

Candidate B evidence

ENTER NUMBER OF QUESTION	DO NOT WRITE IN THIS MARGIN
1.	<ul style="list-style-type: none"> • The world's news was always delivered in the same way. • The structure reassured the public that they were receiving solid, legitimate information.
2.	<ul style="list-style-type: none"> • The word choice "dizzying" suggests that the writer believes that modern technology is changing so rapidly that we are becoming confused and cannot keep up with its evolution. • The word choice "battles" suggests that the writer believes that it is a great struggle to uncover the true news and and is harmful to us that the internet creates a war between the truth and lies. • The list of contrasting words "between truth... cruelty" emphasises the variety of conflicting information being thrown at us from the media which heightens the feeling of confusion. • "the gated... media" - just as an enclosure is a fenced in area designed to prevent escape, so the writer is suggesting that the online news is actually in place to trap readers and keep them in a fixed mindset.
3.	<ul style="list-style-type: none"> • It is becoming harder to trust the news and detect fact

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	from fiction.
	<ul style="list-style-type: none"> • It is becoming increasingly difficult to find information that is believed by everybody. Nobody trusts the same truth.
4.	<ul style="list-style-type: none"> • Various stories, true and false, were rapidly shared across the globe following the incident. • People shared information that was untrue but that the public regarded as the facts. • Legitimate news companies struggled to get the public to stop believing the made-up stories.
5.	<ul style="list-style-type: none"> • The word choice "malice" suggests that people report use online news platforms to share information in the hope to scare or hurt others. • The word choice "manipulation" suggests that some writers publish news with the intention of twisting the viewpoints of the public to meet theirs for their own personal gain. • The list "false... incomplete" emphasises the large scale

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	<p>at which untrue information can easily be spread</p> <ul style="list-style-type: none"> • "cycle" - just as a cycle is a process which continuously repeats itself, so the writer is suggesting that incorrect information is being consistently churned out. • "the cascade... momentum" - just as a momentum is built up overtime and is hard to control, so the writer is suggesting that ^{fake} news platforms which initially come across as harmless are now spiralling out of control and giving damaging amounts of false information.
6.	<ul style="list-style-type: none"> • It feeds us information that has been tailored to support now what we think is true, whether it is or not • It deliberately discards news that exposes the lies ^{posted} posted by other news companies. • It encourages us to have a fixed and narrow viewpoint about international problems
7.	<ul style="list-style-type: none"> • The parenthesis "in recent years," puts emphasis on the fact that the problems with fake news are arising due

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	to modern influences, not so coincidentally coinciding with the development of social media.
	<ul style="list-style-type: none"> • "junk-food news" - just as junk food is discouraged because it is bad for the body but people still love it, so the writer is suggesting that people seek up the fake news as a sort of guilty pleasure but it has bad effects on us in the long term • "chasing page views" - just as you chase after someone when you are desperate for them to come back, so the writer is suggesting that the media platforms want people to read their articles so badly that they will say anything to get their attention and love. • The list "clicks... profit" emphasises the variety of responses which truly matter to the online news platforms, much more so than ^{than} educating us with the truth.
8.	Beginning the paragraph with the short sentence rather "It... this" creates a gut punching effect which inspires the reader to feel hope for the future.

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	<ul style="list-style-type: none">• The word choice "active public" suggests that by contributing to uncovering the truth, us ordinary people can play a part in legitimising the news we read.• The word choice "scrutinises" suggests that if we look hard enough and dig down deep we will be able to overthrow the fake news, as long as we try hard enough.• The list "reporting... statements" emphasises the large variety of different ways we can work together to help the real news companies defeat the fake.
9.	<p>we can influence the future of the internet.</p> <p>In passage 1, the writer ends her article with a hopeful message, telling us that if we all put our heads together, we can fight to get rid of fake news "it need not be like this."</p> <p>In passage 2, the writer tells us that there is no point in speculating the future of the internet because it is out with our control. "I don't mean problematical; I mean impossible"</p>

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We need to stop fake news

In passage 1, the writer reveals the real intentions of those who write fake news and infuses her belief that it is crucial for us to unite to stop it "the struggle is worth it." In passage 2, the writer tells us that fake news should be retained in the media because it is a way for people to express their opinions and teaches us to ignore hate "learning to take no notice."

The news we receive is filtered

In passage 1, the writer tells us about the way the news sent to us is adjusted so as to agree with our own beliefs and stop us from discovering the illegitimacy of fake news "has been invisibly crafted." In passage 2, the writer expresses his belief that a scattered array of information is just dumped on us and it is our job to search for what we need amongst the mess "It's a chaos, an infinite dip."

Fake news wants to brainwash us

In passage 1, the writer describes how companies alter their news to attract the public and to put themselves in

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a better light "deliberate manipulation." In passage 2, the writer speculates the positive aspects of being subject to fake news stories - it allows us to see the world from other people's point of view and learn to develop our own opinions. "Let us learn to see what lives there and make our own judgements."