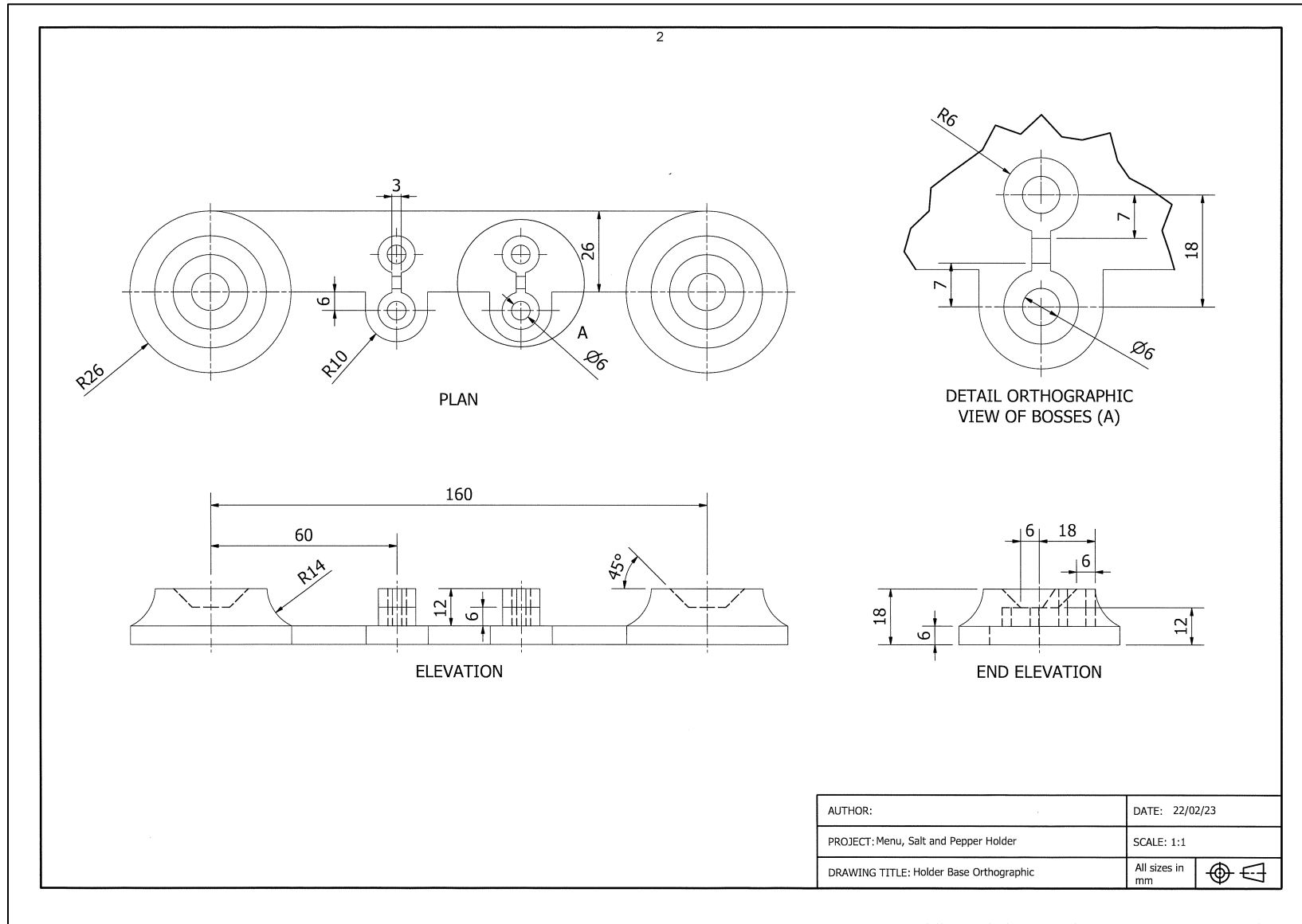
