

Commentary on question 1

(10 marks available)

Evaluate the role of the media in influencing teenagers' food choices

The candidate was awarded **10 marks** because they made evaluative points related to how the role of the media influences teenagers' food choices in the following ways:

- ◆ **1 mark** awarded at 'cheaper prices' as the candidate made a relevant evaluation linked to media, teenagers and food choices.
- ◆ **1 developed mark** awarded at 'hypertension' as it linked the food choice to health implications which showed depth of knowledge.
- ◆ **1 further developed mark** awarded at 'obesity': this was because it linked the media advertising to healthier foods and lowering the risk of obesity and being a positive influence on food choices for teenagers.
- ◆ **1 mark** awarded at 'them' as this was a relevant evaluative comment linked to media, teenagers and food choices (celebrities).
- ◆ **0 marks** awarded at 'disease' as this was a repeat of a previous developed point.
- ◆ **1 mark** awarded at 'buy it' as this was a relevant evaluative comment linked to media, teenagers and food choices (catchy theme tunes).
- ◆ **1 developed mark** awarded at 'obesity' as it linked the food choice to health implications, which showed depth of knowledge.
- ◆ **0 marks** awarded at 'future' as this was a repeat of the above point.
- ◆ **1 mark** awarded at 'try it' as this was a relevant evaluative comment linked to media, teenagers and food choices (multi advertising).
- ◆ **1 developed mark** awarded at 'eat it' as it linked the food choice to continuous sales.
- ◆ **1 mark** awarded at 'friends' as this was a relevant evaluative comment linked to media, teenagers and food choices (peer pressure).
- ◆ **0 marks** awarded at 'out' as this was a repeat of the point linked to peer pressure.
- ◆ **1 mark** awarded at 'trying it' as this was a relevant evaluative comment linked to media, teenagers and food choices (trends).

Although the candidate continued to write more, the full 10-mark allocation was reached at this point.

- ◆ **0 marks** would have been awarded at 'teenagers' as this answer was too vague.
- ◆ **1 mark** could have been awarded at 'teenagers' as this was a relevant evaluative comment linked to media, teenagers and food choices (meal preparation).
- ◆ **0 marks** would have been awarded at 'age' as this answer was a repeat of points which have already been made.
- ◆ **0 marks** would have been awarded at 'them' as this answer was a repeat of points which have already been made.

Commentary on question 2

(10 marks available)

Explain the choice and function of the main ingredients used in the manufacture of baked goods

Candidate 1

The candidate was awarded **6 marks** because they made a number of points which explained clearly the relationship between the function of a main ingredient and its use in the manufacture of baked goods in the following ways:

- ◆ **0 mark** awarded at 'taste better' as no ingredient was identified.
- ◆ **0 mark** awarded at 'better textured cakes' because although the candidate has mentioned the ingredient flour, we don't actually know how it is used and what the function is in manufacture of baked goods, focus is on aeration instead.
- ◆ **1 mark** awarded at 'finishing texture': the function of eggs has been linked to the use in the manufacture of baked goods (cakes). This is a minimal answer.
- ◆ **1 mark** awarded at 'too dense': the function of fat has been linked to the use in the manufacture of baked goods (cakes). Again this is a minimal answer.
- ◆ **0 mark** awarded at 'stay together' as no ingredient was identified.
- ◆ **1 mark** awarded at 'such as quiche' as a different function of eggs has been linked to the use in the manufacture of baked goods (quiche).
- ◆ **0 mark** awarded at 'texture and consistency' as the answer was not linked to the question.
- ◆ **1 mark** at 'colour on top' as the function of sugar has been linked to the use in the manufacture of baked goods (crème brûlée).
- ◆ **1 mark** awarded at 'finished colour' as the function of flour (starch) has been linked to the use in the manufacture of baked goods (cakes).
- ◆ **1 mark** awarded at 'made for cakes' as a different function of eggs has been linked to the manufacture of baked goods (cakes).
- ◆ **0 mark** awarded at 'taste good' as the response was inaccurate.

Candidate 2

The candidate was awarded **6 marks** because they made a number of points which explained clearly the relationship between the function of a main ingredient in its use in the manufacture of baked goods in the following ways:

- ◆ **1 mark** awarded at 'structure and texture' as the function of flour has been linked to the use in the manufacture of baked goods (bread).
- ◆ **0 mark** awarded at 'cupcakes' as this was a general statement with no link to the ingredients used in baked goods.
- ◆ **1 mark** awarded at 'airy texture' as the function of a different type of flour has been linked to the use in the manufacture of baked goods (muffins and cupcakes).
- ◆ **0 mark** awarded at 'sweet baked goods' as this was a general statement with no link to the context of the question.

- ◆ **1 mark** awarded at 'can be achieved' as the function of a different type of flour (plain) has been linked to the use in the manufacture of baked goods (pastry).
- ◆ **1 mark** awarded at 'outside of baked goods' as a different function of flour has been linked to the use in the manufacture of baked goods.
- ◆ **1 mark** awarded at 'textures in baked goods' as the function of sugar has been linked to the use in the manufacture of baked goods.
- ◆ **1 developed mark** awarded at 'golden brown colour' as it is still linked to sugar and the same baked goods. (minimal).
- ◆ **0 mark** awarded at 'crumbly texture' as this was an inaccurate function.

