

## Candidate 4 evidence

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③	I have studied "Between the Lines" by Iris Van Herpen	
	<ul style="list-style-type: none"><li>• Van Herpen has used soft 3D hand-cast polyurethane (PU) fabric to create the main structure of her design. This is one part liquid plastic, one part catalyst and upon being mixed together these form a durable and flexible material. This allowed her to make a sturdy design with high-impact without restricting the movement of the model.</li></ul>	
	<ul style="list-style-type: none"><li>• Van Herpen also chose to use a laser cutter to create a mould of engraved patterns. <del>###</del> Black PU was then injected into this mold and clear PU was poured <del>##</del> over it once dry. This method allowed her to make precise and repetitive patterns within her design which would <del>###</del> be time consuming to do so intricately by hand.</li></ul>	
	<ul style="list-style-type: none"><li>• Finally, as heating PU fabric can be unpredictable, Van Herpen opted to use <del>##</del> <del>the</del> less used <del>method of</del> hand heat-forming process. This was done over several weeks and led Van Herpen's design to <del>be</del></li></ul>	

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sculpted to the model. This method ultimately ensured it was ergonomically suitable.

• Van Herpen considered style when choosing the colour scheme of her design. The limited ~~color~~ colour palette of opaque ~~grey~~ and black glossy pattern creates a stark contrast and makes the design chic and bold. This allowed Van Herpen to have a contemporary style with her design.

• She also considered style through her use of optical illusions. The black inlaid ~~lines~~ lines created by the laser cutter distort with the movement of the wearer, allowing for a mesmerising and hypnotic style to be communicated.

• Van Herpen continued to consider style in her design when deciding on the oversized elements of her design. The large curved forms emulating the hips and shoulders exaggerate the movement of the piece, making a dynamic <sup>and eye-catching</sup> style.

• Van Herpen also considered style when

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deciding on the layout of her design. The ~~the~~ design is horizontally and vertically symmetrical, ~~the~~ made with one length of fabric. This permits ~~to~~ for a seamless and balanced ~~the~~ style to be illustrated.

- Van Herpen was influenced by the beauty of imperfections found in systems and structures. This led her to focus particularly on the gaps in between these structures. This resulted in a huge impact of her design as the patterns and illusions made by negative space play a significant role in her design.
- Van Herpen was also influenced by science. She was impacted by the growth and 'bumps' in science and this imagery can be seen in the organic use of free-moving shape and curvature in her design, alongside the patterns created by the black inlaid lines to make ~~an~~ a natural but intriguing aesthetic.
- Furthermore, innovations in technology can also be seen impacting her work. Her choice of using a laser

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	cutter to create a mold for the PU fabric	
	was an example of how recent technology	
	is intertwined in her work. This allowed her	
	to create a visually impactful design with	
	a futuristic style, showing the influence of	
	technology in her design.	
	• Van Herpen was also influenced by	
	artist Esther Stocker. Stocker manipulates	
	line and geometric shape to alter our	
	perceptions of the art. Stocker and Van	
	Herpen collaborated on the 'Between the	
	Lines' runway and her influence can	
	be seen in Van Herpen's manipulation	
	of built-up negative space, to create optical	
	illusions and black inlaid lines	
	• Finally, Van Herpen trained as a dancer	
	from a young age and she has spoken	
	previously about how this has affected	
	her work. It's impact can be seen in her	
	fascination with movement created in her	
	dynamic design and <del>her</del> her interest	
	in how the garment interacts <del>with</del> with	
	body upon movement.	

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8	<p>style</p> <ul style="list-style-type: none"><li>• The <del>design</del> design has an eye-catching style due to the use of pattern combined with brightly coloured stripes. This makes it visually interesting as the viewer's eyes are drawn to such extravagant style.</li><li>• The limited colour palette of black and white with the occasional pop of colour, yellow, allows for a retro style as it communicates an aesthetic inspired by pop-art.</li><li>• Furthermore the flared bottoms of the jumpsuit again indicate a vintage style as it is similar to outfits worn by performers of the <del>70s and</del> 80s and 90s disco eras.</li><li>• The circular swirled collar structure which flows down into the arms conveys a sense of <del>fluid</del> fluid motion, <del>giving</del> giving the piece a dynamic style.</li><li>• The symmetry of the yellow lines down both legs gives a sense of <del>structure</del> and balance to the design amongst the chaotic pattern. This allows for a structured style <del>amongst</del> among the busy pattern.</li></ul>

