

**Section 1: Design and plan (45 marks)**

What is your chosen brief?	Develop a decorative fashion and textile item suitable for a teenage female appropriate to sell in a gift shop.	
1(a) Identifying <u>two</u> key themes from your chosen brief (2 marks).		
Key Issue / theme		
1. It must be a decorative fashion/textile item		
2. It must be suitable for selling in a gift shop		
Research questions	Investigative techniques & sources of information	Does this link to a key issue / theme
What research questions will you investigate? What do you need to find out to enable your item to meet the brief?	Choose <u>three different</u> investigative techniques you plan to use to find this information	List the sources of information you are likely to use in your investigation
1. What fashion or textile items are most popular with teenage girls who are my target market.	<u>Questionnaire</u>	20 female teenagers
2. What decorative techniques are currently popular in online gift shops?	<u>Internet research - online gift shops</u>	Gift shops aimed at teenage females  Website one: <a href="http://www.next.co.uk/shop/promotion-giftsforher-0">http://www.next.co.uk/shop/promotion-giftsforher-0</a>  Website two: <a href="https://www.johnlewis.com/browse/gifts/fashion-accessories-for-her/_/N-7ktl?intcmp=cp_gif_area_s_mbl8_top_fashionforher_x081017">https://www.johnlewis.com/browse/gifts/fashion-accessories-for-her/_/N-7ktl?intcmp=cp_gif_area_s_mbl8_top_fashionforher_x081017</a>  Website three: <a href="https://www.matalan.co.uk/womens/accessories/bags-and-purses">https://www.matalan.co.uk/womens/accessories/bags-and-purses</a>
3. What are the current trends?	<u>Interview</u>	teaching FTT

**1(b) Carrying out three investigations into the key themes using different research techniques.**

(15 marks)

**Investigative Technique 1 (5 marks)**

<b>Technique used:</b>	Questionnaire
<b>Aim:</b>	To find out the most popular fashion and textile items among teenage girls.
<b>Sources used:</b>	20 female teenagers.

**Results:**

Aim: To find out what type of fashion or textile items are most popular with teenage girls.

**Q1. What is your age range?**

12-15 - 20/20

15-20 - 0

**Q2. When in a gift shop, what fashion and textile item are you most likely to buy as a gift for a teenage girl?**

Purse - 7/20

Pencil case - 0/20

Handbag - 2/20

Cosmetic bag - 8/20

Decorative door stopper - 3/20

Cushion - 0/20

Rucksack - 0/20

**Q3. What colour trend would you choose when buying a fashion and textile gift for a teenage girl?**

Minimalist colours (e.g. black, white, navy etc.) - 2/20

Pastel colours (e.g. pale pink, blue, yellow etc.) - 7/20

Primary colours (e.g. bright red, blue, yellow, green etc.) - 6/20

Seasonal on trend colours - 5/20

**Q4. What pattern on fabric are you most drawn to when buying a fashion and textile gift for a teenage girl?**

Stripes - 2/20

Dots - 0/20

Floral - 8/20

Plain - 10/20

Other: 0

**Q5. Which fabric would you prefer when buying a fashion and textile gift for a teenage girl?**

Cotton - 13/20

Denim - 0/20

Linen - 2/20

Velvet - 2/20

Silk - 3/20

**Q6. What decorative techniques do you prefer on a fashion and textile gift for a teenage girl? (Select two)**

Embroidery - 18/20

Applique - 7/20

Beads - 2/20

Buttons - 4/20

Piped seam - 9/20

Other: 0

Q7. Which of the following is most important to you when buying a fashion and textile gift for a teenage girl?

Colour - 10/20

Price - 6/20

Latest fashion - 0/20

Pattern - 2/20

Fabric - 2/20

Ease of aftercare - 0/20

Q8. Which of the following fabric properties are most important to you when buying a fashion and textile gift for a teenage girl? (Select two)

Durable - 17/20

Absorbent - 4/20

Crease resistance - 14/20

Easy care - 5/20

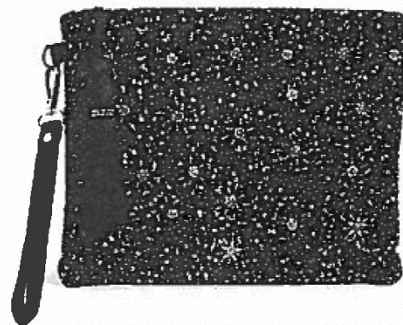
Main points of information which can be used to develop the fashion / textile item

POINT 1	From my questionnaire I have found that 8/20 teenage girls stated they would buy a cosmetic bag for one of their teenage female friends. Therefore I will consider this information and in my next investigation research cosmetic bags to appeal to my target market. However, I will also look at other items that could be sold in a gift shop that could possibly fill a gap in the market, in my next investigation.
POINT 2	From my questionnaire I have found that 7/20 teenage girls selected that they would choose a pastel colour scheme if buying a fashion and textile gift for a fellow teenage female friend. Therefore I will consider this information and look at what pastel colours seem to be currently on trend in my next investigation in order to appeal to my target market.
POINT 3	From my questionnaire I have found that 10/20 teenage girls when buying a fashion and textile item for another teenage female they would usually go for a plain fabric with no pattern. Therefore I will keep this information in mind and really focus on decoration when it comes to making my item, to make it eye-catching.
POINT 4	I asked the teenage girls doing my questionnaire to select two fabric properties that appeal to them the most when looking for a fashion and textile gift item for a fellow teenage girl. I found out that, 17/40 selected durable and 14/40 selected crease resistant properties. I will keep in mind these two factors when selecting fabrics in order to appeal to my target market.
POINT 5	Again, I asked the teenage girls doing my questionnaire to select two decorative techniques that appeal to them the most when looking for a fashion and textile gift item for another teenage girl. I found that 18/40 selected embroidery and 9/40 selected a piped seam. I will consider this information and research what embroidery techniques are currently trendy in my investigation.
POINT 6	10/20 teenage girls selected that colour is most important to them when buying a fashion and textile gift item for another teenage girl. I will keep this information in mind and further research current colour trends in my next investigation.

Investigative Technique 2 (5 marks)

Technique used:	Internet research.
Aim:	To find out what decorative techniques are most popular in gift shops.