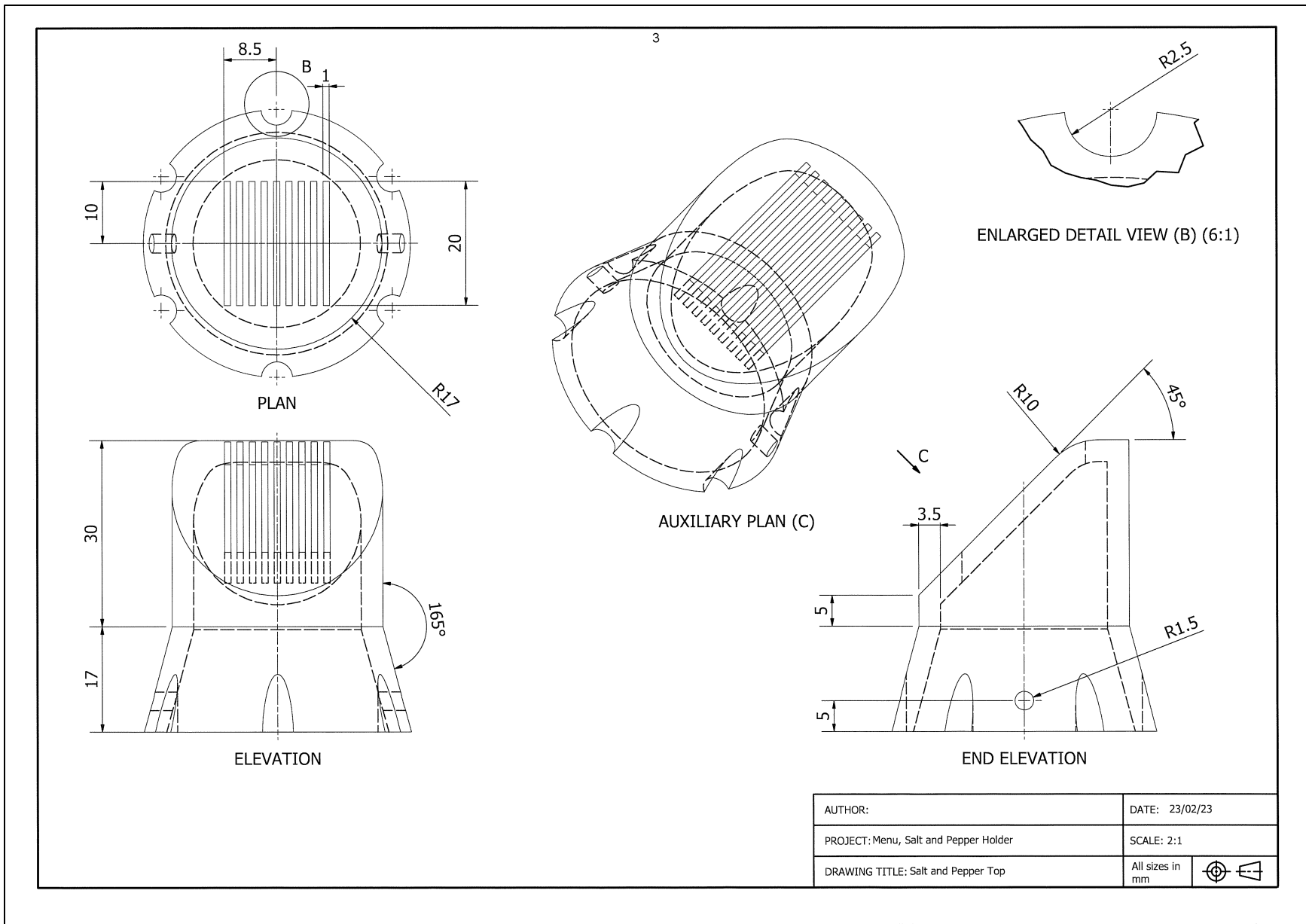


