

Commentary on candidate evidence

The candidate evidence has achieved the following marks for each question of this course assessment component.

Candidate 1

Question 7(a) - (10 marks out of 10)

'The two designs I have chosen are 'Powerhouse' by Peter Chang and 'Egyptian Dream' by Arline Fisch.'

'Function

Chang has used a one-sized hole where the wrist goes through. This would not be practical as people have different sized wrists so it may be too tight or too small, not fitting a wide range of people.'

The candidate was awarded **1 mark** because a point is made regarding function with regards to Chang's design which is justified regarding wearability.

'Chang has also used an oversized scale. The bangle is large and bulky and since it is worn on the wrist, this would not be practical as it can bang off things and get in the way of everyday tasks.'

The candidate was awarded **1 mark** because a further point is made regarding the function of Chang's design in terms of size and is explained.

'Fisch has used a non-adjustable hole where the neck fits through. This would not be practical in its function of being worn around the neck as it can restrict movement such as breathing and imprint the skin if too tight.'

The candidate was awarded **0 marks** because a comment is made regarding the function and practicality of Fisch's design. It is speculative and does not show knowledge and understanding of how the piece functions.

'Target market.

Chang's design is aimed at a flamboyant person. The design consists of bold, bright, busy colours and patterns. This represents a flamboyant person's bold personality and style. The bangle would make them stand out; something they would like.'

The candidate was awarded **1 mark** because the target market of Chang's bracelet is explained in terms of the colour and style appealing to a specific type of person.

'Chang's design is also aimed at an artistic/creative person. Chang uses materials such as resin and recycled plastic which are unusual materials to use when making jewellery. A creative person would like the unique materials. The scale of the bangle also resembles a sculpture, something an artistic/creative person would admire.'

The candidate was awarded **1 mark** because a further point is made regarding Chang's target market with regards to the appeal of the scale and materials and this is well justified.

'Fisch's design is aimed at an affluent person. The design is made from sterling silver, black onyx, pearls and 18k gold. Only people with a high income would be able to afford this design.'

The candidate was awarded **1 mark** because the target market for Fisch's design is explained in relation to how the expensive materials will appeal to a specific type of person.

'Visual impact.

Chang creates visual impact by using contrasting patterns. He has used blue geometric patterns on the outside of the design and purple linear patterns on the inside of the design. This creates visual contrast between the two areas making the design eye-catching and striking.'

The candidate was awarded **1 mark** because visual impact is explained in terms of pattern and the point is well justified.

'Chang has used intricate vs chunky to create visual impact. The protruding parts of the design is small, thin and fragile, whereas the base of the design is large, bulky and sturdy. The contrast in scale and form makes the design look unusual and bizarre.'

The candidate was awarded **1 mark** because a further point regarding visual impact is made for Chang's design in terms of scale and form.

'Fisch has used contrasting lines to create visual impact. She has used wavy, curvy lines on the silver area of the design and straight horizontal lines on the centre piece of the design. The contrasting lines separate the two areas and gives the design a dominant centrepiece.'

The candidate was awarded **1 mark** because the visual impact of Fisch's design is made in terms of contrasting lines.

'I think Chang's design is most appealing because it is multi-coloured. He has used lots of different saturated, bright colours which makes the design noticeable, eye-catching and busy.'

The candidate was awarded **1 mark** because a justified personal opinion is given regarding which is most appealing in terms of colour.

'He also has used resin which is coated all over the final surface. This makes the texture of the design smooth and glossy. As well as providing strength and protection. The resin makes the final surface look un-touched, new looking and of high quality.'

The candidate was awarded **1 mark** because a further justified reason is given regarding use of materials and finish.

Question 7(b) - (5 marks out of 5)

'Peter Chang's influences.

Influence 1: Chang was influenced by today's throwaway society, especially the throwing away of plastics and any other unwanted, discarded materials. This inspired his choice of the uncommon materials he has used.'

The candidate was awarded **1 mark** because a specific and correct influence for Peter Chang is identified.

'Influence 2: Chang was influenced by the visual quality of sea-life such as the unique colours, textures, patterns and forms seen in the life within the sea.'

The candidate was awarded **1 mark** because a second specific and correct influence for Peter Chang is identified.

'Influence 1 can be seen in 'Powerhouse'. The protruding parts of the design are found items such as map pin heads, shop signs and recycled plastic. All of which he turned into treasure.'

