

Candidate 1 evidence

1a)	<p>'Unforgiven' is a western film starring and directed by Clint Eastwood. It was made in 1992.</p>	
	<p>Institutional factors influence the production and the outcome of a film or piece of medium.</p>	
	<p>In Unforgiven there were many internal and external factors that influenced the content.</p>	
	<p>In Unforgiven it was given an age rating of 15 by the BBFC (British Board of film classification).</p>	
	<p>The film was given an age rating of a 15 because the film features swearing, bad language, violence throughout and mild sexual scenes and language.</p>	
	<p>As shown in a scene when Little Bill the antagonist of the film is beating up English Bob. In this scene it is very violent and it can</p>	
	<p>shows very aggressive violence. This would not have been suitable for an age rating of 12 as it</p>	
	<p>is too violent to be watched by those of this age. As a result of being given an age rating</p>	

of 15 it means that it will attract those of an older audience who are mainly the target audience of Western genres. This means that it will reach a large audience who will be satisfied with the film and it will then return a large profit.

However if 'Unforgiven' had been given an age rating of 12 then it would have excluded a larger audience. The writer and producers of 'Unforgiven' would have been asked to take out a lot of the violence and classic genre markers of Westerns.

This would have resulted in it disappointing a lot of Western fans and in return they would not have been satisfied with the film and it wouldn't have returned a large profit.

The filmmaker of 'Unforgiven' had a budget of \$14 million dollars. This is a lot of money to create a film. Clint Eastwood in order to film had to create and build a whole street from

Scratch. This would have taken a large part of the budget and would have restricted them from being able to do other things.

It also would have restricted the amount of time that they had to film scenes and complete the whole thing. In actual fact it only took ~~65~~ 60 days to film the entire thing.

Unforgiven also stars big actors such as Clint Eastwood and Morgan Freeman. Although this made the film very entertaining for the audience to see great actors it would have taken away a large part of the budget that was available.

'Unforgiven' was originally going to be called 'Cut where killings'. Until it was eventually changed to unforgiven. The distributors for this film were Warner Bros. This particular

institution is well known and they want to maintain a good reputation. If they had allowed the film to be called 'Cut Where Killing' then it could have damaged their reputation as some people would also have been put off going to see the film.

Health and safety is another factor. When filming 'unforgiven' they had to ensure that everything was safe for actors. There is one scene in unforgiven when Eastwood's character William Munny is attempting to get on a horse, however he keeps falling off. The safety of this main actor had to be ensured during this.

There are a number of things they could have done such as using a stunt double. However from watching the scene it seems to be that cuts were used in shots to make it look as though he had fallen off the horse. Also in

'Unforgiven' in a scene where the prostitutes are throwing mud at the men, there are horses in this scene and health and safety had to be carried out to ensure that no animals were harmed during this. This would have consisted of a number of factors that would have an effect on the media content as a whole.

b.) Unforgiven follows a Todorov narrative structure, the benefits of this are that it is easy to follow, it entertains the audience. The normality is when William Munny is on the farm at the beginning of the film with his children and is looking after the animals and working hard. The audience can then relate to this and also because there is

normality they will expect to see this normality being disrupted eventually.

The disruption of that normality comes soon after when the Schofield kid comes and asks Munny to help him kill the men who harmed the prostitute at the ~~beginning~~ very beginning of the film. In this scene the Schofield kid is almost in darkness which connotes that this is a dangerous situation for William Munny.

The Schofield kid also pulls out a revolver gun which shows the seriousness of the situation when Munny's face changes. This shows the audience that the normality has been disrupted. This will excite those fans of a western genre and will comply to those of an older age: over the film's age rating of a 15 who are typical fans of the western genre.

The recognition stage is ~~later~~ later on in the film. This comes after William Munny has decided to join the Schofield kid. This recognition is when one of these women comes to find

William Munny to tell him that his friend and helper Ned Logan is dead. This creates a change in Munny as he ~~knows~~ now fully understands how serious the situation is and becomes set on revenge. A shot is used to show how shocked Munny is at this recognition that Ned is dead and been killed by Little Bill. The close up shot shows he is angry at this. This will excite those who are fans of the western genre and it will entertain them. As the film was given an age rating of 15 it means that as William Munny can be seen wanting revenge then violence can be used. It is an attempt to repair and restore back to normality. Whereas if the film was given an age rating of a 12 then it would not have been able to use violence and would deter a certain audience as a result.

The attempt to repair is when William

	Munny goes back to the town of Big Whiskey to see Little Bill and get revenge for him killing Ned.	
	In this scene there is not a traditional gun fight like there is in other westerns. In Unforgiven it is just Munny that shoots at Little Bill and kills him. This is when the normality is eventually restored after this. Violence like there is in this scene would not have been able to be used if the film was given an age rating of a 12, as it would have been unsuitable. In this scene it is heavily raining which the scene helps to add a realistic style to the film.	
	This would have to have come out of the 14 million dollar budget. This would have cost a lot to make it look realistic and although it helps to create a dark, tense atmosphere in the film it may have prevented them from doing other things. The normality is restored when Munny goes back home to be with his two children. The audience are satisfied at this and fans of the western	

genre will also be satisfied to have the normality restored.

Those who are fans of the Western genre will expect to see certain things from a Western film including following a Picaresque narrative structure and therefore they will be satisfied by this narrative throughout *unforgiven*.

C.) In *unforgiven* genre is very important in being established. Classic genre markers of the Western genre include gunfights, showdowns, clear binary opposites of good vs evil and things like long shot to establish the setting.

In *unforgiven* genre is shown through the long shot at the beginning where you can see the mountains which establishes the setting and the

audience know that it is a clear western film.

This is important as the film is aged for those over 15 years old, this audience is the typical fan of a western genre and they expect to see these long shots to help them to identify that it is a western and to be entertained by this.

In Unforgiven there is not a classic gunfight or showdown at the end, it is just William Munny who shoots and kills Little Bill. This may deter those who would traditionally like western films as they expect to see a classic showdown, however this does not happen in Unforgiven. Although institutionally they have an age rating of 15 it may not go to those who like to watch westerns and they may feel disappointed by this ending.

Tone is created ~~through~~ in Unforgiven through many different ways. A serious dark tone is

created when little Bill is beating and torturing Ned Logan. This is creating a dark tone as there is sharp, quick sounds of Ned being whipped and hurt, also the camera pans and shows quick shots of Ned's back being cut and bruised as a result. This creates a very serious tone and is why Unforgiven had to be given an age rating of ~~R~~ 15 as this would not have been suitable for anyone under this age. As a result of having this slightly higher age rating it means that the film maker and producer can add in scenes like this.

Representation of ~~violence~~ violence in Unforgiven is that violence is not fun and is not used just carelessly or as a bit of fun as was previously seen in westerns such as Stagecoach in the 1930's when it was made. In Unforgiven violence is not seen to be a way

to achieve things. Violence is represented in Unforgiven as not being something that everyone takes part in. It is seen as very different. In the scene where little Bill is beating up English Bob, most people are standing around, not taking part in the violence and are seeing it as shocking. This is very different to other films of a western genre where violence is seen as fun and harmless. This shows how society has changed over time but also why Unforgiven had to be given an age rating of a 15.