

Candidate 3

ENTER NUMBER OF QUESTION	DO NOT WRITE IN THIS MARGIN
1a.	<p>Composition/arrangement -</p> <ul style="list-style-type: none">• In Pablo Picasso's 'La soupe' he used the two girls as his subject matter. This emphasised them as he used the main bowl of soup in the centre as the main focal point. Therefore the positing of the characters created a sense of movement throughout.• In Andy Warhol's 'Gold Marilyn Monroe', Marilyn is placed in the centre. This shows her iconicness and fame therefore, focusing the viewers attention on her.• In 'La soupe' the positing of the woman being bent over shows the the weight of her

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problems and the little girl being light on her feet symbolises the hope and her innocence in the problem of poverty.

Texture -

• In 'La Soupe' Pablo used oil as his media. This created a smooth refined finish and texture. This therefore made the painting ~~flow~~ flow.

• In 'Gold Marilyn Monroe' Warhol first screen printed Marilyn's image onto silk. This produced a delicate, smooth texture.

• In 'Gold Marilyn Monroe' Warhol also hand painted onto the print. This produced a

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	refined, more impacting texture.
	Style -
	① 'Gold Marilyn Monroe' was inspired by pop art. This is shown as the bright primary colours contrasts with the black tone. Therefore reflecting the palette choice of a pop artist.
	② In 'La Soupe' Pablo Picasso took inspiration from his blue period. In doing this he created a piece with a melancholic atmosphere. therefore; Picasso's blue period style painting created impact.

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	<p>⊙ In my opinion 'Gold Marilyn Monroe' by Andy Warhol creates the most visual impact as it is inspired by pop art. We see this through the bright colours emphasising her features. Therefore creating a visual impact.</p>	
	<p>⊙ In my opinion 'Gold Marilyn Monroe' also created impact as she is placed in the centre showing her iconicness and fame.</p>	
1b.	<p>Pablo Picasso social & cultural -</p> <p>⊙ Pablo Picasso began to paint in monochromatic shades of blue. He done this after witnessing the suicide of his</p>	

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close friend. He used monochromatic shades of blue as they symbolise the pain and depression Pablo felt at that time in his life. This is more commonly known as his Blue Period

⑩ Pablo often depicted series of poverty and deprivation by using beggars and the homeless as his subject matter. He believed by making the world more aware of poverty it may help to solve the problem.

⑪ When Pablo lived in the poorer parts of Paris he took inspiration from Iberian masks he saw. He was influenced

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by ~~his~~ their bold, geometric forms which he later used to help form his cubism style.

② From a young age Pablo wanted to be a bull fighter before becoming a painter. He was very proud of his Spanish heritage and he showed this by using a bull's skull as his subject matter in his still life period.

③ One of Pablo's paintings ~~is~~ is a direct link to the Spanish bombings. This bombing shocked many people so Pablo took inspiration and used it as a way to help heal.

4.	Composition -	
⊙	In 'The cliffs at Étretat'	
	the boats are placed in	
	the middle ground. This	
	creates distance and depth	
	into the painting.	

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	<p>③ The clouds are placed in the background, creating distance and indicating its the sky.</p>	
	<p>③ The reflection of the stack stack is in the foreground showing what way the light and shadow is coming from. This creates form in the paintings main focal point.</p>	
	<p>Texture-</p>	
	<p>③ The oil paint has been applied roughly on the waves. This creates a rough, wave like texture helping picture the scene.</p>	

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⑥ The oil paint in the sky is applied smoothly. This helps symbolise the clear day and provides a contrast from the rough waves and cliff surfaces.

Colour -

⑦ The white tones in the middle ground of the painting shows distance.

⑧ The yellow and orange tones in the reflection show the sunlight and provide a contrast.

⑨ In my opinion this

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7a.	Fitness for purpose -
	① 'The Alessi bird kettle' has a wide base. This allows the water to boil faster.
	② The 'hot berta' kettle by Philippe Stark has a metal base meaning it can withstand being on the hob without water for a long period of time. This helps make the product practical.
	③ The 'hot berta' kettle doesn't have a lid meaning it can't be cleaned which is a necessity when living in a hardwater area. This adds to its impracticality.
	④ The 'hot berta' kettle is made of metal which is not suitable for use on a hob without water. This makes it impractical. ⑤ The 'hot berta' kettle is made of metal which is not suitable for use on a hob without water. This makes it impractical.

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materials and/or techniques -

① The 'Bird Kettle' has a polyamide handle which is a suitable material to use as it doesn't conduct heat.

Therefore making it safer for the user.

② The 'Bird Kettle' was mass produced. Its sleek metal body was made by machines therefore creating a streamlined design.

③ The 'hot berta Kettle's' handle is made from plastic with a boiling point of 110°C . This makes it unsafe for the user as it would conduct heat.

Visual Impact -

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① The 'Bird Kettle' was inspired by pop art. This is shown by the striking blue handle: used to symbolise the ~~coolest~~ coolest part and the bold red cap, used to symbolise the hottest part. This therefore creates a visual impact.

② The 'hot Berta' kettle has a striking and memorable design. It is memorable as it has a striking shape and a striking form. This therefore creates a visual impact.

③ The 'Bird Kettle' is also visually impacting as it has a striking mass

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	produced design meaning
	It is unforgettable and
	easily identifiable.
	① In my opinion the Alessi
	'Bird Kettle' is the
	most effective as it was
	inspired by pop art and
	this is shown through
	Graves' choice of colour
	palette.
	② It is also the most
	effective as it was
	designed with humour.
	This was done by the
	cap whistling when the
	water has boiled.
	7b. Michael Graves social & cultural-
	③ A design movement

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	the worm' and the caps
	humourous whistle. The
	'Bird kettle' has an all
	round family appeal to it.
	⑥ A design movement
	synonymous with the
	1950's - 1960's. Pop art
	played a massive part in
	influencing Graves designs.
	The bright primary colours
	used created the impact
	needed to break onto the
	American market.
	⑦ In 2003 Graves suffered
	from paralysis a disease
	that left him hospitalised.
	Whilst Graves was
	was undergoing recovery
	he designed appliances to

9. style -

Ⓒ 'Bird Kettle' by Arames
was inspired by pop art.

This is shown as the
red cap symbolises the
hottest part and the
blue handle the coolest.

Ⓓ The visible rivets link

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	back to the Kettles
	industrial background and
	symbolise the bubbles
	that occur during the
	boiling process.
	☉ The Kettles sleek steel
	body is elegant and
	modern. This helps it
	fit in to any kitchen
	of any design.
	materials -
	☉ The 'Bird Kettle' is made
	from stainless steel
	meaning it is a suitable
	material as it will be
	able to withstand a
	long amount of time on
	the hob without becoming

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worn or ~~damaged~~ burned.

- ③ The polyamide plastic handle is weakened meaning no heat can transport up to the handle. This means it is safe for the user as it doesn't conduct heat.

~~③ The kettle has a wide base allowing the water to boil faster.~~

Fitness for purpose -

- ③ The kettle has a wide base allowing the water to boil faster.
- ③ The kettle has a removable lid meaning it can be cleaned which is needed in a hard water area. This improves

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	Its practicality:
	① The moulded handle produces a comfortable grip for the user. This makes it easier to use and easier to carry the heavy containments inside.
	② In my opinion this kettle is marketed towards people who are interested in art and design as it can only be bought in galleries and museums.
	③ It is also marketed towards the fashion forward due to its pop art inspired design.