

2a)	<p>In mainstream tabloid media the main purpose of any story is to make the newspaper money. There may be the side purpose of information for the people but a non-profitable story would simply not be run. Newspaper often claim that what they publish is for entertainment, or for information, <del>but</del> and although this may be a genuine secondary purpose, money is the always the primary.</p>
	<p>A capitalist would argue that all media's purpose should be to make money, as tabloids are still businesses, and business needs profit. They would say that informing the public is the duty of the public,</p>

and the duty of tabloids is to make money.

A traditionalist would disagree with this argument, and would argue that a newspaper's role is to inform the masses, not to simply make a profit. They would say that informative news is more important than celebrity news or simply what sells. It is a paper's duty to inform, and they would likely be disappointed at how papers have strayed from that duty and just aim to make money.

However this view seems to forget that unless a profit is made a newspaper will go out of business, and then cannot run any stories, informative or not.

It is clear that the purpose for

many news stories than is money, but does that mean all must be only for profit? Perhaps a newspaper could serve the needs of the people with stories that simply have informing purposes, but also fit in celebrity and trivial news for entertainment and for sales. The aim for money can turn many businesses to bad practises so if this was not the only aim perhaps the papers would be better ethically and for reading.

b). It is clear that newspapers only want their own success and profit when you look into The Sun's relationship with politics. The Sun newspaper has supported whoever will let it make the most money over the last twenty years of general elections, and because of its huge influence,

Whoever the Sun supports ends up winning. The Sun, and Rupert Murdoch, don't care who will run the country best, they care who will let them profit the most.

Another example of papers being out only for money is the phone hacking scandal with the News of the World. The paper hacked into the phones of celebrities, and even a missing teenage girl, Milly Dowler. They aimed to find stories only they would be able to run in order to maximise profit. These stories were sourced illegally, but to them it did not matter, as long as they sold. This example shows that money is the most important thing to these journalists, even more important than the life of a teenage girl, or the

law.

The papers also show they only care about money with their non-informative attention grabbing stories, such as the Sun story of "Boy, 11, has mark of Devil," and their constant front page stories on celebrities love ~~life~~ lives and private matters. If the papers did care about information over sales, they would not chase these stories, however profit is there to be made from them, so they make them headline news and make money while people remain uninformed, because ~~an~~ uninformed people are the easiest to sell to, and the best people for using to make a profit. This example shows that money is more important than informing the public or letting the famous

have a private life.