Candidate evidence





4

EXPLODED ISOMETRIC VIEW

PLAN

ENLARGED VIEW (Z) (1:1)

SECTIONAL ELEVATION X-X

SECTIONAL END ELEVATION Y-Y

Parts List		
QTY	PART NUMBER	DESCRIPTION
1	1	Base
2	2	S&P Bottom
2	3	S&P Top
2	4	Table No. Plate

AUTHOR:	DATE: 23/02/23
PROJECT: Menu, Salt and Pepper Holder	SCALE: 1:2
DRAWING TITLE: Assembled Orthographic	All sizes in mm

Reverse text is used for all the text on the darker blue this emphasises it and makes it stand out better making it more readable

Drop shadow is used for the lines that makes up the boxes, the shapes under the subheadings and logo, the transparent yellow rectangles and the images

All the text is centre justified in the boxes for the food

All the boxes in A1 are centre aligned and the two dark blue boxes also have the edges of the boxes aligned.

Small transparent yellow irregular rectangles are used on top of the shapes that are under the subheadings and logo to create something that kind of looks like tape with the rough look of the shapes creates quite a rustic feeling which contrasts with the bubbly splodges behind all of that which emphasises both the splodges and the subtitles

The yellow splodges are transparent and have smaller splodges layered on top to make the centre have a larger value of colour

The style of the boxes around the text has quite a lot of whitespace in them making so there isn't an overwhelming amount of text

Text flow along a path is used to create emphasis on the pull quote it also links with quote with the image above since it's path is similar to the shape of that image.

The thin lines that make the boxes that surround the text are very similar to the small lines in the logo this creates unity between them.

Small amounts of whitespace is used either side of the soups section and at the top of A2 and B2 this so the reader has gaps around to rest

All the images have been irregularly cropped which makes them stand out more with addition to the yellow splodges this creates emphasis on the images.

The green lines in the splodges aren't transparent and the images overlapping these makes them look like the images are coming out of the page because of the depth

Behind the logo there is a similar shape used for the subheadings this is to create unity between them and also make it easier to read the logo

The splodges of colour in the back ground are used to draw your eyes around the page creating rhythm, they also create depth as there is text and shapes on top of them making the text and shapes look like they are popping out.

The repetition of the same design of box around the text also creates rhythm.

The breakfast and Sweet Bakery boxes are aligned at the bottom.

Shape is used behind the subheadings to make them stand out better and to link all of them together

All the footers are aligned with each other.

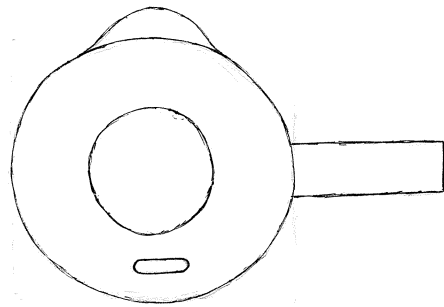
Most of the font is a fancy serif font which contrasts with the basic sans serif font used for the extra info and footers

The about us text is split into two different columns since this will decrease the amount of movement your eyes have to do to read this making less tiring to read

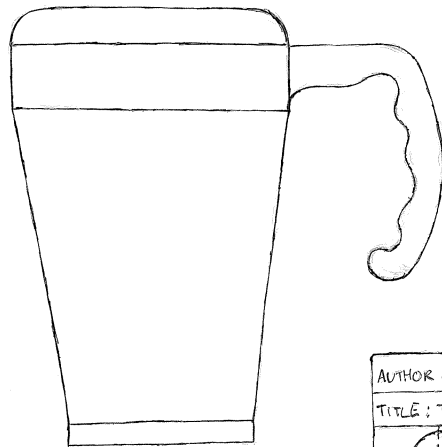




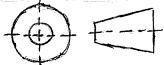
8

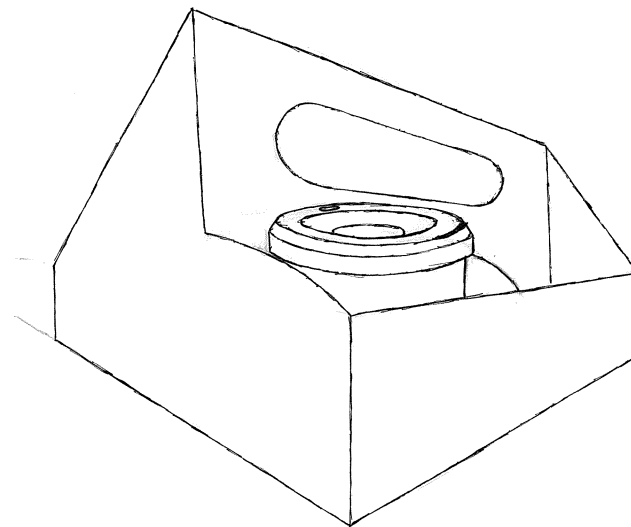


PLAN



ELEVATION

AUTHOR :
TITLE : TRAVEL MUG ORTHO




PICTORIAL VIEW