

Candidate 5 evidence

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7		
	<p>one design which I have studied is the pink Lotus Lamp by Louis Comfort Tiffany from 1905.</p>	
	<p><u>Working methods-</u></p>	
	<p>-in order to create this very highly detailed design, Louis Comfort Tiffany had to consider the a lot of things, to make sure he built the lamp perfectly to size. Louis started by creating a model of exactly what he wished the lamp to be shaped and look like out of wood, this was done in order to experiment with the the scale, shape & look of the final product we can see today, he then covered the lamp with glue and linen.</p>	

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<p>→ Next Tiffany, he took paper to draw his design for the lamps shade, the Lotus Lamp is a highly highly detailed piece and the majority of the detail is seen in the lamps shade and this was achieved mainly from this step, Tiffany wanted to make sure before he committed solely to the glass to create the design on, that it was exactly what he wanted and there were no mistakes whatsoever on the lamps design.</p>	
<p>→ Next Tiffany in order to make sure the lampshade was exactly the way he wanted, he used glass was of</p>	

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	<p>this is made very clear, we can clearly see the decorative style in the very detailed and eye-catching lampshade and the bulbs of the light which depict the shape of the tulip like flowers.</p>
	<p>throughout the lampshade there is a range of colours and highly detailed designs / patterning that make the lamp very eye-catching and appealing to those with a decorative taste, the decorative style is full of detailed pieces which the lotus lamp fits in perfectly with.</p>
	<p>- The The Lotus Lamp is also very reminiscent of the Art Nouveau style, a style</p>

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	<p>in which is heavily influenced by natural forms and influenced by nature, something Tiffany was also influenced by, especially in this lamp which is influenced by flowers, specifically the lotus. The art Nouveau style also features a lot of long organic, natural flowing lines which can be seen a lot on the lotus lamps lampshade but also in the lamps unique stemlike part, the patterning and design all over the shade is very detailed and features a high amount of flowing lines made up of the and separating the different colours of stained glass.</p> <p>- Tiffany was also heavily influenced by the gothic art style. strong bold</p>	

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	<p>colours are very common of the gothic style and we see this in Tiffany's work, his entire lampshades features colours like red, pink and green, which are very eye-catching and draw the viewer in, they are bold and very reminiscent of the gothic art style.</p> <p>The lampshade also is built up of many pieces of detailed handcut glass which add up and make a stained glass effect, very common of the gothic art style.</p> <p><u>SOCIAL CULTURAL & OTHER INFLUENCES</u></p> <p>- one thing which Tiffany was very heavily influenced by is the things</p>

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<p>he has learnt and seen on his travels, he was heavily influenced by countries of exotic nature, places like such as east asia, more specifically India and Japan where their national flower is the lotus flower, this is an thing influence which we can see very clearly on the lotus lamps lampshade, in both its patterning but also its useage of feminine and natural colours.</p>	
<p>- Tiffany was also inspired by the British arts and crafts movement, this movement was all about craftsmanship, something Tiffany knows well,</p>	

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	<p>nature and flowers, and feminine pretty colours, something we can see throughout his design, this movement impacted tiffany use of pretty natural colours like pink, red and green which are seen on the lampshade, as well as this the lampshade has been heavily inspired by the pink lotus flower and nature, again familiar in the art and crafts movement</p>
	<p>- He was also inspired by the gothic art movement and this is very clear due to tiffanys use of bold and strong pinks and reds which is very commonly seen in the</p>

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	<p>gothic art movement, as well as this there is a lot of stained glass pieces seen in this art movement and the lampshade of this piece is almost entirely stained glass.</p>
	<p>- he is also inspired/ influenced by art nouveau which features pretty feminine colours, natural themes, organic forms and flowing lines, and the tiffany lamp ticks all these boxes. The lamp shade is entirely made of feminine pinks, reds and greens and the lamp's main source of inspiration</p>

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10	<p>is the lotus flower. Flowing lines are seen throughout the entirety of the lamp, especially the shades patterns of leaves and intricate flowers as well as the detailed and elaborate bulbs shaped like delicate flowers</p> <p>10 - Section 2</p> <p><u>function</u></p> <p>this product has multiple uses, its first use is as a source of light, it has a large area at the front which has large looking bulbs which means it will be able to easily light up an area for a person, it has a hand crank to make it do this</p>

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a. charging ports,
the phone being
charged by solar power
or ~~an~~ hand crank.

Materials.

- The designer has used
solar power panels for
this product, this means
the product is
environmentally friendly
and that it should
be extremely long
lasting as the power
source should never
stop working.

- The product's main
body is created with
thermoplastic polymer,
this material
is easily shaped but
also strong, meaning

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	again the product should be long lasting and be able to withstand a lot.
	plastic is cheap so this means it would have been quite cheap to buy.
	- the product also has a cotton strap, cotton is quite a cheap material and could easily be worn down and over time snap and break, this means it may have to be replaced over time if it there were to snap.
	- the designer has also used steel for this product the steel is quite

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	<p>a strong material and should again make the product quite longlasting and it shouldn't be damaged very easily</p>
	<p><u>Target Market:</u></p>
	<p>the products target market will most likely be people who like camping this is because it can be used as a charger, if someone is camping and their phone dies that can be easily fixed by this product</p>
	<p>- it will also be attractive to people who are like to listen to music</p>

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	<p>because it has a radio built into it, and they can listen to musical radio channels on it, wherever they go.</p>
	<p>The product could also attract people who enjoy walking at night this is because the torch means that people can walk at all the times whether it's day or night as it keeps areas brightly lit.</p>
11.	<u>imagery</u>
	<p>the photograph displayed on the front of the middle of this poster</p>

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	<p>out of the photo and makes them come to life as the viewer is looking at them.</p>	
	<p>imagery,</p>	
	<p><u>layout</u></p>	
	<p>the photo being placed directly in the middle of the poster shows viewers what is most important and gives them a clear idea of for what exactly this poster is all about sports.</p>	
	<p>-</p>	
	<p><u>imagery</u></p>	
	<p>- the border around the large photo makes it look</p>	

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almost like a polaroid, showing this photo is like an instant snapshot of what this poster is all about - and how there is a lot more involved.

layout:

- having the "TOKYO 1964" displayed directly at the ~~mid~~ bottom of the poster means viewers will see it almost immediately upon viewing.

typography:

the words "TOKYO" and "1964" are very large and in bold

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	<p>this makes it stand out to viewers and shows it is very important information for this poster</p>
	<p>- all of the writing which is visible on this poster is in the same font, this shows it is a serious poster and isn't going to appeal to younger people.</p>
	<p>- there is extremely small writing ^{font} in the corner of the poster which viewers will struggle to to read clearly, this means it is less important information to the</p>

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	viewer, most likely the posters' creator and other info like that, that viewers are less interested in,
	<u>layout.</u>
	there is a thin beige/yellowish line next to 1964, this separates important info from less important for the information for the people viewing the poster, this is very handy as viewers know what part to look at more.
	<u>imagery</u>
	the background of the photograph is extremely dark in comparison to the runners outfits this makes

