

# Background Information

## Candidate A

### Title – party time delivery service

#### Background Information

For my assignment I have decided to look at Party Time Brechin and what they can do to improve their delivery service and make it more useful for people in Brechin. Party Time is part of a franchise owned by Tesco plc. Party Time was founded in 1993 by Dianne Russell and Kristen Watson. At the moment the current managing director is Sunny Sahota. All premiers are owned by independent retailers all over the UK. Party Time Brechin is one of 3200 stores in the UK that are part of the big franchise that is owned by Tesco. Party Time is part of the largest and fastest growing symbol group in the UK. Party Time has 3 employees that are dedicated and committed to their job at the business and are friendly and helpful.

## Candidate B

### Title – customer satisfaction at Morrison's, Bathgate

#### BACKGROUND INFORMATION

For my assignment I have chosen Morrison's Bathgate. In this assignment I will look at how to keep customer satisfaction and how it stops the customers from going to other competitors. Morrison's was founded in 1899 by William Morrison in Bradford England. Morrison's have a total of 132,000 employees working for them. They are in the public sector of the economy and in the secondary sector of the industry. They have 491 branches in the United Kingdom. All of their stores are open from 7am-10pm

## Candidate C

### Title – Alford Tandoori

N5 BUSINESS ASSIGNMENT.

#### The Alford Tandoori

I am doing my assignment on Alford Tandoori, Alford Tandoori is a private limited company and is rated 4 ½ stars.

The company is located in Alford

Watchmaker's Ln, AB33 8EW. Alford Tandoori advertise their organisation's goods by making menu's people can take away to look at they also have a website <https://alfordtandoori.com/> that customers can have a look at to see what the tandoori offer.