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	Target market	
	<ul style="list-style-type: none"><li>• The target market for <del>the</del> individual buyers of this design will be limited as a result of its stand-out-of-the-crowd aesthetic and unusual pattern and style.</li></ul>	
	<ul style="list-style-type: none"><li>• However, those who are interested in more outlandish clothing such as performers like Björk <del>o</del> would appeal <del>to</del> to this design as it is a statement piece indicating their bold personal style</li></ul>	
	<ul style="list-style-type: none"><li>• Furthermore, if this piece were to be worn on a runway, <del>is</del> the designer has effectively considered target market as potential fashion stylists and critiques as well as viewers would appeal <del>to</del> to this design due to its eye-catching style and the presence the oversized collar would make on a catwalk.</li></ul>	
	Wearability	
	<ul style="list-style-type: none"><li>• the piece is made from recycled acrylic knit meaning it would be comfortable and not irritate the skin of the wearer.</li></ul>	
	<ul style="list-style-type: none"><li>• The design is a jumpsuit so it would most likely be substantially difficult to take.</li></ul>	

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on and off, especially with the large sleeves and collar which would restrict movement. Hence the wearability is limited as you would need assistance.	
• Furthermore wearability is limited as the long flowing bottoms of the <del>the</del> legs would be more suitable for a taller wearer as if you were too small, they would likely trail and become a hazard	
• Finally <del>the</del> as much as the oversized elements of the collar provide presence and impact, it would restrict the movement of the wearer's neck and become uncomfortable or itchy, limiting its wearability.	
• The unusual and bold pattern and colour make the design a statement piece which limits the wearability as it would be hard to style and an occasion which merits the wearing of such design is rare <del>is</del> meaning the wearability is unlikely at best.	

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decoration.	
<ul style="list-style-type: none"><li>• The crown is decorated extremely intricately with many minute details which makes the crown look more valuable as the time taken to make such precise details increases the more you look at it.</li></ul>	
<ul style="list-style-type: none"><li>• The crown has small areas of pink and blue which provide contrast in the decoration and allow the crown more visual impact than if it were to be entirely one colour.</li></ul>	
<ul style="list-style-type: none"><li>• Furthermore, the use of semi-precious stones to decorate the crown again increased the air of wealth about the crown as it adds these gems <del>to</del> to the initial price.</li></ul>	
<ul style="list-style-type: none"><li>• Finally, the gold structure on the top of the design furthers the feel of royalty and prestige as it mimics that <del>of</del> shape which can be seen on your typical example of a crown <del>that is</del> and other famous jewel such as the crown jewel.</li></ul>	
wearability	
<ul style="list-style-type: none"><li>• The wearability is limited due to the use of materials. Expensive materials like gold and precious stones mean that the wearer would have to be important and most likely royalty.</li></ul>	



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meaning the wearability is limited as it's not accessible headwear	
• Furthermore the wearability is limited due to the weight of the crown. <del>It</del> Over 2 kilograms is very heavy to hold on your head meaning that the length of time you could wear it for is significantly limited before it began to hurt.	
• The wearability is also limited as it doesn't seem to have any kind of padding or cushioning and carrying metal on your head without any soft padding would again make the crown very uncomfortable and prevent wearability ✗	
Sources of inspiration:	
• The designer may have taken inspiration from reptiles such as snakes as the winding position of blue stones around the rim immitates that of a snakes' scales which continues around the back in gold as well.	
• The designer could have also been inspired by other aspects of nature as the decor on the front looks like whispering clouds and	

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	<p>the stones are placed in a way that looks like blooming plants or flowers. This give a naturalistic feeling to the materialistic crown.</p>	
	<p>* <del>Finaly</del> The design may also have been inspired by religion as it's named "Vajracarya Priest's crown" and main imagery seen on it is a Bhudela-like figure with crossed legs, repeated <del>on each side</del> around the crown.</p>	
	<p>* Finally, the crown may be inspired by royalties in general as the significance of gold in the design gives a great air of comfort and wealth, symbolic of money and luxury. The colour being</p>	
	<p>* The crown is decorated <del>with</del> in a 3dimensional way with none of the design being engraved into the structure. This creates presence and visual impact.</p>	