The candidate was awarded **1 mark** because the impact of first influence is explained by referring to the use of recycled materials in Chang's work.

'Influence 2 can be seen in 'Powerhouse'. The protruding parts of the design resembles the forms of seaweed/coral floating up from the sea bed. The bright colours seen in tropical fish.'

The candidate was awarded **1 mark** because the second influence is discussed in terms of the impact on the colour and form of Chang's work.

'Influence 2 can also be seen in the 'Peter Chang bracelet 1992'. The circle patterns on the inside of the design are similar to the circle suckers found on octopus tentacles. This shows the sea-life theme.'

The candidate was awarded **1 mark** because a further impact is explained in terms of how the sea life theme can be seen in a piece of his work.

Question 9 – (6 marks out of 10)

'Fitness for purpose.

The purpose of the design is for someone to travel around in. This means the design must be easy to transport. The design is able to be folded which is practical because it can then be placed easily in cars/other forms of transport to get to another location.'

The candidate was awarded **1 mark** because fitness for purpose is discussed in terms of transportability.

'The seat of the wheelchair is padded by singular pieces of rubber placed side by side. This might not be practical as people normally have to sit on wheelchairs for a long period of time and since the seat is not smooth this will become uncomfortable after some amount of time.'

The candidate was awarded **1 mark** because fitness for purpose is explained in terms of design and comfort.

'The seat is adjustable which is fit for its purpose as people will be able to adjust to their likings and will allow them to reach the foot rest, making them feel more comfortable and relaxed.'

The candidate was awarded **1 mark** because a further point on fitness for purpose is made regarding the benefits of the adjustable seat.

‘Materials.

The materials used to make the design are lightweight bringing the total weight of the design to 6kg. This is light for a wheelchair, so people could be encouraged to buy this for that reason.’

The candidate was awarded **1 mark** because a developed point is made on the lightweight nature of the material.

‘The materials are also not that expensive so people of varied income brackets would be able to afford this.’

The candidate was awarded **0 marks** because a further point is made on the materials used in terms of target market but is too simplistic. ‘People of varied income brackets’ is too general. This comment could apply to many products and needs to be more specific to gain a mark.

‘Colour.

The red on the wheels of the design is bold and makes the wheels stand out. Red is an advancing colour so people will be able to see the wheelchair, meaning they would move out of the way. The black tones down the design and counteracts the bold red. This makes the design look simple and minimalistic.’

The candidate was awarded **1 mark** because a well-developed point is made on the use of colour on the wheels and its impact.

‘I think the style of the wheelchair is modern and futuristic. The wheels of the design are solid, showing no gaps. This creates a smooth surface which I think makes the design look sleek.’

The candidate was awarded **1 mark** because a justified personal opinion is given on the style of the wheelchair.

‘The technique used on the chair is also unusual and I have never seen this before. The unusual/unique chair makes the design look ahead of time.’

The candidate was awarded **0 marks** because a personal opinion is given but refers to technique and is not related to the style of the product in a convincing way. The chair is described as unusual, unique and ahead of its time, but more information is needed on why this is the case.

Total - 21 marks

Candidate 2

Question 1(a) - (2 marks out of 10)

‘The two still life paintings I am writing about is “Still life” by Harmen Steenwyck and “Wheel of fortune” by Audrey Flack.’

‘Steenwyck uses a triangular composition which makes it more eye-catching as there is empty space above and then objects in triangular position below.’

The candidate was awarded **0 marks** because the comment refers to Steenwyck's triangular composition, however the point is descriptive and does not demonstrate adequate knowledge and understanding relating to composition.

'Flack uses a cluttered composition which makes this eye catching, the vanitas looks as if it was all thrown together however as it is a 'vanitas painting' it was all connected in some sort of way.'

The candidate was awarded **0 marks** because although they refer to the cluttered composition, the point is confused and not fully explained.

'Flack leaves an less cluttered space in the painting which makes it more intriguing.'

The candidate was awarded **0 marks** because the comment regarding the less cluttered space being more intriguing is undeveloped.

'Steenwyck uses soft texture as the oil paint used would've took a long time to blend.'

The candidate was awarded **0 marks** because they have related the use of soft texture and the length of time it would take to blend, however the point is not clearly explained.

'Flack uses a all different textures by using small and big brushes to give this effect, using small brushes on things like the map, skull and calender.'

The candidate was awarded **0 marks** because they have referred to Flack's use of small and big brushes in relation to different textures, but the explanation is not specific enough to gain a mark.