Sources used:	Next, John Lewis and Matalan.
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**Results:**Website one: <http://www.next.co.uk/shop/promotion-giftsforher-0>**Item:** Makeup bag**Decoration:** visible zip with pom-pom keyring**Colours:** pink and gold**Size:** H13xW17xD2cm**Fabric:** 100% cotton. Lining 100% polyester.**Design:** Personalised lettering**Price:** £8.00**Rating:** Good**Item:** Clutch bag**Decoration:** Beading and tassel.**Colours:** Black and silver**Size:** H18xW24xD2.5cm**Fabric:** All 100% polyester**Design:** Stars**Price:** £22.00**Rating:** Excellent**Item:** Cushion**Decoration:** Beading**Colours:** Grey and white**Size:** 43x43cm**Fabric:** 61% wool, 30% polyester and other**Fibres etc.** Embroidery 100% acrylic.**Design:** Snowflake**Price:** £28.00**Rating:** Very good



Website two: [https://www.johnlewis.com/browse/gifts/fashion-accessories-for-her/\\_/N-7k1?intcmp=cp\\_gif\\_area\\_smb18\\_top\\_fashionforher\\_x081017](https://www.johnlewis.com/browse/gifts/fashion-accessories-for-her/_/N-7k1?intcmp=cp_gif_area_smb18_top_fashionforher_x081017)

Item: Cross body bag

Decoration: Tassel, visible zip and topstitching

Colours: Grey and black

Size: H23 x W17.5 x D4.5cm

Fabric: Leather

Design: Plain

Price: £145.00

Rating: Excellent



Item: Purse

Decoration: Piped seam and star sequins with decorative zip

Colours: Black and silver

Size: H9 x W10.5 x D2.5cm

Fabric: Leather

Design: Stars

Price: £55.00

Rating: Very good



Item: cosmetic bag

Decoration: Decorative zip and printed floral pattern

Colours: Navy, pastel blues, pinks and yellows with a contrasting red

Size: H12.5 x W17.5 x D6.2cm

Fabric: Leather

Design: Floral

Price: £17.00

Rating: Good



Website three: <https://www.matalan.co.uk/womens/accessories/bags-and-purses>

Item: handbag

Decoration: Embroidery, topstitching

Colours: red, blue, white, black

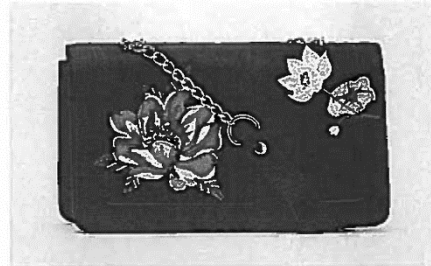
Size: H13cmxW25.5cmxD7cm

Fabric: shell: 100% polyester. Faux suede. Lining: 100% polyester.

Design: Floral

Price: £14.00

Rating: Very good



Item: Clutch bag

Decoration: Bead embellishment, pom-poms

Colours: Blue, yellow, black, silver

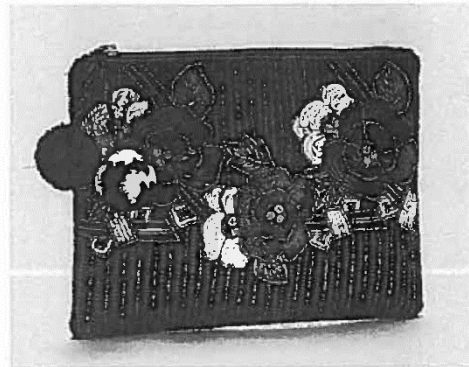
Size: H18cmxW24cm

Fabric: 100% polyester

Design: Floral

Price: £7.00

Rating: Excellent



Item: Tote bag

Decoration: Applique, decorative part-chain handle

Colours: Grey and gold

Size: H24cmxW33cmxD11.5cm

Fabric: Shell: PVC. Lining: 100% polyester

Design: Floral

Price: £16.00

Rating: Excellent



Website three: <https://www.matalan.co.uk/womens/accessories/bags-and-purses>

Item: handbag

Decoration: Embroidery, topstitching

Colours: red, blue, white, black

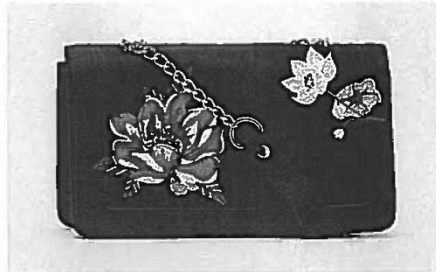
Size: H13cmxW25.5cmxD7cm

Fabric: shell: 100% polyester. Faux suede. Lining: 100% polyester.

Design: Floral

Price: £14.00

Rating: Very good



Item: Clutch bag

Decoration: Bead embellishment, pom-poms

Colours: Blue, yellow, black, silver

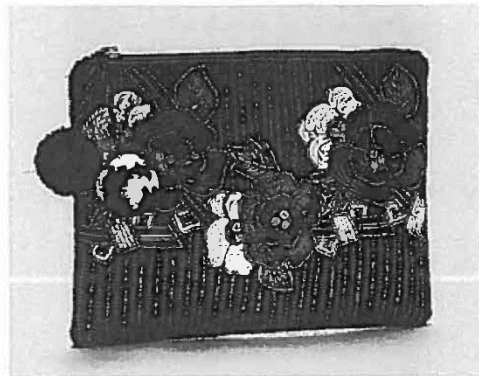
Size: H18cmxW24cm

Fabric: 100% polyester

Design: Floral

Price: £7.00

Rating: Excellent



Item: Tote bag

Decoration: Applique, decorative part-chain handle

Colours: Grey and gold

Size: H24cmxW33cmxD11.5cm

Fabric: Shell: PVC. Lining: 100% polyester

Design: Floral

Price: £16.00

Rating: Excellent



Main points of information which can be used to develop the fashion / textile item	
POINT 1	From my internet research, I found that beading was quite popular within the gift shops I looked at. Therefore, although it wasn't so popular with my target market earlier in the questionnaire, I will think about incorporating it into the embroidery which was something my target market chose in order to make it more decorative. I will have to ask in my next investigation how to apply beading as I have not done so before.
POINT 2	As well as my target market appealing to embroidery, I found it to be quite popular in gift shops. Therefore I will definitely be using this to decorate my item. In my next investigation, an interview, I will be asking what types of thread, and stitches would be best to use in order to make my item more appealing.
POINT 3	From my internet research, I found that a visible zip was a very popular decorative technique within the items I collected. Therefore I will definitely consider using a visible zip on my cosmetic bag in order to appeal to my target market, which I will investigate further in my interview with an expert.
POINT 4	From my internet research I found that things that attach to the zip such as pom-poms and tassels are currently on trend, therefore I will consider using one of these decorative techniques in order to appeal to my target market, which I will investigate further in my interview with an expert.
POINT 5	From my internet research, I found that piping is quite popular on cosmetic bags as it allows them to hold their shape and overall gives a neater appearance. Piping was one of the chosen decorative features in my first investigation of a questionnaire. Therefore, I will definitely consider using this to make the bag appealing to my target market.
POINT 6	From my internet research on current gift items, I found that when embroidery is used as decoration, floral embroidery was the most popular. Therefore I will strongly consider making my embroidery floral to appeal to my target market.  Point 7- from my internet research I found out that a few currently trendy pastel colours are pastel blues, pinks and yellows. Therefore, I will consider using these colours to make my cosmetic bag appealing to my target market.
Investigative Technique 3 (5 marks)	
Technique used:	Interview a professional fashion and textile expert.
Aim:	To get advice on decorative techniques and decorative trends.
Sources used:	teaching fashion and textile technology
<b>Results:</b> Q1. In my internet research, I found that beading was quite a popular decorative technique. Do you have any tips on how to apply beading? You need to: <ul style="list-style-type: none"> <li>· use a strong backing material so consider interfacing your fabric if it is not strong enough as it will need to support the weight of the beads stitched into it</li> <li>· use a suitable thread · There are two basic types of thread, nylon beading thread and gel-spun or fishing line-type thread. They are soft, strong, and will not create large holes in the bead embroidery backing fabric..</li> <li>· use a beading needle and knot each bead onto the backing fabric so if one falls off the rest are still secure</li> </ul>	

