

# Commentary on candidate evidence

## Candidate 1

The evidence for this candidate has achieved the following marks for this aspect of this course assessment component.

### Question 3b

#### Knowledge and understanding scope and development (8 marks available)

The candidate was awarded **8 marks**.

The candidate addresses three aspects in their response: canvassing, battle bus, and databases/new technology and provides detailed descriptions for each. The candidate attempts a fourth aspect but media is out with the bounds of the question. The candidate was awarded **4 marks** for three detailed descriptions.

The candidate provides detailed explanations and or exemplification. For instance, the candidate uses the examples of Labour in 2015 and Momentum in 2017 to support their argument on canvassing and this is also backed up by detailed explanations. Further extended explanation and exemplification is provided for other aspects in their response. The candidate is awarded **4 marks** as three aspects are developed with either extended explanation or exemplification.

#### Analysis (6 marks available)

The candidate was awarded **6 marks** because they make a number of extended analytical comments for each aspect covered. For example:

- ◆ An extended analytical comment on page 2 identifying the relative importance of canvassing and then developing this further by establishing that the impact is enhanced when linked with the use of new technology (**2 marks**)
- ◆ A similar extended analytical comment on page 3 of their response on the relative importance of the use of battle buses (**2 marks**)
- ◆ An analytical comment on page 3 that identifies the relative importance of VoteSource and is developed further as the candidate examines the impact of limitations (**2 marks**)

#### Structure (2 marks available)

The candidate was awarded **2 marks** because they do present their evidence in a well-structured manner, with a clear line of argument throughout.

**Conclusions (4 marks available)**

The candidate was awarded **4 marks** as they provide a detailed and well-argued conclusion that evaluates the central issue in the question with additional justification.

Overall the candidate was **awarded 20/20 marks** for this question

# Commentary on candidate evidence

## Candidate 2

The evidence for this candidate has achieved the following marks for this aspect of this course assessment component.

### Question 3b

#### **Knowledge and understanding scope and development (8 marks available)**

The candidate was awarded **6 marks**. The candidate addresses four aspects in their response: canvassing, leafletting/posters, phone banks and social media and provides limited descriptions. As per the marking grid, the candidate is awarded 4 marks for scope of knowledge deployed. The candidate provides limited development with some exemplification provided for two aspects. The candidate is awarded 2 marks for the development of knowledge and understanding.

#### **Analysis (6 marks available)**

The candidate was awarded **2 marks** because they make two basic analytical comments both dealing with consequences/implications. Otherwise the response is very descriptive.

#### **Structure (2 marks available)**

The candidate was awarded **2 marks** because they do present their evidence in a well-structured manner, with a clear line of argument throughout.

#### **Conclusions (4 marks available)**

The candidate was awarded **0 marks** because the candidate does not provide a conclusion.

Overall the candidate was **awarded 10/20 marks** for this question.

# Commentary on candidate evidence

## Candidate 3

The evidence for this candidate has achieved the following marks for this aspect of this course assessment component.

### Question 3b

#### Knowledge and understanding scope and development (8 marks available)

The candidate was awarded **6 marks**. The candidate addresses three key aspects in their response: canvassing, social media and the use of apps. The candidate covers an additional aspect – the media – but this is not credited for knowledge and understanding as it is outwith the scope of this essay.

The candidate provides detailed descriptions in two of the three aspects and is awarded 3 marks for the scope of knowledge. The candidate also provides exemplification and /or explanation which for two aspects is in detail. The candidate has met the threshold for 3 marks but has not met the requirements for 4 marks (three aspects developed in detail) and is awarded 3 marks for the development of knowledge and understanding.

#### Analysis (6 marks available)

The candidate was awarded **6 marks** because they make a number of analytical comments throughout their answer. For example the candidate:

- ◆ identifies implications/ consequences (paragraph 2 on 2 occasions)
- ◆ identifies the relative importance of a factor (in paragraph 2 and 4 )
- ◆ makes comparisons with other strategies (paragraph 3),
- ◆ establishes links between components (paragraph 4)
- ◆ provides differing interpretations/viewpoints (paragraph 3 and 4)

#### Structure (2 marks available)

The candidate was awarded **2 marks** because they present their evidence in a well-structured manner, addressing and making comparisons on a point-by-point basis, with a clear line of argument throughout.

