

## Candidate 4

ENTER NUMBER OF QUESTION	DO NOT WRITE IN THIS MARGIN
1.	<p>2) Two artworks I have studied are</p> <p><del>the</del> 'Still life with onions' by Vincent Van Gogh and 'James in India' by Susan Abbott.</p> <p>composition</p> <ul style="list-style-type: none"><li>- Van Gogh has a very simple composition as there is little objects and they are all spread out giving it a relaxed feel.</li><li>- The plate of onions is the focal point due to the bright white plate they sit on which acts like a border and makes them stand out from the orange table</li><li>- There is a triangular pathway created by the bottle, kettle and letters, This pathway leads our eyes round the</li></ul>

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	Whole painting forcing us to look at all the objects	
	texture	
	- Abbotts painting has a smooth	
	texture as she has carefully	
	taken her time to layer and	
	blend the water <del>and</del> colour.	
	- Van Gogh's piece has a rough	
	and sloppy texture which is	
	created through thick paint	
	and lots of layers	
	Style	
	- Abbotts style is more realistic	
	as the painting is neat and	
	blended as we can't see any	
	brushstrokes, the objects are also	



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b. Vincent Van Gogh

- He moved to Paris where he discovered a new bold way of painting
- There was no cameras this meant he used simple layouts he could paint quickly.
- There was no electricity meaning he had to paint during the day.
- Advancements in pigments meant Van Gogh started to experiment with brighter colours.
- Mental health issues heavily influenced his work as he painted scenes from the hospital he stayed in

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2.	Composition	
	- Most of the objects are placed	
	in the bottom left corner, which	
	makes the rest of the painting	
	feel empty.	
	- The focal point is the open book	
	behind the fruit as it is large and	
	is very bright which contrasts the	
	colour scheme	
	Tone	
	- The painting has more shadows than	
	highlights which makes the painting	
	seem very dark	
	- The shadows are mainly browns	
	and blacks. <del>and blacks</del> The highlights	
	are mainly yellows which keeps	
	with the dark theme.	
	- The few white highlights make	
	certain objects stand out from the	

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otherwise dark painting.	
media handling	
- The paint is well blended and realist looking	
- There are no brushstrokes meaning they spend a long time blending	
- The paint has been layered to achieve that photo like look.	
Mood and atmosphere	
This painting has a very dark, gloomy but yet royal atmosphere.	
The use of golds, yellows and rich browns give the royal feel whereas the use of skulls and lots of black	
makes it quite dark	

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7.	a) The two designs I have studied	
	are Starbucks cup by Johanna	
	Bassford and poster for Ametier	
	chocolate by Alphonse Mucha.	
	Fitness for purpose	
	- Mucha's design is very fit for	
	purpose as the fancy flowing font	
	goes with the luxurious brand	
	- The use of gold throughout	
	Mucha's design adds to the rich	
	and luxurious feel which is	
	important to the brand	
	materials and/or techniques	
	Mucha's design was hand drawn	
	then printed by himself, at the	
	time lithography printing was very	
	modern and considered 'mass producing'	







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	b. Alphonse Mucha	
	- He moved to Paris in 1887	
	this meant he was influenced	
	by their style and his work was	
	in high demand.	
	- Women in society were becoming	
	more <del>is</del> empowered which inspired	
	Mucha to paint them.	
	- Art Nouveau was big at the	
	time which can be characterised	
	by flowing natural shapes and	
	lines, heavily seen in Mucha's	
	work	
	- Lithography printing was new and	
	'modern' at the time which	
	meant Mucha <del>is</del> could produce	
	more of his work.	

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	<ul style="list-style-type: none"><li>- Actress stars Bernhart influenced Mueha and he painted her often in his work.</li></ul>
8.	layout
	<ul style="list-style-type: none"><li>- The poster has a very symmetrical layout with <del>both</del> both text and images on both sides</li></ul>
	<ul style="list-style-type: none"><li>- The poster is split down the middle</li></ul>
	<ul style="list-style-type: none"><li>- most of the images and text are towards the bottom. <del>with</del></li></ul>
	Imagery
	<ul style="list-style-type: none"><li>- The images aren't too complicated as the mountains are simplistic</li></ul>
	<ul style="list-style-type: none"><li>- there are two people, one is skiing and one is climbing, each</li></ul>

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One is on opposite sides making it equal.

- There are two skis which split the poster in half.

lettering

- The lettering is mainly down the bottom and separate from the images

- The title is in bold, simple lettering at the bottom which makes it stand out

- The rest of the text is smaller and bolder. It is placed at the top

I think this style is effective as it displays both seasons and what they can offer without it being too complicated or ~~too~~ busy