'I believe Flack is the most successful as she gives a more eye catching painting by using vibrant colours which draw our eyes to painting.'

The candidate was awarded **1 mark** because they have identified which is most successful and related this to Flack's use of vibrant colours and the effect on visual impact.

'Flack as she uses a cluttred effect which immediantly grabs attention as all the objects take up the full page.'

The candidate was awarded **1 mark** because they have made a point regarding the cluttered composition and related this to visual impact.

'Flack used a large amount of objects using a variety of different of ones which would not normally be placed together such as a skull and a lipstick, this is a unqic and smart effect.'

The candidate was awarded **0 marks** because they have made a comment on subject matter with reference to the variety of objects, but this is undeveloped.

'Steenwyck left a space between the shell and the other objets this was intriguing and eye catching.'

The candidate was awarded **0 marks** because a point has been made about placement of the shell and the space between the other objects, but the effect is not fully explained.

Question 1(b) - (3 marks out of 5)

'Flack was influenced by 17th century Dutch art as she uses similar items used in old time painting.'

The candidate was awarded **1 mark** because an influence of 17th century Dutch art is identified for Audrey Flack's painting. However, a vague point is made regarding the influence on her work which received **0 marks**. More detail on the impact of the influence is needed, for example an explanation about the similar symbolism contained in the subject matter.

'Flack was influenced by femininity as she uses such things such as lipstick, jewelry and mirror to give off this effect.'

The candidate was awarded **1 mark** because the influence of femininity is identified in terms of the choice of objects. The candidate was awarded a further **1 mark** because a succinct explanation of the impact is given regarding the choice of objects in her work.

'Flack was influenced by photography as she took a photo of the painting and then traced over it and painted it with acrylic paint.'

The candidate was awarded **0 marks** because photography is identified as an influence but this is too general. The subsequent explanation does not help to clarify the influence.

Flack's early work was inspired by black and white news photographs of public figures, but this is not specified in the response, and it is unclear if this is the work they are referring to, or if they mean the photographs that Flack took of her still lifes. For many artists using photography in this way is part of their working method rather than an influence on their work.

The explanation of the impact, which is also awarded **0 marks**, seems to confirm that they are discussing photography as a technique rather than an influence. The technique is also misunderstood as research informs us that Flack used a projector and an airbrush.

We would accept photography as an influence for some artists depending on the context, for example Impressionist artists who were influenced by photography as an emerging technology that directly influenced the way they used 'snapshot' compositions.

Question 4 - (4 marks out of 10)

'The painting I'm writing about is 'The Lady of Shalott' by John William Waterhouse.'

'The colours used within this drawing were dull dark colours such as dark blues and greens for the background for the water and trees.'

The candidate was awarded **0 marks** because this is a descriptive comment and undeveloped in terms of effect.

'John uses slightly lighter colours for the rug the woman is sitting on to draw our eyes to the boat by using a yellow and red.'

The candidate was awarded **1 mark** because a comment is made regarding the use of lighter colours and their effect on the viewer.

‘John also uses an auburn/orange colour to paint the woman’s hair which gives the impression of the woman is main of the painting.’

The candidate was awarded **0 marks** because a comment regarding the use of auburn/orange for the woman’s hair is simplistic and is not explained using effective art terminology.

‘The media handling John uses consists of small brushes to make intricate details which give of a photorealistic effect. John uses smaller fine brushes to create small precise details within the painting such as for the clothes, rug and grass at the front.’

The candidate was awarded **1 mark** because media handling is discussed in terms of using a small brush to create intricate detail and its effect.

‘John decided to not put many objects within this painting which was a positive effect as eyes are drawn to the lady on the boat.’

The candidate was awarded **0 marks** because the comment is not fully developed using effective art terminology.

‘By the colours used it gives off a scary effect as there was dark colour used around the girl in a boat in the middle of nowhere herself.’

The candidate was awarded **1 mark** because colour is discussed in relation to its effect on mood and atmosphere.

‘John gives of a sad atmosphere in this painting as the girl has a upsetting look on her face which she looks lonely.’

The candidate was awarded **1 mark** because a point is made regarding the effect of the facial expression on the atmosphere created.

Total - 9 marks

Candidate 3

Question 1(a) - (9 marks out of 10)

‘composition/arrangement. In Frida Kahlo’s The Broken Column she has painted herself in the center of the artwork. It is almost symmetrical. This draws our attention to her as she is in the center and because her broken spine is shown clearly in the very center, it shows us the extreme pain she was in.’

