

Candidate A evidence

In conclusion, Boohoo's ethical activities have been effective as they have helped employees, which can be seen through their Mental Health First Aiders and the Diversity, Equity and Inclusion programme, demonstrating how Boohoo can be seen to have a proactive approach when dealing with the wellbeing of staff.

I recommend Boohoo holds six events per year for employees in workplaces to discuss the important issues of mental health and diversity to raise awareness. This means employees with these illnesses are more acknowledged and better supported, making it more likely they will continue working for the business in the future. This could mean a more diversified range of candidates apply for vacancies as they feel they would be accepted as themselves in the business.