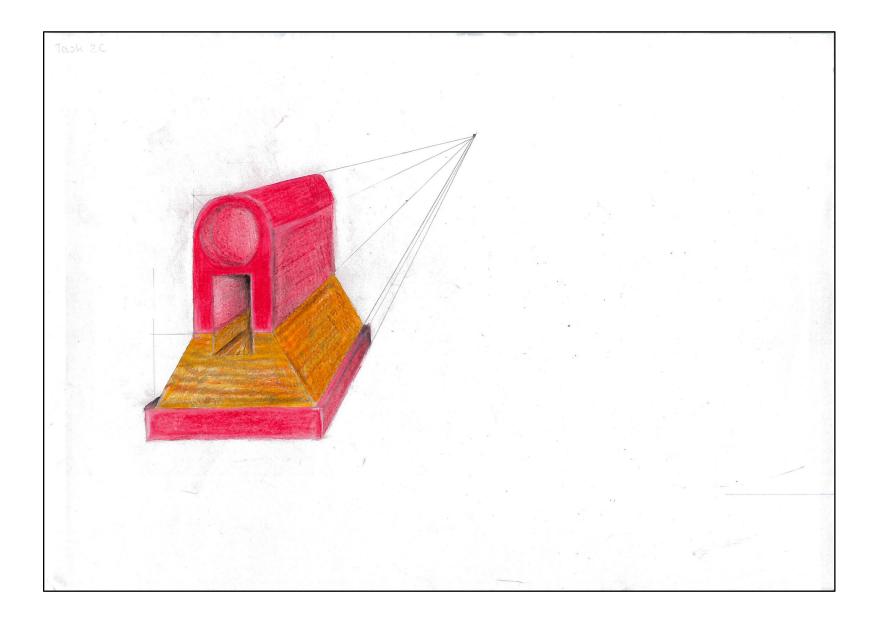
Dominance is used by the lamp being black of a wood Background, this makes it stand out.

A plain layout had been created as there isn't much Extra information and lots of blank space.