**Q2. In my internet research I also found that embroidery was quite a popular decorative technique for a gift. What thread would you recommend is best for embroidery?**

The thread you use depends on the type of fabric you are using and the effect you want to achieve. The following are common threads used in embroidery:

- Stranded cotton - comes in a skein with 6 threads and you take 2 or 3 threads to sew your design onto your fabric. A fine embroidery needle can be used for this thread
- Soft embroidery thread / perle cotton are both softly twisted threads, and they create a relatively smooth finish when stitched. They are thicker and require a larger needle

**Q3. I have found out that pom-poms and tassels are a popular decoration to add to the zipper pull. If I added one of these things along with the other decorations do you think that would make the bag too overwhelming for my target market?**

I think to use either pom-poms / tassels as a zipper pull decoration would be fine though ribbon would achieve the same effect

**Q4. If I was to put floral embroidery on the cosmetic bag, what decorative stitches would you recommend I use?**

Satin stitch, chain stitch, stem stitch, seed stitch, lazy daisy stitch, French knots, back stitch. Herringbone stitch and blanket stitch are all suitable decorative embroidery stitches that you could use to make your item decorative.

**Q5. I had planned to find out what decorative trends are currently popular in order to make sure my item appeals to my target market, could you possibly name some of these trends?**

- Tropical forest and sea prints
- Indian prints
- Floral prints such as old wall paper florals as well as aged / distressed effects
- Textured fabrics - waffle texture, embedded crystals, fabric overlaid with lace panels
- Reflective fabrics / embellishments e.g. metallic shot, sequins
- Matt colours

**Q6. Other than these factors, how can I make sure that the appearance of my item appeals to my target market?**

To make sure that the appearance of your item appeals to my target market and is of a high quality you need to ensure that you:

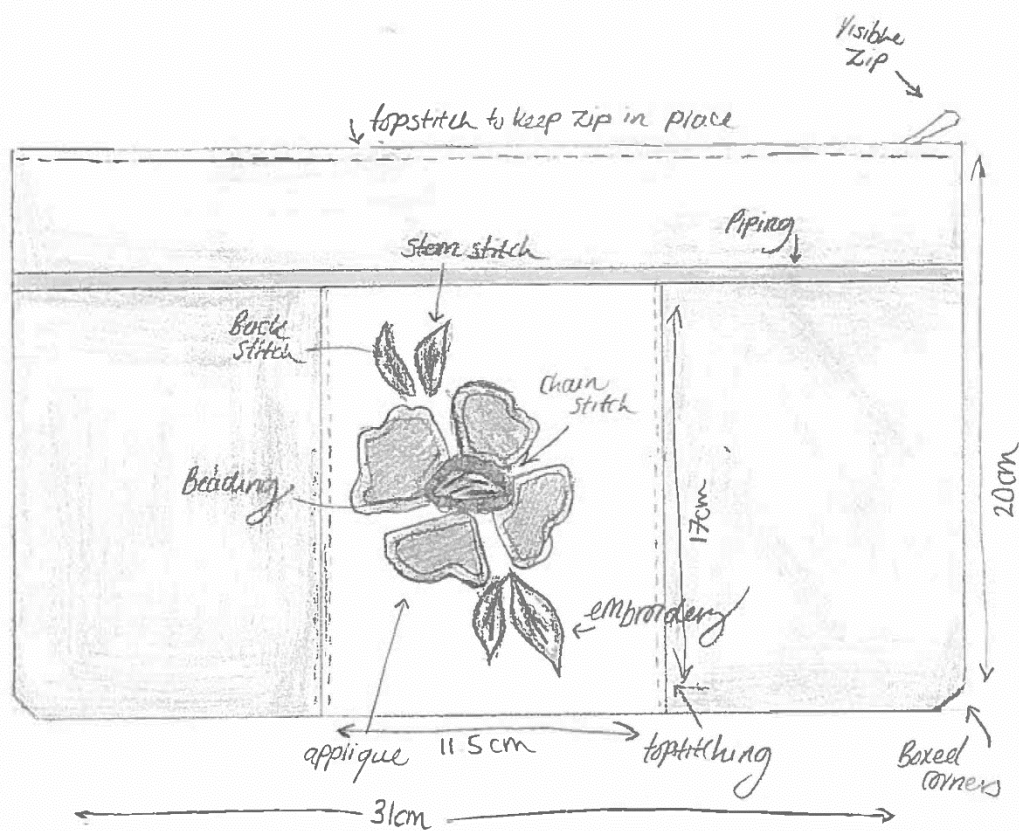
- Position pattern correctly on directional / check fabrics
- Cut out accurately and neatly
- Measure seam allowances accurately
- Use strong seams such as plain seams with overlocked raw edges or flat fell felled seams with two rows of stitching as it this will help it to withstand constant use and washing without falling apart
- If appropriate, insert a fitted lining to make it stronger and to give it a high quality finish on the inside.
- Make good use of pinning and tacking tricky areas when inserting zips or applying piping into seams
- Measure accurately and make good use of measuring guides on the sewing machine.
- Use a specialist presser foot when applying zips and piping trim as it will help you stitch close to zip or the piping.
- Use a button mould for covering covered buttons.
- If appropriate, apply interfacing to make the fabric stronger and easier to handle.
- Stitch using the correct tension, correct size of stitch and reverse stitching / lock stitch to secure, and unpick poor stitching carefully with a stitch unpicker.
- Press out seams using the correct tools such as a tailor's ham for curved seams and a tailor's