Commentary on question 3

(10 marks available)

Analyse the impact of food manufacturers meeting current dietary advice to reduce the risk of dietary related conditions

Candidate 1

The candidate was awarded **3 marks** because they made limited relevant points of information about the impact of food manufacturers meeting current dietary advice to reduce the risk of dietary related conditions.

- ◆ **1 mark** awarded at 'cancers' as there was a link to correct current dietary advice (CDA) (fruit and vegetables), what manufacturers are doing to help address this and is then clearly linked to how this can help prevent dietary conditions (heart disease and cancers).
- ◆ **0 mark** awarded at 'somewhere else' as this answer is too vague and not developed enough.
- ◆ **0 mark** awarded at 'bread consumption' as this answer was too vague.
- ◆ **0 mark** awarded at 'eating it' as this answer was too vague.
- ◆ **0 mark** awarded at 'products elsewhere' as the fact was inaccurate.
- ◆ **0 mark** awarded at 'as a side' as this was too vague.
- ◆ **1 mark** awarded at 'extrinsic sugars consumption': there was a link to correct CDA (sugars), what manufacturers are doing to help address this which is then clearly linked to how this can help prevent dietary conditions (obesity and tooth decay).
- ◆ **0 mark** awarded at 'buy food elsewhere' as the answer is not developed enough.
- ◆ **1 mark** awarded at 'frying them in oil': there was a link to correct CDA (fat), what manufacturers are doing to help address this which is then clearly linked to how this can help prevent dietary conditions (obesity). It should be noted this is a minimal answer.
- ◆ **No further marks** were awarded as the candidate did not give a dietary condition or a proper analysis.

Candidate 2

The candidate was awarded **3 marks** because they made limited relevant points of information about the impact of food manufacturers meeting current dietary advice to reduce the risk of dietary related conditions.

- ◆ **1 mark** awarded at 'from the diet': there was a link to correct CDA (sugar), and what manufacturers are doing to help address this which is then clearly linked to how this can help prevent dietary conditions (type 2 diabetes).
- ◆ **0 mark** awarded at 'type 2 diabetes' as this was a repeat of the previous point.
- ◆ **1 developed mark** awarded at 'tooth decay in children' as this was a developed point linked to the same piece of advice (sugar).

- ◆ **1 mark** awarded at 'heart attack and strokes': there was a link to correct CDA (salt), what manufacturers are doing to help address this which is then clearly linked to how this can help prevent dietary conditions (hypertension).
- ◆ **0 mark** awarded at 'attacks' as this was a repeat of the previous point.
- ◆ **0 mark** awarded at 'anaemia' as the candidate did not answer the question.
- ◆ **0 mark** awarded at heart 'attacks' as this was not an analysis response.

NB: a point to note for this question is that candidates should not be referring to targets in their answers, however, as you can still find reference to them the candidate was not penalised in this instance.

Commentary on question 4

(10 marks available)

Evaluate the health implications of a vegetarian diet

Candidate 1

The candidate was awarded **7 marks** because they made a number of relevant evaluative points relating the impact of a vegetarian diet to the health of an individual.

- ◆ **1 mark** awarded at 'in the future' as the candidate made an evaluative comment linked to fruit and vegetable intake and linked this to the health of an individual (helping to prevent heart disease and cancers in the future).
- ◆ **1 developed mark** awarded at 'obesity' as this is a development of the previous evaluative point.
- ◆ **1 mark** awarded at 'develop anaemia' as the candidate made an evaluative comment linked to a vegetarian diet being potentially low in iron and then correctly linked it to the health implication on the individual of this (anaemia).
- ◆ **1 developed mark** awarded at 'perform as well' as this is a development of the previous evaluative point.
- ◆ **1 mark** awarded at 'properly heal' as the candidate made an evaluative comment linked to a vegetarian diet being potentially low in protein and then correctly linked it to the health implication of this on the individual (wounds taking longer to heal).
- ◆ **1 developed mark** awarded at 'meat sources' as this is a development of the previous evaluative point.
- ◆ **1 further developed mark** awarded at 'lack of energy' as this is a further development of the previous evaluative point linked to protein.
- ◆ **0 mark** awarded at 'in later life' as the information is inaccurate.
- ◆ **0 mark** awarded at 'supplements' as the information is inaccurate
- ◆ **0 mark** awarded at 'brain' as the information is inaccurate.

Candidate 2

The candidate was awarded **6 marks** because they made a number of relevant evaluative points relating to the impact of a vegetarian diet on the health of an individual.

- ◆ **1 mark** awarded at 'heart attack and stroke' as the candidate made an evaluative comment linked to unsaturated fat intake and linked this to the health of an individual (helping to prevent heart disease, heart attack and stroke in the future).
- ◆ **1 developed mark** awarded at 'baby' as this is a development of the previous evaluative point.
- ◆ **1 mark** awarded at 'underweight' as the candidate made an evaluative comment linked to protein intake and linked this to the health of an individual (underweight).
- ◆ **1 developed mark** awarded at 'protein for repair' as this is a development of the previous evaluative point.

- ◆ **1 mark** awarded at 'anaemia' as the candidate made an evaluative comment linked to the lack of red meat intake and linked this to the health of an individual (anaemia).
- ◆ **1 developed mark** awarded at iron 'levels' as this is a development of the previous evaluative point.