

Section 1

1a) The three key features I am going to discuss are colour, shape and pattern.

Colour

- From image 1 with the use of the bright blue, pink and yellow ice-cream colours could influence the designers choice to use bright coloured fabric for their collection which will make people happy and joyful reminding them of a hot sunny day.
- From image 1 the sprinkles on the ice-cream cone could inspire the designer to design a top with bright coloured sequences that will shine when caught in the light.
- From all three images there are lots of varieties of blues; dark, bright, pastel and turquoise which might inspire the designer to use blue fabrics for the background.
- From image 2 the red spade looks like a keyhole button this could inspire the designer to make a shirt with red buttons which would stand out against the blue background adding a pop of colour.

Shape

- From image 1 the swirly shape of the ice-cream may inspire the designer to create a skirt with a wavy hem or a top with bell sleeves which will swirl around just like the ice cream.
- From image 1 the ice-cream core may inspire the

fashion designer to design cloths with a v-neck neck line and the red flag from image 2 could also inspire a v-neck neck line with red bias binding

- From image 2 the waves in the back ground might inspire the fashion designer to use light weight fabrics that are lose fitting and flowy making the clothing breathable so people aren't getting too warm by using fabrics like shiffon or linen.
- From image 3 the umbarella might inspire the fashion designer to create dresses or skirts with a hankerchife hem rather than tight fitting clothing which might be too warm in summer to wear.
- From image 3 the triangles in the umbarella may inspire the fashion designer to design a line skirts and dresses for their summer collection.

Pattern

- From image 1 the swirly pattern on the ice-cream could inspire the designer to design cloths with a spiral pattern in bright colours which would be fun for summer and stand out against the blue fabric in the background.

b) An advantage of using social media to promote their collection is it is free advertisement for them, this is good because the fashion designer doesn't need to spend money on advertisement increasing their profit on their summer collection.

- Another advantage of using social media to promote their collection is that they will reach a wide variety of people so more people are likely to see it and purchase clothing from their summer collection.
- A disadvantage of using social media to promote their summer collection is they could get negative comments about their collection so people might read these comments and be put off by it so won't buy from the collection decreasing their profit.

c) One factor that a clothing manufacturer would need to consider when developing items for the collection in mass production is cost because if the manufacturer uses expensive fabric and other materials it will put the cost of the clothing item up so people might not be able to afford it so the clothing manufacturer might not make a big profit.

Second factor that a clothing manufacturer would need to consider when developing items for the collection in mass production is to make sure the items of clothing look like the picture being advertised so customers know what they are buying so you aren't faulted advertising their collection and customers aren't disappointed with what they get.

Section 2

- The apron is Cotton this is good because Cotton is absorbent this is good because food and liquids might spill but they will be soaked up by the fabric.
- ~~Because~~ the apron is Cotton it is good because Cotton isn't as flammable as other materials therefore working at ovens and hobs it is less likely to catch fire.
- The jacket is polyester this is good because it's crease resistant so the chef who representing the restaurant will look ~~smart~~ smart throughout the working day.
- The jacket is polyester this is bad because it's not ~~as absorbent~~ as absorbent as Cotton it's won't absorb liquids that get spilled on the jacket it will just make it wet.
- The jacket is polyester this is ~~not~~ good because it's stretchy material therefore will be comfy and easy to move about in.

section 2

- The apron has a pocket at the front. This is good because the chef can put his jewellery, his phone in it so its out the way while he is cooking.
- The apron has a single strap this is good because there isn't any strings that get in the way, another good thing is its smooth and fitted so it doesn't constantly need tied.
- A double row of buttons stitched to the front of the jacket will give added protection to the chef from splashes and spills because the fabric has double thickness.
- The jacket has piping cord around the edge is enclosed with a contrasting strip of fabric, this gives a smart appearance so the chef looks neat.

Q1/3 a)

* Grainline: The grainline is important to include on a pattern piece as it allows you to know which way the grainlines are supposed to face. Therefore prevents the lines on your ~~paper~~ item of clothing to be diagonal or horizontal.

* Notches: The notches allow you to be able to line up the ~~at~~ pattern pieces correctly so the item of clothing ~~is~~ can be sewn precisely and ~~not~~ therefore preventing the clothing being uneven.

darts: Darts are used to allow the item of clothing to be fitted. This is usually used more on women's clothing ~~be~~ as it goes in under the arms allowing the figure to be shown off more, but can also be used on mens ~~for~~ suits.

button line: Button lines are used to allow buttons to be sewn on correctly, therefore allowing a neater line of buttons and more precise placing creating a neat shirt.

I think that woven fabrics for school shirts are not good. This is because they get creased very easily. Therefore in creasing the amount of ironing it will need every week.

I think woven fabrics for school shirts are a good material. This is because they are a soft fabric. Therefore allowing the wearer to be comfortable during school.

I think woven fabrics for school shirts are a bad idea. This is because they are easily stained. Therefore as the people wearing them are younger school children there is a higher chance of spillage which will ruin the shirt.

I think woven fabrics for school shirts are a good idea. This is because they have a fitted/rigid structure. Therefore allowing a smart look for the school pupils whilst representing the school as it will keep its shape.

3 c) Shrink resistant: Using the shrink resistance allows the school shirt not to shrink whilst in the wash.

This helps as because as its a school shirt it will be

getting washed alot and if its shrink resistant it allows ~~more~~ multiple wears as it will still fit.

Colourfast: A benefit of having colourfast means that when you wash it the colour stays. This is useful as it needs washed many times due to being a school shirt so will keep its colour.

Question 4 (a)

Function: The design of the playsuit would need to be appropriate to its intended use. If the playsuit was intended for the warm summer months then the style and fabric should allow for unrestricted movement during play and keep the wearer cool where as a playsuit designed for winter use should be made of fabric which is insulating and will keep the child warm in colder outdoor conditions.

Aesthetics: The design of the playsuit should be visually appealing to the child e.g. bright coloured or contain images of easily recognisable characters so that the child will want to wear it. It should also be made of a fabric which is not irritating to the skin so that the child will feel comfortable. The design should also be age appropriate eg. not revealing and provocative as this would be inappropriate for a young child.

Safety: Children's clothes should not contain any loose parts e.g. toggles or drawstrings around the neck which could become entangled when playing or pose as a choking hazard.

Durability: The playsuit should be made from strong fabrics which will withstand the wear and tear endured during play. By using strong fabrics the playsuit will offer good value for money and can be expected to last for some time.

Question 4 (b)

By including the fabric content on the label the consumer can choose the appropriate temperature of washing to maintain the item by referencing the fibre content against the washing temperature on the washing machine or soap powder packet, therefore ensuring that the item is not damaged by excessive heat or too much agitation.

The fibre content would also provide valuable information to parents of children with sensitive skin who may need to avoid certain fabrics. E.g. some children are allergic to wool and this could be avoided if the parent knew the fibre content before buying the item.