The candidate was awarded **1 mark** for a comment made about symmetry and the central location and its effect on the viewer.

‘Van Gogh has used bright buildings to separate the sky from sea on his artwork Starry Night Over the Rhône. The sky and sea are both very dark and moody and these bright buildings contrast against the two similar areas creating a border, making it very pleasing to the eye.’

The candidate was awarded **1 mark** because a comment is made effect of contrasting tones on the composition.

'Frida Kahlo has used paint on masonite to compose her artwork The Broken Column. This can be seen as the artwork has a very smooth, realistic look. This shows us how real and true her path was.'

The candidate was awarded **0 marks** for a point about texture as they have made an unjustified statement. They have not clearly explained how the application of paint on the Masonite contributes to the smooth texture.

'Van Gogh has used the technique 'impasto' in his artwork Starry Night Over the Rhône to create texture. This can be seen as he has used thick layers of paint in the artwork. These create movement in the artwork and also excitement for the viewer.'

The candidate was awarded **1 mark** as a point is made about how Van Gogh created texture through his technique and its effect.

'Van Gogh has used small yet thick brush strokes in his artwork Starry Night Over the Rhône. The small brush strokes create an unrealistic look as they are not blended and smooth which is unique and interesting.'

The candidate was awarded **1 mark** as a point is made explaining the effect of Van Gogh's textural brushstrokes.

'Frida Kahlo has used texture in her artwork by creating sharp cracks in the background of the artwork. These are harsh and dark. The cracks symbolise the cracks in her life following a traumatic accident she endured, leaving the viewer feeling sympathetic towards her.'

The candidate was awarded **1 mark** for a point made on subject matter explaining how the texture of the cracks contributes to the symbolism of the work.

'Van Gogh has incorporated two people in the foreground of his artwork Starry Night Over the Rhône. They appear to be embracing suggesting themes of love. This is striking and memorable as in Van Goghs other Starry Night artworks he has not included people leaving us to wonder the meaning or story behind this particular artwork.'

The candidate was awarded **1 mark** for a justified point made explaining how the subject matter creates a narrative effect.

'In Frida Kahlos self portrait The Broken Column her skin appears to be pierced with needles. These symbolise the extent of the pain she was in and create an eerie atmosphere, that is very memorable.'

The candidate was awarded **1 mark** for a point made about the subject matter conveying symbolism and mood and atmosphere.

'Frida Kahlos spine is surrounded by a metal border in her artwork The Broken Column. Her spine appears to be locked up. This suggests she felt imprisoned when she had the accident and leaves us feeling sad for her due to her suffering.'

The candidate was awarded **1 mark** for a developed point about the imagery linking it to mood and atmosphere.

'Frida Kahlos The Broken Column is more successful. This is because of her use of natural colours that are warm that create an 'earthy' mood that shows how real her suffering was.'

The candidate was awarded **0 marks** as a comment is made about the colour scheme but the effect is not fully explained.

'This is also because despite the pain portrayed in the artwork her face is emotionless. This shows how brave and strong she is but also her vulnerability. Leaving us in admiration of her.'

The candidate was awarded **1 mark** for a justified point made about the effect of facial expression in Kahlo's artwork.

Question 1(b) - (4 marks out of 5)

'Van Goghs lack of money/poverty affected his work.'

The candidate is awarded **1 mark** for identifying a specific and correct influence.

'This led to him having restricted media, only using what he could afford and to him painting simple household items due to lack of inspiration.'

The candidate is awarded **1 mark** as a clear description of how the influence impacted his practice is explained in terms of subject matter.

Van Goghs mental health also affected his work.'

The candidate is awarded **1 mark** for identifying a specific and correct influence.

'When staying at a mental hospital he would often paint the views from his window.'

The candidate is awarded **1 mark** for a clear description of how the influence can be seen in Van Gogh's work in terms of subject matter.

Question 5 - (7 marks out of 10)

'This artworks composition is very busy. A lot of small shapes are shown all over creating a busy look. This shows how skilful the artist is due to lots of detail and also makes it extremely unique and exciting.'

The candidate is awarded **1 mark** for a point made about the use of shape contributes to the busy composition.

'The top section of the artwork is much different to the rest. The top is minimalistic and plain as it is mainly a dark grey. This creates a stark contrast against the business of the lower part of the artwork, drawing our attention to it.'

