

Introduction

Example 1

Topic – Should Edinburgh introduce a tourist tax?

Introduction

[The purpose of this report is to review whether the City of Edinburgh, Scotland's capital city, should introduce a tourist tax. [An article from the BBC which focused on whether Edinburgh should introduce a tourist tax outlined that the City Council would introduce a tourist tax of £2 per person per night, for a maximum of 14 days. [These would be enforced on "all paid accommodation" and includes B&B's, hostels, hotels and short term lets, but no campsites. [The article also advised that Edinburgh Council predicted approximately £11.6 to £14.6 million a year would be generated from the introduction of tourist tax.]

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Example 2

Topic – What will the minimum unit alcohol price have on the Scottish economy?

Introduction

[The purpose of this assignment is to investigate what impact will the minimum unit Alcohol Price have on the Scottish economy. I on the 1st May 2018 the Scottish Ministers introduced this law to try reduce alcohol consumption in Scotland. I The Minimum Unit Alcohol price is currently sitting at 50p per unit of alcohol but already some health professionals are requesting that it be increased to 65p.]

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Example 3

Topic – The impact of the supply shortage on the UK car industry

Introduction

[The purpose of this report is to investigate the impacts of the recent semiconductor chip shortage on the UK car industry, and to find how it affected different areas of the automotive sector.] Following the COVID-19 pandemic, UK car production fell to its lowest level for 65 years, 34% lower than production in 2019.] The semiconductor chip shortage has caused a surge in the purchasing of second-hand cars, and encouraging younger, lower-income buyers to increase demand for this product. This resulted in the price of these cars to increase significantly.

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