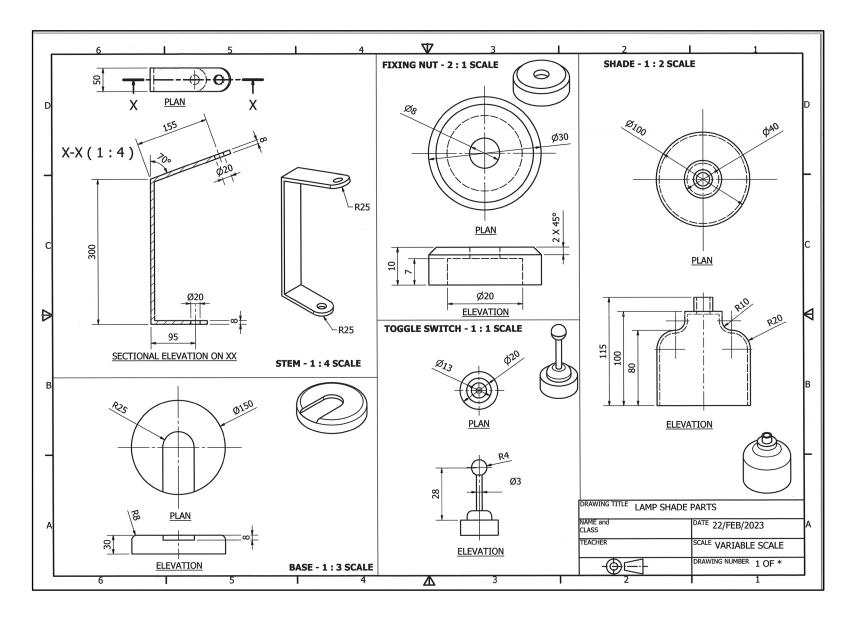


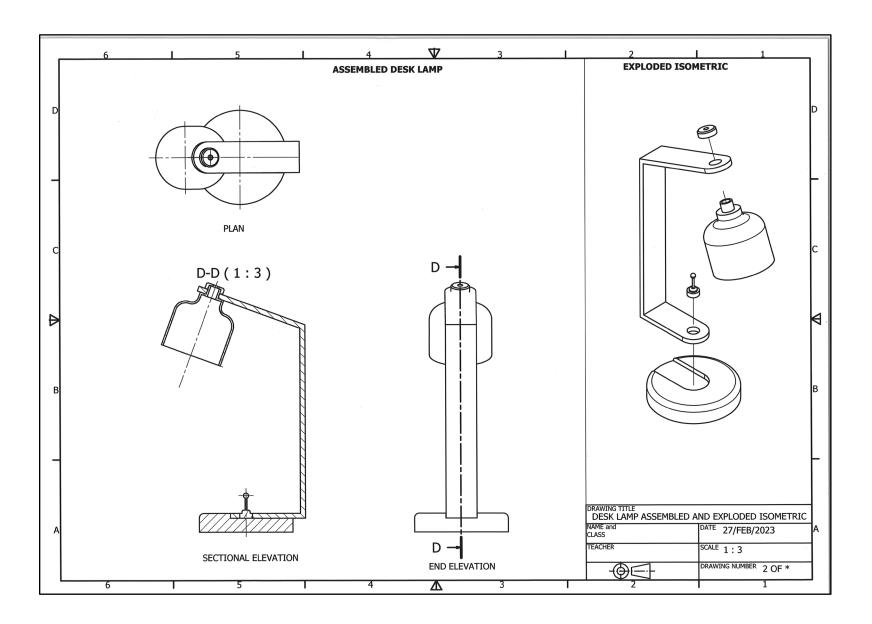


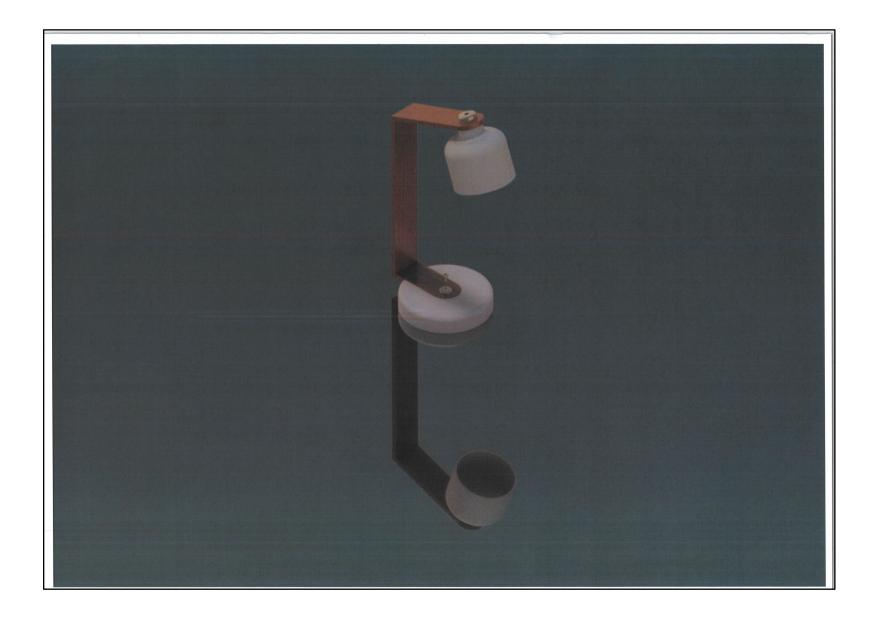


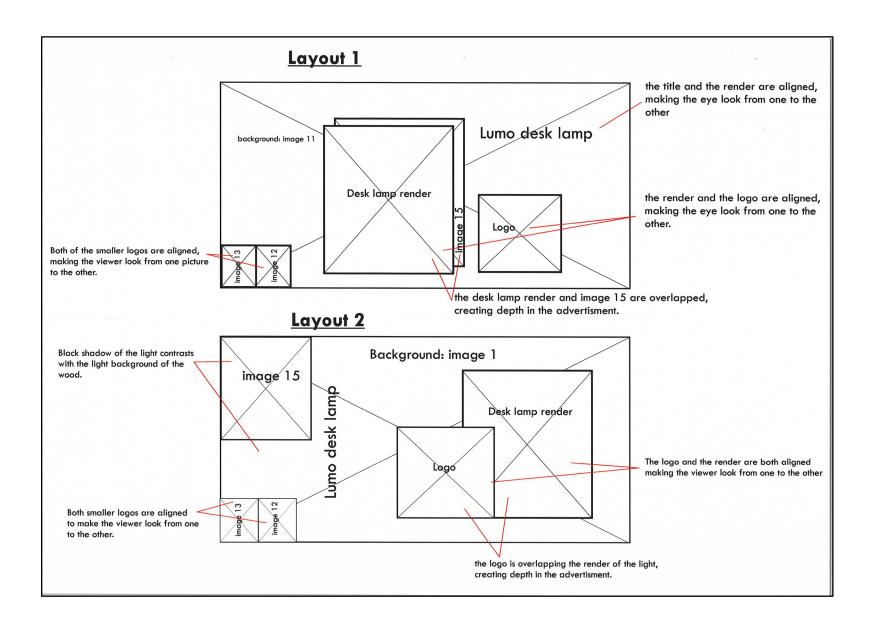


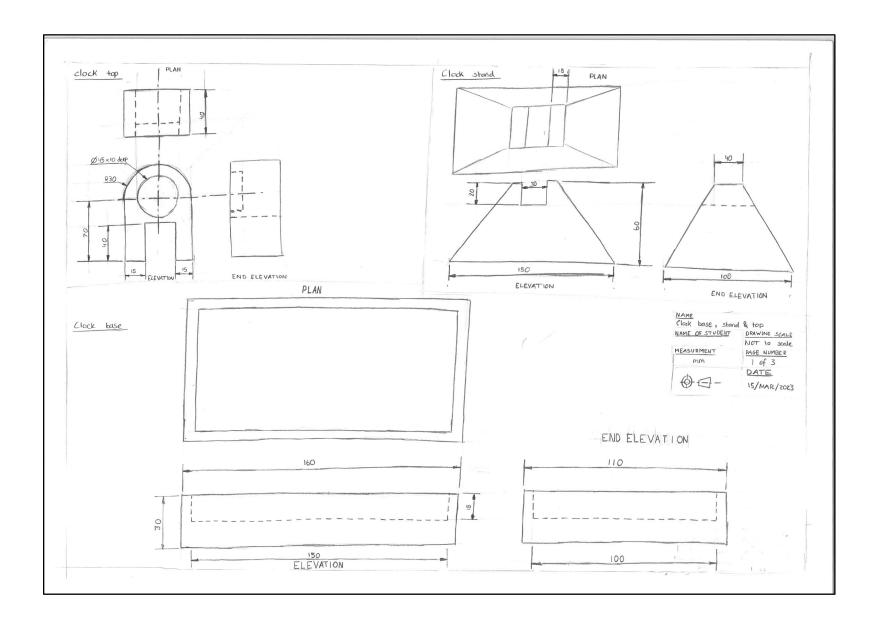
Candidate 5 evidence

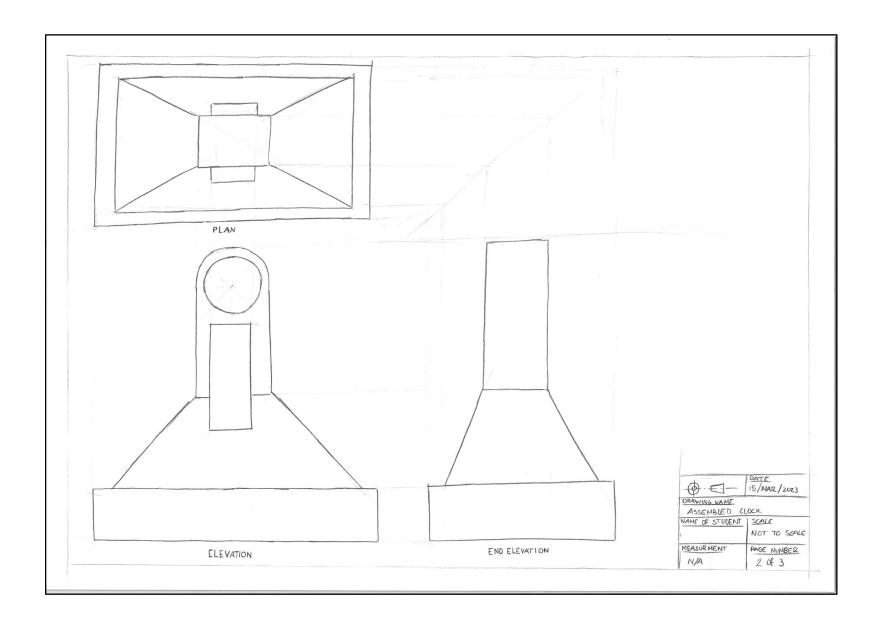


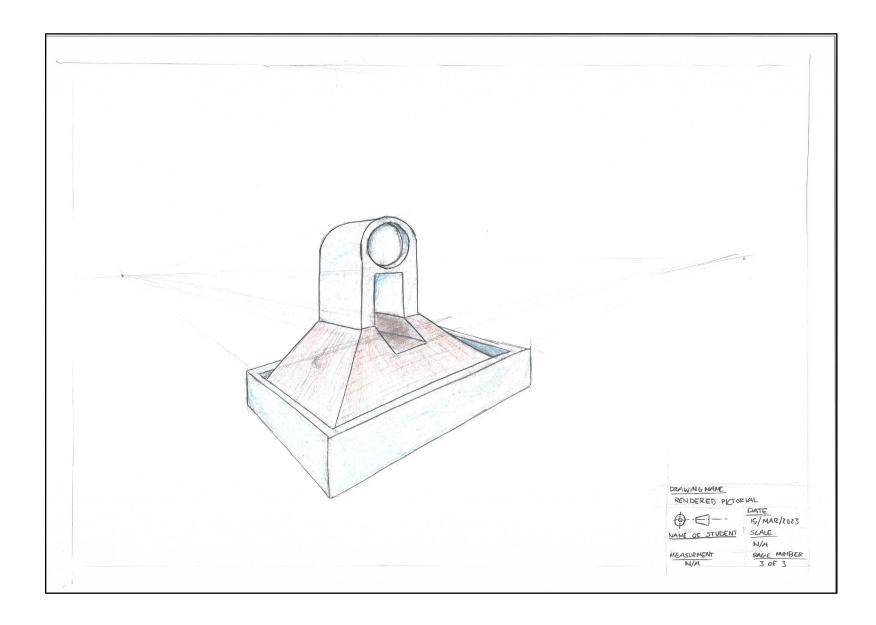




