

Candidate 1 evidence

ENTER NUMBER OF QUESTION		DO NOT WRITE IN THIS MARGIN
1.	<p>^{basic cartoon programme} It's an animated ^{style} show about a family with of 4, two adults and two children ^{and what they get up to}. We are given the impression that the show ^{is funny and} has friendly and happy characters, with the adult male character who helps with the community.</p>	
2.	<p>• "charm" ^{and memorable} • Suggests that the show is impressive and grabs the viewers attention. • Shows that the writer enjoys and loves the show.</p>	
3.	<p>• "ambition" • Suggests passion and thought put into the show • Shows the writer adores the show as it is entertaining and interesting</p>	
	<p>• "range of qualities" ^{various} • links back to the previous paragraph about the reasons why Bluey is a good show.</p>	
	<p>• ^{rapid} "growth in popularity" ^{well known and well loved} • links forward to the next paragraph about how famous the show became as it was streamed on a variety of channels in various countries being watched by half a billion people.</p>	

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4.	<p style="text-align: center;">UK</p> <ul style="list-style-type: none"> ◦ a popular children's TV show gave Brumm inspiration 	
	<ul style="list-style-type: none"> ◦ wanted a show with Australian culture 	
	<ul style="list-style-type: none"> ◦ wanted a children's programme to be all over the world. 	
	<ul style="list-style-type: none"> ◦ Bluey has lots of Australian aspects about it. 	
	<ul style="list-style-type: none"> ◦ Where it was filmed, the accents and words used all made it Australian. 	
	<ul style="list-style-type: none"> ◦ Brumm also was inspired by another UK show that was aimed for adults, and it was humorous. 	
	<ul style="list-style-type: none"> ◦ Brumm decided to make Bluey a show for all ages, to be a family entertainment show. 	
5.	<p>The adults and children both can relate empathise with the</p>	
	<p>characters and the situations. Everyone finds humour at</p>	
	<p>each other everyone else (parents and kids laugh at one-another)</p>	
6.	<p>- "engaged"</p>	
	<ul style="list-style-type: none"> ◦ "Shows how that he pays a lot of attention to his kids and puts in lots of effort to stay focused. 	
	<ul style="list-style-type: none"> ◦ Shows that the writer admires Bandit because he is a great father for parents watching to aspire to be like. 	
	<ul style="list-style-type: none"> ◦ "patient" 	
	<ul style="list-style-type: none"> ◦ Suggests Bandit spends a lot of time waiting for things to happen with his kids but he doesn't get irritated by it. 	
	<ul style="list-style-type: none"> ◦ Shows how inspiring Bandit is as he is calm and peaceful waiting, which is what most parents try to be like but don't always manage. 	

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7.	<ul style="list-style-type: none"> ◦ Parents could learn the positive aspects having fun and games have on their children and their learning, and development <small>shown in the show</small> ◦ Adults can feel negative emotions towards the difficulties of parenting. [↑] ◦ All ages can be moved by the bonds animals and children can share. ◦ Children can learn about some of life's struggles, like loss. ◦ Parents can learn about ways to support their children if they lose a loved one.
8.	<ul style="list-style-type: none"> ◦ It takes almost half a year to film each ^(episode) episode show ◦ There are are over 50 episode shows every season. ◦ Brumm has to think of more storylines for upcoming seasons. ◦ Brumm has to watch the clips to ensure everything is well. ◦ Brumm has to multitask to make sure all aspects of the production is running smoothly. ◦ Make sure that the 14 steps of creation has been seen and checked. ◦ Difficult to come up with new ideas. ◦ The age gap between the character kids and Brumm's kids is growing. ◦ Struggle to keep up with the children growing so fast.

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9.	• The writer draws the reader's attention with a clever technique
	• Rhetorical question "is this his way of saying he wants another kid?"
	• Makes the reader think about having a baby.
	- Short sentence
	- "No."
	• Adds emphasis and creates a dramatic effect.
	• Emphasises the certainty that they don't want another child.
	• Effective conclusion because it finalises the baby making just
	like it finalises the article.

