

Commentary on candidate evidence

The candidate evidence has achieved the following marks for each question of this course assessment component.

Question 1(a)

The candidate was awarded **8 marks out of 10 marks** because they identified three key features: colour, shape, texture (**3 marks**) and provided five discussion points (**5 marks**). The discussion points clearly linked the inspiration from the images to the item, allowing the design to be visualised. The candidate also provided a rationale and explained the intended impact on the item.

The following points were awarded **0 marks**:

- 'white colour' – the candidate stated this would be 'flattering' which is an opinion not an impact.
- 'straight shape' - the candidate stated this would be 'flattering and comfortable' which is an opinion not an impact.

Question 1(b)

The candidate was awarded **2 marks** because they explained how 'natural dyes' and 'natural fibres' could be used in the collection.

Question 1(c)

The candidate was awarded **1 out of 3 marks**. **1 mark** was awarded for 'fanbase' and **0 marks** were awarded for 'wide audience' because the consumer may not necessarily be more likely to buy the item