

Candidate 1 evidence

ENTER NUMBER OF QUESTION	DO NOT WRITE IN THIS MARGIN
1a(i)	Third
(ii)	
	<p>The Public Public Sector is owned by the government and its aim is to provide a service, it is funded by taxation and some examples of it are: education, healthcare.</p>
	<p>Private sector includes businesses owned by entrepreneurs for example: sole trader, Partnership. They are funded by many sources of finance for example: loans and grants.</p>
	<p>b) - Canine campus could use television advertising to increase awareness, this is a good method because it can reach a big audience however it can be quite expensive</p>
	<p>- Canine campus could use billboards to increase awareness, this is a good method because it will be in the view of everyone driving past, so it will be</p>

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(ii)	- This will give the business more money to improve and expand.
d)	- Training can be expensive because some methods require professionals that need paid which means the business will have less money to reinvest.
	- Training can train the employees how to be better at their work which leads to higher quality of work which means reduced complaints
	- Training can take the employees out of their workplace so they can learn better but this leads to slower production because of missing employees it also leads to the business having to hire replacements.
	- Employees might leave the business once they have been trained which means the money was wasted.

ENTER NUMBER OF QUESTION	DO NOT WRITE IN THIS MARGIN
e) (i) - Employees	
- Volunteers	
(ii) Employees can influence the business	
by taking industrial action which leads	
to slower production.	
Volunteers can influence the business	
by not helping with day to day tasks	
and fundraising which can lead to less	
money for the business.	