

# Commentary on candidate evidence

The candidate evidence has achieved the following marks for each question of the question paper.

## Candidate 1

### Question 1

The candidate was awarded **10 out of 10 marks** as follows:

- ◆ **1 mark** was awarded for a valid explanation of the use of red lighting in A Quiet Place to signify danger, warning and injury.
- ◆ **1 mark** was awarded for developing this point further, providing a valid explanation of how it suggests this idea is 'all encompassing' on the farm.
- ◆ **1 mark** was awarded for a valid explanation of how the actor's facial expression creates a sense of his fear and worry.
- ◆ **1 mark** was awarded for a valid explanation of how the actor's positioning creates a sense of his love for his daughter.
- ◆ **1 mark** was awarded for a valid explanation of how the non-diegetic music is used to create the meaning of tension during the labour scene.
- ◆ **1 mark** was awarded for a valid explanation of how the use of a low angle shot on the building in Shutter Island makes it seem ominous.
- ◆ **1 mark** was awarded for a valid explanation of how the sequence of shots showing buttons and buzzers creates meaning in the sense of entrapment.
- ◆ **1 mark** was awarded for a valid explanation of how the high-key lighting creates the meaning that Teddy is overwhelmed.
- ◆ **1 mark** was awarded for developing this point further, providing a valid explanation of how the lighting helps to represent the character as struggling with reality and truth.
- ◆ **1 mark** was awarded for a valid explanation of the wide angle shot in Derry Girls to show that Derry is dangerous.

The maximum of 10 marks has been reached, but additional marks could have been awarded as follows:

- ◆ 1 mark for a valid explanation of how the actor's performance develops the representation of Claire as lacking in confidence.
- ◆ 1 mark for a valid explanation of how the wide shot in A Quiet Place suggests family togetherness.
- ◆ 1 mark for developing this point further, with a valid explanation of how the contrast between their unity and the setting helps to enforce the idea of them as alone.

## Question 2

The candidate was awarded **10 out of 10 marks** as follows:

- ◆ **1 mark** was awarded for a valid description of the Equilibrium stage in Todorov in A Quiet Place.
- ◆ **1 mark** was awarded for developing this point further, with a valid description of this stage in the film.
- ◆ **1 mark** was awarded for developing this point further, with a valid description of how the normality of the situation is shown through the prop of the sand.
- ◆ **1 mark** was awarded for developing this point further, with a valid description of how the costume reinforces this as normal behaviour for them and how this establishes the narrative stage.
- ◆ **1 mark** was awarded for a valid description of disequilibrium.
- ◆ **1 mark** was awarded for a valid description of how this stage is shown in A Quiet Place.
- ◆ **1 mark** was awarded for developing this point further, with a valid description of how camera is used to establish the narrative stage.
- ◆ **1 mark** was awarded for developing this point further, with a valid description of how sound is used to establish the narrative stage.
- ◆ **1 mark** was awarded for a valid description of the recognition of disruption stage.
- ◆ **1 mark** was awarded for a valid description of how this stage is shown in A Quiet Place.
- ◆ 1 additional mark could also have been awarded for developing this point further, with a valid description of how lighting and performance establish the narrative stage

The maximum of 10 marks has been reached, but additional marks could have been awarded as follows:

- ◆ 1 mark for a valid description of the attempt to repair disruption stage.
- ◆ 1 mark for a valid description of how this stage is shown in A Quiet Place.
- ◆ 1 mark for developing this point further, with a valid description of how sound is used to establish this narrative stage.
- ◆ 1 mark for a valid description of a new equilibrium stage.
- ◆ 1 mark for a valid description of how this is shown in A Quiet Place.

## Question 3 (a)

The candidate was awarded **2 out of 2 marks** as follows:

- ◆ **1 mark** was awarded for a valid description of a target audience for Derry Girls of 90's teenagers.
- ◆ **1 mark** was awarded for a valid description of a target audience for A Quiet Place and Shutter Island of horror and thriller fans.

### Question 3(b)

The candidate was awarded **8 out of 8 marks** as follows:

- ◆ **1 mark** was awarded for a valid explanation of how the setting of a high school in Derry Girls targets the audience.
- ◆ **1 mark** was awarded for a valid explanation of how the representation of Michelle and her job role targets the audience by giving them something to relate to.
- ◆ **1 mark** was awarded for a valid explanation of how jump scares in A Quiet Place targets the audience of horror fans.
- ◆ **1 mark** was awarded for a valid explanation of how the shot of a blooded hand against glass would target this audience.
- ◆ **1 mark** was awarded for developing this point further, with a valid explanation of how the subversion of a trope in this moment would target the audience.
- ◆ **1 mark** was awarded for a valid explanation of how Evelyn's costume targets the audience by allowing the audience of family members to feel represented.
- ◆ **1 mark** was awarded for a valid explanation of how Lee's positioning targets the audience by allowing the audience of family members to feel represented.
- ◆ **1 mark** was awarded for a valid explanation of how the prop of the children's toys targets the audience by showing they can still be kids.

