

Candidate D evidence

ENTER NUMBER OF QUESTION	DO NOT WRITE IN THIS MARGIN
1	<p>Facts were put to the person in a definitive manner</p> <p>It made the people with the facts in front of them think that all the information was 100% correct.</p>
2	<p>Word choice of 'misguided' suggests that the internet is leading everyone to believe things information is totally true when quite often it isn't.</p>
	<p>Word choice of 'confusing' in 'confusing battles' suggests that nobody really knows what they're fighting for as there is so much contradictory information floating about that you can't tell what really is true</p>

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	<p>Metaphor of 'gated inclosures' Just as, say in a Zoo, the animals are inside the cages and nobody is able to enter due to the fence, so too on social media there are lots of dark places that you cannot enter & is quite secretive, the some of which could have quite dangerous info inside, like as dangerous as a lion, say.</p>
	<p>Word choice of 'dizzying' suggests that the transition is very disorientating and unknown & is making us feel ill. It also suggest confusion as to what all the newness is & we aren't totally comfortable not knowing what's true & what's not.</p>

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3	<p>• People have widely varying ideas as to what the factual information is.</p> <p>• Factual information still exists however we see it as less factual than it used to have to be to be classed as correct.</p> <p>• Because nobody knows exactly what information is correct overall, big arguments & general madness soon ensues.</p>
4	<p>Gossip rapidly went round there on platforms such as 'Instagram' & 'Facebook' that well know tourist attractions had been targetted by the terrorists as well as the leader of the country having had a brain clot - showing that new gadgets like phones make it easy for not-so-true gossip to go</p>

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	round fast.
	Tabloid companies weren't able to tell everyone that the gossip was false as the gossip had already reached everybody & they believed it - showing that everyone believes what they see on their phones on Instagram, facebook, etc.
5	Word choice of 'unstoppable' in 'unstoppable momentum' suggests that once the untrue information gets out there & a few people share it, it becomes impossible to stop it spreading and it will keep on being seen by more & more people who will believe the information to be true when it's not. It's unpreventable to stop the info. from

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	spreading & it spreads at a very fast pace.
	Word choice of 'deliberate' in 'deliberate manipulation' conveys that people are spreading gossip online that isn't factual purposely in order to get inside your head & think a certain way - it is no mistake: they are intending to do it so they can change your opinions to how they want.
	Word choice of 'malice' suggests that the dodgy information is being spread very nastily with the intention to harm & hurt people.
	List of 'false, misleading or incomplete'

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	<p>ownly opinion that we see being shown to us as the apps have made it for us with our exact opinions in mind.</p>
	<p>Because of the the information being shown to us not being different or containing new thoughts & opinions, we don't get the opportunity to be able to develop our opinions and to make us think thoroughly about them, so we don't change them.</p>
	<p>Also due to the information being shown to us all being very samey & of the same opinion, there isn't the opportunity to realise that something you think are true actually aren't because you aren't getting shown any contrary information</p>

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7	<p>Metaphor of 'junkfood news' criticises aspects of modern news as just as junk food is often of a low quality & bad for our health, ^{but is often fast} so too these tabloids keep churning out story after story about drivel that is of quite a bad standard; but people find it addictive, just like junk food, so keep on reading it.</p>
	<p>Metaphor of 'fake news farms' criticises modern news as just as on a farm, animals are bred ^{bred} which creates more & more of the animal which is then sold off to be fed to people, so too the fake news in these places is kept on being created tons of times so it can</p>

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	be given to us, the consumers who eat it all up.
	The side-note parenthesis of '— and often more widely —' emphasises how much the gossip is read, — making the reader aware of the total extent of how often it is read that it is read more than facts!
	Metaphor of 'traffic' being attracted. Metaphor of 'traffic' being attracted. Just as traffic has lots of people in the same place at the same time, so too the fake news gets a lot of people going to their website and reading the fake information

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8	
	Short sentence of 'It need not
	be like this' is is short & punchy
	& to the point, making the reader
	instantly aware that things can
	still change, inspiring them to
	change.
	Word choice of the struggle being
	'worth it' suggests that the
	reward at the end of the tunnel is
	amazing & which inspires them
	to keep on fighting or start
	fighting as it will be worth ^a
	great feeling by the end
	which is is overshadows the
	short time of pain they must go
	through.
	'Must' is repeated throughout,