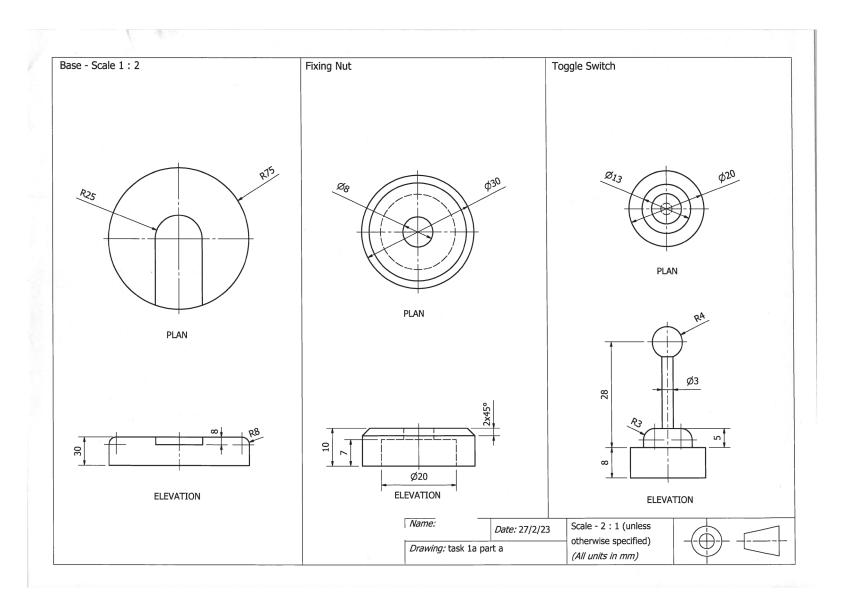


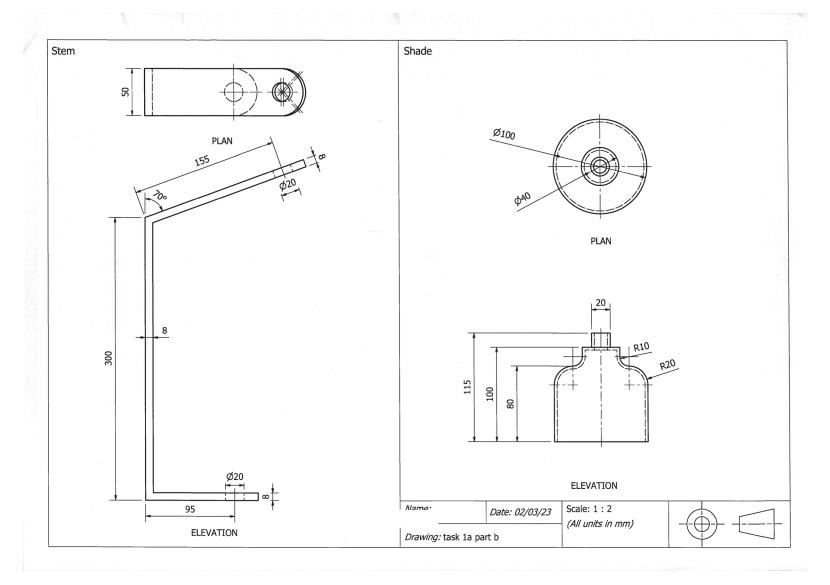


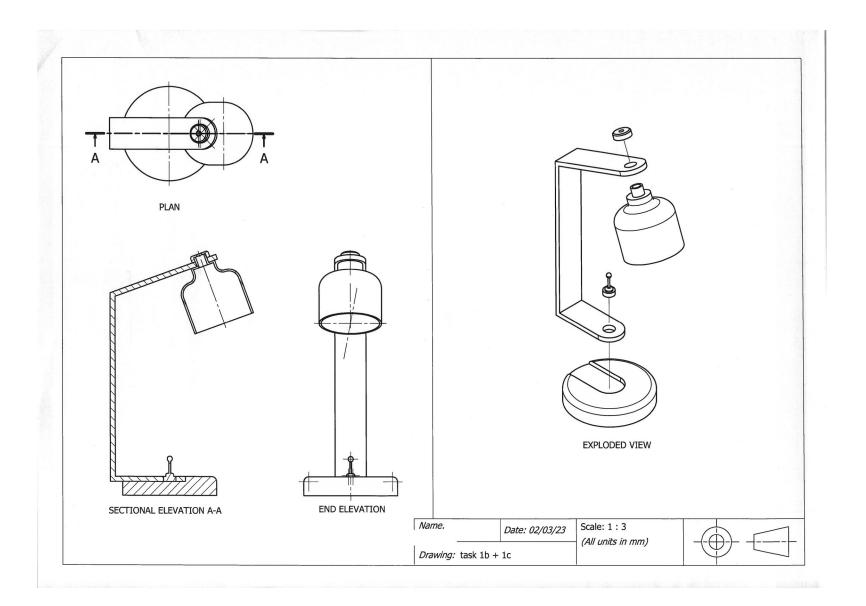


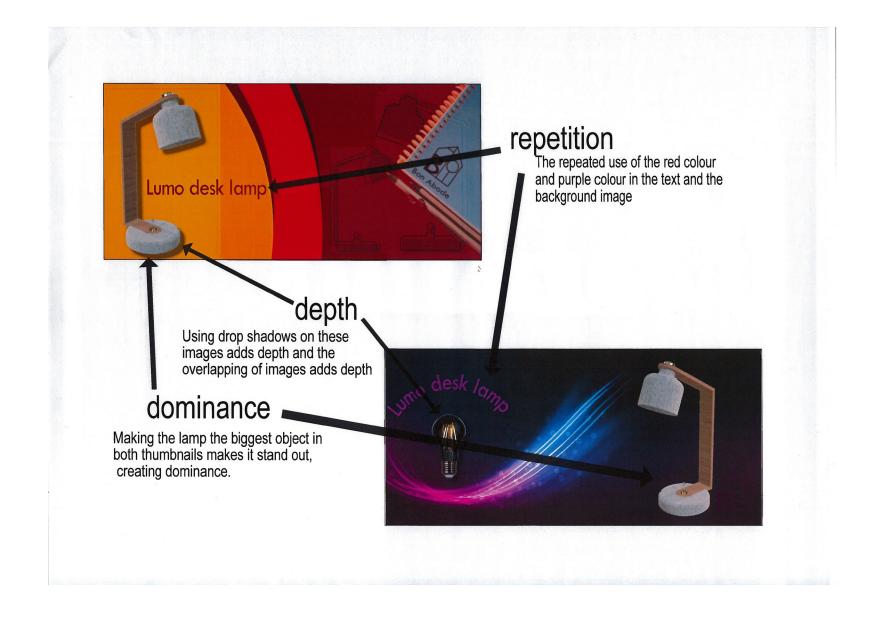


Candidate 6 evidence





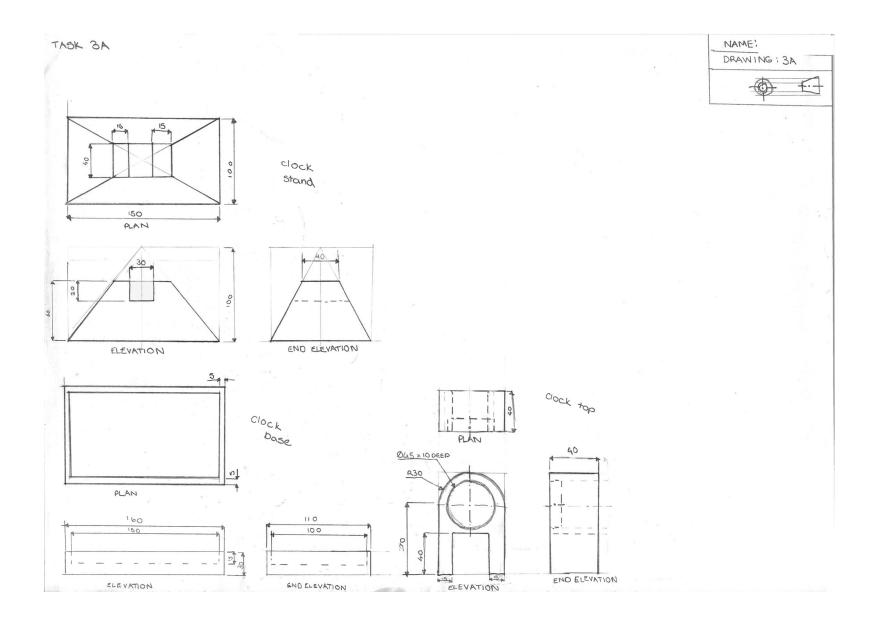


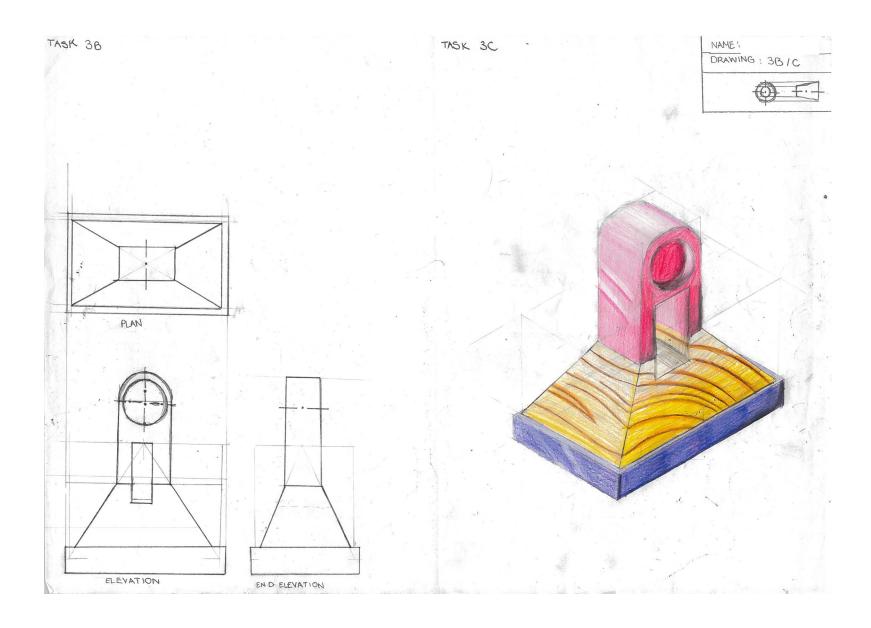


