

## Candidate 4

The evidence for this candidate has achieved the following marks for each question of this course assessment component.

Question	Commentary	Marks awarded
Question 9 (A)	<p>Marks were awarded for the following:</p> <ul style="list-style-type: none"> <li>◆ Breakdown of cartel resulting in one firm lowering price</li> <li>◆ Price war example given – Aldi and Lidl</li> <li>◆ Motivation to drive competitor out of the market</li> </ul> <p>There is no reference to a kinked demand curve.</p>	3/6 marks
Question 9 (B)	<p>Marks were awarded for the following:</p> <ul style="list-style-type: none"> <li>◆ Consumers gain more spending power as prices decrease</li> <li>◆ No more collusion in the market</li> <li>◆ Can result in eventual increased prices / less choice</li> </ul>	3/6 marks
Question 9 (C) (i)	<ul style="list-style-type: none"> <li>◆ Correct diagram (although welfare gain not highlighted so 3 marks awarded)</li> </ul> <p>Marks were awarded for the following:</p> <ul style="list-style-type: none"> <li>◆ Externality defined</li> <li>◆ Description linked to air quality / reducing pollution</li> </ul>	5/7 marks
Question 9 (C) (ii)	<p>Marks were awarded for the following:</p> <ul style="list-style-type: none"> <li>◆ Government could increase road tax</li> <li>◆ Discount sometimes for elderly</li> <li>◆ Improve infrastructure / public transport system</li> <li>◆ Tolls introduced in urban areas</li> <li>◆ Advertising campaign to raise public awareness</li> <li>◆ Use of government subsidy to increase demand</li> </ul>	6/6 marks

In total, the candidate was awarded 17/25 marks for this question.