Commentary on candidate evidence

The candidate evidence has achieved the following marks for each section of this assignment.

Candidate 1

Task 1 – Headed Paper

The candidate was awarded 5/6 marks for this section.

OP - candidate details on same line as footer

Task 2 – Theory – Circus in the Sky

The candidate was awarded 4/9 marks for this section.

Word Processing/Desktop Publishing Software:

OT - second response - not a description

OT – third response – not a description

Customer Service is a priority for us. If good customer service is not provided, there may be significant consequences:

OT – first response – no explanation

OT – second response – no explanation

OT - third response - no explanation

Task 3 – E-diary printouts – weekly view, task and evidence of reminder

The candidate was awarded 1/6 marks for this section.

OM - incorrect capitalisation of 'Skills Workshop'

OM - incorrect spelling of 'Safety'

OR - events not identical

OT – not a task, not full details, must be 'Collect posters from printing company'

OTR - no evidence of reminder

Task 4 - Flyer

The candidate was awarded 1/5 marks for this section.

OR - incorrect capitalisation of third replacement

0K - more than 10 words omitted

0K - more than 10 words omitted

OB – inconsistent spacing after bullets

Task 5 – Mail Merge – showing merge fields and showing merged letter

The candidate was awarded 6/10 marks for this section.

0H - footer removed

OS - subject heading omitted

OP – formatting carried down from headed paper, extra merge field included, subject heading omitted, changed template (salutation deleted)

OCC - incorrect close

Task 6 – E-mail – evidence of sending

The candidate was awarded 3/6 marks for this section.

OR - no evidence of reply function

OC - sent to one person only

OK - incorrect spelling - 'Michael'

Task 7 - Poster

The candidate was awarded **2/4 marks** for this section.

OK – incorrect capitalisation – 'Sky', date incorrect, 'costs' omitted, 'Adult' instead of 'Adults', incorrect use of hyphen/dash

OP – font size not suitable for poster

Task 8 – Programme

The candidate was awarded 6/7 marks for this section.

OP – incorrect formatting for moved acts, inconsistent formatting for new act, template changed – increased size of 'Act One', inconsistent spacing between acts, text on incorrect page

Task 9 - Presentation

The candidate was awarded 11/12 marks for this section.

OK – bullets instead of numbers on 'Important Information' slide

Task 10 – Internet printouts – driving directions, flight times, newspaper information

The candidate was awarded 3/5 marks for this section.

0B - no date

OS - no date

Overall, the candidate was awarded 42/70 marks for the assignment.