<p>clapperboard to flatten seams after pressing.</p> <ul style="list-style-type: none"> <li>· Mustin should be used to protect the fabric during pressing to prevent accidental scorching.</li> <li>· If decorative trims / fasteners are applied they should be securely stitched into place incase they fall off during wear or washing.</li> <li>· All threads should be trimmed off</li> </ul>	
<b>Main points of information which can be used to develop the fashion / textile item</b>	
<b>POINT 1</b>	In my third investigation, an interview, I asked how beading could be applied. Overall, I found from this that to apply beading effectively I have to use a strong fabric or interface my fabric to make it stronger, use either nylon beading thread, gel-spun thread or fishing line thread with a special beading needle. Following these factors will help make the beading look best and appeal to my target market.
<b>POINT 2</b>	With a plan in mind of embroidering my cosmetic bag, I asked in my interview what thread would be best to use. In turn I found out that the following two types give good results: stranded cotton and soft embroidery thread. Therefore, once I decide on what finish I would prefer and once I purchase my fabric I will decide on which embroidery thread I will use in order to appeal to my target market.
<b>POINT 3</b>	I then asked whether it would be acceptable to use pom-poms or tassels as a zipper-pull along with the other decorative techniques I plan to use. I found that a quicker yet still effective alternative of using a ribbon for a zipper-pull was suggested. Which would function the same but not distract my target market so much from the other decorative features such as embroidery and beading etc.
<b>POINT 4</b>	In my interview I also found out a variety of stitches I could use for floral embroidery, therefore I will consider these and choose a few in order to meet my brief and make my item decorative and appealing to my target market.
<b>POINT 5</b>	I also found out a range of current fashion and textile trends that will appeal to my target market which I will consider when designing my item.
<b>POINT 6</b>	Lastly, I asked in my interview how I could make my fashion and textile item appealing to my target market and was given a lot of advice about application processes and so on which I will keep in mind while producing my item.

1(c) Present and justify an appropriate solution for a fashion / textile item based on the information generated from the research. (A total of 18 marks)

- Presentation of the solution displaying all the details relevant to the solution allowing the solution to be clearly visualised (4 marks)

My Solution





<b>1(c) Present and justify an appropriate solution for a fashion / textile item based on the results of your investigation continued.....</b>	
<ul style="list-style-type: none"> <li>➤ Justification of the solution - 1 mark for each relevant point (14 marks)</li> <li>➤ A minimum of four Design Features of the item.</li> </ul>	
Design Feature 1	How does it meet the brief?
<i>Beading</i>	<i>It meets my brief as it makes the item decorative and appeals to my target market as shown in my questionnaire. Beads will add some more dimension to the embroidery also making it more appealing to my target market.</i>
Design Feature 2	How does it meet the brief?
<i>Embroidery</i>	<i>Embroidery also meets my brief as it makes the item decorative and appeals to my target market as shown in my questionnaire. There are a variety of different embroidery stitches and patterns that I can use, the most popular pattern being floral as I found out from my internet research, therefore I will consider using this to meet my brief.</i>
Design Feature 3	How does it meet the brief?
<i>Visible zip</i>	<i>A visible zip as a closure was seen to be very popular in my internet research of gift shops and therefore meets my brief of being suitable to sell in a gift shop.</i>
Design Feature 4	How does it meet the brief?
<i>Piped seam</i>	<i>A piped seam was quite a popular decorative technique I found from my questionnaire therefore it meets my brief of appealing to my target market and also adds some shape to the cosmetic bag.</i>
Design Feature 5 - OPTIONAL	How does it meet the brief?
<i>Ribbon/tassel/pom-pom zipper pull</i>	<i>Zipper pulls were also a very popular decorative technique I found from my internet research. They make the zip easier to use and add a fun decorative effect. Also since I was looking in gifts shops this would meet my brief of being suitable to sell in a gift shop.</i>

<ul style="list-style-type: none"> <li>➤ A minimum of four Properties and/or Characteristics of the textiles to be used in the item.</li> </ul>	
Property / Characteristic 1	How does it meet the brief?
<i>Good strength - cotton</i>	<i>In my questionnaire my target market showed strong signs of wanting a durable fabric while the most popular choice of fabric was cotton. This works well and if I were to use cotton would meet my brief by appealing to my target market of teenage girls.</i>
Property / Characteristic 2	How does it meet the brief?
<i>Easy to handle and sew - cotton</i>	<i>This allows me to easily apply embroidery to the cotton without ruining it which also appeals to my target market therefore meeting my brief of teenage girls.</i>
Property / Characteristic 3	How does it meet the brief?
<i>Machine washable - cotton</i>	<i>This is important as it means the bag could easily be used for its purpose as a cosmetic bag so messy things like makeup and other toiletries can be put in it, and it can be easily washed if the products get on it. Keeping up its appearance and meeting my brief by appealing to teenage girls.</i>
Property / Characteristic 4	How does it meet the brief?



<i>Colour retention - cotton</i>	<i>Colour retention is when a fabric surface has the capability to keep the surface colour over a long period of time even after washing. This is important and meets my brief as it means that the appearance of the bag will last a long time, appealing to the target market as they are getting the most out of their money.</i>
<b>Property / Characteristic 5 OPTIONAL</b>	<b>How does it meet the brief?</b>
<i>Comfortable/soft - cotton</i>	<i>This meets my brief as it will mean the bag is comfortable for my target market to hold therefore appealing to my target market.</i>

➤ A minimum of four Construction / Finishing techniques to be used in the item.	
<b>Construction / Finishing technique 1</b>	<b>How does it meet the brief?</b>
<i>Plain visible zip with ribbon</i>	<i>I'm planning to use a visible zip as it makes the item more decorative especially with a pull attached to it. Therefore I will consider attaching a ribbon to it as was suggested in my interview as opposed to using a pom-pom or tassel. This feature would make my item more decorative and therefore meet my brief. Furthermore, appealing to my target market.</i>
<b>Construction / Finishing technique 2</b>	<b>How does it meet the brief?</b>
<i>Piped seam</i>	<i>I decided to use a piped seam as it was very popular in my questionnaire and it adds structure to the bag. It also gives it more decorative features making it suitable for selling in a gift shop, therefore meeting my brief.</i>
<b>Construction / Finishing technique 3</b>	<b>How does it meet the brief?</b>
<i>Plain seam</i>	<i>A plain seam was suggested in my interview and is the simplest of seams but one that also gives a very flat neat finish, also improving the appearance of the cosmetic bag and appealing to my target market, therefore meeting my brief.</i>
<b>Construction / Finishing technique 4</b>	<b>How does it meet the brief?</b>
<i>Overlocked raw edges</i>	<i>Overlocking raw edges was also suggested in the interview I did and it makes the item less liable to fraying and more likely to last a longer time. It also trims off extra threads giving an overall neater appearance which would make it suitable to sell in a gift shop and appealing to my target market, therefore meeting my brief.</i>
<b>Construction / Finishing technique 5 OPTIONAL</b>	<b>How does it meet the brief?</b>
<i>Insertion of lining</i>	<i>Insertion of lining was suggested to me in the interview I did as it will make the bag stronger and give it a high quality finish on the inside. Since this gives the bag a higher quality, it means that it makes it more suitable for selling in a gift shop therefore meeting my brief.</i>

