

Higher Art & Design question paper workshop – specimen question paper optional questions

Prompt	Candidate response	Mark	Reason
Q2 <i>composition</i>	The man and woman are looking at each other as if they are gazing into each other's eyes. The man looks grumpy and the woman looks bored. They are wearing old fashioned clothes.	0	Basic and descriptive – no K&U of composition evident
Q2 <i>colour</i>	Gold used in the frame shows suggests they are wealthy and royal as gold is a colour we connect with wealth and status	1	K&U of colour and its associations
Q2 <i>mood and atmosphere</i>	The figures placed in their own frame suggests a barrier between the two. It may be that their relationship is cold and distant and the use of the frames creates a tense mood as if they have fallen out with one another.	1	Interpretation of mood related to the use of the framing.
Q3 <i>perspective</i>	The low viewpoint exaggerates the scale of the boat and creates the perspective that the boat is looming over us taking up a large part of the foreground.	1	K&U of perspective and how viewpoint contributes
Q3 <i>lighting</i>	It looks like a dull, boring day. Everything is black, white and grey.	0	Basic - no K&U of lighting evident
Q3 <i>shape</i>	The shapes are silhouette of boats and buildings. This makes the image simple as there is no detail, but the shapes are recognisable and easy to understand.	1	Shape related to silhouette and its effect
Q4 <i>subject matter</i>	There is a table with what looks like two blue and white teacups full of tea and a plate of colourful doughnuts. There is also a newspaper hanging off the table.	0	Descriptive – no K&U of art practice evident
Q4 <i>pattern</i>	The cups have a blue and white pattern and the doughnuts have different patterns. Some are plain and don't have a pattern.	0	Basic and descriptive
Q4 <i>techniques</i>	These objects would normally be solid and hard, but here they have been stuffed and padded so that they are soft. This gives an unexpected effect which is quite humorous.	1	Technique related to effect on the subject
Q5 <i>pose</i>	They are sitting posed like a family (the title is Family Group) so they must be a father, mother and a child.	0	Lacks explanation showing K&U of pose
Q5 <i>form</i>	The forms of the figures appear to be solid and the way they are arranged supporting one another suggests a strong family relationship.	1	Form is understood and an effect explained
Q5 <i>scale</i>	The child is a much smaller scale than the parents. This difference in proportion makes the child look as if he or she is very young and still needs the protection of the parents.	1	Scale explained in terms of effect of proportions
Q6 <i>viewpoint</i>	The viewpoint is the house in the distance. It draws your attention first as it is in the middle and is yellow so it stands out against the sky.	0	Misconstrued as focal point.
Q6 <i>texture</i>	Thick paint has been applied with a dry brush in the foreground and these rough brushstrokes show the long grass in the field which seems to be blowing in the wind.	1	K&U of how texture is achieved and its effect
Q6 <i>mood and atmosphere</i>	The sky is a heavy dark grey which makes it look like a storm is coming. This communicates an unsettled mood as if the warm summer is coming to an end and the rain is coming.	1	Relationship between colour and mood and atmosphere

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Q8 <i>function</i>	The main function of the box is to sell the teacakes.	0	Basic – no detailed analysis
Q8 <i>imagery</i>	The imagery appears to be a hand-painted illustration which gives the design a vintage look. Therefore, this packaging would appeal to people who like vintage style	1	Imagery analysed in terms of style
Q8 <i>typography</i>	The information is clear and easy to read as the fonts used are simple styles. This helps the readability and increases the fitness for purpose.	1	Related well to other design issues
Q9 <i>materials</i>	The Load Carrier for Labour is constructed from cane, plastic and metal components.	0	This information is in the legend
Q9 <i>fitness for purpose</i>	The product can be carried in different ways. It can be carried on the shoulders and it can also be carried on the head. As well as this, it can be wheeled, like a trolley. It can be used to carry different things, such as sacks and bricks.	0	Basic observation – no K&U of fitness for purpose
Q9 <i>target market</i>	It is suitable for people with low incomes, such as in developing countries who do not have access to transport. This is because it can be mass-produced cheaply using basic technology and could be easily repaired if it gets damaged.	1	Target market identified and justified
Q10 <i>sources of inspiration</i>	It is inspired by snakes, lizards and other reptiles. It could also have been inspired by skeletons or bones.	0	Opinions with no justification to show K&U of design issues
Q10 <i>pattern</i>	The variety of patterns used in every area of the building gives a very decorative effect. This is unusual in architecture as colour and pattern are normally more limited, if they are used at all.	1	Effect of pattern analysed
Q10 <i>materials</i>	It looks as if the stonework has been carved into organic shapes showing great attention to detail and giving the building a distinctive organic style which makes it stand out from others.	1	Use of one of the material analysed
Q11 <i>aesthetics</i>	The designer has used white numbers and hands on a black background. of the watch face This makes the numbers more visible and helps readability which makes it fit for purpose (to tell the time)	1	Aesthetic aspect related to other design issues.
Q11 <i>wearability</i>	The strap is made from stretchy material which will be comfortable for the wearer making the wearability good.	1	Relates wearability to material and comfort
Q11 <i>target market</i>	The watch is designed for anyone as it comes in different colours and can be worn in different ways.	0	Target market too vague and general
Q12 <i>colour</i>	The suit is a rich purple velvet with flowers in yellows and pinks with green leaves on a white waistcoat.	0	Basic description – no analysis
Q12 <i>decoration</i>	The suit has very detailed embroidery which would have been done by hand at this time. This would have been time consuming and would have taken a lot of skill, so this would have been a very expensive outfit to buy.	1	K&U of how decoration is related to the cost of the suit
Q12 <i>function</i>	This would not be suitable for wearing every day as it is very floral and royal looking.	0	Basic opinion without full justification