

# Commentary on candidate 1 evidence

The candidate evidence contained in this pack has achieved the following marks for each stage of the coursework assessment task.

## Stage 1: Design and Plan

### 1a Themes

The candidate was awarded **2 marks out of the 2 marks available** because they have identified two key themes which are clearly linked to the chosen brief and would allow progression to the investigations:

- Decorative fashion/textile item, therefore 1 mark is awarded.
- Suitable for sale in a gift shop, therefore 1 mark is awarded

### 1b Investigations

The candidate has carried out three valid investigations each using a different technique, and has summarised information gained from each investigation.

The candidate was awarded **13 marks out of the 15 marks available** because:

#### Investigation 1 – Questionnaire

The candidate has provided a suitable technique and has used a valid source (20 female teenagers). All the questions are relevant and the number of responses to each question are given, therefore 1 mark is awarded.

#### Point of information 1

The candidate has correctly identified from the results of research that a cosmetic bag is the most popular item. The candidate has explained how this information is to be used to develop the item; therefore, 1 mark is awarded.

#### Point of information 2

The candidate has correctly identified from the results of research that pastel colours are the most popular. The candidate has explained how this information is to be used to develop the item; therefore, 1 mark is awarded.

#### Point of information 3

The candidate has correctly identified from the results of research that a plain fabric is the most popular. However, the subsequent information is personal opinion and not based on evidence from the investigation; therefore, no mark is awarded.

#### Point of information 4

The candidate has correctly identified from the results of research that durability and crease resistance were considered by the target group to be the most important properties. The candidate has explained how this information is to be used to develop the item; therefore, 1 mark is awarded.

#### Point of information 5

The candidate has correctly identified from the results of research that embroidery and piped seams are the most popular decorative techniques. The candidate has explained how this information is to be used to develop the item; therefore, 1 mark is awarded.

#### Point of information 6

The candidate has correctly identified from the results of research that colour is the most important feature. The candidate has explained how this information is to be used to develop the item; therefore, 1 mark is awarded.

#### Investigation 2 – Internet Research

The candidate has provided an appropriate technique, with details of 3 valid sources and has clearly indicated which information came from which site, therefore 1 mark is awarded.

#### Point of information 1

The candidate has correctly identified from the results of research that beading is popular in the items in gift shops, and has taken this information together with information from the previous investigation and said how it will be used to develop the item; therefore, 1 mark is awarded.

#### Point of information 2

The candidate has stated from the results of research that embroidery is popular in the items in gift shops. However, there is only one item, a handbag that indicates embroidery being used as a form of decoration. This does not show that it is a popular trend; therefore, no mark is awarded.

#### Point of information 3

The candidate has correctly identified from the results of research that a visible zip is popular (6 out of 9 items have one) in the items in gift shops. The candidate has explained how this information is to be used to develop the item; therefore, 1 mark is awarded.

#### Point of information 4

The candidate has correctly identified from the results of research that pom-poms and tassels are popular (7 out of 9 items have one of these) in the items in gift shops. The candidate has explained how this information is to be used to develop the item; therefore, 1 mark is awarded.

#### Point of information 5

The candidate has stated that piped seams provide structure/shape. This is personal opinion and not based on evidence from the investigation; therefore, no mark is awarded.

#### Point of information 6

The candidate has correctly identified from the results of research that floral embroidery is popular in the items in gift shops. The candidate has correctly explained how this information is to be used to develop the item; therefore, 1 mark is awarded.

#### Point of information 7

The candidate has stated that pastel colours, particularly blue, yellow and pink are popular. This is only evident in one cosmetic bag investigated and therefore does not indicate that they are popular colours; therefore, no mark is awarded.

### Investigation 3 – Interview

The candidate has provided a suitable technique and though all the questions are relevant, the expert is not suitably qualified to give a definitive answer to Question 5. In this instance, a question for which the expert is not qualified to answer is deemed invalid and the points of information drawn from the remaining questions which are valid are marked.

#### Point of information 1

The candidate has correctly identified from the results of research a range of techniques for achieving a good result when beading. The candidate has explained how this information is to be used to develop the item; therefore, 1 mark is awarded.

#### Point of information 2

The candidate has correctly identified from the results of research suitable threads to be used for embroidery. The candidate has explained how this information is to be used to develop the item; therefore, 1 mark is awarded.

#### Point of information 3

The candidate's comment is based on personal opinion; therefore, no mark is awarded.

#### Point of information 4

The candidate has not identified which embroidery stitches might be used in the item. The comment does not show progression to the development of the item; therefore, no mark is awarded.

#### Point of information 5

Invalid question

#### Point of information 6

The candidate has not identified which processes might be used in the item. The comment does not show progression to the development of the item; therefore, no mark is awarded.

### **1c The solution**

The candidate was awarded **16 marks out of the 18 marks available** because:

#### Presentation of the solution – a decorative cosmetic bag

The candidate provided enough detail for the cosmetic bag to be clearly visualised. The presentation provided dimensions, details of fastenings, details of surface decoration and construction techniques to be included in the solution. however, the candidate did not include details of the fabric to be used or the colours to be used for the bag; therefore, 3 marks are awarded.

#### Justification of features

##### Design features

###### Design feature 1: Beading

The candidate has provided relevant justification based on evidence from investigation 2 point 1 (beading was popular in the gift shops); therefore, 1 mark is awarded.

###### Design feature 2: Embroidery

The candidate has provided relevant justification based on evidence from investigation 1 question 6 (18/20 – top response); therefore, 1 mark is awarded.

###### Design feature 3: Visible zip

The justification is based on the candidate's personal opinion; therefore, no mark is awarded.

###### Design feature 4: Piped seam

The justification is based on the candidate's personal opinion; therefore, no mark is awarded.