➤ Any items of specialist equipment to be used	
<b>Item of specialist equipment 1</b>	<b>How will it be used to meet the brief?</b>
<i>Zipper foot</i>	<i>I will be using a zipper foot to apply my visible zip as was suggested in the interview I did. It gives the stitching a neater finish and therefore makes the item suitable to sell in a gift shop and appealing to my target market, which meets my brief.</i>
<b>Item of specialist equipment 2</b>	<b>How will it be used to meet the brief?</b>
<i>Piping foot</i>	<i>I will also be using a piping foot which was also suggested in the interview I did to do the same thing but for the piping, making sure the stitching stays neat and in result looks more appealing and suitable to sell in a gift shop, therefore meeting my brief.</i>
<b>Item of specialist equipment 3</b>	<b>How will it be used to meet the brief?</b>
<i>Small embroidery scissors</i>	<i>I will need these small embroidery scissors to cut any loose</i>

	<i>threads as was suggested in the interview I did. This will also make the appearance of the cosmetic bag neater and the quality better and therefore meet my brief of appealing to my target market and being suitable for sale in a gift shop which meets my brief.</i>
<b>Item of specialist equipment 4</b>	<b>How will it be used to meet the brief?</b>
<i>Overlocking machine</i>	<i>An overlocking machine will need to be used to finish off the raw edges of fabric and prevent fraying. This will make the appearance of the cosmetic bag better and more appealing meaning it may sell well, meeting my brief.</i>
<b>Item of specialist equipment 5</b>	<b>How will it be used to meet the brief?</b>
<i>Embroidery needle</i>	<i>I will need the correct size of embroidery needle depending on the pattern and the type of thread I use as mentioned in question two of the interview with an expert. This will help me achieve neat embroidery which will also appeal to my target market and be more suitable to sell in a gift shop, therefore meeting my brief.</i>
<b>Item of specialist equipment 6</b>	<b>How will it be used to meet the brief?</b>
<i>Iron</i>	<i>I will need an iron to press my fabric and in result make it look neater and easier to stitch neatly as mentioned in the last question of the interview I did, therefore will help to meet my brief.</i>

approximate time allocations	Planned sequence of work		notes/comments/amendments
Date	Times		
26/01/18	10mins 15mins 15mins 10mins	Collect everything I need and take a photo Cut out all patterns required. Cut out lining Cut out wadding	I completed this successfully and on time due to good access to materials. Keeping me ahead of schedule.
29/01/18	10mins 10mins 10mins 10mins 10mins	Apply interfacing to main body pieces Apply interfacing to main body lining Apply fusible fleece to the WS of outer main body piece front Apply fusible fleece to the WS of outer main body piece back Fold and press under long edges of centre panels by 1.5cm	I applied the interfacing to the fabric without trouble. However the fusible fleece caused a ripple effect on the fabric, therefore, I decided to use normal fleece and overlock it onto the fabric which worked remarkably well and gave the outer pieces that spongy effect the bag is supposed to have. This put me behind schedule a bit and so I came in after school to finish it.
30/01/18	5mins 5mins 10mins 10mins 10mins 10mins 10mins	Cut out applique flower petals and attach to centre panel Machine stitch the flower onto the fabric Apply beads to the centre of the flower in circular pattern Begin hand embroidering the leaves For back of bag, with both RS up position centre panel centrally widthways on top of outer main body matching centre markings Match up the top and bottom edges, pin, tack and topstitch in place on both sides of panel, 3mm from the folded edge.	I found the applique flower easier to do than any other applique I've done before. To machine stitch around it I used an electronic machine in order to get more control over it and because of this it worked well and gave a neater appearance.  The beading was quite successful too although I tried to create a swirl type pattern it turned out looking a bit more unarranged than that due to the funny shape of the inside of the flower.  It took me two attempts to get the beading right as I used two colours at first but found that to be too distracting therefore started over with different colours in order to appeal to my target market. This meant I was not able to stick to my time plan and therefore had to come in for extra time outside of class.
31/01/18	5mins 10mins 10mins 10mins	Applying piping Press binding out with iron and fold in two Insert piping filler, pin and tack into place Use piping foot and stitch close to piping then remove tacking Place piping 1cm in from raw edge of	My piping turned out to look quite neat on the bag. However, I did have to go back a few times with the machine stitch when applying it due to the stitches being visible on the RS of the fabric. This meant I had to dedicate some spare time in order to finish this.

	5mins 10mins	front of bag, pin and tack into place Machine baste into place With RST, pin, tack and stitch bottom long edge of a top panel to the top edge of an outer main body piece over piping	
01/02/18	10mins 10mins 10mins 10mins 10mins	Machine stitch using a piping foot Remove tacking and press under piping trim and snip threads Prepare the zip by hand stitching the zip pull end tapes together Fold over cm to WS at both short ends of zip tab and press Fold tab in half WST bringing folded end together and press	This section of the zip was completed on time and the top stitching which keeps the lining from slipping up took a couple of attempts to get straight but as a result I think it works quite well. Overall, although I took a couple of attempts at this I still completed it on time leaving me ahead of schedule.
02/02/18	10mins 20mins 10mins 10mins	Place zip pull end tapes into folded tab so that folds are just before teeth, pin and tack Repeat for the other end of zip using the second zip tab Check zip now measures approximately 35cm and top stitch two parallel rows of stitching to secure each tab avoiding zip stop with the needle With RST, match one edge of zip to the top edge of front main body panel and pin	Completed on time with more to spare, therefore I carried on with the next lessons work.
05/02/18	10mins 10mins 5mins 5mins 10mins 10mins	Place front main body lining piece on to with WS up, matching edges, pin and tack through all layers Use a zipper foot and stitch along the top edge with a 5mm seam then remove the tacking Bring the outer and lining WST matching up all the edges and pressing near the zip on both sides to neaten the folded seams Topstitch 3mm from the folded edge With RST, match one edge of zip to the top edge of back main body panel and pin Place back main body lining piece on to with WS up, matching edges, pin and tack through all layers	This was completed on time without any trouble, this kept me ahead of schedule.
06/02/18	10mins 10mins 5mins 10mins 10mins	Use a zipper foot and stitch along the top edge with a 5mm seam then remove tacking Bring the outer and lining WST matching up all the edges and pressing near the zip on both sides to neaten the folded seams Topstitch 3mm from the folded edge Finishing bag Open up the zip half way and bring the outer main body pieces RST, matching up the centre panel seams at bottom edge, pin and tack Bring lining pieces together, pin and tack	I found stitching the zip onto the fabric quite challenging. My line of stitching kept going a bit wobbly causing me to have to redo it. This meant I had to give up spare time in order to complete it.
	15mins	Stitch all the way around the edges	This was completed successfully and on time, which again, kept