The candidate is awarded **1 mark** for a point explaining the effect of contrasting sections within the composition.

'The subject matter in the foreground of the artwork appears to be much larger than in the background. This creates a sense of movement in the artwork and as if the background is very far away.'

The candidate is awarded **1 mark** for a point that show knowledge and understanding of how the positioning of subject matter creates a sense of distance in the composition.

‘A strong contrast is created on the top of the artwork. The bright, warm moon is surrounded by dull grey. This is striking and draws our attention to the artwork.’
The candidate is awarded **1 mark** for a comment about the effect of contrasting colour.

‘Bright red is seen throughout the artwork in large, bold shapes. The use of this could suggest love or perhaps danger. These red shapes are very large compared to the rest of the shapes in the artwork making them stand out and making the artwork memorable.’
The candidate is awarded **1 mark** for describing the effect of the red colour on the symbolism and visual impact.

‘The top section of the artwork contrasts against the bottom due to colour. The top is very dull and moody as dark greys are used but the bottom is warm and bright. This creates a contrast between light and dark which draws our attention to the artwork.’
The candidate is awarded **0 marks** for a repeated point that is made about the contrasting colours between the top and bottom sections that is not developed any further.

‘In the bottom left corner of the artwork we can see a number of dots. These rounded dots contrast against the straight shapes of the rest of the artwork that are very straight and sharp like rectangles and squares, making the artwork very memorable.’
The candidate is awarded **1 mark** for a justified point about how the contrast between the dotted sections and the other areas contributes to visual impact.

‘A number of tiny shapes can be seen in the foreground of this artwork. This creates a mosaic look which is very unique and interesting. It also adds to the busyness of the artwork.’
The candidate is awarded **1 mark** for a point explaining the effect of the shapes on the type of pattern created.

‘Lots of squares and rectangles can be seen throughout the artwork in random places. These are unrealistic and create a dream-like atmosphere that is interesting to the viewer.’
The candidate is awarded **0 marks** as the comment does not explain in what way these unrealistic shapes create a pattern that contributes to a dreamlike atmosphere.

‘I enjoy this style of painting. I think this because I enjoy the use of many small shapes to create the artwork as it creates a mosaic look that is very intriguing.’
The candidate is awarded **0 marks** as this is a repeated comment that is not developed further to explain the style of the work.

‘I also think this because I enjoy how despite it being busy due to many shapes, the subject matter is still minimalistic as there isn’t a lot of it and this contrast between busy and calm is very pleasing to the eye.’

The candidate is awarded **0 marks** as they have repeated earlier points and have not related their personal opinion to specifically to style.

Total marks - 20

Candidate 4

Question 7(a) - (9 marks out of 10)

'Function.

The function of the 'Hope' poster by Shepard Fairey was to promote Obama as a candidate for the 2008 presidential election. Fairey used a recognisable portrait of Obama, his facial expressions make him look thoughtful and proactive which are good traits to have as a leader.'

The candidate was awarded **1 mark** because function is explained through use of imagery.

'The function of the poster 'La Goulue' by Henri de Toulouse Lautrec was to promote the venue Moulin Rouge in Paris. Lautrec had the venue name in red which stands out to passersby so key information can be conveyed easily.'

The candidate was awarded **1 mark** because function is explained through the way colour is used to advertise and promote the venue.

'La Goulie' by Lautrec was made to entice people to attend the Moulin Rouge. He achieved this by including a famous performer called La Goulue. Having her as the focal point enticed existing fans and new fans in attending.

The candidate was awarded **1 mark** because the use of the famous performer attracting customers to the venue is explained in relation to the function of the poster.

'Target market/audience.

'Hope' by Shepard Fairey was targeted at American voters. Fairey use the colours red, blue and cream which feels patriotic as they are colours used on the American flag which encourages new voters and motivates existing voters.'

The candidate was awarded **1 mark** because target market is explained in relation to use of colour.

'La Goulue' was targeted at Middle or Upper class. In the background silhouettes can be seen wearing sophisticated clothing which in 1890s (when the poster was made) was what upper and middle class people would wear.'

The candidate is awarded **1 mark** because target market is explained in relation to fashion at the time.

'Hope' was also targeted at Fairey's fans that share similar political views.

Adding blue to his distinctive and recognisable cream and red colour palette caused viewers of his work to consider his political views.'