Dominance has been used in the layout by making the lamp the largest object on the page. This makes the product stand out the most and draws the eye to it. This helps to create a high visual impact as the lamp is the first thing you see when you look at the layout.

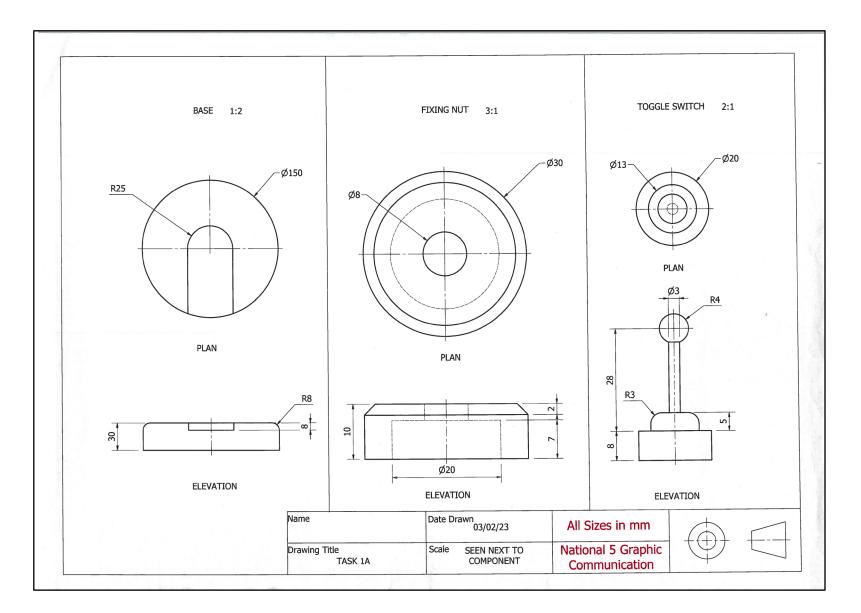


