

Commentary on candidate evidence

The evidence for this candidate was awarded **34 out of a total 40 marks** available for the assignment.

Stage 1: design

The candidate was awarded **2 out of 2 marks** for this section.

The candidate correctly identified two key themes (embellished fashion/textile item) and (suitable for a pet) and explained both fully.

Investigation 1

The candidate was awarded **4 out of 5 marks** for this investigation.

Technique – internet research (**0 marks**). The candidate has listed the sources, but no marks can be awarded as there is no way to know which link is for which picture.

Main points taken from the research:

- ◆ Suitable fabric choice (polyester) which has been moved forward by stating that a polyester fabric will be used (**1 mark**).
- ◆ Correct information (dogs most popular animal to buy for) moved forward by stating that the product will be suitable for a dog (**1 mark**).
- ◆ (Neutral and bold colours) the candidate went on to develop this point by stating that they will ask pet owners which they would prefer (**1 mark**).
- ◆ Incorrect information (snaffle clasp) as this features only in three of the products (**0 marks**).
- ◆ The candidate correctly identified (doggie coat) as the most featured item. This was linked to point 2 (suitable for dog) and moved forward by stating that the solution will be a dog coat (**1 mark**).

Investigation 2

The candidate was awarded **5 out of 5 marks** for this investigation.

Technique – questionnaire (sufficient relevant questions) with relevant source '20 dog owners' (**1 mark**).

Main points taken from the research

- ◆ (Dog coat) this was already identified in investigation 1 therefore, **0 marks** were awarded as this does not move the solution forward.
- ◆ The candidate has correctly identified (cotton) as the most popular fabric and linked this to point 1 from investigation 1, and moved this forward by stating that a poly/cotton blend should be used (**1 mark**).
- ◆ Button was correctly identified as the most popular fastening and moved forward by stating that a button will be included in the solution (**1 mark**).

- ◆ The candidate has correctly identified embroidery as the preferred method of embellishment and moved this forward by stating that an embroidered design could be incorporated **(1 mark)**.
- ◆ (Black) correctly identified as the most popular colour and linked back to bold colours in investigation 1, and moved forward as black will be included in the design solution **(1 mark)**. Please note: at this point the candidate has achieved the maximum number of marks available for this investigation. Points 6 and 7 could have been considered if the maximum marks had not been achieved already.
- ◆ Correct information drawn about price range (£10 - £20) and moved forward by stating that the solution will be in this price range and will be considered when choosing fabrics/embellishments.
- ◆ The candidate correctly identified that all respondents wanted an item that would be easy to wash, and moved forward by stating that a fabric with good ease of care will be used.

Investigation 3

The candidate was awarded **5 out of 5 marks** for this investigation.

Technique – product analysis – source identified as a range of products were provided by the school **(1 mark)**.

Main points taken from the research:

- ◆ (Cotton/polyester) was already identified in investigation 2 therefore, **0 marks** were awarded as this is a repeat point.
- ◆ (Piped seam) identified and moved forward as this will be included in the solution **(1 mark)**.
- ◆ (Red) correctly identified and linked to the results of investigation 2 and moved forward by stating that it could be included **(1 mark)**.
- ◆ Correctly identified that all coats should be (washable) and that the solution will be washable, which is linked to fabric choice **(1 mark)**.
- ◆ Fleece lining identified and moved forward by stating it will be included in solution **(1 mark)**.

Justification of identified features

The candidate was awarded **12 out of 16** marks for the solution justifications.

The solution

The candidate was awarded **1 out of 2 marks** for the solution presented.

Design features

- ◆ Red and black – feature drawn from investigations 1 and 2 **(1 mark)** and linked to meeting consumer requirements **(1 mark)**.
- ◆ Embroidery – technique drawn from investigation 2 **(1 mark)** and linked to requirements of design brief for embellished item **(1 mark)**.

- ◆ Fleece lining – linked to investigation 3 (**1 mark**) justification linked to consumer preferences in investigation 2 for solution ‘to be warm/insulating’ (**1 mark**).

Properties/characteristics:

- ◆ Washable – linked to consumer requirements in investigation 2 and products in investigation 3 (**1 mark**), valid justification based on meeting consumer needs (**1 mark**).
- ◆ Poly/cotton is not a property/characteristic of a fabric (**0 marks**).
- ◆ Durable is not drawn from the research (**0 marks**).

Construction/finishing techniques:

- ◆ Piped seam – linked to investigation 3 (**1 mark**) and justified in relation to appealing to target group and adding embellishment therefore meeting needs of brief (**1 mark**).
- ◆ Fabric button – linked to investigation 2 (**1 mark**), although this has not been fully justified (**0 marks**).

Stage 2: Evaluation

The candidate was awarded **6 marks out of 7** for the evaluation.

Testing

The candidate was awarded **4 out of 4 marks** for the testing section.

The candidate has correctly drawn four points of information (points 1, 3, 4 and 5) which can be used to evaluate the solution. Point 2 is not relevant as the research led to a poly/cotton blend not polyester.

Evaluation of the solution

The candidate was awarded **2 out of 3 marks** for the evaluation.

- ◆ The candidate has drawn information correctly from testing (score of 4.5/5). Had they simply stated that the product is liked, it would have been incorrect as this is not shown in the results. The candidate has linked this to successfully incorporating information from the research, and meeting requirements of the brief to create a product suitable for a pet (**1 mark**).
- ◆ The embroidery received a score of 4 stars (fact), which suggests that it did not fully meet the expectations of the target group and could be improved (opinion). A developmental consequence was given (**1 mark**).

The candidate correctly drew information from testing about the rating received for colour scheme chosen, but there is no evidence to suggest that people may not buy this product therefore, this statement is factually incorrect (**0 marks**).