

Candidate 3 evidence

Q1.a)	<p>An internal factor in which has affected the ^{Production} of 'Dark Knight's' is the budget of the film, which was \$180 million. This affected the film as it allowed for technology such as IMAX cameras to be used which provided high quality and resolution in ^{within the media content} scenes such as the bank heist - the opening scene to the film. However the use of IMAX also brought around issues within the production as the cameras were extremely heavy so to get the exact shots Nolan anticipated, new means of filming had to be created such as strapping the cameras to people to walk with them - this means of filming also resulted in the breaking of one IMAX cameras, however it gave the film a unique and advanced means of shooting which brought in a big audience as a lot of the public wanted to experience IMAX in film,</p>	
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	<p>as it had never been used in media of an action superhero genre before.</p> <p>provided by budget. The budget also allowed for Big Stars to be used such as Heath Ledger and Christian Bale, this brought in a large audience as the Ledger was renowned at this point for chick flicks and being a heartthrob in films such as 10 things I hate about you so the use of Ledger brought in a previous female audience who recognised his work. Christian Bale was well known for Method acting which meant he had a reputation for being a very professional and dedicated actor which gave the film credit. Bale was previously known for being a villain in films such as American Psycho so this was his first portrayal of a hero, which caused the film to have controversy surrounding both his and Ledger's portrayals of the characters because they were</p> <p>Such known stars, this affected media content as it meant Batman and the Joker had very raw portrayals as they are known method actors.</p>	

The large budget of the film allowed for a high class director - Christopher Nolan who is known for enjoying trying new technology within film - such as the IMAX cameras - the use of Nolan's directing meant the film took action scenes to the next level such as the car chase shot in IMAX, this influenced media content as it meant there was a never-before seen action scene which had been shot in imax, giving ^{an} something advancement to media content of the action genre and upping the game. The internal factor of budget also affected the external publicity of the film as it allowed for a massive advertisement scheme to be used surrounding the film, this involved websites being set up in which players would find out clues to the film, a building in New York being lit up with the Batman logo, Harvey Dent badges being sold and

the front pages of major magazines being "jazzed" - this affected the media content as audience expectations were raised. which meant the bar had well and truly been set for Bale and Ledger's performances within the film, as well as the use ofimax within the film.

An external factor which affected media content was Heath Ledger's death post release of the film, this caused controversy surrounding the content as a lot of the public believed he had not completed filming which meant the film was not complete, however it had been complete.

as well as all advertising he needed to do which drove hype through the roof for his portrayal of the Joker which lead to him winning his first after death Oscar for his role in

The dark Knight's content. ~~The~~ The BBFC took effect on media content as ~~the~~ Nolan wanted a 12A

rating so the audience could be as vast as possible, which meant violence, nudity and drugs were to be kept to a minimum or completely removed, causing some of the Batman/Joker interrogation scene to be edited.

<p>Q1b)</p>	<p>Propps Narrative theory applied to the dark knight through the use of Heath Ledger's portrayal of the Joker as an ^{evident} villain, aided by Christopher Nolan directing. The Joker is represented as a villain through. It is also clear other characters follow this theory as Bale portrays Batman as the Hero through technical cultural codes and technical codes provided by Nolan directing. ^{which has Batman almost always prevails over the Joker.} Rachel Dawes is fits the label of Princess/Prize, however also breaks this narrative convention as she dies, which is contradicting to Propps Narrative in which the Princess is always saved by the Hero, causing Batman's label of the Hero to also be called into question. ^(Morgan Freeman - provided by large budget) Lucius Fox ^{fits} Propps narrative as he is the ^{donor} helper, providing Batman with new suits, cars and also aiding in the use of the surveillance. Alfred fits the label of ^{helper} donor as he provides Bruce with</p>	
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advice and assistance with his quests to save the people of Gotham. The 'False Hero' is Harvey who is represented as the 'white knight' as he ~~comes up~~ tries to pretend he is Batman. All of this ^{narrative} theory is structured by Nolans directing and the big stars portrayal which was provided by the high budget of the film. Nolan consistently used enigma codes throughout the film such as When will Batman meet the Joker? Will Batman save Rachel? Is Commissioner Gordon dead? Which follows Roland Barthes narrative structure, this drew the audience in to wonder what would happen next. Nolan even unveiled the use of semantic codes which gave a sense of foreboding danger such as the 'do you know how I got these scars?' story in which the first time told someone dies so therefore when the Joker

was asking Rachel we feel a sense of foreboding danger that she is going to die, this is also paired with giving the audience an enigma code of "How Did the Joker get the scars?" as he lies/creates a new story every time, Nolan's clever directing was only able to occur due to the massive budget. The dark knight fits into the narrative structure of good vs. evil as Batman is always (a force of evil) up against the Joker[^] throughout the film, however the idea of good always prevailing over evil is broken through the death of Rachel, this was chosen by Nolan's directing which gave a twist to the usual narrative structure, causing excitement surrounding the media content.

Q1c) Nolan's use of ~~language~~ ^{Representing} the Joker as a psychopathic terrorist ~~through~~ ^{has been} aided by cultural codes such as his wild-self applied clown make up which makes the audience know he is crazy as no ~~as~~ ^{regular} villain applies make up like that, this paired with the technical code of the Joker's leit motif created by razor on string gives an uneasy feeling surrounding the Joker's arrival as it is an unpleasant sound. This leit motif is also used for anchorage as whenever the audience hears it we know that the Joker is arriving, providing a semantic code also as we then have expectations of the Joker's presence. The fact The Dark Knight falls into the action genre is aided by the use of IMAX as it meant ~~explosions~~ genre conventions such as high speed chases/explosions and the bank heist

were all shot in a high quality with fast paced movements which were provided by the use of IMAX through budget. However action films have conventions of fight scenes which were influenced by the institution of the BBFC as the film was a 12A, no blood was to be shown as well as no drug use/nudity etc, this meant moments of contact were to be short and swift within scenes such as the interrogation scene. Balco's portrayal of ^{Batman} ~~the~~ represented him in true superhero ^{genre} ~~form~~ form as ~~the~~ his method acting ways resulted in cultural codes of him being strong and muscular with a deep voice which represented him as a classic hero we as an audience felt we could trust. Nolan's use of technical codes such as a spinning camera angle in the fundraiser scene with a blurred backdrop helped aid the Joker as a ~~phys~~ psychopath as it showed

a loss in Rachel's control and how the Joker did not care as he is truly crazy, these ^{technical technology} ^{codes} were able to happen through the mass of the budget of the film. Nolan refrains from representing Rachel too much as the 'princess' by cultural codes of having her dressed well ~~well~~ and not overly sexualised, he has her with a strong job so that she does not appear as the damsel in distress, this ~~is~~ representation is only broken once when she is screaming for help when in threat of being blown up, Nolan's directing - powered by budget - is what results in Rachel's representation as a strong independent woman.