

Commentary on candidate evidence

Candidate 1

Purpose: to examine the effects of increased energy prices on individuals, firm and the government.

The candidate was awarded **4 marks** for this extract.

The candidate gained no marks in the first paragraph because the main thrust of the argument is about unemployment, with not a close enough link to the topic of energy prices.

1 mark was awarded for linking energy price increases to cost of production and therefore final price for consumers.

1 mark was awarded for developing that high consumer prices may lead to a fall in demand.

1 mark was awarded for developing that lower demand may lead to lower revenue and profits for firms.

1 mark was awarded for developing that lower profits may lead to failure to expand.

Candidate 2

Purpose: to outline the direct impacts of the 2030 ban regarding new petrol and diesel cars on individuals, firms and the government.

The candidate was awarded **9 marks** for this extract.

1 mark was awarded for electric/hybrid cars are more expensive than petrol/diesel cars.

1 mark was awarded for developing this to resulting in lower remaining income for buyers.

1 mark was awarded for developing this to resulting in lowering standards of living as everyone moves to electric cars.

1 mark was awarded for linking lower demand for petrol/diesel fuel with job losses in the oil industry.

1 mark was awarded for developing that there may be few jobs with similar skills.

1 mark was awarded for developing that skilled workers may be forced to work abroad.

1 mark was awarded for increased jobs in the electric car industry.

1 mark was awarded for developing this to result in long term, secure jobs being available.

1 mark was awarded for high levels of investment will be needed by electric car manufacturers.

The candidate has gained full marks for this section. However, had further marks been available, they would have gained a mark for developing high investment costs with reduced profit.