		leaving gap at the bottom of the lining seam Press seam open and snip threads	me ahead of schedule.
13/02/18	5mins	Refold a corner to match up the side and bottom seam, RST and cross-pin	I found folding the corners to give the bag its shape quite a difficult process as I couldn't match the seams due to the fabric folding in on itself, therefore this took a few attempts but eventually I got the seams to match. I had to spend extra time fixing this also.
	5mins	Measure 3cm down from the corner and draw a line across where the width measures 6cm between the folded edges	
	5mins	Stitch the marked line and trim off corner to leave a 5mm seam allowance	
	15mins	Repeat process for next corner	
	15mins	Repeat process for third corner	
14/02/18	15mins	Repeat process for fourth corner	Slipstitching took longer than I anticipated it would, therefore I had to spend time out with class to finish this too. I also think that my slipstitching could do with some improvement as it is still quite visible.
		Finishing off	
	10mins	Pull bag through to RS through gap in lining	
	10mins	Push out all seams neatly and press	
	5mins	Slipstitch gap in lining to close the gap Carry out a final check and snip all threads	

1(d) Preparing a timed plan for making the fashion / textile item (6 marks).

<b>1(e) Preparing a requisition for the required textiles, components and tools and equipment necessary to make the item. (4 marks)</b>	
<b>Textiles</b>	<b>Quantity/amount/other details</b>
Outer fabric	20cmx35cm, outer main body
Centre panels and zip tabs	15cm x 20cm, centre panels 2.5cm x 10cm, zip tabs
Top panels	6cm x 35cm for top panels
Lining fabric	24cm x 35cm, main body lining
Fusible interfacing	20cm x 35cm, outer main body 24cm x 35cm, main body lining 12cm x 20cm, centre panels
Fusible fleece	18cm x 33cm, outer main body
<b>Other components</b>	
<b>Quantity/amount/other details</b>	
1 reel coloured thread	Pastel yellow
1 filled spool	Pastel yellow
Piping filler	2mm x 70 cm
Bias binding	25mm x 70cm, yellow
Nylon zip	30cm, White
Stranded cotton Embroidery thread	Blue, and green pastel - one skein of each
Soft Embroidery thread	White, yellow and green pastel for the centre floral decoration
Tacking thread	Red
Beads	5 yellow beads
<b>Equipment and tools:</b>	
Sewing machine	To achieve secure stitching quickly
Stitch un-picker	To correct any mistakes
Sharp fabric scissors	To cut out fabrics accurately
Fine needle and thicker needle	For embroidery
Small scissors	For cutting threads on delicate embroidery sections
Zipper foot and piping foot	To apply zip and piping as neat as possible

## Section 2: Making the fashion / textile item (40 marks)

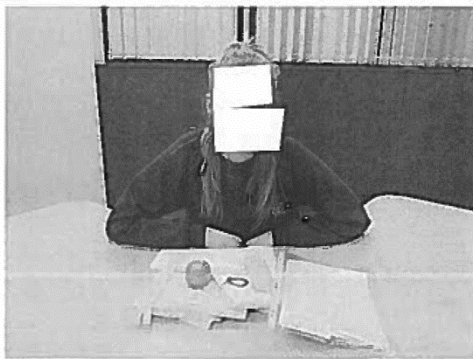
2(a) Making the detailed fashion / textile item using at least 8 appropriate construction techniques. (30 marks)

2(b) Completing the fashion / textile item to an appropriate standard of quality. (6 marks)

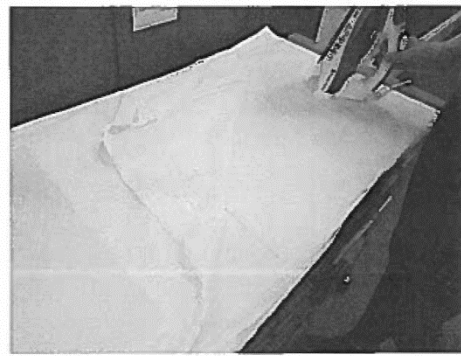
2(c) Evaluating the effectiveness of the plan in a record of work. (4 marks)

Evidence of making the item - detailed pictures are required as evidence of construction marks awarded

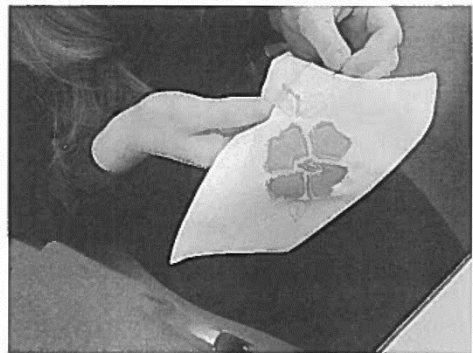
All my resources.



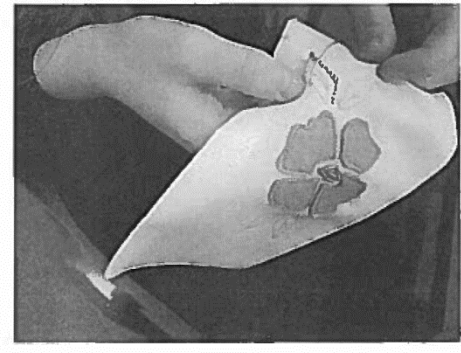
Making stage: Applying fusible wadding



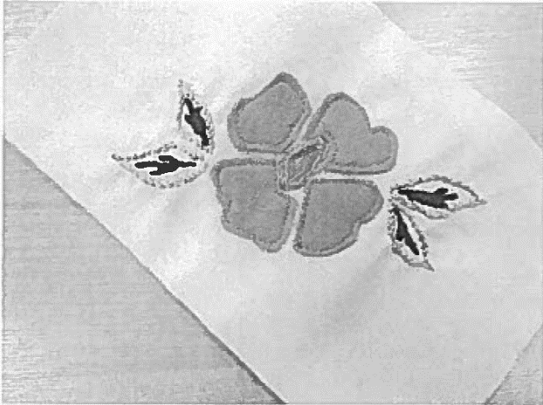

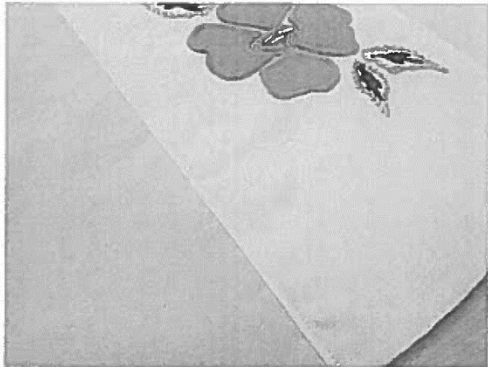
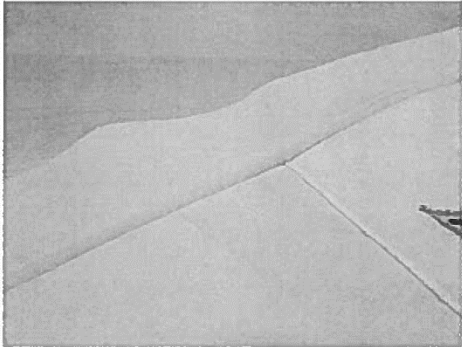
Making stage: Applique and beading

