

**Candidate 3**

<b>Q</b>	<b>Candidate response</b>	<b>Mark</b>	<b>Commentary</b>
<b>1 (a)</b>	I studied Paul Cezanne's "Still Life with pitcher and fruit" and Jack Morroco's "Apollo, Sorola and the Black guitar"		
	<b>Subject matter/imagery</b> Cezanne painting consists of several pears and a pitcher. the pears lay in the foreground of this mundane setting.	<b>0</b>	A point is made relating to subject matter of Cezanne's painting however, this is very descriptive and the candidate does not explain the effect of the placement of the objects.
	The pears have been enlarged to enhance their detail. This makes the pitcher look misrepresented.	<b>0</b>	The candidate makes a further attempt to discuss the subject matter in the Cezanne painting. While we can guess what they are trying to describe, they do not give a clear enough explanation to show an understanding of Cezanne's use of this subject matter.
	Morroco's piece shows a chaotic scene, with several layers. this makes the piece look overwhelming to the viewer.	<b>0</b>	The candidate makes a comment regarding the subject matter in Morrocco's piece and tries to explain it in terms of using layers however, this not developed fully to explain what is meant by 'layers' or why the scene is 'chaotic'.
	<b>Tone</b> Cezannes painting show the use of dull, earthy tone, which creates a sense of realism.	<b>0</b>	The candidate makes a descriptive point about the use of 'dull, earthy tone' and attempts to relate that to the realism achieved in the painting however, this is not justified in any way and they appear to have misconstrued use of colour as tone.
	Jack Morroco's painting uses more vibrant tones which helps create the defining back guitar as the focal point.	<b>0</b>	The candidate makes a point regarding Morrocco's use of vibrant tones to create a focal point however, this is not developed enough to show an understanding of tone. Again, they appear to have confused colour and tone.
	Cezanne also uses natural light to expand on the sense of realism wheras Morroco uses artificial light which makes it look more planned and less natural.	<b>0</b>	The candidate attempts to explain the use of light in both paintings and its effect however, this is too simplistic and their point is confused and not fully explained.
	<b>Media handling</b> Cezanne varies his techniques. He uses small delicate brushstrokes in the foreground to add detail to the objects.	<b>0</b>	A point is made relating to Cezanne's media handing. On viewing the painting, it is clear that the candidate does not

			fully understand Cezanne's painting technique of small delicate brushstrokes are not evident in the foreground.
	He also uses long brushstrokes in the background to show the wall and table that have been malnourished.	0	A further point is made regarding the use of long brushstrokes in Cezanne's painting with relation to media handling however, the use of language is very confusing.
	Morrocco varies his use of brush strokes from delicate defined strokes on the busk and loose strokes on the collage of patterns in the back.	1	This is quite a simplistic point, but the candidate is able to explain Morrocco's variety of brushwork and their effect.
	Out of the two artists, I believe that Morrocco's art work has the most visual impact. He has experiamented more with techniques and has created a lively and chaotic scene.	1	The candidate explains that they feel Morrocco's artwork has the most visual impact and develops this by referring to his experimentation of techniques and their effect.
	His use if detailed objects and vibrant colours add a sense of adventure to his work.	0	The candidate does not explain why vibrant colours and detailed objects equate with a sense of adventure or how this contributes to visual impact.
	<b>Total</b>	<b>2/10</b>	
<b>1(b)</b>	Paul Cezanne orionally attended a law school in Aix, France. Per his fathers request. However, Cezanne recieved drawing lessons in his free time.	0	The candidate mentions Cezanne's education in a biographical way however, this is not developed fully in relation to his work or practice.
	Cezanne wanted to explore art, not law. He soon moved from Aix to Paris where he attended the Paris School of Art.	0	A biographical comment is made regarding attending the Paris School of Art however, no reference is made as to how this impacted on his work or practice.
	His father was not happy with this but let him continue.	0	The candidate does not develop this comment and it is too simplistic in terms of answering the question, as it is not related in any way to the artist's work or practice.
	When his father passed away Cezanne received 4000,000 francs. This solved all of his financial worries.	0	The candidate makes reference to an inheritance Cezanne received after the death of his father however, this is purely biographical and there is no reference to how this influenced his work or practice.

