

Candidate 4 evidence

ENTER NUMBER OF QUESTION		DO NOT WRITE IN THIS MARGIN
1.	<p>a) • In Ralph Goings' 'double ketchup', the composition is very minimalistic and with only three objects. This is easy to look at and calming for the viewer.</p> <ul style="list-style-type: none"> • There is a balanced salt focal point in double ketchup with the two ketchup bottles on either side of the canvas and the salt shaker in the middle. This bring symmetry brings attention to the salt shaker making it the focal point. • In Audrey Flack's 'Marilyn (vanitas)' the composition is very crowded with many objects being close together and overlapping. This can be exciting to look at for the viewer as there is lots to look at and your eye is drawn all around the painting, making it interesting to view. • In 'Marilyn (vanitas)' the objects appear to be scattered untidily around the mirror making it a clear focal point as the the viewer's eye is drawn to it. • Ralph Goings uses many a wide range of tones in in the ketchup bottles to make them appear realistic. The highlights and shadows on the bottles appear very 3D and looks like a photograph. 	

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	<p>• Audrey Flack uses bright tones and highlights on the fruit to make them appear plastic like. They look fake, reinforcing the idea that celebrity culture is false or unreal.</p>
	<p>• Ralph Goings uses highlights on the salt shaker and shadows around the side to make it appear 3D. Without the accurate highlights, the salt shaker would look flat.</p>
	<p>• Audrey Flack uses shadows to make the folds of the fabric and uses highlights to make it appear shiny and like satin. This gives the idea of Marilyn Monroe's luxurious lifestyle and wealth.</p>
	<p>• Ralph Goings uses a pop art style. He paints everyday objects such as the salt shaker, which is attainable by all social classes, it is relatable to most viewers, fitting in with the pop art style.</p>
	<p>• Ralph Goings 'Double ketchup' is photorealistic. The painting looks exactly like a photo. The objects appear how they would look in real life. This makes the viewer think of it as it were.</p>
	<p>real life.</p>
	<p>• Marilyn (vanitas) is very photorealistic. This can</p>

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be seen ~~by~~ throughout the painting as the objects look very real, like a photograph. This is interesting to the viewer and makes them feel like they are looking at the objects in real life.

- The painting represents idolisation. This can be seen in the way the luxurious lifestyle is portrayed as false in the painting, with the fake fruit and jewellery. This gives the viewer the idea that ~~celebrity~~ idolising celebrity culture is wrong and the lifestyle is not as it seems.

b) • Ralph Goings was influenced by American culture and ~~the~~ technology.

- Ralph Goings lived in upstate New York and frequently visited American diners like the location of double ketchup.
- As a pop art painter, he took interest in painting every day items and locations which can be seen in the fake marble counter top of the diner.

~~Ralph Goings was influenced by American culture and technology.~~

- He was a pop artist influenced by American culture. This can be seen in his use of

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heinz tomato ketchup bottles in 'double ketchup'.	
◦ He used technology to help create his painting 'double ketchup'. He used a camera to photograph the still life which can be seen in the camera flash on the left hand side ketchup bottle.	
This could only be achieved by the use of photography as a starting point.	
◦ He used a projector to cast an image onto a canvas before tracing it to create a perfect replica of the photo before painting.	
This can be seen throughout the painting as it is exactly like a photograph.	
4. ◦ The objects are very crowded and close together. The objects on the table are very close together. This gives the painting a chaotic look and this is exciting for the viewer as there is lots to look at.	
◦ The curtain creates symmetry in the painting as it is in the middle. This creates neatness amongst the chaos and draws the viewers eye towards the calm back ground.	
◦ The two vases on the table appear neatly placed on the left hand side of the painting. This creates a sense of order and makes the viewer	