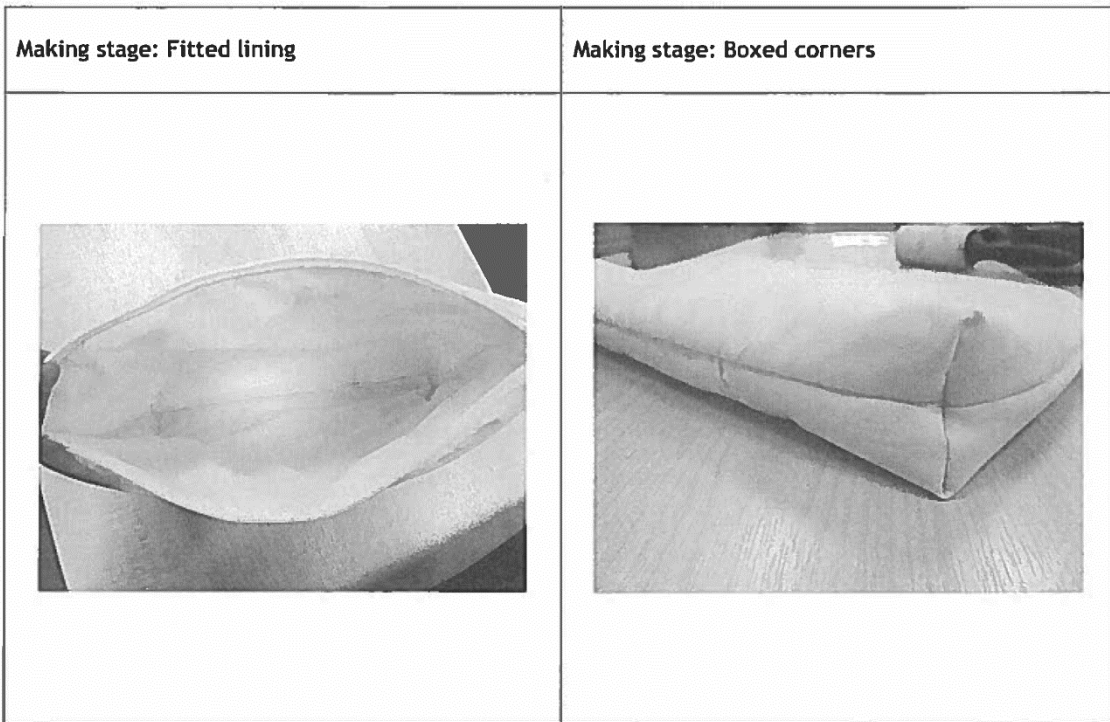
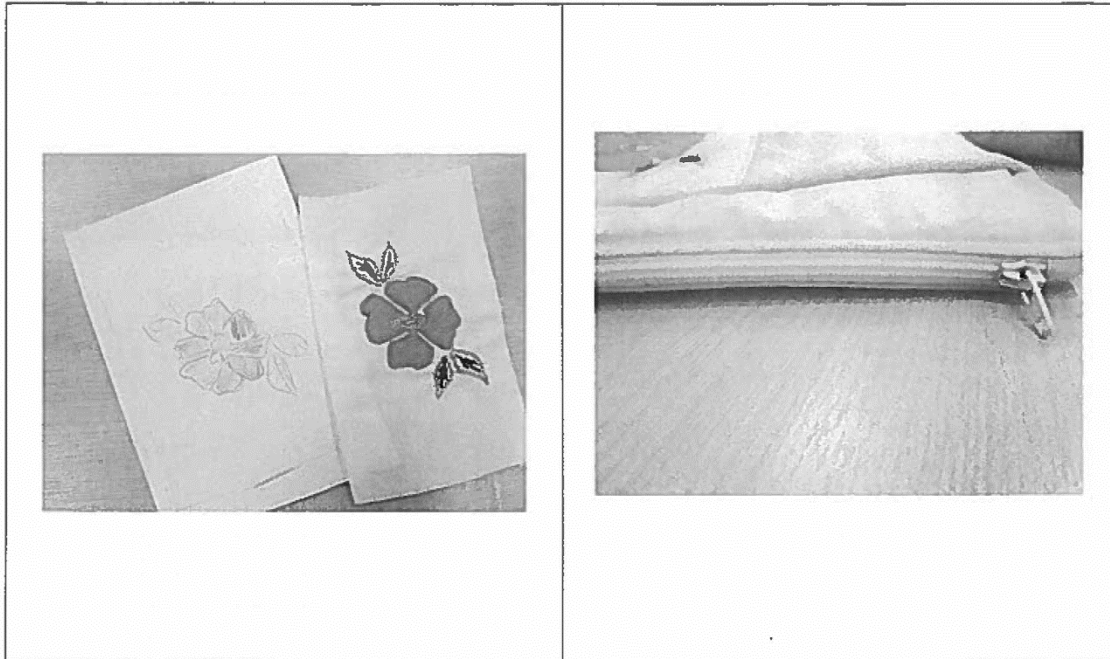


Making stage: Beginning of embroidery





<p><b>Making stage: Finished embroidery</b></p>	<p><b>Making stage: Completed embroidery attached to front of bag</b></p>
	
<p><b>Making stage: Topstitching</b></p>	<p><b>Making stage: Topstitching and piped seam</b></p>
	
<p><b>Making stage: Planned decoration and final decoration</b></p>	<p><b>Making stage: Zip closure</b></p>



**Section 3: Evaluation (15 marks)**

3(a) Produce evidence of carrying out two tests on the completed item, including one which relates specifically to the suitability of the textiles / components used (8 marks)

Testing Technique 1  
(relating specifically to the suitability of textiles / components used)

Technique used: Sensory evaluation

Aim: To find out the acceptability of my product

Sources used: I asked 6 teenagers to complete the ratings test

Results:

✓Investigation: Sensory Evaluation - Ratings Test

Aim: To find out the acceptability of my cosmetic bag

I asked 6 teenagers to complete the ratings test.

