

Commentary on candidate evidence

The candidate evidence has achieved the following marks for each question of this component.

Candidate 7

Writing: Work

Identifier: How to create a public image...

The candidate was awarded **4 marks** as both coherence/cohesion and grammar fit the 5-3 band.

Writing is relevant to the task but a lack of coherence and cohesion means the message is not conveyed on first reading. Style is inappropriate for intended reader 'I'm going to write about my recommendation and opinion on this topic/First thing/I wanna'.

Range of vocabulary is limited. There is a lot of repetition of vocabulary and ideas – initially donations, then communities and finally training, despite one or two nice words such as collaborating (sic).

Grammatical structures contain frequent errors, which impede communication, for example, 'we should make more big event were people know'. The fundamental lack of punctuation impacts on coherence, cohesion, and style.