

Commentary on candidate evidence

The candidate evidence has achieved the following marks for each question of this course assessment component.

Discuss ethical and environmental issues that consumers may consider when choosing food products (10 marks available)

The candidate was awarded **9 marks** because they made discussion points related to ethical and environmental issues that consumers may consider when choosing food products.

- ◆ **1 mark** awarded at 'carbon emissions' as the candidate made an accurate relevant point of discussion linked to an environmental issue that a consumer may consider when choosing food products.
- ◆ **1 developed mark** awarded at 'value' as it was a development of discussion point link to same environmental issue.
- ◆ **1 mark** awarded at 'properties' as the candidate made an accurate relevant point of discussion linked to a different environmental issue that a consumer may consider when choosing food products. Although organic is usually considered an ethical issue the mark was awarded because the discussion focussed on fertilisers which could be linked to the environment.
- ◆ **1 mark** awarded at 'families' as the candidate made an accurate relevant point of discussion linked to an ethical issue (Fairtrade) that a consumer may consider when choosing food products.
- ◆ **0 developed mark** awarded for the rest of this point as it was not relevant to consumers choosing food products.
- ◆ **1 mark** awarded at 'product' as the candidate made an accurate relevant point of discussion linking Fairtrade to the environment and consumers taking this into consideration when choosing food products.
- ◆ **1 developed mark** awarded at 'generations' as it was a development of discussion point link to same environmental issue.
- ◆ **0 marks** awarded for the next point as it was not relevant to the question.
- ◆ **1 mark** awarded at 'produced' as the candidate made an accurate relevant point of discussion linked to an ethical issue (cruelty free) that a consumer may consider when choosing food products.
- ◆ **1 mark** awarded at 'packaging' as the candidate made an accurate relevant point of discussion linked to an environmental issue that a consumer may consider when choosing food products.
- ◆ **1 developed mark** awarded at 'sites' as it was a development of discussion point link to same environmental issue.