The maximum of 8 marks has been reached, but additional marks could have been awarded as follows:

- ◆ 1 mark for a valid explanation of how the satirical representation of the nun in Derry Girls targets the audience by giving Catholics something to laugh at.
- ◆ 1 mark for a valid explanation of how discontinuous editing in Shutter Island targets the audience.
- ◆ 1 mark for developing this point further, with a valid explanation of how this targets the audience by making them feel like the character.
- ◆ 1 mark for a valid explanation of how the representation of men in the film targets the audience.

### Question 4(a)

The candidate was awarded **2 out of 2 marks** as follows:

- ◆ **1 mark** was awarded for a valid description of the societal factor of attitudes to mental health in the 1950s.
- ◆ **1 mark** was awarded for a valid description of the societal factor of the role of men in the 1950s.

1 additional mark could also have been awarded for a valid description of the societal factor of the role of women in the 1950s (found in part 'b' of the candidate's answer).

## Question 4(b)

The candidate was awarded **8 out of 8 marks** as follows:

- ◆ **1 mark** was awarded for a valid explanation of how costume is used in *Shutter Island* and how this reflects the societal factor or the role of men.
- ◆ **1 mark** was awarded for a valid explanation of how the use of a flashback shows Teddy struggling with this societal factor.
- ◆ **1 mark** was awarded for developing this point further, with a valid explanation of how his positioning in the flashback shows his inability to live up to the societal view of men at the time.
- ◆ **1 mark** was awarded for developing this point further, with a valid explanation of how his performance in this scene establishes his inability to live up to the societal view of men at the time.
- ◆ **1 mark** was awarded for a valid explanation of how Teddy's wife's costume reflects the societal factor of the role of women.
- ◆ **1 mark** was awarded for developing this point further, with a brief but valid explanation of how this breaks the stereotype of women at the time and is used as a cover for her madness.
- ◆ **1 mark** was awarded for a valid explanation of how the representation of the nurses as neat and subservient reflects the societal factor.
- ◆ **1 mark** was awarded for a valid explanation of how the costume and props of handcuffs used with the patients reflects the societal factor of mental illness being dangerous

The maximum of 8 marks has been reached, but additional marks could have been awarded as follows:

- ◆ 1 mark for a valid explanation of how the prosthetic make-up of the patients reflects the societal factor.
- ◆ 1 mark for a valid explanation of how the actor's performance reflects the societal factor of WW2 trauma.
- ◆ 1 mark for a valid explanation of how the representation of German characters reflect the societal factor of Germans being untrustworthy.

## Question 5

The candidate was awarded **8 out of 10 marks** as follows:

- ◆ **1 mark** was awarded for a valid explanation of how the use of graphics in the background help the Barbie Dreamhouse advert promote and achieve a profit.
- ◆ **1 mark** was awarded for a valid explanation of how the jingle helps to promote the product and achieve a profit.
- ◆ **1 mark** was awarded for a valid explanation of how the casting of the advert helps the advert achieve a profit.
- ◆ **1 mark** was awarded for a valid explanation of how the use of other props helps the advert to achieve a profit.

- ◆ No mark was awarded for the explanation of the entertainment value of the advert/product and the voiceover as it is not clearly linked to achieving a particular purpose.
- ◆ **1 mark** was awarded for a valid explanation of how the use of props in the Hot Wheels advert achieves a profit.
- ◆ **1 mark** was awarded for a valid explanation of how the diversity of product shown helps to promote the product.
- ◆ **1 mark** was awarded for a valid explanation of how the Dumb Ways to Die advert achieves the public service of encouraging train safety.
- ◆ No mark was awarded for the explanation of the entertainment value of the simple graphics in the advert, as it is not explicitly linked to achieving particular purposes.
- ◆ **1 mark** was awarded for a valid explanation of how the catchy song helps the advert to achieve its purpose of learning about safety.

