



Target market

- Chang's design is aimed at a flamboyant person. The design consists of bold, bright, busy colours and patterns. This represents a flamboyant person's bold personality and style. The bangle would make them stand out; something they would like.

- Chang's design is also aimed at an artistic/creative person. Chang uses materials such as resin and recycled plastic which is unusual materials to use when making jewellery. A creative person would like the unique materials. The scale of the bangle also resembles a sculpture, something an artistic/creative person would admire.

- Fisch's design is aimed at an affluent person. The design is made from sterling silver, black onyx, ~~for~~ pearls and 18k gold. ~~These materials~~ ~~people~~ ~~with~~ ~~a~~ high income. Only people with a high income

would be able to afford this design.

### Visual impact

- Chang creates visual impact by using contrasting patterns. He has used blue geometric patterns on the outside of the design and purple linear patterns on the inside of the design. This creates visual contrast between the two areas making the design eye-catching and striking.
- Chang has used intricate vs chunky to create visual impact. The protruding parts of the design is small, thin and fragile, whereas the base of the design is large, bulky and sturdy. ~~The~~ ~~pieces~~ The contrast in scale and form makes the design look unusual and bizarre.
- Fisch has used contrasting lines to create visual impact. She has used wavy, curly lines on the silver area of the design and straight horizontal lines on the centre piece of the design.

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	<p>The contrasting lines separate the two areas and <del>makes</del> it gives the design a dominant centrepiece.</p>	
	<p>I think Chang's design is most appealing because it is <del>multicoloured</del> multi-coloured. He has used lots of different saturated, bright colours which makes the design noticeable, eye-catching and busy.</p>	
	<p>He also has used resin which is coated all over the final surface. This makes the texture of the design smooth and glossy. As well as providing strength and protection. The resin makes the final surface look <del>untouchen</del> un-touched, new looking and of high quality.</p>	

7b	<p>Peter Chang's influences.</p> <p>Influence 1: Chang was influenced by today's throwaway society, especially the throwing away of plastics and any other unwanted, discarded materials. This inspired his choice of <del>uncommon</del> the uncommon materials he has used.</p> <p>Influence 2: Chang was influenced by the visual qualities of sea-life such as the unique colours, textures, patterns and forms seen in life within the sea.</p> <p>Influence 1 can be seen in 'Powerhouse'. The protruding parts of the design are found items such as map pin heads, shop signs and recycled plastic. All of which are discarded, thrown away trash which he turned into treasure.</p> <p>Influence 2 can be seen in 'Powerhouse'. The <del>part</del> protruding parts of the design resembles the forms of seaweed/coral floating up from the sea bed. The bright colours used are also similar to the colours seen in tropical fish.</p>	
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	<p>Influence 2 can also be seen in the 'Peter Chang Bracelet 1992'. The circle patterns on the inside of the design are similar to the circle suckers found on octopus tentacles. This shows the sea-life theme.</p>	
9	<p>Fitness for <del>use</del> purpose.</p> <p>The purpose of the design <del>is</del> is for someone <del>to</del> to travel around in. This means the design must be easy to transport. The design <del>is</del> is able to be folded which is practical because it can then be placed easily in <del>on cars for people to</del> cars/ other forms of transport to get to another location.</p> <p>The seat of the <del>design</del> <del>wheelchair</del> wheelchair is padded by singular pieces of <del>rubber</del> rubber <del>placed</del> placed side by side. This <del>might</del> might not be practical as people normally have to sit on wheelchairs for a long period of time and <del>the</del> since the seat is not smooth this will become uncomfortable after some amount of time.</p>	



ENTER NUMBER OF QUESTION	Colour	DO NOT WRITE IN THIS MARGIN
	<p>The red on the wheels of the design is bold and makes the wheels stand out. Red is an advancing colour so people will be able to see the wheelchair, meaning they would move out of the way. The black tones <del>down</del> &amp; down the design and <del>make</del> counterparts the bold red. This makes the design look simple and <del>minimalistic</del> <del>minimalistic</del> minimalistic.</p>	
	<p>I think the style of the <del>wheelchair</del> wheelchair is modern and futuristic. The wheels of the design <del>is</del> <del>are</del> are solid, showing no gaps. <del>I think</del> <del>this makes the design look sleek and</del> <del>modern</del> <del>as it is</del>. This creates a smooth surface which I think makes the design look sleek. The technique used on the chair is also unusual</p>	



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	and I have never seen this before.	
	The unusaul/unique chair makes the	
	design look ahead of time. <del>      </del>	