

### Question 1

ENTER NUMBER OF QUESTION	DO NOT WRITE IN THIS MARGIN
1.	<p>The media may <sup>be used to</sup> advertise certain deals such as buy one get one free on <sup>and attract teenagers</sup> foods. This may be bad if the foods being advertised are high in salt and fat. This is because teenagers may see the advertisement on TV or social media and <sup>be more</sup> inclined to buy <sup>the food</sup> due to the cheaper prices. However, this could be bad as they would increase their <sup>the food</sup> fatty food and high salt consumption, increasing chances of obesity or hypertension. However, if healthy foods are being advertised such as low fat foods, then teenagers may buy them due to the cheap price advertised on the media. This is good as it helps reduce risks of obesity.</p>

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	<ul style="list-style-type: none"><li>• Foods may be advertised on social media by famous celebrities. This is good because teenagers may be influenced by their role models' food choices and as copy them. This is good as celebrities on social media can use this to advertise foods that are low in salt and prevent risks of hypertension or coronary heart disease.</li><li>• If food is advertised on the media via social networking or TV and has a catchy theme song or advert then teenagers are likely to remember the food product. This is good because teenagers will remember what <sup>food</sup> product was advertised and will be more</li></ul>



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<p>If the teenager then likes the food products they will continue to purchase and eat it.</p> <ul style="list-style-type: none"><li>• Social media can show other teenagers what their friends are eating and sharing on social media. If a teenager sees that a lot of friends are sharing certain foods on media, it may pressure teenagers to also eat and enjoy these products so they don't fall behind with friends. This may be bad as teenagers may not like certain products but still feel inclined to eat it so they don't stand out.</li><li>• The media may also show current food trends tried out and 'in trend' with people round the world. This could include different weight loss</li></ul>	

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	<p>diet. This may be bad as these diets may not be healthy for teenagers but they continue to follow the trends as they are influenced by lots of other people trying it. But can lead to future health implications.</p> <p>The media can also be a way to warn teenagers about what foods are not good for their health and catch their attention via videos and photos to show dietary diseases that could occur by the wrong foods. This is good for teenagers because they are on media a lot and are likely to see these warnings. They should inform teenagers about what to eat and not eat which is good as teenagers can learn from it and use this</p>

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	<p>to teenagers having more nutritional knowledge and decrease their chances of developing dietary diseases and get into unhealthy eating habits from a younger age.</p> <p>• Media may advertise shows or videos showing what happens to consumers when they eat unhealthy foods high in salt or fat. This is good as teenagers can see why certain products are not good and can persuade teenagers not to have them.</p>