The candidate is awarded **1 mark** because target audience is related to Fairey's use of colour to express his political views.

'Visual Impact.

Fairey create visual impact through the short concise slogan. Changing the slogan from 'PROGRESS' to 'HOPE' creates visual impact as the message is conveyed quickly and is eye-catching to passersby.'

The candidate is awarded **1 mark** because visual impact is explained through use of lettering.

'Lautrec creates visual impact by repeating the Venue name 3 times.'

The candidate is awarded **1 mark** because visual impact is explained in relation to repetition of lettering.

'The use of the red also in the title of the venue makes it eyecatching as it contrasts with the cream background.'

A further valid point is made on colour contrast creating visual impact. This would be awarded **1 mark**, but the candidate has already achieved the maximum 8 marks available for responding to the three prompts.

'Lautrec creates visual impact through the silhouettes. The silhouettes fill in the blank spaces and the simplicity of them draws your attention to the focal-point of the poster, La Goulue, as well as key information.'

A full and justified point is made on the contrasting silhouettes and the impact on visual impact. This would be awarded **1 mark**, but the candidate has already achieved the maximum 8 marks available for responding to the three prompts.

'I think 'La Goulue' by Henri De Toulouse Lautrec is the most appealing as it is a simple design but important information stands out and is conveyed quickly.'

The candidate is awarded **0 marks** as an opinion is given that Lautrec's design is most appealing but in what way it stands out and conveys information is not explained in design terms.

'Another reason I think Lautrec's La Goulue poster is most appealing is due to the limited colour palette as it creates a striking design.'

The candidate is awarded **1 mark** because a justified personal opinion is made regarding the impact of colour on the appeal of the design.

Question 7(b) – (4 marks out of 5)

'Shepard Fairey was influenced by political issues which impacted the subject matter of his work.'

The candidate is awarded **1 mark** for identifying a specific and correct influence.

'Fairey creates designs on issues such as womens rights, pro-choice and anti-war which challenge his viewers thoughts.'

The candidate is awarded **1 mark** because impact of this influence is explained in relation to the subjects of his work.

'Shepard Fairey was inspired by Andy Warhols style, pop art.'

The candidate is awarded **1 mark** for identifying a specific and correct influence.

‘Both Fairey and Warhol use unrealistic colours in their designs, Fairey however added blue into familiar cream and red colour palette for patriotism. Andy Warhol uses a black overlay on his work, however, Fairley does not.’

The candidate is awarded **1 mark** because the influence is explained through the impact on the use of colour in Fairey’s work.

Question 11 - (6 marks out of 10)

‘Sources of inspiration. This necklace is inspired by Ancient Egyptians. The images used on the pendant are all associated with the Ancient Egypt.’

The candidate is awarded **0 marks** because the information is taken from the legend and not developed any further.

‘The necklace is inspired by worship in Ancient Egypt as the beetle which is placed in the middle of the pendant was worshipped in ancient Egypt.’

The candidate is awarded **1 mark** because a justified point is made about the beetle motif.

‘The necklace could also be inspired by Ancient Egyptian religion due to the famous figure and crosses which are included in the pendant.’

The candidate is awarded **1 mark** because cross shapes are identified as a religious influence. As long as they are justified, responses can be speculative as no prior knowledge is needed to answer the question.

‘Materials and techniques. The use of gold in the necklace gives an expensive look and also links into the Ancient Egyptian theme as it is associated with gold.’

The candidate is awarded **1 mark** because use of gold and its link to wealth is explained.

‘Visual Impact. Visual impact is created as the blue in the necklace contrasts with the red making the necklace eye-catching.’

The candidate is awarded **1 mark** because a justified point on colour contrast creating visual impact is made.

‘The blue stones creates visual impact as it is striking and gives a look of royalty as blue is seen as a royal colour, it draws your attention.’

The candidate is awarded **1 mark** because a further justified point on the colour of the stones linking the colour blue to royalty is made.

‘Visual impacted is created by having the beetle in the middle of the pendant as the bright blue makes it stand out to viewers and your attention is drawn to it immediately.’

The candidate is awarded **1 mark** because visual impact is explained through placement and colour of the beetle.

Total marks – 19

Candidate 5

Question 7(a) - (4 marks out of 10)

'The two designers that I have studied in class are Thomas Heatherwick (1970-present) and Charles Rennie Mackintosh. They are both British designers who not only designed buildings and rooms but the furniture that went inside.