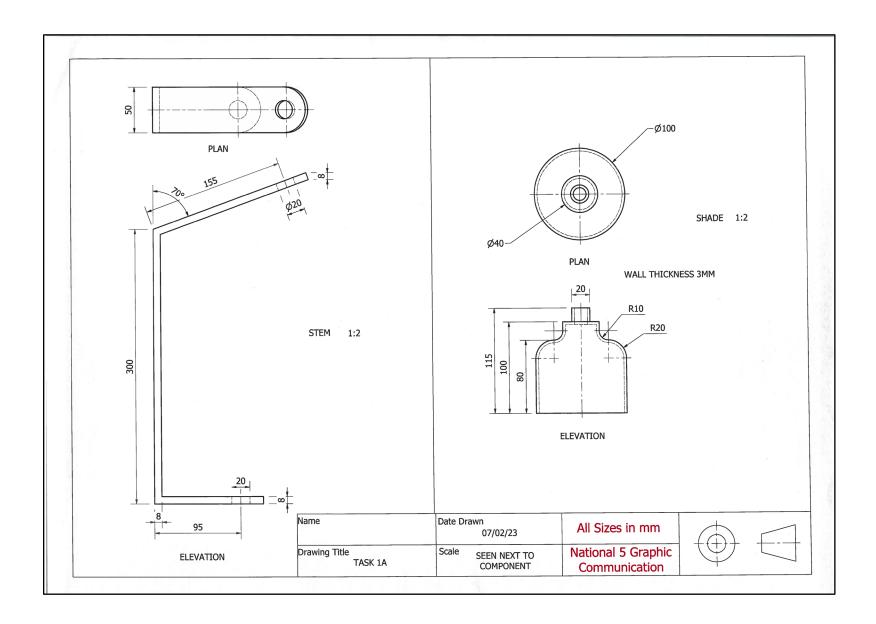
Unity and repetition have been used in the layout by repeating the colours of red, blue, and yellow in the text and background images. The usage of the primary colours creates a warm, playful atmosphere and repeating the colours adds harmony and brings the layout together.