#### Conclusions (4 marks available)

The candidate was awarded **3 marks** because the candidate produces a developed conclusion that evaluates the central issue in the question.

Overall the candidate was **awarded 17/20 marks** for this question.

# Commentary on candidate evidence

## Candidate 4

The evidence for this candidate has achieved the following marks for this aspect of this course assessment component.

### Question 3a

#### **Knowledge and understanding scope and development (8 marks available)**

The candidate was awarded **6 marks**.

The candidate was awarded 3 marks for the scope of knowledge and understanding. The candidate provides descriptions of three aspects to the question: the sociological model, the rational choice model and the party identification model. However, although some detailed descriptions are made, the information provided for the party identification model is limited and, therefore, the candidate is unable to access all 4 marks.

The candidate also was awarded 3 marks for the development of knowledge as they provide a number of pieces of exemplification for both the rationale choice and sociological models. However, no exemplification/ explanation is provided for this model therefore the candidate is unable to access all 4 marks.

#### **Analysis (6 marks available)**

The candidate was awarded **6 marks** because they make a number of analytical comments. For example:

- ◆ An analytical comment is made on the second page of the candidate's response examining the consequences of class dealignment.
- ◆ On the third page of their response the candidate makes an analytical comment regarding the continuing importance of the sociological model.
- ◆ An analytical comment is made of the fifth page as the candidate attempts to establish a link between the two models.
- ◆ On the sixth and seventh pages the candidate provides an analysis of the importance of party leadership and how they are viewed by the voter.
- ◆ An analytical comment is made on the ninth page of the response examining the relative importance of the party identification model.
- ◆ A further analytical comment is recognised as the candidate establishes a link between newspapers and acting in their own self-interest.

#### **Structure (2 marks available)**

The candidate was awarded **2 marks** because they do present their evidence in a well-structured manner, with a clear line of argument throughout.

**Conclusions (4 marks available)**

The candidate was awarded **3 marks** as they provide a developed conclusion that provides a direct evaluation of the central issue in the question. However, this did not extend to full marks for the conclusion as the candidate did not appear to provide any justifications for their conclusion.

Overall the candidate was **awarded 17/20 marks** for this question.

# Commentary on candidate evidence

## Candidate 5

The evidence for this candidate has achieved the following marks for each aspect of this Course Assessment component.

### Question 1a

#### Knowledge and understanding scope

The candidate was awarded **4 marks** because two aspects are covered, each with very detailed descriptions and these include the key points.

The candidate initially provides a detailed description of power including a definition, establishes its link to social relationships and also to the work of Max Weber. The candidate also goes on to provide detailed descriptions of each of the three faces of power. The sections of the candidate's response relating to the three faces of power would themselves have been worthy of 4 marks as they provide three aspects (the three faces), at least two of which have detailed descriptions.

If these were less detailed the candidate would still have achieved full marks for this section along with their section defining and explaining power. This would have met the criteria of two aspects (power and the three faces) each with detail and including the key points. On either measure identified in the marking grid the candidate achieved 4 out of 4 marks.

#### Knowledge and understanding development

The candidate was awarded **4 marks** because all relevant aspects are developed. All three Faces of Power are developed with exemplification and/or explanation. For example, the candidate provides an explanation about why the first face is an open face, then provides exemplification relating to the smoking ban in Scotland. This development of knowledge and understanding also applies to the candidate's discussion of power.

#### Analysis

The candidate was awarded **4 marks** because the candidate provides a number of analytical comments throughout their response. Some of these comments meet the criteria for developed analysis. For example:

- ◆ on the first page of their response the candidate makes a developed analytical comment that identifies and contrasts Pluralist and Marxist perspectives of power supported by additional justification. (2 marks)
- ◆ on the third page of their response the candidate links the first face of power to the concept of democracy. (1 mark)

- ◆ on the fourth page of their response the candidate links the second face to a lack of democracy and develops this further by linking this back to the Marxist definition of power. (2 marks)

◆

In total, the candidate was **awarded 12/12 marks** for this question.