

Commentary on candidate evidence

The candidate evidence has achieved the following marks for each question of this component.

Candidate 6

Writing: Work

Identifier: There are many great ways to help this company...

The candidate was awarded **9 marks** as the good content and vocabulary are let down by problems with style and punctuation.

The style is inappropriate for an evaluative report, for example, 'in this essay', 'In conclusion'. However, the task, in terms of content, is achieved with clear support for the points made.

The range of vocabulary is wide. 'make customers feel at home, everyone is treated equally no matter what', 'make a policy', 'publicised'. Spelling is accurate.

There is a reasonably wide range of grammar, with good use of conditionals, 'if we did donate to charity we would be seen as generous and very kind' and passive 'customers would be attracted to this'. However, punctuation is lacking throughout, with commas instead of full stops and a lack of apostrophes.