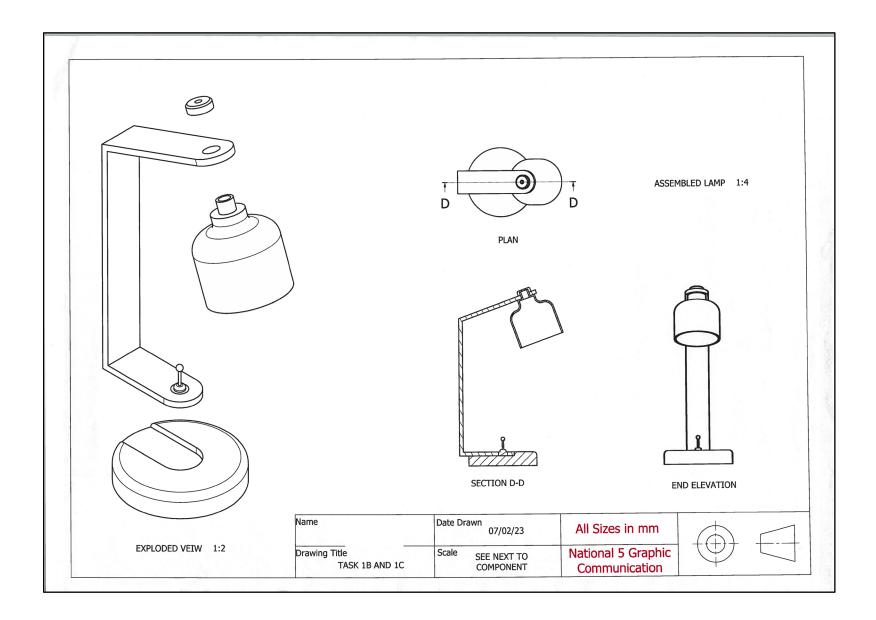




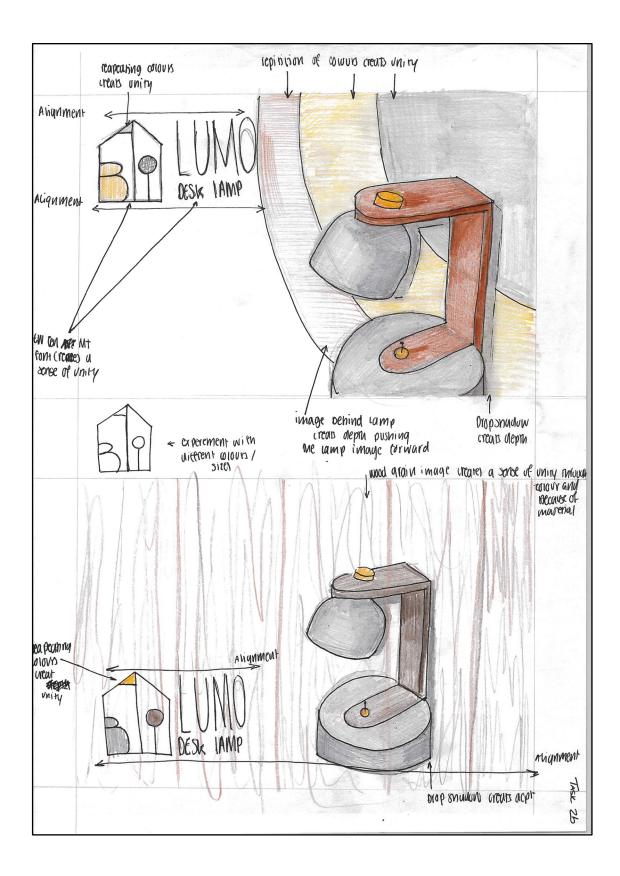
Candidate 7 evidence

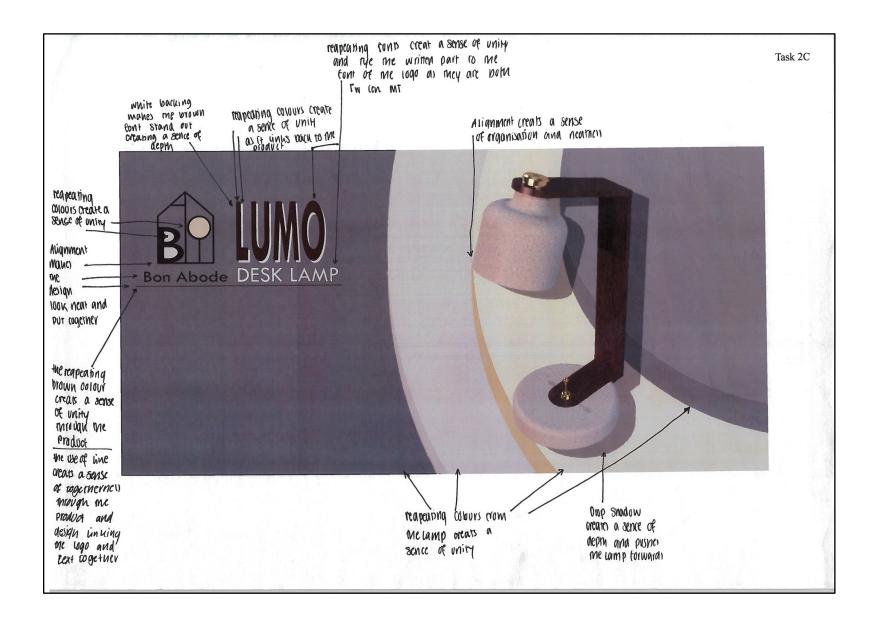


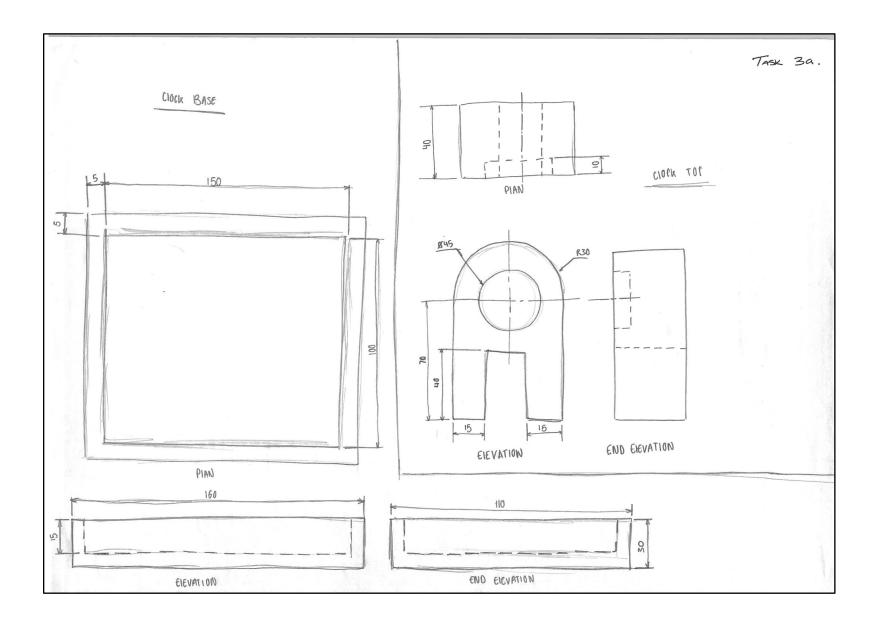


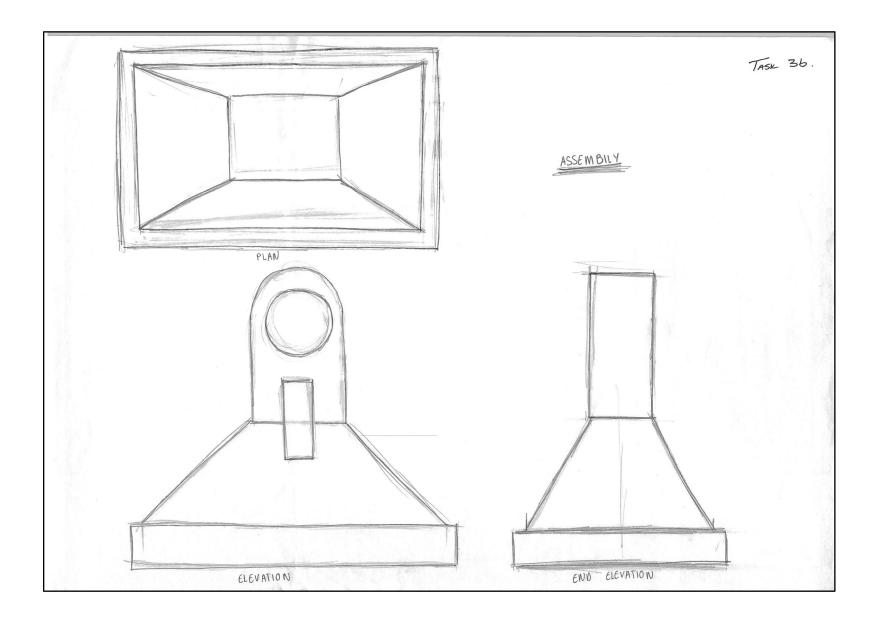


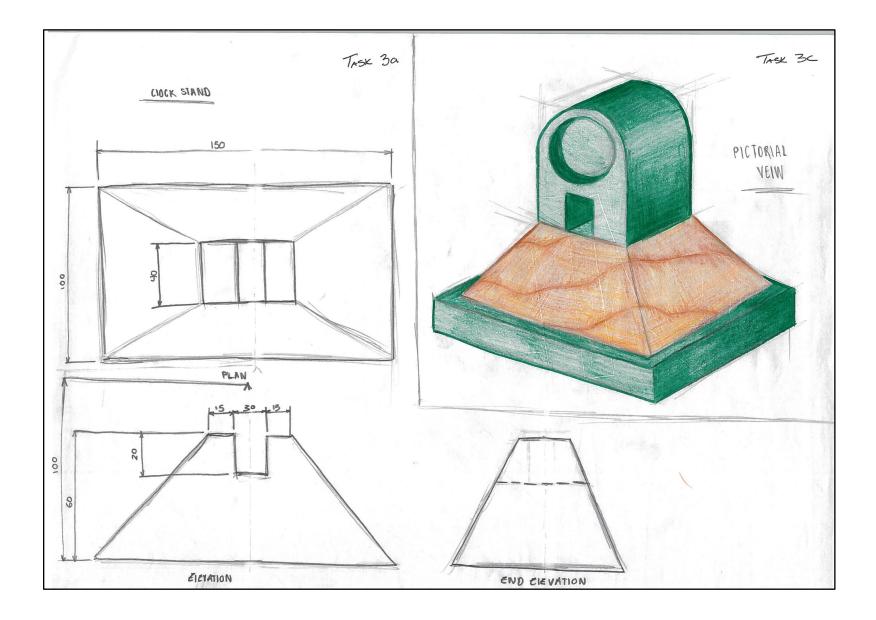




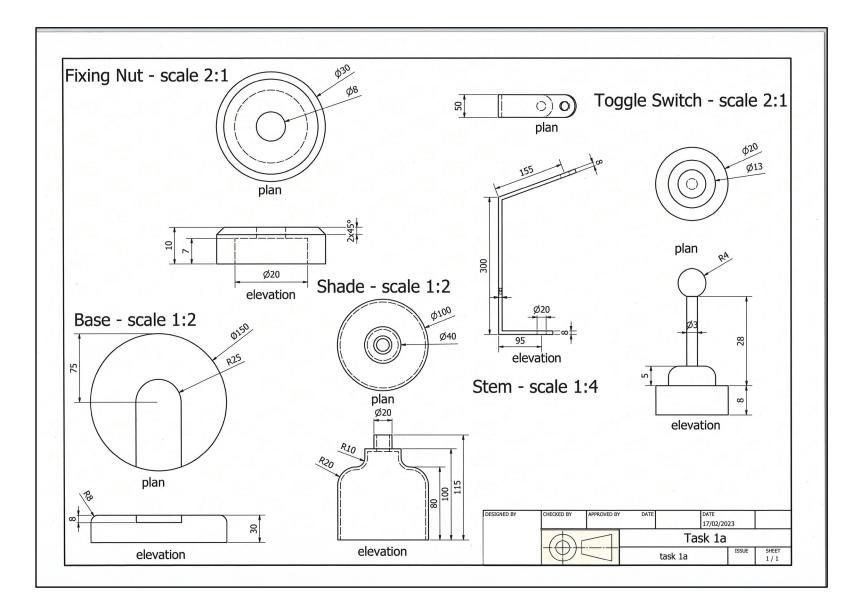


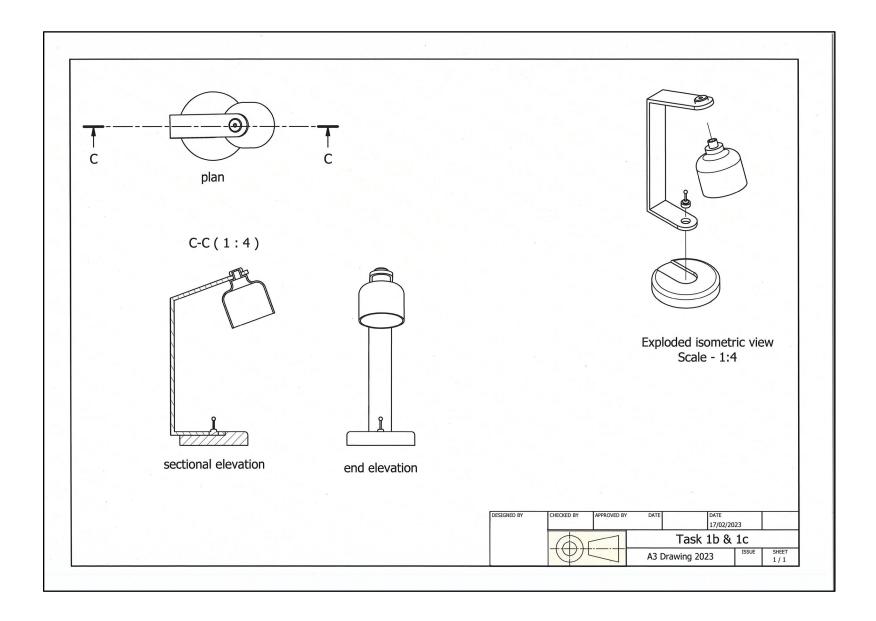