Candidate 2 evidence

ENTER NUMBER OF QUESTION		DO NOT WRITE IN THIS MARGIN
1	<ul style="list-style-type: none"> Children TV show - Targeted for younger audience "A family show with healthy relationships" 	
2	<ul style="list-style-type: none"> "charm, perceptiveness ... appeal" listing the positives that children^{everyone} likes in a show "breathlessness" word choice - excitement 	
3	<ul style="list-style-type: none"> "Such a range ... popularity" refers back to the listing "charm ... appeal" "growth in popularity" refers forward to "most downloaded show" 	
4	<ul style="list-style-type: none"> Peppa Pig gave Brumm inspiration Brumm developed developed it into a the worldwide children shows from Peppa Pig Brumm wanted to develop Bluey to have an Australian atmosphere. Bluey + Bingo will be British from Peppa Pig wanted everyone to watch it together wanted everyone to see eye-to-eye with everybody 	
5	<ul style="list-style-type: none"> Children likes watching because the games look fun Adults like watching because they can relate as to the difficulty of doing their tasks when their child is around 	
6	<ul style="list-style-type: none"> "Is Banait based on you?" rhetorical question - and relate compare themselves to Banait "Playful and engaged and patient" list the positive traits of Banait 	

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7	<ul style="list-style-type: none">• Helps children talk to other people• Teach parents the significance of children playing• Teaches children how their parents• Show parents positively• Teaches children they can be friends with anyone• Teaches children that not everything will stay but they can still look back to the old memories
8	<ul style="list-style-type: none">• Brumm faces pressure from people having higher hopes for the third season compared to the second• Tight schedule from and checking each episode to fit criteria to writing the story.• Creativity is running out because of creating brand new stories with originality• Based Bluey and Bingo as his daughters but the ^{the} daughters have grown while the characters has not• Vast difference from the characters to his daughters. and when the characters grow, his daughters also grow

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9	"army of mums ... parenting tips"	
	refers back to "philosophy about	
	parenting" and "in six years of parenting"	

Candidate 3 evidence

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1.	- it is not a complicated TV show and is easy to follow
	- is one of the greatest shows on television at this time
2.	- 'unbeatable' - this tells us that the writer loves the show and would find difficulty in finding a better one
	- 'laugh' - by using this word means it is enjoyable and others for the writer to watch with his children
3.	- 'such a range of qualities' links back to the previous paragraph which the writer lists his favourite qualities of the show.
	- 'rapid growth of popularity' links forwards to the next paragraph which tells us how popular the show is with how many downloads it has received.
4.	- Another of Brumm's ideas also came from the UK but was inspired by Gavin & Stacy.
	- enjoyed Gavin and Stacy as it brought older parents and children together in laughter and enjoyment
	- Brumm had yet another influence of Peppa Pig and would like to adapt it in a way for Australian children.
	- Bleg is a very Australian show by the way

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	the characters speak to the background of the show.
	- Brumm wanted to create a show which could be enjoyed by parents and children. Also thought this was a big ^{of an} ambitious ambitious task.
5.	<p>ad-grown adults are able to make comparisons with their lives to the parents of Bivey in the show, like when they try to get things done but the children just want to be just playing around their feet. not leaving them alone to get on with tasks.</p> <p>- Bivey is enjoyed by children as it makes them laugh at the fact that the children of the show are in charge.</p>
6.	<p>- 'engaged' - using this word helps us to understand Banditt is a ^{proactive} proactive parent who enjoys being around his children.</p> <p>- 'patient' - this tells us that Banditt is not easily annoyed by the mistakes of his children and helps them to learn from mistakes rather than telling them off.</p>

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7.	- helps children to interact with other children
	and adults.
	- helps adults to become more proactive during
	playtime with their children.
	- teaches parents how to deal with young
	children's emotions.
	- teaches children to become resilient in the
	friendship even if it is tough.
	- teaches children to become resilient in the
	relationships and over a long time .
8.	- It takes a lot of effort to create come up with
	new ideas's ^{seasons} and becoming increasingly more difficult .
	- Production time for each upcoming episode takes
	an extensive period of time.
	- Brumm has to multitask as he is doing other things
	- coming up with new adventures and problems
	for Olly is becoming an increasing struggle.
	- It is becoming harder for Brumm to base stories off
	of his own 2 daughters as the age difference
	between the characters and characters and characters
	Olly's daughters has become so large.

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9.	<p>'instead, as evidenced by the army of mums and dads who scout each episode for parenting tips...'-</p> <p>effective as it has summarised the benefits of the show to parents. It has also summarised how it helps parents in ^{their} everyday, today lives of having children.</p>	