

Candidate 5 evidence

Part 2 – Work

ESOL LTD - Relocation, an evaluative report.

By moving our city centre offices to ~~the~~ business parks & the outskirts we would save thousands in rent, parking and security costs.

The city centre office - although a staple - is outdated. Our staff have no parking and end up spending hundreds throughout the year on tickets and even fines. The crime rate is also higher with our current offices urban neighbourhood being a significantly increased violent crime rate - leading to our subsequent hiring of JRC security staff and spending thousands on security systems - with our insurance premiums only going with time. The business park has its own security team, has low crime and is in a safe area.

With more on-site parking than we could ever fill, further the developer is offering a competitive annual leasing cost - which totals to a fraction of what we are paying now - making it more a potential source of great success in terms of the company's finances.

In terms of connectivity however certain employees may find it awkward to get to work - specifically those relying on public transport as their primary means of getting around. Our inner-city location cannot be bested

With its incredible transport links and a lack of
is the business parks greatest fault. However I doubt
this should pose as much of an issue, with most
employees driving to work - and the rest, certainly
being able to figure out the commute, + maybe perhaps taking
bus or train, cycling or figuring out carpools.

The business park location is quite isolated, with there
being only a select few of other office buildings around,
contrasting to our current offices seemingly endless array
of coffee shops and stores - it certainly seems rather bleak.
However, as an employer and company this is not our
responsibility, with employees being able to do whatever
they please on their free time. Furthermore the isolated
nature may encourage better team-bonding and company
relations from within - making the office a more enjoyable
place to work.

A significant positive with the business park location is the vast
array of facilities that it offers. Being a freshly built space
it offers a large break room, open plan setting and
six conference rooms - furthermore for executives it
has larger offices and an independent recreational space and
kitchen. All of which was previously unavailable in our city
offices - with outside culture and ~~modern~~ ~~two~~ offices.

~~It is a~~ lack of meeting rooms. Furthermore the letter point is especially significant when discussing private clients. Although an inner-city location is impressive and convenient for many prospective customers and clients ~~the~~ ~~current~~ ~~lack~~ of conference rooms and small office space in general makes it hard for large meetings to take place and in some cases disengage them and instead inform the notion that we are unprofessional. Instead the business park office would provide a modern, professional and serious feel and we think provides our clients with the impression that our ~~company~~ company seeks to provide. Furthermore as ~~well as~~ developers of Banking and payroll software an inner-city location is not necessary, with our clientele being specialists and corporations already in the field - and less so the general public.

Thus to conclude I ~~think~~ ^{deem} that it is in the companies best interest to move our ~~city~~ office to the proposed business park location and feel as though it will be an exciting step towards a positive future.