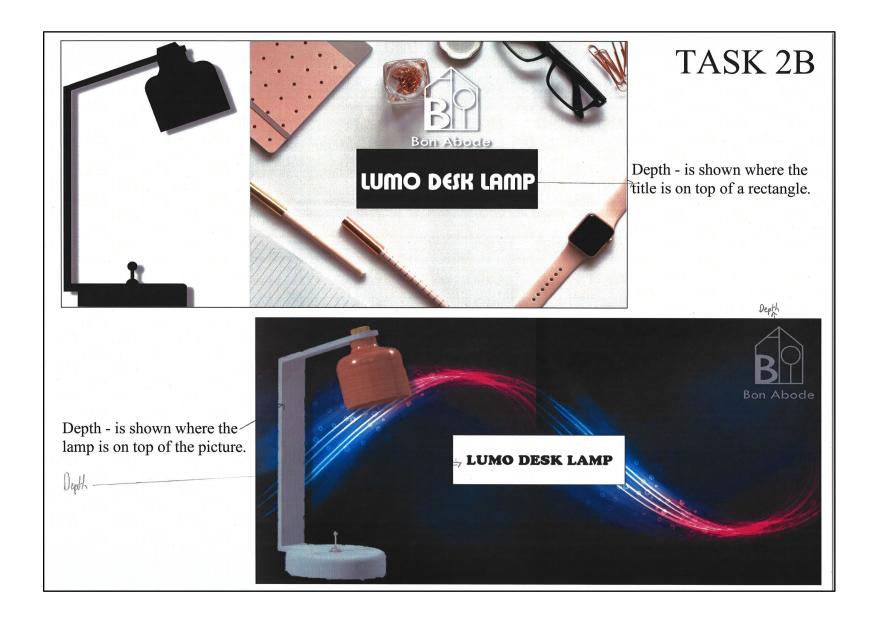


Candidate 8 evidence



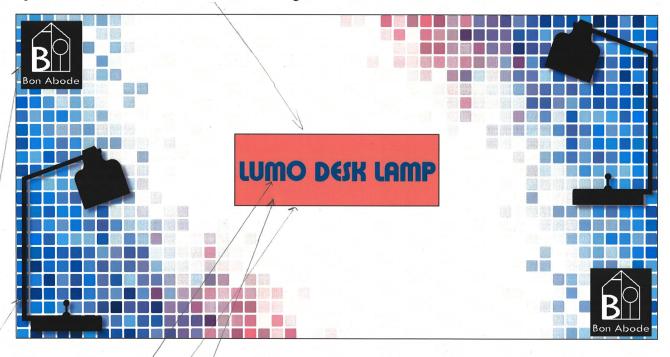






TASK 2C

Depth - depth is shown where the title is in front of the background it allows the title to stand out.



Alignment - alignment is used with the lamp and the black rectangle as they are both aligned to the left. This helps the graphic look more organised.

Contrast - contrast is used with the title and the rectangle background behind it, this adds interest to the page making the title more eye catching and directing the reader to it.

Shape - shape has been used with the rectangle behind the title, it helps create depth and emphasises the title.