Heatherwick's design that I have studied is his chair "Spun" and Mackintosh's design is his chair The "High-Back" chair.

The function of the "Spun" and "High-Back" chair is to take the weight off of your legs and feet. Both chairs successfully do this as when you sit down the chair holds your weight.'

The candidate is awarded **0 marks** as a point on function is made on both chairs that is very general. A statement is made but not developed. For example, how the chairs are designed to hold your weight is not explained. In response to mandatory questions, we expect to see evidence of prior knowledge.

'The "Spun" chair is a modern design that when you put it to stand on it's bottom, resembles a modern piece of art. This affects the visual impact of it as it could be used as art instead of a chair.'

The candidate is awarded **0 marks** as a statement is made on visual impact relating the chair to a work of art but this is not fully explained.

'The target audience of the "Spun" chair would be people with mental disabilities as it's spheric hold creates a sense of comfort, knowing you won't be able to fall out, which is something that helps people with mental disabilities.'

The candidate is awarded **1 mark** as a target audience is identified for the Spun Chair and justification given.

'The function of the "High-Back" chair s to keep your posture straight because the ack of the chair is straight, preventing you from slouching.'

The candidate is awarded **1 mark** as a succinct point is made on function of the high back of the chair.

'Another function of the "High-Back" chair is to fit many of them into a room because of their narrow body which allows a lot of them to be placed into a small space.'

The candidate is awarded **1 mark** as an accurate point relating to function is made on how the design allows multiple chairs to be used in a space.

'The "High-Back" chair also has a function of making the room look taller as the tall back creates a vertical illusion that the roof is farther away than it actually is.'

The candidate is awarded **0 marks** as the tall back creating the illusion of space in the room is speculative.

'The function of the "Spun" chair is to go round in a circle when sitting on it because of the design that allows you to easily spin yourself 360°s.'

The candidate is awarded **1 mark** as a simple but accurate point is made on the spinning function of the chair.

'The target audience for the "High Back" chair would be people who like History and older art as the chair was made in the very early 1900s making it an old art artifact.'

The candidate is awarded **0 marks** as a speculative point is made that does not demonstrate knowledge and understanding of the target audience.

'The "High Back" chair has a plain design to it (minimalism) This helps to impact it visually as it has a sense of modernism which usually doesn't have a lot of extravagant parts to it.'

The candidate is awarded **0 marks** as a statement is made on visual impact that is not explained effectively. For example, in what way is it 'plain'? In what way is the sense of modernism achieved in the design?

'Another function of the "High-Back" chair is to support your entire body whilst sitting on it as the spheric shape that encloses you in when you sit on it.'

The candidate is awarded **0 marks** as a confused point is made on the high back chair muddling both products.

'Overall, the "Spun" chair is more appealing as it's got a unique design that makes it fun, whereas the "High-Back" looks boring and plain.'

The candidate is awarded **0 marks** as the opinion that the Spun chair is more appealing is not justified effectively. They make simplistic statements and do not give any justified reasons that show the required knowledge and understanding of design.

'"Spun" is also a nicer colour than the "Higback" that would fit in with the upcoming architecture of modernism.'

The candidate is awarded **0 marks** for as their statement is not fully explained and does not show the required knowledge and understanding for this level.

Question 7(b) - (2 marks out of 5)

'One of the influences Charles Rennie Mackintosh had when he was designing the "High-Back" chair was Scottish Houses/Castles.'

The candidate is awarded **1 mark** for a specific and correct influence being identified.

'In the Scottish houses/castles that influenced Mackintosh, they are all tall and have a narrow build which can be seen in the "High-Back" chair as that two has height due to it's back and has a narrow build.'

The candidate is awarded **0 marks** as the comment is speculative. Mackintosh's architecture was influenced by Scottish baronial castles architecture, but the explanation in terms of this chair is unconvincing.

'Another way the Scottish houses/castles influenced him is that if you look at the buildings, they all have a sharp edge at the corners. This design has been implimented on the "High-Back2 chair as all of it's edges have a fine edge to them, just like the castles.'

The candidate is awarded **0 marks** as a speculative comment is made that is that does not show the required knowledge and understanding.

A second influence Charles Rennie Mackintosh had when he was designing the “High-Back” chair was Japanese Art/Woodblock.

The candidate is awarded **1 mark** for a specific and correct influence being identified.

‘A lot of Japanese art had fine edges in their drawings which is something that Mackintosh was inspired by. This idea can be seen in the “High-Back” chair as all of the edges have a sharp ending.’

