

# Commentary on candidate evidence

The candidate evidence has achieved the following marks for each question of the question paper.

## Candidate 1

### Question 1(a) – Get Out

The candidate was awarded **6 marks**.

The society factor of the Black Lives Matter movement is decoded in lesser detail. The candidate describes how the movement began following the acquittal of George Zimmerman for the killing of Trayvon Martin, makes relevant references to the opening sequence, and makes a link between this sequence and the Trayvon Martin case. The society factor of 'post-racial' America and the Obama presidency is also decoded in lesser detail. The candidate describes how some Americans responded to Obama's election, makes brief but relevant references to the microaggressions of Dean when talking with Chris, and makes a link between these scenes and the society factor. As two concepts are analysed in lesser detail, the upper mark in the 6-5 band is awarded.

### Question 1(b) – Get Out

The candidate was awarded **4 marks**.

The candidate explains the use of the horror convention of the ominous atmosphere with relevant references. The candidate then goes on to explain three representations: of Chris, of the police, and of white people. There are some relevant references to support these explanations, and there are links made to the Black Lives Matter movement and to post-racial America. As several concepts from categories and representations are explained with links made to society factors, the upper mark in the 4-3 band is awarded.

### Question 3 – film posters

The candidate was awarded **4 marks**.

The first paragraph explains the layout of poster 1 and makes a link to the use of layout in poster 2. Paragraph two explains the use of casting information, making a link between the posters. Paragraph three is a point of analysis in lesser detail on the use of colour to signify genre in both posters and makes a link between the two posters. Paragraph four is a point of analysis in lesser detail on the use of a tagline in poster 1, with a link made relating to the lack of a tagline in poster 2. The fifth and final paragraph is an explanation of the representation of women in poster 1. As there are two points of analysis in lesser detail, with the rest of the response being explanation, and there are several links made between the posters, the upper mark in the 4-3 band is awarded.

## Candidate 2

### Question 1(a) – Winter’s Bone

The candidate was awarded **6 marks**.

The candidate decodes third wave feminism in lesser detail, with relevant references to Ree’s role as hero in the film and a clear link between the society factor and the text. Hillbilly society is decoded in some detail with relevant references to the traditional gender norms within the community and some comment on how these references reflect the society factor. For instance, the candidate comments on how the behaviour of Ree’s siblings ‘negatively shows the difference in the gender norms in hillbilly communities ...’ As one concept is decoded in some detail, and one in lesser detail, the upper mark in the 6-5 band is awarded.

### Question 1(b) – Winter’s Bone

The candidate was awarded **6 marks**.

The representation of Ree is decoded in some detail with relevant references to the text, describing her dedication to finding proof about her father’s death, and her appearance. There is a link made to the society factor of feminism at the end of this paragraph.

The representation of Thump is decoded in lesser detail with relevant references to how he both conforms to and defies the stereotypes of male hillbilly representation, and there is a link to the society factor of hillbilly communities. As one representation is decoded in some detail, and one in lesser detail, and there are links to the society factors, the upper mark in the 6-5 band is awarded.

### Question 3 – film posters

The candidate was awarded **8 marks**.

Paragraph one contains a developed point of analysis about the representation of the group of women on poster 1, and how this will appeal to a feminist audience. Paragraph two contains a developed point of analysis about various elements of the mise-en-scene of poster 1. There is also a comment in this paragraph about how the contrasting tones of the posters would attract different audiences. Paragraph three contains a third developed point of analysis about the body language and costume of the character in poster 2, relating this to stereotyping and audience targeting. Paragraph four contains a point of analysis in lesser detail about the image of the burning paper and its potential relevance to the plot. While the short final paragraph does not contain analysis, it does contain a comment on how the inclusion of a potential love interest in both posters would attract an audience of romance fans. As there are three developed points of analysis and comment comparing the posters, the upper mark in the 8-7 band is awarded.

## Candidate 3

### Question 2(a) – The Last of Us

The candidate was awarded **8 marks**.