### Question 6(a)

The candidate was awarded **10 out of 10 marks** as follows:

- ◆ **1 mark** was awarded for a valid explanation of how the representation and positioning of the men targets an audience of men.
- ◆ **1 mark** was awarded for a valid explanation of how the use of the genre markers of explosions, fire and fast-moving cars targets an audience of action fans.
- ◆ **1 mark** was awarded for a valid explanation of how the shot of the helicopter achieves the purpose of informing about the narrative.
- ◆ **1 mark** was awarded for developing this point further, with a valid explanation of how this might engage an audience and achieve the purpose of making audiences want to go to see the film.
- ◆ **1 mark** was awarded for a valid explanation of the use of colour in the poster to achieve the purpose of informing about tone.
- ◆ **1 mark** was awarded for developing this point further, with a valid explanation of how the colours also inform us of the film's action genre.
- ◆ **1 mark** was awarded for a valid explanation of how the association between the star and the action genre appeals to the target audience.
- ◆ **1 mark** was awarded for a valid explanation of how the poster achieves the purpose of informing the audience about the representation of women in the film.
- ◆ **1 mark** was awarded for developing this point further, with an explanation of how the colours also inform us of the film's a genre.
- ◆ **1 mark** was awarded for a valid explanation of how the association between the star and the action genre appeals to the target audience.

The maximum of 10 marks has been reached, but additional marks could have been awarded as follows:

- ◆ **1 mark** was awarded for a valid explanation of how the poster achieves the purpose of informing the audience about the representation of women in the film.
- ◆ **1 mark** was awarded for developing this point further, with a valid explanation of how this would target a specific audience demographic.
- ◆ **1 mark** was awarded for developing this point further, with an explanation of how their presence on the poster helps to subvert genre expectations.
- ◆ No mark was awarded for the final institutional point as it is not sufficiently developed.

Overall, the candidate was awarded **58 out of 60 marks** for this question paper.

## Candidate 2

### Question 1

The candidate was awarded **10 out of 10 marks** as follows:

- ◆ **1 mark** was awarded for a valid explanation of greyscale lighting creating a gloomy mood.
- ◆ **1 mark** was awarded for a valid explanation of how the revelation of the extent of damage contributes to the negative mood.
- ◆ **1 mark** was awarded for a valid explanation of how the use of slow transitions during conversations shows the genuine nature of the friendship between the two characters.
- ◆ **1 mark** was awarded for a valid explanation of how the sombre mood is created by showing how much they have been through together.
- ◆ **1 mark** was awarded for a valid explanation of how the use of make-up to create wounds helps to show the horror of the situation.
- ◆ **1 mark** was awarded for a valid explanation of how these and other make-up effects shock the audience.
- ◆ **1 mark** was awarded for a valid explanation of how the life-threatening nature of his wounds convey the extent of the radiation released.
- ◆ **1 mark** was awarded for a valid explanation of how the use of the rubber body suit makes his injuries look realistic.
- ◆ **1 mark** was awarded for a valid explanation of how a sombre mood is created as a result of this, and the horrifying impact the radiation had on his pregnant wife.
- ◆ **1 mark** was awarded for a valid explanation of the graphite as recognisably dangerous.

The maximum of 10 marks has been reached, but additional marks could have been awarded as follows:

- ◆ 1 mark for a valid explanation of the horror created in the audience as they know that it will kill him before he does.
- ◆ 1 mark for a valid explanation of how the actor's performance make it clear that the character is in pain.

### Question 2

The candidate was awarded **10 out of 10 marks** as follows:

- ◆ **1 mark** was awarded for a valid description of the binary opposition of scientific truth vs. the Communist desire to hide the truth.
- ◆ **1 mark** was awarded for a valid description of how Legasov tells the truth.
- ◆ **1 mark** was awarded for a valid description of how Dyatlov is the villain according Propp's character theory.
- ◆ **1 mark** was awarded for a valid description of how letting an innocent man take the blame contributes to his villainous character.

- ◆ **1 mark** was awarded for a valid description of how Legasov is heroic by sacrificing a few people to save thousands.
- ◆ **1 mark** was awarded for a valid description of how he is heroic as his conscience won't allow him to stay quiet about the scale of the radiation.
- ◆ **1 mark** was awarded for a valid description of Shcherbina as the donor as he gives Legasov the equipment he needs.
- ◆ **1 mark** was awarded for a valid description of how he supports Legasov by ensuring he is allowed to speak.
- ◆ **1 mark** was awarded for a valid description of how Khomyuk is the helper as she is aware of the safety issue around Russian nuclear power, tells Legasov and convinces him to tell the truth.
- ◆ **1 mark** was awarded for a valid description of Khomyuk as the helper as she risks her life to get information from the hospital.
- ◆ No mark was awarded for the final sentence as it is repetitive of the previous points about Khomyuk.

### Question 3(a)

The candidate was awarded **2 out of 2 marks** as follows:

- ◆ **1 mark** was awarded for a valid description of the target audience of people being affected by racism.
- ◆ **1 mark** was awarded for a valid description of the target audience of people being affected by mental health issues.