###### Design feature 5: Ribbon/tassel/pom-pom zipper pull

The candidate has provided relevant justification based on evidence from investigation 2; therefore, 1 mark is awarded.

#### Properties and characteristics of textiles to be used

##### Property/characteristic 1: Cotton – good strength

The candidate has provided information linked to an investigation, but justification was from knowledge rather than from the results of an investigation; therefore, no mark is awarded.

##### Property/characteristic: 2,3,4,5

These were not based on evidence from investigations; therefore, no marks are awarded.

#### Construction techniques to be used

Construction technique 1: Plain visible zip with ribbon

The candidate has provided relevant justification based on evidence from Investigation 3 (Point 3) and Investigation 3 (Point 3); therefore, 1 mark is awarded

Construction technique 2: Piped seam

The candidate has provided relevant justification based on evidence from Investigation 1 (Point 5); therefore, 1 mark is awarded

Construction technique 3: Plain seam

The candidate has provided relevant justification based on evidence from Investigation 3 (Point 6); therefore, 1 mark is awarded

Construction technique 4: Overlocked raw edges

The candidate has provided relevant justification based on evidence from Investigation 3 (Point 6); therefore, 1 mark is awarded

Construction technique 5: Insertion of lining

The candidate has provided relevant justification based on evidence from Investigation 3 (Point 6); therefore, 1 mark is awarded

#### Specialist equipment

Specialist equipment 1: Zipper foot

The candidate has provided relevant justification based on evidence from investigation 3 (Point 6); therefore, 1 mark is awarded

Specialist equipment 2: Piping foot

The candidate has provided relevant justification based on evidence from investigation 3 (Point 6); therefore, 1 mark is awarded

Specialist equipment 3: Small embroidery scissors

The candidate has provided relevant justification based on evidence from investigation 3 (Point 6); therefore, 1 mark is awarded

Specialist equipment 4: Overlocking machine

The candidate has provided relevant justification based on evidence from investigation 3 (Point 6); therefore, 1 mark is awarded

Specialist equipment 5: Embroidery needle

The candidate has provided relevant justification based on evidence from investigation 3 (Question 2); therefore, 1 mark is awarded

Specialist equipment 5: Iron

This is not an item of specialist equipment; therefore, no mark awarded.

#### **1d The plan**

The candidate was awarded **4 marks out of the 6 marks available** because:

The candidate's plan identifies most of the key processes in a logical order, with the majority of steps having appropriate time allocations.

### **1e The requisition**

The candidate was awarded **2 marks out of the 4 marks available** because:

The candidate has identified all textiles and components necessary to manufacture the cosmetic bag, but there are no details of the fabric composition or colour. The candidate has not identified all of the tools/equipment necessary for manufacture, including for example, overlocker, iron, pins and tailors chalk; therefore, 2 marks are awarded.

*The candidate has provided the required photographic evidence of the item.*

## **Stage 3: Evaluation**

### **3a(i) Using an appropriate test which relates specifically to the suitability of the textiles and/or components used, to provide relevant information about the item**

The candidate was awarded **3 marks out of the 3 marks available** because:

The candidate has implemented an appropriate testing technique (sensory testing with additional comments) and has used a valid source (6 teenagers); therefore, 1 mark is awarded.

All the test results are presented clearly; therefore, 2 marks are awarded.

### **3a(ii): Using an appropriate different test to provide relevant information about the item**

The candidate was awarded **3 marks out of the 3 marks available** because:

The candidate has implemented a different appropriate testing technique (interview) and has used a valid source (suitable expert); therefore, one mark is awarded.

All the test results are presented clearly; therefore, 2 marks are awarded.

### **3a(iii): Identifying key information for use in evaluation**

The candidate was awarded **2 marks out of the 2 marks available** because:

From Test 1 – (Sensory evaluation with additional comments)

Points 1,2,3,4: All pieces of key information presented by the candidate have been derived from the results of testing, and provide consequential information that could be used for evaluation.

From Test 2 – (Interview with an appropriate expert)

Points 1,2,3,4: All pieces of key information presented by the candidate have been derived from the results of testing, and provide consequential information that could be used for evaluation.

**3b): Evaluating the fashion/textile item, based on the results of testing**

The candidate was awarded **2 marks out of the 3 marks available** because:

## Evaluation point 1

The candidate has made a judgement (suitable to sell in a gift shop) about the item (the embroidery and applique) based the results of testing (in Test 1, 6/6 testers said they liked it a lot); therefore, 1 mark is awarded.

## Evaluation point 2

The candidate has made a judgement (my item would sell successfully). However, this is not based on the results of testing (in Test 2 the expert said it was of good quality/suitable to sell in a gift shop). This would not guarantee that the item would sell successfully; therefore, no mark is awarded

## Evaluation point 3

The candidate has made a judgement (could be improved) about the item which is based on the results of testing (in Test 2, the expert said I should use waterproof lining and a larger zip); and provides an overall outcome that it is more appealing; therefore, 1 mark is awarded.

**3c: Improving or adapting the product**

The candidate was awarded **3 marks out of the 4 marks available** because:

Suggested adaptation/improvement 1:

The candidate has identified an appropriate improvement (using smaller beads); therefore, 1 mark is awarded.

The candidate has provided relevant justification based on evidence from testing (Test 1); therefore, 1 mark is awarded.

Suggested adaptation/improvement 2:

The candidate has identified an appropriate improvement (adding a waterproof lining); therefore, 1 mark is awarded.

The candidate's justification is not based on evidence from testing and is the candidate's personal opinion; therefore, no mark is awarded.

The candidate was awarded **50 marks out of the 60 marks available** for the Assignment.