Sensory Quality	1	2	3	4	5
Texture	5 people	1 person			
Colour	6				
Applique	6				
Embroidery	6				
Quality	4	2			

Would you buy this item in a gift shop?

Yes: 6

No:

Key to results

- Like a lot 1
- Like a little 2
- Neither like/dislike 3
- Dislike a little 4
- Dislike lot 5

**Comments:**

- Slight mark from the iron. You could have covered it with a muslin to protect your bag.
- Lovely colours, very neat embroidery, overall a really nice item.
- Love the colour scheme. The embroidery is very neat as well as the applique.
- The embroidery and applique are very neat. Love the colours.
- It's so neatly done, the colours work so well together. Very neat piping. I love the applique and embroidery, you obviously put a lot of work and thought into it. I would have maybe used smaller beads in the middle of the flower.

**Identify key information for use in evaluation:**

<b>KEY INFORMATION POINT 1</b>	6/6 teenagers who are my target market said that they would buy this item if they saw it in a gift shop. This shows that I was successful in making a decorative item suitable to sell in a gift shop.
<b>KEY INFORMATION POINT 2</b>	One comment mentioned that there was a mark from the iron on the bag which took down the quality of the bag. In order to appeal to my target market I should've used a muslin to prevent this from happening and to give the bag a better quality finish.
<b>KEY INFORMATION POINT 3</b>	4/6 teenagers said they liked the quality of my item a lot while 2/6 teenagers said they liked the quality of my item a little. I know now what I could've done different in order to appeal to my target market: I could have made the top corners look neater by using the correct colour of thread and stitching them more carefully and slowly so that they had a better shape. I also, in my own opinion, should've taken more care when slipstitching the lining shut as it seems to be still quite visible.
<b>KEY INFORMATION POINT 4</b>	6/6 teenagers liked the embroidery, applique and colour scheme a lot. This shows that my previous investigations before making the item were successful and that the design on my bag appeals to my target market. However, one comment said she would've used smaller beads in the centre of the flower. I think this is a better idea than using chunkier beads as it would've given a more delicate appearance and appealed to my target market.

**Testing Technique 2**

(a different test to provide relevant information about the item made)

<b>Technique used:</b>	Interviewing an expert
<b>Aim:</b>	To find out how successful my cosmetic bag is as a gift for teenage girls.
<b>Sources used:</b>	a textiles quality controller for textile items being sold under the label. She has been in this post for over 4 years and performs this job on a daily basis which is why she is an expert.

**Results:**  
Interview  
 Name: \_\_\_\_\_  
 Works for: \_\_\_\_\_  
 Address: \_\_\_\_\_

Q1. Do you think my cosmetic bag is good quality and suitable to sell?  
 Yes.

Q2. Would the pastel colour scheme and fabrics I have used would be popular among teenage girls?  
 Yes, pastels are a big trend for this age group.

Q3. Does the applique, embroidery and beading work well together to make my item appealing?  
 Yes, the details compliment the colours of the item. It's a good size on the bag.

Q4. Do you think my cosmetic bag would sell well in a gift shop?  
 Yes, people always want a big make up bag.

Q5. Is there a current market for my cosmetic bag?  
 Yes, we sell a similar item in our shop, it's a very popular gift.

Q6. What improvements would you suggest could be made to my cosmetic bag?  
 Waterproof lining and a larger zip.

Identify key information for use in evaluation:	
KEY INFORMATION POINT 1	I found from my interview that my cosmetic bag is good quality and suitable to sell, this means my item was successful in meeting my brief of being suitable to sell in a gift shop.
KEY INFORMATION POINT 2	I also found out that the embroidery and other decorations on my bag is a good size and compliments other aspects of the bag, therefore I was successful in meeting my brief of making my item decorative.
KEY INFORMATION POINT 3	From my interview I found that a cosmetic bag is quite a popular gift and that _____ sell a similar item in their shop. This means my item wouldn't be overlooked in a gift shop - it

	would sell quite popularly. This, again, meets my brief of being suitable to sell in a gift shop.
<b>KEY INFORMATION POINT 4</b>	Lastly, I found out a few improvements that could be made to my bag from carrying out my interview. I found out that a waterproof lining could've been placed inside the bag in order to increase the durability of my item as makeup can be quite messy therefore making my item more appealing to teenage girls. I also found that using a bigger zip would make my item more appealing as it would be easier to use rather than quite fiddly.

<b>3(b) Evaluating the fashion / textile item based on the results of testing which refer to the item (3 marks)</b>	
<b>Evaluative Comment 1</b>	In test one, my sensory analysis, 6/6 teenage girls said they liked my embroidery and applique a lot. In my opinion I think this is important as it tells me my item appeals to my target market as well as appealing to my brief of being a decorative fashion and textile item suitable to sell in a gift shop. However I did get one comment on the beading suggesting use of smaller beads, therefore I think I should have used smaller beads to continue the delicate decoration and to appeal more to my target market.
<b>Evaluative Comment 2</b>	In test two, question one of my interview, the expert said my item is of a good quality and suitable to sell in a gift shop. In my opinion I think that this is important as it also means that my item would sell successfully, therefore meeting my brief. However, I would like to know what makes my bag good quality and suitable to sell in a gift shop. Therefore, I think I should've expanded this question and asked - why does she think my bag is good quality?
<b>Evaluative Comment 3</b>	In test two, question six, the expert said that two improvements I could've made to my bag are to use a waterproof lining for ease of aftercare and a larger zip for ease of use. In my opinion these two things are important to consider as they would make my item more appealing to my target market and as a result sell better in a gift shop, therefore being more successful in meeting my brief.

<b>3(c) Improving or adapting the product (4 marks).</b>	
<b>Suggested adaptation or improvement of the product (2 marks)</b>	<b>Justification related to <u>each adaptation or improvement</u> based on the information gathered in the investigations or the results of testing. (2 marks)</b>
<b>In test one, my sensory analysis, one comment says that I could've used smaller beads in the centre of the flower.</b>	<b>I think this would have improved the appeal of my item to my target market as it would have made it more visually appealing. The beads that I have in the centre of the flower are quite chunky and that takes away from the delicate hand stitching and applique. Using smaller beads would have made my item more decorative and visually pleasing therefore appealing to my target market and meeting my brief.</b>
<b>In test two, question six of my interview, it was suggested by the expert that a waterproof lining would improve the appeal to my bag.</b>	<b>I think a waterproof lining would have improved the appeal of my item to my target market also as it is something that would make the item easy to care for. Cosmetic bags usually get quite dirty on the inside due to makeup products getting on them. Therefore, placing a waterproof lining on the inside would mean that this could easily be wiped clean. This improvement would make my bag more appealing to my target market.</b>