	When in Paris Cezanne was introduced to the impressionists. However, they believed that Cezanne had given in to depression, following his father's death. This was true. Cezanne spiralled into depression and this was noticed by his use of dark hues and over use of blacks. Compared to his previous work of watercolours and sketches.	1	The candidate refers to the Impressionists however, there is no explanation as to how they influenced his work. The candidate does however refer to Cezanne's mental state following his father's death. They go on to develop this by explaining how this affected Cezanne's use of colour, compared to earlier work.
	<b>Total</b>	<b>1/5</b>	
<b>3. Composition</b>	This painting shows a chaotic cluster of building that lead your eye down to the oddly coloured animals, with elongated faces.	1	The arrangement of objects and the effect on how the painting is viewed is explained in simple terms.
	In the town, scenes of panic can be witnessed, through the structures and posture of the people.	1	A justified point is made relating to the effect of the composition, referring to the 'structure and postures' of the people.
	The painting is constructed to show layers of building and layers of landscape.	0	The candidate makes a descriptive point regarding the layers of buildings and landscape however, this comment is not fully developed in relation to composition.
<b>Colour</b>	Max Ernst uses a variety of dark colours. This makes the painting feel as though it was once a colourful and happy place. But now a dark shadow looks over it.	1	A simple, but valid, point is made on the variety of colours used in terms of their effect on the mood and atmosphere of the painting.
	The use of solid colours in the creatures makes them the focal point as they stand out from the background.	0	The candidate attempts to relate the use of colour to creating a focal point however, this is not fully explained.
	The background has a dark blue at the top pf the piece but the lower down in the painting, the lighter the sky.	0	This is simply a descriptive point on the tonal variation of a colour used in the painting however, this is not developed in terms of its effect.
<b>Mood and atmosphere</b>	At first glance, the painting shows a dark town, overlooked by three creatures that are oversized.	0	The subject matter is described however, the candidate does not relate this mood and atmosphere.

	The cluster of buildings look obscure and all the roofs are angles. Each building stands out from its neighbours but yet all buildings are similarly coloured.	0	The candidate makes a descriptive point referring to composition and colour but again, this is unrelated to mood and atmosphere.
	The expression on the creatures face shows depression and dispare. This can be seen through their elongated eyes.	1	The candidate makes a justified point, which links the expression on the creatures' faces to mood and atmosphere.
	I think the style of the painting is abstract, however it makes you feel curious and want to investigate it more. To me, that makes it an effective piece.	0	The candidate attempts to explain the style of the painting as being 'abstract' thus making it an effective piece. However, they do not explain or develop in what way it is 'abstract' or why this should 'make you feel curious and want to investigate it more'.
	The obscurity of the painting reflects on the painters personality as they are expressing themselves.	0	The candidate does not explain what is meant by 'obscurity' and the point on the painter's personality is not related effectively to the style of the painting.
	<b>Total</b>	<b>4/10</b>	
<b>7(a)</b>	<u>I studied Shepard Fairey's "Relief for Haiti" and Abram Games's "See Britain by train"</u>		
	<b>Function</b> Relief for Haiti was designed as an awareness poster to help raise money for the natural disaster. It does this by showing three children looking up to the viewer. This creates a connection between the viewer and Haiti.	1	The candidate makes a justified point on the function of Fairey's poster and relates it to the imagery.
	See Britain by train was a poster created 6 years after WW2 to encourage more people to travel the country by train. Set up by the British railways it advertises Britain in it former glory (before the war).	1	A further developed point is made on the function of Games' poster.
	Games does this by creating a silhouette of Bitain and placing a train inside it. This was good as the shape of Britain is well known.	1	The candidate explains the choice of imagery in relation to function, making reference to the silhouette of Great Britain, justifying the point in simple terms.

