

Candidate evidence

Task 1 — Work

Your manager has asked you to write an **evaluative report** with your **opinions** and **recommendations** on how your company could create a better public image.

You should include some or all of the following points:

- donations to charity
- community involvement
- environmentally sustainable practices
- equality and diversity
- staff training and input.

You may also add your own ideas.

You should write approximately 250–300 words.

Candidate 7 – Work

Task Number

1

How to create a public image -

I'm going to write about my recommendation and opinion on this topic,

First thing, a company should have had already loyal customers of course, I say if ~~my~~ my company wants to become well known and popular we should make more big event were people know that it was our ~~company~~ company that organised it for example we can donate to a charity, this can help our company to become a well known nic company by ~~many~~ many people who care about donation, the company will have more customers and for that were gonna make more

Sells and then make a higher profit for this period of time when ever we ~~are~~ done.

The second point I wanna mention is community involvement, its very important for our ~~company~~ company to work in a community this can make our company more friendly with our community and it can make other communities respect us and we can become a big name for organising event collaborating with different companies, this can make us look good in front of our company and our community and also other and bigger communities and it can make us connect with other big ~~companies~~ companies. That's my ~~opinion~~ opinion for this for now.

The third and last point I want to talk about and give my opinion on is "staff training and input" ~~for~~ for my opinion this is the most important task ~~and~~ and challenge out of them all because it's so important for our staff or the company's staff to be well trained and know how to work in a group and organise big events and it's also important for staff ~~members~~ members to communicate with each other freely and peacefully, for the company, the company should make a course for training ~~employees~~ ~~employees~~ employees and making sure they know what ~~to~~ they have to do when big event happen between two companies or community centres.

END OF QUESTION PAPER