The candidate is awarded **0 marks** as the impact of this influence is not fully explained in relation to the design.

‘Another way Japanese art influenced Mackintosh was by the way they did the backgrounds in their art. The backgrounds had a lot of space and a splash of colour to them which can be seen in the “High-Back” chair as there is a lot of empty space/free space between the back two parts of the chair.’

The candidate is awarded **0 marks** as the impact of this influence is not explained clearly enough in relation to the design.

‘A final way Japanese Art influenced Charles Rennie Mackintosh was by minimalism. Japanese art had very little to them yet it made such a powerful impact, which is something that can be seen in Mackintosh’s chair as the design is simple and has little to it yet it has such a strong impact.’

The candidate is awarded **0 marks** as the impact of the influence of Japanese Art is very general and is not fully explained.

Question 9 - (8 marks out of 10)

‘The purpose of the Carna folding wheelchair is to be able to fold it up when not in use. This fits the purpose as the seat and wheels can come apart, allowing you to fold it up.’

The candidate is awarded **1 mark** for a succinct point made on the benefits of the chair folding up related to fitness for purpose.

‘Using aluminium for the materials makes the chair less dense than if it were made out of a heavier metal which then helps to transport the chair.’

The candidate is awarded **1 mark** as a simple but accurate point is made on how the properties of the material contribute to portability.

‘The colour of the chair is red and black, making the chair pop out at you as the black colour used pushes/emphasises the red on the wheels.’

The candidate is awarded **0 marks** as a point is made on colour of the wheels that is not fully explained using appropriate design terminology.

‘The function of the chair is to take the weight off of your legs and feet and this chair fits the purpose as it has enough strength to hold your weight for you.’

The candidate is awarded **0 marks** as an unjustified statement about the fitness for purpose is made.

'The function of the chair is to allow you to move around whilst you are sitting on it. This chair first the purpose as it has wheels to help you move when sitting on it.'

The candidate is awarded **1 mark** for a simple but valid point made on fitness for purpose relating to mobility.

'The chair is also made out of rubber. Using this material help to create more grip on the wheels, preventing the chair from rolling away as easily.'

The candidate is awarded **1 mark** for a point made about how the materials contribute to fitness for purpose.

'The purpose of the chair is to also push people that are on it. This fits the purpose as if you look at the back of the chair, there are two handles that would allow you to control the direction and movement of the chair.'

The candidate is awarded **1 mark** as fitness for purpose is explained through the benefits of the handles on the backrest.

'Another purpose of the wheelchair is to give comfort whilst you are sitting on it. This fulfils the purpose as the actual seat part is made out of a cushiony material that would make it comfortable.'

The candidate is awarded **1 mark** as fitness for purpose is explained in relation to comfort.

'Another purpose of the chair is to stop it from overheating or the person sitting in it from overheating. This fufils the purpose as the seat part of the chair has ridges/holes that allows air to pass through.'

The candidate is awarded **1 mark** as a point is made on fitness for purpose relating to comfort for the user.

'The Carna folding wheelchair is made out of titanium and aluminium, which helps to make the chair more durable than if it where made out of plastic. It also means it won't rust over time like it would if the chair had been made out of copper.'

Titanium and aluminium are correctly identified as durable materials that will not rust. This would be awarded **1 mark**, but the candidate has already achieved the maximum 7 marks available for responding to the two prompts they have responded to effectively so far. The candidate attempted to answer the prompt on colour but did not do so effectively.

'Overall, I believe the idea of the chair is a good idea as wheelchairs take up a lot of space but since you can fold it up, you can have more than just a few waiting to be used.'

It is not clear if this is an opinion on the style of the design. If so, it is not answered effectively. Marking is always positive, and the candidate refers to fitness for purpose so the response has been linked to that prompt. This would be awarded **1 mark**. However, the candidate has already achieved the maximum 7 marks available for responding to the two prompts they have responded to effectively so far. The candidate attempted to answer the prompt on colour but did not do so effectively.

‘However, I think the colour of the chair could be improved as it is quite a brooding looking tone to it. The black makes the chair look dull and the red stands out way to much bringing a lot of attention to it.’

Again, it is not clear if this is a personal opinion about style or if the candidate is answering the question out of sequence and has returned to the prompt on colour. As marking is always positive, they are awarded **1 mark** for the justified point about the effect of colour on the design.

Total marks - 14