

Candidate 1 evidence

2a Power is the ability to affect peoples behaviour through coercion. Power can also be used through threats, manipulation, rewards or sanctions. Steven Lukes says that there are three faces of power, the 1st one is the open face and is easy for everyone to see when exercised. ~~the 1st face is called~~ the 1st face is called decision making and an example of it could be when the US president vetoes legislation. The 2nd face of power is hidden and not so easily seen, it is when someone gives the option to someone of what they want to do. An example could be when a teacher asks their pupils if they want to do their homework in one week.

or five weeks, it may seem like the pupils made the decision but in reality it was the teacher as they gave the choices for the pupils to make. The pupils did not have the choice to not do the homework only to do it ~~or not~~ this week or the week after. Another example of the 2nd face can be ~~seen~~ seen when David Cameron decides what's on the cabinet agenda to discuss as the cabinet ministers can't decide, only David Cameron can. The 3rd face is also hidden and is called manipulating desires. This can be seen when someone is influenced to adopt a different viewpoint to the one they originally had. This face can be seen in fox news broadcast

of the media in general. When they present a news report in order to influence people, it is hidden because people don't realise they have been manipulated.