The use of language codes in the pre-outbreak scenes is decoded in detail with developed references and developed comment. The candidate analyses how specific examples of camerawork, sound and lighting are all used to create a sense of normality for Sarah before going on to discuss how sound and mise-en-scene are used to foreshadow danger to come. Throughout this first paragraph there are comments on how the language codes create these effects, with a final comment summarising how the codes have been used. In the second paragraph the candidate decodes the use of language codes in the scene at the end of the episode in some detail with developed references to the use of editing, lighting, mise-en-scene and sound. There is some comment on the effect of these codes in revealing how Joel's character has changed. As there is one concept analysed in detail, and one in some detail, the upper mark in the 8-7 band is awarded.

### Question 2(b) – The Last of Us

The candidate was awarded **7 marks**.

The candidate decodes the institutional factor of budget in lesser detail with relevant references to the way the set was created, and there is a link between the budget and the use of camera in the pre-outbreak scene with a relevant reference to the establishing shot of the street. The institutional factor of certification and the BBFC age rating is decoded in detail. The candidate analyses how the scene of the beating of the guard is constructed so as not to trigger a higher age rating: there are developed references to the sequence and some comments relating to the way the use of language codes relates to this institutional factor in the sequence, for instance on page 9 of the candidate response with reference to the lighting. As one concept is analysed in detail, and one in lesser detail, the lower mark in the 8-7 band is awarded.

### Question 3 – film posters

The candidate was awarded **10 marks**.

There are six developed points of analysis in total: each paragraph makes a developed point, with the exception of the final paragraph which makes two developed points of analysis. The first paragraph analyses the mystery genre in poster 1, and paragraph two analyses the genre in poster 2, with developed comment on how it differs from poster 1. Paragraph three analyses the creation of the light-hearted tone in poster 1, while paragraph four analyses the darker tone in poster 2, with developed comment on how it differs from poster 1. The final paragraph makes a developed point of analysis about the representation of the main character in poster 1, then goes on to make a developed point about the main character in poster 2, with developed comment on the similarities and differences between the posters. As there are five developed points of analysis,

with developed comments comparing the posters, the upper mark in the 10-9 band is awarded.

## Candidate 4

### Question 2(a) – Psycho/ Scream/ Get Out

The candidate was awarded **5 marks**.

The candidate decodes the shower scene in Psycho in lesser detail across the first two paragraphs, focussing on the codes of camerawork and music and giving relevant references to a couple of camera shots and to the change in the music when the shower curtain is pulled back. The candidate goes on in the third paragraph to explain the use of editing in the scene where Andre has his outburst in Get Out, with a relevant reference to the increase in the pace of the editing. Finally, the candidate decodes the opening scene of Scream in lesser detail, across the last two paragraphs, again focusing on the codes of sound and camerawork with relevant references to the heartbeat sound and the shaky camerawork. As there are two relevant concepts decoded in lesser detail with relevant references, but the analysis only just rises above explanation, the lower mark in the 6-5 band is awarded.

### Question 2(b) Psycho/ Scream/ Get Out

The candidate was awarded **4 marks**.

The candidate explains the institutional factor of MPAA ratings in relation to Scream, with a brief reference to the use of gore. They also explain the institutional factor of budget in relation to Get Out, with a link to the use of language in the positioning and camerawork in the party scene. Finally, the candidate explains the way that the school setting will appeal to the teenage audience, with a brief link to the use of establishing shots. As the response explains two institutional factors, and one audience reaction, with relevant references to the media content, the upper mark in the 4-3 band is awarded.

### Question 3 – film posters

The candidate was awarded **4 marks**.

The first paragraph contains a point of analysis in lesser detail on the representation of the female character in both posters, with a comment at the end to compare the two. The next three paragraphs all contain explanation: setting, colour and genre conventions are all explained, with a comment at the end of paragraph two comparing the settings on both posters. The final paragraph contains an identification of cast names. As there is one point of analysis in lesser detail and the rest of the response is explanation, the upper mark in the 4-3 band is awarded.