	<b>Style</b> Relief for Haiti is a modern screen print with bright colours to represent the bright and colourful Haiti before the disaster.	<b>0</b>	The candidate makes a descriptive point regarding technique and colour however, does not convincingly relate this to style.
	See Britain by train was a modern poster back when it was created but now looks vintage and retro.	<b>1</b>	The candidate shows an understanding that the poster had a particular style when it was first designed, which is different to how we view it today.
	The use of calm blurred colours in the background contrast well it the redness of the train carriage.	<b>0</b>	This point relates to use of colour however, the candidate does not relate that to style.
	By blurring the background and using italics for the writing. This poster feels like it is in motion.	<b>1</b>	The candidate explains how the use of italic style font and the blurred effect in the background adds to the style of the poster.
	<b>Materials and/or techniques</b> Relief for Haiti was screen painted. This means that only a few colours were used. Fairey chose to go bold, by using oranges and greens.	<b>1</b>	The candidate identifies the technique and colours used by Fairey and explains their effect on the poster, showing an understanding of the technique used.
	See Britain by train was created by using lithography. This makes the painting feel clean cut and sharp.	<b>0</b>	The candidate makes a point regarding the poster being a lithograph however, lithography can be used to create different effects – not necessarily always ‘clean cut and sharp’ so the candidate does not convincingly show they understand this printing process.
	Fairey’s use of bold colours in relief for Haiti make the poster eye catching and appeal to almost everyone.	<b>0</b>	The candidate attempts to explain the posters appeal with reference to the use of bold colours however, it is too simplistic and they do not relate this point to materials or techniques.
	I feel as though “Relief for Haiti” is more effective. Its use of bold, bright colours make the piece more eye catching.	<b>1</b>	The candidate identifies which poster they feel is more effective and justifies this in terms of use of colour and visual impact.

	His use of children makes the piece more appealing for parents and younger adults	<b>0</b>	This point is too general and does not contain any subject specific knowledge, nor does it explain why using children as imagery would be more appealing to parents and younger adults.
	<b>Total</b>	<b>7/10</b>	
<b>7(b)</b>	Shepard Fairey was born in California, where he attended school.	<b>0</b>	The candidate makes a vague biographical comment, which is not fully developed in relation to the impact on Fairey's work or practice.
	He then went on to complete his Bachelor in fine arts. However, he had learnt that art was very restrictive.	<b>0</b>	A further biographical comment is made, which does not address the question effectively in terms of the impact on the designer's work or practice.
	He felt that it trapped him in a box. All throughout school Fairey loved skate boards. Then one day he started designing his own skateboard stickers.	<b>0</b>	Although the candidate mentions Fairey's sticker design, this comment does not fully explain why the feeling of being trapped or his love for skateboards led to his sticker designs.
	He sought interest in graffiti and pop art. From there he began experimenting	<b>0</b>	The candidate attempts to explain Fairey's interest in Graffiti and Pop Art however, this is not fully developed to explain how this influenced his work.
	He soon gained interest in business and political art. He went on to design Barack Obama's "Hope" campaign. He also designed logos for the company "Obey".	<b>1</b>	The candidate demonstrates knowledge of the influence of political art on Fairey's work and justifies this by naming specific works.
	<b>Total</b>	<b>1/5</b>	
<b>8. Imagery</b>	This poster includes a lot of writing but also a male figure dancing. The male figure is used as a divider for the poster, which creates separation.	<b>1</b>	The candidate shows an understanding of imagery by explaining the use of the male figure within the poster and develops this by explaining how the figure has been used to divide the poster.

	The man is blue to match the writing. This also creates detail in the poster.	0	These points are too simplistic and vague. Neither point is fully explained.
	<b>Lettering</b> Paula Scher uses many different sizes of text and colours this creates interest in the poster. The use of sizing can show some of the important details like the name "Bring in 'Da Noise Bring in 'Da Funk". This shows that the creator has prioritised information.	1	The candidate describes how a variety of styles and sizes of lettering have been used and explains how this technique has the effect of prioritising information.
	Most of the writing is "Bold" which also makes it stand out. It also makes it loud.	0	This point is too simplistic and not fully developed in design terms. The candidate has not explained convincingly what they mean by 'loud'.
	<b>Layout</b> The top left hand corner of the poster is overwhelmed by lettering and information.	0	The candidate attempts to explain the layout in terms of the use of lettering however, the point is too descriptive and underdeveloped.
	But the bottom left of the poster is completely empty.	0	This is a merely a descriptive point and the candidate does not develop or justify it in any way.
	The man is used as a divider it split up relevant information.	0	This point has been repeated from earlier and has not been further developed.
	I think that the target audience of this poster may be teenagers/young adults with an interest in that sort of music/dance. I reach this conclusion because the man on the poster is a young adult that is dancing.	1	The candidate explains and justifies the target audience in simple terms, referring to the use of imagery and the figure's pose.
	<b>Total</b>	<b>3/10</b>	
	<b>Overall total mark</b>	<b>18/50</b>	