### Question 3(b)

The candidate was awarded **8 out of 8 marks** as follows:

- ◆ **1 mark** was awarded for a valid explanation of how the library footage targets people who have been affected by racism as they know it can affect people from a young age.
- ◆ **1 mark** was awarded for a valid explanation of how the three part structure of the programme relates to the process of overcoming the incident.
- ◆ **1 mark** was awarded for a valid explanation of the negative tweets showing how constant the struggle against racism can be.
- ◆ **1 mark** was awarded for a valid explanation of the over the shoulder camera angle highlighting how isolated Anton is.
- ◆ **1 mark** was awarded for a valid explanation of how the discussion between the Ferdinand brothers and their dad exemplifies the various racist experiences they had as children.
- ◆ **1 mark** was awarded for a valid explanation of how this targets an audience of people who have experienced the same things.
- ◆ **1 mark** was awarded for a valid explanation of how the programme showing a range of opinions encourages an audience to believe that their own opinion is valid too.
- ◆ **1 mark** was awarded for a valid explanation that Anton's visit to a therapist in the programme shows their audience that they too can heal and move on.

### Question 4(a)

The candidate was awarded **2 out of 2 marks** as follows:

- ◆ **1 mark** was awarded for a valid description of the societal factor that there was an increasing awareness of concerns about climate change.
- ◆ **1 mark** was awarded for a valid description of the societal factor of fake news.

1 additional mark could have been awarded for a valid description of the societal factor of Trump's election, however, maximum marks have already been reached for this question.

### Question 4(b)

The candidate was awarded **5 out of 8 marks** as follows:

- ◆ **1 mark** was awarded for a valid explanation of governments refusing to do anything about climate change.
- ◆ **1 mark** was awarded for a valid explanation of Trump pulling out of the Paris agreement as evidence of this.
- ◆ **1 mark** was awarded for a valid explanation of how this links to 'Chernobyl' as the Soviet government in the 80's also wouldn't prioritise the safety of the Russian people.
- ◆ **1 mark** was awarded for a valid explanation of how the fake news in Soviet Russia in the 80's compares to Trump's USA.
- ◆ **1 mark** was awarded for a valid explanation of how the programme makers linked the programme to the concept of climate change.

The final paragraph was a repetition of previous points so did not receive additional marks.

### Question 5

The candidate was awarded **8 out of 10 marks** as follows:

- ◆ **1 mark** was awarded for a valid explanation of how the collaboration between Sky and HBO will reach a wider global audience and generate more profit.
- ◆ **1 mark** was awarded for a valid explanation of how the dramatisation of the events provided a public service by sharing this story in a more accessible way, and generating a profit due to this larger audience.
- ◆ **1 mark** was awarded for a valid explanation of how the use of popular actors attracts a larger audience and generates profit.
- ◆ **1 mark** was awarded for a valid explanation of how the use of existing real settings provided a public service by showing the audience how things actually looked.
- ◆ **1 mark** was awarded for a valid explanation of how the short filming window kept costs down and increased profit as a result.

- ◆ **1 mark** was awarded for a valid explanation of how the use of real vehicles and props provided a public service by showing the audience how things actually looked and encouraged them to understand how people must have felt.
- ◆ **1 mark** was awarded for a valid explanation of how the use of realistic horror provides a service as viewers will be able to feel a similar way to the people who were there at the time.
- ◆ **1 mark** was awarded for a valid explanation of how the long and careful research that went into the series helps to promote it to an audience.

### Question 6(a)

The candidate was awarded **10 out of 10 marks** as follows:

- ◆ **1 mark** was awarded for a valid explanation of the combination of institutional factors of release date, actors' names and 'Fast & Furious presents ...'
- ◆ **1 mark** was awarded for a valid explanation of the explosion attracting the target audience of action fans.
- ◆ **1 mark** was awarded for a valid explanation of the representation of the two strong women attracting a female audience.
- ◆ **1 mark** was awarded for a valid explanation of the positioning of the black male character in the middle of the poster targeting people who feel represented by him.
- ◆ **1 mark** was awarded for a valid explanation of how the serious facial expressions of all characters generates enigmas about why this is the case and encourages an audience to want to watch the film to find out.
- ◆ **1 mark** was awarded for a valid explanation of how the woman holding a gun is a genre convention in an action film which will attract an audience of action fans.
- ◆ **1 mark** was awarded for a valid explanation of how the helicopter, the car and the motorbike in the background of the poster form a convention of an action film which will target young males.
- ◆ **1 mark** was awarded for a valid explanation of how the fact that the motorbike and the car look like they're racing will attract an audience.
- ◆ **1 mark** was awarded for a valid explanation of the fact that the poster is mainly black and many of the costumes the characters are wearing are black shows that it is serious and might include violence, so the audience want to find out whether that is the case.
- ◆ **1 mark** was awarded for a valid explanation of how the character being half in shadow might show he has two sides to him, so the audience want to find out whether that is the case.

Overall, the candidate was awarded **55 out of 60 marks** for this question paper.